

Fill in this information to identify your case:

United States Bankruptcy Court for the:

NORTHERN DISTRICT OF GEORGIA

Case number (if known) Chapter 11

Check if this an amended filing

Official Form 201

Voluntary Petition for Non-Individuals Filing for Bankruptcy

4/19

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known). For more information, a separate document, Instructions for Bankruptcy Forms for Non-Individuals, is available.

1. Debtor's name INTEGRITY BRANDS, LLC

2. All other names debtor used in the last 8 years DBA Uncle Maddios Pizza

3. Debtor's federal Employer Identification Number (EIN) 26-2250274

4. Debtor's address Principal place of business Mailing address, if different from principal place of business

5. Debtor's website (URL)

6. Type of debtor Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))

Debtor **INTEGRITY BRANDS, LLC**  
Name

Case number (if known)

**7. Describe debtor's business**

A. Check one:

- Health Care Business (as defined in 11 U.S.C. § 101(27A))
- Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- Railroad (as defined in 11 U.S.C. § 101(44))
- Stockbroker (as defined in 11 U.S.C. § 101(53A))
- Commodity Broker (as defined in 11 U.S.C. § 101(6))
- Clearing Bank (as defined in 11 U.S.C. § 781(3))
- None of the above

B. Check all that apply

- Tax-exempt entity (as described in 26 U.S.C. §501)
- Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. §80a-3)
- Investment advisor (as defined in 15 U.S.C. §80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor.  
See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

\_\_\_\_\_

**8. Under which chapter of the Bankruptcy Code is the debtor filing?**

Check one:

- Chapter 7
- Chapter 9

Chapter 11. Check all that apply:

- Debtor's aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$2,725,625 (amount subject to adjustment on 4/01/22 and every 3 years after that).
- The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D). If the debtor is a small business debtor, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if all of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- A plan is being filed with this petition.
- Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11 (Official Form 201A) with this form.
- The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

Chapter 12

**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**

- No.
- Yes.

If more than 2 cases, attach a separate list.

District _____	When _____	Case number _____
District _____	When _____	Case number _____

**10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?**

- No
- Yes.

List all cases. If more than 1, attach a separate list

Debtor _____	Relationship _____
District _____	When _____ Case number, if known _____

Debtor INTEGRITY BRANDS, LLC Case number (if known) \_\_\_\_\_  
 Name

11. Why is the case filed in this district? *Check all that apply:*

Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.

A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?

No

Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.

**Why does the property need immediate attention?** *(Check all that apply.)*

It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.  
 What is the hazard? \_\_\_\_\_

It needs to be physically secured or protected from the weather.

It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).

Other \_\_\_\_\_

**Where is the property?** \_\_\_\_\_  
 Number, Street, City, State & ZIP Code

**Is the property insured?**

No

Yes. Insurance agency \_\_\_\_\_  
 Contact name \_\_\_\_\_  
 Phone \_\_\_\_\_

**Statistical and administrative information**

13. Debtor's estimation of available funds *Check one:*

Funds will be available for distribution to unsecured creditors.

After any administrative expenses are paid, no funds will be available to unsecured creditors.

14. Estimated number of creditors

<input type="checkbox"/> 1-49	<input type="checkbox"/> 1,000-5,000	<input type="checkbox"/> 25,001-50,000
<input checked="" type="checkbox"/> 50-99	<input type="checkbox"/> 5001-10,000	<input type="checkbox"/> 50,001-100,000
<input type="checkbox"/> 100-199	<input type="checkbox"/> 10,001-25,000	<input type="checkbox"/> More than 100,000
<input type="checkbox"/> 200-999		

15. Estimated Assets

<input checked="" type="checkbox"/> \$0 - \$50,000	<input type="checkbox"/> \$1,000,001 - \$10 million	<input type="checkbox"/> \$500,000,001 - \$1 billion
<input type="checkbox"/> \$50,001 - \$100,000	<input type="checkbox"/> \$10,000,001 - \$50 million	<input type="checkbox"/> \$1,000,000,001 - \$10 billion
<input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$50,000,001 - \$100 million	<input type="checkbox"/> \$10,000,000,001 - \$50 billion
<input type="checkbox"/> \$500,001 - \$1 million	<input type="checkbox"/> \$100,000,001 - \$500 million	<input type="checkbox"/> More than \$50 billion

16. Estimated liabilities

<input type="checkbox"/> \$0 - \$50,000	<input checked="" type="checkbox"/> \$1,000,001 - \$10 million	<input type="checkbox"/> \$500,000,001 - \$1 billion
<input type="checkbox"/> \$50,001 - \$100,000	<input type="checkbox"/> \$10,000,001 - \$50 million	<input type="checkbox"/> \$1,000,000,001 - \$10 billion
<input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$50,000,001 - \$100 million	<input type="checkbox"/> \$10,000,000,001 - \$50 billion
<input type="checkbox"/> \$500,001 - \$1 million	<input type="checkbox"/> \$100,000,001 - \$500 million	<input type="checkbox"/> More than \$50 billion

