

DAVID LIMP



Age: 28; Date of birth: 4/7/67

Mr. Limp grew up in Wheaton, Ill. He graduated from Vanderbilt University in Nashville, Tenn., with a double major in mathematics and computer science.

Leaving college, he wanted to join Apple Computer and got a job with the company's Nashville sales office in 1988. He moved into the product marketing division as part of the team that handled the Quadra line of desktop computers.

Mr. Limp has taken an eight-month sabbatical from Apple to enroll in the Sloan program, Stanford University's executive business program tailored for corporate managers.

- *10-year plan:* He would like to be in an executive position with a company whose products have "some impact"—not necessarily in the PC industry. "I would anticipate that would be a smaller company than Apple. But if it's Apple, that would be great."

- *Best idea:* Keeping education as a primary goal. "[Those choices] have the strongest payback—whether financially, personally or careerwise."

- *Favorite quote:* "All our dreams can come true if you have the courage to pursue them." —Walt Disney