

bizwomen

PACIFIC BUSINESS NEWS

MENTORING MONDAY

Monday,
February 24, 2020



Schedule

3:00-3:40PM | NETWORKING / LIGHT PUPUS / COCKTAILS

3:40-3:55PM | GUEST WELCOME AND EXPLANATION OF EVENT

3:55-5:00PM | ONE-ON-ONE MENTORING PROGRAM

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A Word from our Sponsor

GIRL SCOUTS OF THE USA

We're 2.5 million strong—more than 1.7 million girls and 750,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world.

Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we've honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place.

We're the preeminent leadership development organization for girls. And with programs from coast to coast and across the globe, Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success.



Sylvia Acevedo | CEO
GIRLS SCOUTS OF THE USA



Mentors

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BIOGRAPHIES

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**Carol Ai May | VICE PRESIDENT, CITY MILL**

Carol Ai May is the Vice President of City Mill Company Ltd., Simply Organized, Ltd. and other family enterprises. Part of a Kama'aina family business over 120-years, Carol represents the 3rd generation running the family of companies. Her work experience includes advertising and marketing in Boston, New York and Honolulu and owning and operating a juice manufacturing company. She is involved with many non-profit organizations such as Child & Family Services, Girl Scouts of Hawaii, Straub Foundation, Retail Merchants of Hawaii and has participated in many speaking engagements.

02

**Dani Aiu | EXECUTIVE VP, CONSUMER BANKING, AMERICAN SAVINGS BANK**

Dani Aiu is Executive Vice President, Consumer Banking of American Savings Bank (ASB). She leads the bank's Consumer Banking team, including the bank's statewide branch network, Customer Banking Center, Home Loans, American Insurance & Investments and Business Banking teams. Aiu started her decades-long career in banking as a teller in 1995. Over the years, she quickly progressed through various leadership roles, including Financial Services Representative, Branch Manager, Regional Executive and Director of Branch Banking. Today, she is responsible for leading ASB's statewide branch network of 500 teammates working in branches conveniently located on five islands. Dani's leadership extends into the community, where she is a passionate advocate for causes she believes in. She currently serves on the board of directors of the Boys & Girls Club of Hawaii, an organization that provides a safe haven where youth can grow, play and learn. She previously served on the advisory board of the Patsy T. Mink Center for Business and Leadership and the board of directors of the KEY Project, an organization dedicated to serving low-income and at-risk youth in the Kulaoa and He'eia areas on O'ahu. Dani is a proud alum of the University of Hawai'i at Mānoa. In 2017, she was named to Pacific Business News' 19th Annual Women Who Mean Business Industry Leaders list.

03

**Judy Bishop | PRESIDENT, BISHOP & COMPANY**

Ms. Bishop is owner, President and CEO of Bishop & Company, an award-winning recruiting and staffing firm. She has been named by Pacific Business News as one of the Top 25 Women Owned Businesses for the past 12 years, was honored as an Industry Leader by Pacific Edge Magazine and named Outstanding Woman of the Year by the Organization of Women Leaders. She was also honored by the US SBA as the State of Hawaii Women in Business Champion and was a finalist in the Hawaii Business Magazine's Business Leader of the Year and was a finalist in their Best in Small Business categories. Her firm, Bishop & Co, has consistently been named one of the top 3 Executive Search firms in Hawaii and as a top employer of women. Bishop & Co was also one of Hawaii's most charitable companies for 2017 and 2018 and one of Hawaii Business Magazine's Top 250 largest companies for the past 6 years. She currently serves on the Boards of Directors of The Women's Fund, the Hawai'i Society of Business Professionals, and the Red Cross. She is also a member of the Society of Human Resource Managers, Chamber of Commerce, Better Business Bureau, Pacific Club, and many other professional and civic organizations. Judy is also an active volunteer, mentor, donor to Shidler College of Business and The Society for Human Resources Managers, and the East-West Center Gals with Lei Program. She is a strong supporter of women's causes, especially economic and career advancement.

BIOGRAPHIES

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Katie Buck | CEO, E.A. BUCK FINANCIAL SERVICES

Under Katie's leadership, E.A. Buck is bringing financial services, once only available to the wealthy, to working families. The firm works with nearly 2,500 families composed of teachers, nurses, state workers and other professions that keep the world running. In a world of automation and computerization, Katie believes that a compassionate, human-focused experience makes for better results. Katie is in the process of taking this vision across the nation. The first satellite office of E.A. Buck Financial Services has already opened on Oahu. Offices will soon be opening on Maui and in Colorado. For many years, Katie and her team have hosted all-women workshops, focusing less on charts and graphs and instead on discussion about the more "emotional" side of financial concerns. She uses these opportunities to demonstrate the importance of woman-to-woman dialogue, as well as leveling the playing field for anyone seeking financial services. Outside of the office, Katie is making a positive contribution in everything she does. She and her husband have seven children, five of whom are adopted. Hawaii doesn't mandate financial education in its schools, so she serves on the Hawaii Council of Economic Education, tasked with teaching educators the basics of finance to take back to their students. Katie knows the importance of bringing more women into the world of finance. When recruiting new female advisors, Katie says many women are less interested in the total income they can make and more interested in the ability to have stable, consistent income while maintaining involvement in their family's lives.

05


Shari Chang | CHIEF EXECUTIVE OFFICER, GIRL SCOUTS OF HAWAII

Shari Chang, Chief Executive Officer of Girl Scouts of Hawai'i, is a 35-year veteran of hospitality marketing and a highly recognized marketer in Hawai'i instrumental in the vision and creative development driving numerous high-profile and award-winning global marketing campaigns. Chang is using her business and marketing background to help guide the local expansion of the world's largest leadership development program for girls. "Our mission is to build girls of courage, confidence, and character, who make the world a better place. Through activities in STEM, financial literacy, entrepreneurship, and outdoor experiences, Girl Scouting prepares girls for a lifetime of leadership. Prior to joining Girl Scouts of Hawai'i Chang led the sales, marketing and revenue management strategies at Aston Hotels & Resorts for eight years as senior vice president of sales, marketing and revenue management. Prior to that, she was senior vice president of Aloha Airlines and senior vice president of the Castle Group. Chang has been recognized for seven consecutive years as one of the most powerful women in travel nationwide by Travel Agent magazine. She was named Destination Marketer of the year in 2009 and served as Chair of the Hawai'i Tourism Authority. She recently was honored by Pacific Business News 2017 Women Who Mean Business as an Industry Leader and was a finalist for Hawai'i Business Woman of the Year in the for-profit category in 2014 and 2013. Chang is a member of the International Women's Leadership Federation, a premier women's networking organization and serves on several nonprofit boards.

06


Mary Fastenau | PARTNER, ANTHOLOGY

Mary Fastenau is a partner at Anthology Marketing Group with responsibility for the digital group and account service team. She also serves as vice-chairman and secretary of the board for Anthology, the largest integrated marketing and communications company in Hawaii, serving local, regional and national companies. Fastenau has 40 years of experience in newspapers, advertising, communications and the digital marketing industry. Fastenau was part of the team that formed Anthology in 2007 with the merger of two of the state's largest communication companies. Fastenau has been recognized by the American Advertising Federation Hawaii chapter as Ad Woman of the Year, and as a Silver Medal winner for individual achievement. She was inducted into the Shidler College of Business Hall of Honor in 2018. She remains very active in a variety of nonprofit organizations, such as the American Heart & Stroke Association, where she has served on the local, regional and national boards and was recognized as a regional and local Volunteer of the Year. In addition, she currently serves on the boards of Na Koa football club, American Lung Association Lung Force, Lutheran Church of Honolulu, Patsy T. Mink Center for Business and Leadership and many other organizations. Her mentorship is done thorough local chapter of the American Marketing Association and the Nebraska Women's Leadership Network. Fastenau received her undergraduate degree in journalism from the University of Nebraska and her Executive MBA from the University of Hawai'i at Mānoa Shidler College of Business.

BIOGRAPHIES

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Dr. Ruth Fletcher | HEAD OF SCHOOL & PRESIDENT, ST. ANDREW'S SCHOOLS

Dr. Ruth Fletcher is in her fourth year as the Head of School and President of St. Andrew's Schools. She is a graduate of the University of Delaware, where she earned a B.A. in Biology and Geology, a M.S. in Paleontology and a Ph.D. in Paleoceanography. Recognizing that her true passion was to be an educator, Dr. Fletcher then earned a master's degree in Education through the Private School Leadership partnership program between the Hawai'i Association of Independent Schools and the University of Hawai'i. Prior to her headship, Dr. Fletcher enjoyed a 24-year career at Punahou School. She served as an Academy science teacher and department head and was instrumental in the visioning and design of the Mamiya Science Center. As an Academy Dean and College Counselor, Dr. Fletcher effectively guided students (and families) through their high school years and into college. In addition, she served as the Dean of Professional Programs and the Director of the Hawai'i Association of Independent School/University of Hawai'i Master's Program in Private School Leadership. Since Dr. Fletcher became Head of School at St. Andrew's, she has led the school in launching and implementing a comprehensive Social Emotional Wellness program from Yale University, raised the largest amount of funds in the school's history, and completed an ambitious campus master planning project. Her vision for education encourages and inspires students and teachers to be critical and creative thinkers, innovators and collaborators, and compassionate and merciful leaders.

08



Elisia Flores | CEO, L&L RESTAURANTS

Elisia joined L&L in 2014 as chief financial officer after 8 years in senior finance roles with General Electric. She was appointed to CEO and Vice Chair in 2019. She has managed several major company initiatives, including the development and launch of L&L Hawaiian Mixplate, a build-your-own plate lunch experience launched in 2019. Elisia previously worked as a corporate auditor at General Electric, performing auditing and consulting work globally across multiple GE subsidiaries. She was promoted to a senior finance manager position, overseeing a portfolio of assets with annual revenue in excess of \$750 million. She serves on the board, and as audit committee chair, of American Savings Bank. She also serves on the board of Hawai'i Pacific Health, Diamond Head Theatre, Hawaiian Humane Society and Hawaii Restaurant Association. She is also a member of advisory boards for the Patsy T. Mink Center for Business and Leadership, Family Business Center of Hawaii and the Culinary Arts Program at Kapiolani Community College, and involved in numerous professional associations. Elisia is co-author of the book "108 Tips on Business, Travel, and Culture in China," as well as multiple real estate education courses. She holds a bachelors' degree from the University of Southern California, and an Executive MBA from the University of California, Los Angeles.

09



Terri Fujii | MANAGING PARTNER, CW ASSOCIATES

Terri Fujii is the managing partner and an audit partner at CW Associates, CPAs, the 7th largest CPA firm in Hawaii, as ranked by Pacific Business News. Previously, Fujii was the managing partner of the Ernst & Young LLP, Honolulu Office and a partner in its Assurance Services practice. She has over 30 years of experience in financial and internal audits, financial analysis and feasibility studies, cost management, organizational planning, operational reviews and corporate compliance issues. Fujii has worked with healthcare, not-for-profit, lodging, airline, education, state government, and retail clients, and private and publicly held companies in Hawaii. Fujii received both her bachelor's and master's degrees in accounting from the University of Hawaii at Manoa Shidler College of Business, and is a Certified Public Accountant, licensed in the State of Hawaii. She is active in the community serving on the boards of Easter Seals Hawaii, Hospice Hawaii, Aloha United Way, Hawaii Cancer Consortium, Entrepreneurs Foundation of Hawaii, Pacific Asian Center for Entrepreneurship, Goodwill Industries Hawaii, and the Shidler College School of Accountancy Advisory Board. She also served on the boards of the Hawaii Chapter of the American Red Cross, Hawaii Theatre Center, Honolulu Zoological Society, Catholic Charities Hawaii, the Hawaii Chapter of the Healthcare Financial Management Association, the State Public Charter School Commission, and the Honolulu Authority for Rapid Transit. Fujii currently is an instructor for graduate accounting courses for the University of Hawaii, Shidler College of Business, School of Accountancy.

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Mele Heresa | VICE PRESIDENT, BUSINESS DEVELOPMENT & MARKETING, HAWAIIANA

Mele Heresa has over 20 years' experience in the Hawaii Real Estate market. She brings a diverse and unique level of experience and expertise having worked in every segment of the real estate market. Her past responsibilities have included, leasing, sales and management in every real estate segment to include vacant land, apartment, single family, multi family, ground lease conversion, leased fee sales, office, retail, shopping center, resort, industrial and raw land investment assets. Mele has served as the Assistant Vice President of Business Development at ChaneyBrooks and Assistant Vice President, General Manager at PM Realty Group, Vice President at IPX1031 Exchange Services, LLC, and Asset and Business Manager for the Resort Group at Ko Olina. She has a BA from the University of Hawaii at Manoa and has earned the prestigious designations of Certified Commercial Investment Member (CCIM®) and Certified Property Manager (CPM®) from the Institute of Real Estate Management and is Principal Broker (PB®) for Hawaiiana Management Company, Ltd. As Vice President of Business Development and Marketing at Hawaiiana, Mele currently provides marketing and new business development services to ensure quality association management to over 745 condominium and homeowner associations on six Hawaiian Islands. She provides valuable service and partnership to work with development teams to transition their new projects from developer operations and sales to operate under professional association management services with Hawaiiana.

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Alice Inoue | LIFE EXPERT & FOUNDER, HAPPINESS U

Alice Inoue is a Life Expert and the founder of Happiness University. She is the author of eight, nationally award-winning books on life wisdom, self-growth, and happiness, and has two weekly columns in the largest publications in Hawaii. Her column in MidWeek is titled "A Mindful Moment," and in Tuesday's Star-Advertiser, she writes "Positively Young." Through Happiness U she helps both companies and individuals develop positive mindsets in order to live more inspired in both their professional and private lives.

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Meli James | CO-FOUNDER, MANA UP

Meli James is a cofounder at Mana Up, a Hawai'i-based initiative designed to build the state's next generation of CEOs in the retail and food product industry. Mana Up hosts a 12-week accelerator program offered biannually to enable Hawai'i product entrepreneurs to scale their businesses. Additionally, she is president of the Hawaii Venture Capital Association, an organization that seeks to foster entrepreneurial development through education, networking, and access to capital. Previously, Meli brought her Silicon Valley startup experience to Hawaii accelerators Blue Startups and the University of Hawaii's XLR8UH. In 2007, James founded her first company, Nirvino a #1 ranked wine app, an Apple Platform Top 100 App, and Top Ten Lifestyles App. James is a founding member of the Startup Paradise initiative helping to build a thriving startup community that nurtures collaboration and innovation in Hawaii. She is committed to establishing resources to grow talent and high-growth ideas. In 2016, she was recognized by Entrepreneur Magazine as one of five Women to Watch. In 2017, she was recognized again by Entrepreneur Magazine as one of eight Women Leaders Who Are Disrupting Entrepreneurship. James is a graduate of and Entrepreneur in Residence at Cornell University.

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Tracy Lawson | PRESIDENT, LAWSON & ASSOCIATES, INC.

Tracy has over 30 years' experience in the occupational safety & health field, a Bachelor of Science Degree in Occupational Safety and Health, and maintains several board certifications. Tracy is the 2019 SBA Person of the Year (Honolulu County), and Better Business Bureau Tier 2, Torch Award for Ethics Excellence Winner (State of Hawaii). She is a 2018 Graduate of the SBA Emerging Leaders Program. In 2015, Tracy was the recipient of the PBN Small Business Leadership Hawaii Award and a finalist for the PBN Women Who Mean Business Award. In 2010, Tracy was named an Honor Alumni of the HCC Occupational Safety and Health Program. In 2003, Tracy was named Safety Professional of the Year by the American Society of Safety Engineers Hawaii Chapter and received a Letter of Commendation from Governor Lingle as a PBN 40 Under Forty business professional (State of Hawaii). Tracy's experience ranges from being a U.S. Army Military Police Corps Traffic Accident Investigator, a construction small business Safety Director, a Vice President for a national general contractor, and a business owner. Her safety program management received recognition as one of America's 17 Safest Companies in the October 2002 Occupational Hazards Magazine, the 2001 Associated General Contractors of America National Construction Safety Excellence Grand Award, First Place in Building for 500,000 + hours and the 2000 U. S. Army Corps of Engineers Worldwide Contractor of the Year.

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Gail Lerch | EXECUTIVE VP OF HR, ORGANIZATIONAL EFFECTIVENESS, AND FACILITIES, HAWAII PACIFIC HEALTH

Over the years, Gail's competence and unique talents have expanded her role as executive leader to be involved with nearly every aspect of Hawai'i Pacific Health, its four hospitals, over 70 service locations, and nearly 7,000 employees. In her current position as Executive Vice President of Human Resources, Organizational Effectiveness and General Services, Gail oversees the following divisions: Human Resources, Organizational Effectiveness, Training and Development, Worker's Compensation, Internal Communications, Employee Health, Employee Wellbeing, Volunteer Services, Hospital Gift Shops, and General Services that includes Food Service, Environmental Services, Plant Maintenance, and Safety and Security. Gail's leadership, vision, and skills were especially critical through the pre and early years of the historic Hawai'i Pacific Health merger in 2001 when three separate and distinct healthcare systems, Kapi'olani, Straub, and Wilcox on Kauai, merged to become one. The endeavor was successful in large part because of foundational work Gail did to bridge different viewpoints, cultures, workgroups, and work environments. Her decades of experience and achievements in human resources, organizational development, employee health and wellbeing and internal communications have set standards of excellence that have brought Hawai'i Pacific Health many local and national awards, including being recognized six times for Gallup's prestigious Great Workplace Award. In the community and professional circles, Gail serves as speaker, advisor, or working member of task forces and committees that address various issues such as certification for nurses, program development to help impaired physicians and care providers, and addressing areas of healthcare staff shortages by creating school- or learning-based programs.

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Lisa Maruyama | PRESIDENT & CEO, HANO

Lisa Maruyama has served as the President and CEO of the Hawai'i Alliance of Nonprofit Organizations for 11 years. She served previously as the Vice President of Public Affairs for Bright Light Marketing, and before that as Executive Directors for the Pacific and Asian Affairs Council and the Mental Health Association (now known as Mental Health America). She has a particular focus in strategic thinking for systems change, nonprofit management, strategic communications and marketing, program development, sector level public policy issues and government relations. Maruyama is on the board of the O'ahu Economic Development Board, the Friends of the Children's Justice Center, O'ahu; the Advisory Committee of the University of Hawai'i at Mānoa Public Administration Program; and the Leadership Board of the Transform Hawaii Government Coalition. Maruyama received her BBA from the University of Hawai'i at Mānoa, Shidler School of Business. She is a Pacific Century Fellow, Weinberg Fellow, PONO Fellow and was designated Top Forty Under 40 by the Pacific Business News in 2001.

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**Kristi Maynard | EXECUTIVE VP & CFO, FINANCE FACTORS**

Kristi Maynard is executive vice president and chief financial officer at Finance Factors, Hawaii's largest locally-owned depository financial services loan company. Kristi serves as a strategic partner on Finance Factors' leadership team, helping to develop strategies and tactics for long-term growth. She has more than 35 years of experience in banking and finance. Prior to joining Finance Factors, Kristi served as chief financial officer at the Hawaii Housing Finance and Development Corporation, which is responsible for the financing and development of affordable housing in the State of Hawaii. She also previously served as executive vice president and treasurer at First Hawaiian Bank where she provided leadership in treasury, money position management, foreign exchange, asset/liability management, public funds, and wire transfer activities, and served on the bank's leadership team. Kristi is a member of the Council on Revenues for the State of Hawaii, and board member of the Honolulu Symphony Foundation, Honolulu Theatre for Youth, and Advocates for Africa's Children. She is also a trustee for Assets School, treasurer of Chamber Music Hawaii, and an elder at First Presbyterian Church of Honolulu. Kristi holds a Bachelor of Science degree in Chemistry from the University of South Dakota. She also earned an MBA from the University of Washington with concentrations in Finance and Accounting. Additionally, Kristi is an honors graduate of Pacific Coast Banking School.

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**Bettina Mehnert | CEO, AHL**

A respected visionary and leader, AHL's president and chief executive officer, Bettina Mehnert, FAIA, LEED AP is an indomitable force in the evolution and innovation in Hawaii's architectural sector. Her novel philosophy of practice blends IT solutions, firm culture, client cultivation, and community service as inseparable filaments of professional leadership, keeping her 74-year-old firm firmly faced towards the future. In recognition of her unique management style and leadership, Mehnert has been honored with numerous awards and in 2016 was named a Fellow in the American Institute of Architecture (AIA), a prestigious honor held only by 53 architects in Hawaii since 1948. In 2018, Bettina was appointed by the mayor as one of five commission members of the new Honolulu Climate Change Commission. As the only commissioned member with an architecture and engineering background, Bettina utilizes her expertise in the built environment to advocate for a new era of resiliency.

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**Tammy Mencil | MARKET PRESIDENT & PUBLISHER, PACIFIC BUSINESS NEWS**

Tammy Mencil is Publisher and Market President Pacific Business News. PBN is the only local business newspaper in Hawai'i that publishes a print edition each Friday, continuously posts breaking news on their website www.pacificbusinessnews.com, and produces two news updates each business day by subscription email. Tammy currently serves on the board of the Hawaii Publishers Association and is an active member of the Airforce Civilian Advisory Council (AFCAC). Tammy previously served on the MSP Metropolitan Airports Commission, Minneapolis Regional Chamber of Commerce, St Paul Chamber of Commerce, Junior Achievement of Minnesota, Jefferson Awards foundation regional board, Red Cross, and Fraser. Tammy has been awarded the Corporate Woman of Achievement Award from NAWBO in 2004 and the prestigious Alumni Achievement Award from Normandale Community College in 2010.

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Sherry Menor-McNamara | PRESIDENT, HAWAII CHAMBER OF COMMERCE

Sherry Menor-McNamara was appointed President and Chief Executive Officer of the Chamber of Commerce Hawaii in September 2013, becoming the youngest and first female President and CEO of the Chamber in the organization's 170-year history, as well as the first Asian State CEO in the nation. Prior to joining the Chamber, she was events manager for Sheraton Hawaii Bowl. She lived in several major cities, including Tokyo, New York, Washington D.C., Los Angeles and London, working for a variety of companies, including Sony Corporation, Estee Lauder Company, Elton John Production and "60 Minutes" news magazine show, as well as for the Hawaii State Legislature, U.S. Senator Daniel Akaka and the Executive Office of the U.S. President. She serves on the Boards of the Hawaii Tourism Authority, Executive Committee and Board for Move Oahu Forward, Executive Committee of the SoFi Hawaii Bowl and Advisory Council of the Center for Tomorrow's Leaders. Nationally, she serves on the Board for the U.S. Chamber of Commerce, Council of State Chambers and the Association of Chamber of Commerce Executives, as well as on the U.S. Chamber's Committee of 100. Sherry earned a certificate in Expanding Impact in Advocacy from the Harvard Kennedy School of Executive Education, her juris doctorate from the William S. Richardson School of Law and MBA from the Shidler College of Business. She also pursued graduate study in public administration at the University of Southern California and holds a bachelor's degree in political science from the University of California at Los Angeles.

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Teri Orton | GENERAL MANAGER, HAWAII CONVENTION CENTER

Teri Orton is responsible for the overall management of the Hawai'i Convention Center, including local sales, marketing, operations, finance, food and beverage, and customer service, while implementing the strategic positioning and marketing plans for the facility in conjunction with the Hawai'i Tourism Authority, Hawai'i Visitors and Convention Bureau, and the Meet Hawai'i team. Prior to joining AEG Facilities and the Hawai'i Convention Center in 2014, Orton was vice president of condominium resort marketing for Outrigger Enterprises Group, which consists of 16 properties across the Hawaiian Islands. She has over 25 years of hospitality experience, including posts as hotel general manager, director of sales and marketing and other management roles with Embassy Suites, The Ilikai, W Diamond Head, Sheraton Princess Kai'ulani, and the Huntington Beach Hilton Resort. Orton majored in communications at the University of Hawai'i and advanced her training in hospitality management through various certifications with Starwood and Hilton Hotels. She serves as a Board Member and Advisor on the Hawai'i Visitors & Convention Center Bureau's (HVCB) Board. She is also a Board Member on the Aloha United Way (AUW) Board. In 2019, Orton was among the 29 Industry Leaders recognized in Smart Meetings' annual Smart Women in Meetings Awards. She was also named 2018 Woman of the Year, by the Women in Lodging & Tourism - Hawaii Chapter, an affiliate of the Hawaii Lodging & Tourism Association (HLTA) in recognition of her outstanding leadership in her profession and community. In her spare time, she enjoys running, biking and swimming.

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Cayenne Pe'a | PRINCIPAL & CO-FOUNDER, ALAKA'I DEVELOPMENT

Cayenne Pe'a is a principal and co-founder at Alaka'i Development, a residential development firm whose mission is to meet the need of Hawaii's housing shortage by developing quality rental residences. Projects in Alaka'i Development's pipeline include The Element, a 318-unit rental community in Ho'opili, and a mixed-use rental community with an elementary school in Kakaako, Oahu. The principals of Alaka'i Development most recently developed Kapolei Lofts, a 499-unit rental community which was subsequently sold by Forest City Hawaii to The Blackstone Group. Prior to Alaka'i Development, Cayenne worked as Director of Finance for Forest City Hawaii, a full-service real estate corporation that performed development, construction, property management, and asset management services with a \$2B balance sheet. During her tenure at Forest City, she led a team that performed analysis for new business, maintained accounting records, and produced financial reports for 6,700 military housing units, a 271-acre master-planned community, and six photovoltaic farms, which included partnerships with both the Department of the Navy and State of Hawaii. Cayenne holds a Bachelor of Science degree in Accounting from Loyola Marymount University and is a Certified Public Accountant. In 2017, Cayenne was named one of 10 "Women to Watch" by Pacific Business News. She was also honored as a member of Pacific Business News' 2018 Class of 40 under 40. She is a member of the YWCA Oahu Board of Directors, Make-A-Wish Hawaii Young Leaders Board, the Urban Land Institute Sustainable Development Product Council, and Pacific Century Fellows Class of 2020.

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**Jennifer Polito | FOUNDER & CREATIVE DIRECTOR, JENERATE PR**

As founder and creative director of Jenerate PR, Jennifer Polito oversees all marketing, Public Relations and strategic development initiatives. Prior to launching Jenerate PR, Jennifer worked as a Senior Publicist at a leading PR firm in Las Vegas where she consistently secured placement for clients in top-tier media publications and increased brand visibility through consumer awareness campaigns, events and social media. Her hospitality and PR experience include working in the PR department for Caesars Entertainment where she facilitated national and international media visits for multiple casino resort properties. Jennifer has also worked with various corporations and organizations that promote sustainability, energy efficiency and green building practices. Jennifer works closely with clients in Las Vegas and Hawaii.

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**Emily Reber Porter | COO, THE MACNAUGHTON GROUP**

Emily is The MacNaughton Group's Chief Operating Officer, having joined the company in 2015 after 15 years of legal and business experience in Honolulu, San Francisco and Washington D.C. as a law firm litigator, in-house counsel and executive at a technology company. At The MacNaughton Group, Emily works closely with the CEO and her colleagues sourcing, planning and executing real estate development and investment projects. She also serves as an officer and board member of The MacNaughton Group Foundation, as a board member of Child and Family Service and Hawaii Women's Legal Foundation, and on the advisory boards of UH Ventures LLC and Ho'ola Na Pua. Emily grew up in Hawaii and attended Punahou School. She graduated from Princeton University and Harvard Law School and was awarded a Fullbright Fellowship in Japan. She was recognized as a "Corporate Counsel Rising Star" by the San Francisco Business Times in 2015, a "Woman to Watch" by Pacific Business News in 2017, a "20 for the Next 20" by Hawaii Business Magazine in 2018 and a "Woman of Distinction" by the Girl Scouts of Hawaii in 2019.

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**Su Shin | PRESIDENT AND GENERAL MANAGER, HAWAIIAN TELCOM**

Su Shin was recently promoted to President and General Manager. Prior to this, she was the Chief of Staff and provided strategic counsel to Hawaiian Telcom's president and leadership team and managed and directed key projects and initiatives. Also, she served as Executive Director of Marketing and Communications, responsible for all marketing execution and communications functions, including traditional/offline and online advertising, direct marketing, website management and development, social media, as well as strategic internal and external communications. Shin joined Hawaiian Telcom in August 2013 as Executive Director of Corporate Communications, managing employee communications and public relations strategies and activities, with a focus on enhancing the company's brand reputation and improving employee engagement. Prior to this, she served as Senior Vice President at Bennet Group, providing executive leadership at Hawaii's fourth largest public relations agency. Shin also has extensive utility and telecommunications experience at Waimana Enterprises and the Board of Water Supply as well as having served as a broadcast journalist for KHNL-TV, Hawaii's NBC affiliate. She graduated from McKinley High School before receiving her bachelor's degree from the University of La Verne in California. Committed to giving back to the community, Shin currently serves as an active trustee for Pālāma Settlement, a non-profit social service organization dedicated to improving the lives of keiki to kupuna in the Kalihi-Pālāma area. She also serves on the advisory council for the University of Hawai'i at Mānoa Outreach College, which offers year-round lifelong learning opportunities for traditional and nontraditional students.

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Cora Spearman-Chang | CEO & FOUNDER, CORADORABLES, LLC

Cora Spearman-Chang is the CEO and Founder of Coradorables, a retail brand for people who aspire to a fun, colorful, Hawaiian-kissed getaway lifestyle for their families and children. The brand was Hawaii's first featured retailer on Zulily.com, is a former Academy Awards Gifting Suite attendee, and a featured exhibitor at the Tokyo International Gift Show. A graduate of Ohio's Antioch College, Cora used her dual degree in Communications and Japanese to build a career on both sides of the Pacific Rim, leveraging the years she spent living and studying in Tokyo (earning her high school diploma at Meiko Gakuen, then studying international business at Waseda University) to forge trade relationships between America and Asia. She managed and trained over 1,000 Japanese and Korean distributors during her time at multinational corporation Enagic USA and parlayed that experience into serving as the CEO/General Manager of The Place, LLC, the Hawaiian-based boutique with a legendary cult following amongst Japanese tourists. Cora started creating handmade tutus and hair accessories in 2010, inspired by the birth of her daughter. Her line of designs has grown from selling at local craft fairs to being carried by 5-star resorts and hotels and at online and specialty shops worldwide. Named Emerging Designer of the Year at the 2013 Governor's Fashion Awards in Hawaii, Cora was recently featured in the pages of Vogue UK Bambini Magazine, and her Coradorables designs have been worn by the stars of Modern Family, The Hunger Games, Dance Moms, and various Disney Channel shows.

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Cheryl Takitani-Smith | CFO, HAWAII DENTAL SERVICE

Maui-born Cheryl Takitani-Smith is the Chief Financial Officer for the State's premier provider of dental benefits, Hawaii Dental Service (HDS). Her 29-year-long history with the company began as an Assistant Controller, who immediately became one of the core members of the team that turned HDS into a financially fit and sustainable business. In addition to overseeing all financial operations, Cheryl's experience and results achieved under her leadership, expanded her responsibilities to include the Underwriting & Pricing, Sales and Marketing departments. She is also the President of Hawaii Client Services (HCS), a subsidiary of HDS, and serves as a Treasurer for HDS Foundation. Cheryl attended Baldwin High School on Maui and graduated from the University of Hawaii at Manoa with a bachelor's degree in Business Administration. During her career, she successfully balanced her work responsibilities with being heavily involved in her daughter's school activities by volunteering to be the Class Parent who was responsible for communicating and coordinating with the parents of the 245 students in the class. In addition to volunteering on community boards, she has mentored numerous women throughout her career.

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**Lisa Truong Kracher | PRESIDENT & CEO,
STAFFING SOLUTIONS OF HAWAII/KAHU MALAMA NURSES**

Lisa brings nearly 20 years of business development, process excellence, customer service, and sales experience to Staffing Solutions of Hawaii (SSOH) and Kahu Malama Nurses (KMN). With her passion for improving operations and ability to develop an energized, customer-focused team, Lisa is considered a fearless leader at SSOH and KMN. Since 2009, she has upheld SSOH's reputation as the leading locally owned staffing firm in Hawaii. This Pacific Business News (PBN) Forty under Forty recipient leads by example and is a dedicated advocate for women, young professionals and giving back to the community through her expert knowledge and skills. In 2019, Lisa was elected a finalist for Pacific Edge Magazine's Business Achievement Awards in the Businesswoman of the Year category and was elected an honoree for the PBN BLH awards in the Small Business category. SSOH and KMN is certified as a Small Business Administration (SBA) 8(a) firm, Women-Owned Small Business (WOSB), and Economically Disadvantaged Women-Owned Small Business (EDWOSB). An active member of Society for Human Resource Management (SHRM) Hawaii, Lisa serves as the Chair on the Executive Professionals committee. Lisa is currently a partner with the YWCA Dress for Success and RISE! (formerly Going Places Network) programs and serves on the Vietnamese Professionals of Hawaii Board of Directors. Lisa holds a Bachelor's Degree in Business Administration with a concentration in Marketing and a Master's Degree in Business Administration (MBA) with an emphasis on Health Care Management (HCM). Her spare time is devoted her family, traveling, fine dining and shopping.

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Cheryl Williams | REGIONAL VICE PRESIDENT OF SALES & MARKETING-HAWAII, HIGHGATE

Highgate, a premier real estate investment and hospitality management company, has appointed Cheryl Williams as regional vice president of sales and marketing in Hawaii. Williams will oversee Highgate's expanding portfolio of Hawaii properties. "Cheryl is known for her strategic focus, customer relationships and creative thinking, which have led to market-leading results in her previous leadership roles," said Steve Barick, chief operating officer of Highgate. "We look forward to her leadership in our six Hawaii properties, including the newly launched Alohilani Resort Waikiki Beach. Williams has served as a leader in the hospitality industry for more than three decades, most recently as the general manager of The Royal Hawaiian in Waikiki. Previously, she was the vice president of sales and marketing for Starwood Hotels & Resorts in Hawaii and French Polynesia. In 2010, after 28 years in Hawaii, Williams moved to Starwood's corporate headquarters in Stamford, Conn., where she led leisure sales and distribution for the North America division. She was selected as one of 25 women to serve on the company's Women's Leadership Group. She returned to Hawaii in 2013. "Highgate's diverse portfolio of Hawaii properties represents a unique opportunity to create highly personalized guest experiences inspired by the rich culture and history of the Hawaiian Islands," Williams said. "I am excited to welcome hotel guests to Hawaii and ensure that we maintain Highgate's stature as the global gold standard for travel and hospitality."

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Pauli Wong | PRESIDENT, ASSOCIA HAWAII

At age twelve, I had culture shock upon my arrival in Hawaii with my parents and my younger sister. The tranquility of Hawaii along with the vast empty spaces was something I was not accustomed to. I am from one of the most populated cities in the world - Hong Kong. Growing up in Hawaii was much different from growing up in Hong Kong. My journey to the business world was something unexpected. My major was Civil Engineering. Far from anything to do with business. How did I end up here? It's a divine intervention and blessing in disguise. When I finally graduated with the BS degree, Hawaii was experiencing one of the worst economic down turn. I could not find an entry level engineering position. So, I decided to continue working for the company I worked at during my college years - Thomas Cook. I started as a frontline employee and eventually became the Executive Assistant to the VP of Sales for North America. I worked for the company until they closed Hawaii's operation. At this time, I was a mother of two young children. I became a stay-at-home mom for about 2 1/2 years until my youngest was ready for preschool. During my stay-at-home mom adventure, I volunteered as a director on the Board of Directors where I owned and lived. That was the start of my career in the association management industry. This is where the skill of interacting with people and having emotional intelligence became very useful.

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Denise Yamaguchi | FOUNDER & CEO, HAWAII FOOD & WINE FESTIVAL

Denise Hayashi Yamaguchi serves as the CEO and Founder of the Hawai'i Ag & Culinary Alliance (dba, Hawai'i Food & Wine Festival) and the Executive Director of the Hawai'i Agricultural Foundation. She has more than twenty-four years of experience and has held executive positions with NCL America, Bishop Museum, Japanese Cultural Center, Hawai'i Foodbank and U.S. Senator Daniel K. Inouye's office in Washington D.C. Prior to founding Denise Hayashi Consulting, Yamaguchi was the Director of Community Relations for NCL America where she directed community relations strategies, particularly on the neighbor islands, for a new multi-billion dollar company entering the Hawai'i market. While working at the Bishop Museum, Yamaguchi was the youngest person to be appointed to an executive position in the history of the Museum as the Vice President of Corporate and Public Affairs. She has also served in various executive roles at the Japanese Cultural Center of Hawai'i and the Hawai'i Foodbank. She served as a board member of the Hawai'i Tourism Authority from 2014-2018, and currently serves on the boards of the East West Center Foundation and the Hawaii Foodbank.

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