Debtor **INTEGRITY BRANDS, LLC**  
Name

Case number (if known)

**Request for Relief, Declaration, and Signatures**

**WARNING** -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature of authorized representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on **April 13, 2019**  
MM / DD / YYYY

**X /s/ Matthew Andrew, CEO**  
Signature of authorized representative of debtor  
  
Title

**Matthew Andrew, CEO**  
Printed name

**18. Signature of attorney X /s/ Leslie Pineyro**  
Signature of attorney for debtor

Date **April 13, 2019**  
MM / DD / YYYY

**Leslie Pineyro 969800**  
Printed name

**Jones & Walden, LLC**  
Firm name

**21 Eighth Street, NE  
Atlanta, GA 30309**  
Number, Street, City, State & ZIP Code

Contact phone **404-564-9300** Email address **info@joneswalden.com**

**969800 GA**  
Bar number and State

**Fill in this information to identify the case:**

Debtor name **INTEGRITY BRANDS, LLC**

United States Bankruptcy Court for the: **NORTHERN DISTRICT OF GEORGIA**

Case number (if known): \_\_\_\_\_

Check if this is an amended filing

**Official Form 204**

**Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders** 12/15

A list of creditors holding the 20 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an insider, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 20 largest unsecured claims.

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
Coltrin & Associates, Inc. 801 Floral Vale Blvd Morrisville, PA 19067						<b>\$4,500.00</b>
Davis Pickren Seydel & Sneed 2300 Marquis Two Tower 2385 Peachtree Center Ave Atlanta, GA 30303						<b>\$177,566.00</b>
DLA Piper LLC One Atlantic Center 1201 W. Peachtree Street #2800 Atlanta, GA 30309						<b>\$6,483.10</b>
Forum Analytics PO Box 848844 Los Angeles, CA 90084						<b>\$18,330.20</b>
Frazier & Deeter 1230 Peachtree Street, NE Suite 1500 Atlanta, GA 30309						<b>\$53,043.94</b>
Georgia Department of Revenue Compliance Division 1800 Century Blvd, Ste 16102 Atlanta, GA 30345-3205						<b>\$24,207.18</b>

Debtor **INTEGRITY BRANDS, LLC**  
Name

Case number (if known)

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services,	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
Hot Dish 800 Washington Ave N Suite 205 Minneapolis, MN 55401						\$1,641.64
Humana PO Box 3291 Milwaukee, WI 53201						\$4,224.36
IFX International, Inc. 12750 High Bluff Drive Suite 460 San Diego, CA 92130						\$8,200.00
Jim Killough Syner G Law Complex 6075 Barfield Road Atlanta, GA 30328						\$6,956.60
Player Law Firm P.O. Box 21005 Columbia, SC 29221						\$1,679.20
Quarles & Brady LLP 1700 K Street NW Suite 825 Washington, DC 20006						\$66,980.98
Ready Talk PO Box 975375 Dallas, TX 75397-5375						\$924.06
Retail Data Systems 375 Franklin Gateway Suite 400 Marietta, GA 30067						\$6,009.97
TAC PNC, LLC P.O. Box 936406 Atlanta, GA 31193-6406						\$89,769.36
The Peakstone Group 445 N. Wells Street Suite 404 Chicago, IL 60654						\$36,000.00
Toshiba Financial Services						\$900.84

Debtor **INTEGRITY BRANDS, LLC**  
Name \_\_\_\_\_

Case number (if known) \_\_\_\_\_

Name of creditor and complete mailing address, including zip code	Name, telephone number and email address of creditor contact	Nature of claim (for example, trade debts, bank loans, professional services,	Indicate if claim is contingent, unliquidated, or disputed	Amount of claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured claim
Westbrook Real Estate, LLC 9765 Hightower Road Roswell, GA 30075						\$15,000.00
White Star Shops at FSK Mall L 7904 Woodmont Avenue Second Floor Bethesda, MD 20814				\$137,240.64	\$0.00	\$137,240.64
WRI Retail Pool I, LP 191 Peachtree Street NE 34th Floor Atlanta, GA 30303				\$128,457.38	\$0.00	\$128,457.38

413 Investments, LLC  
1064 Kingdom Drive  
Greenville, FL 32331

Attorney General of Georgia  
40 Capitol Square SW  
Atlanta, GA 30334

Bahena & Associates LLC  
3 Church Circle #214  
Annapolis, MD 21401

BW Brands, LLC  
557 Potomac Drive  
Tiger, GA 30576

CMR Concepts LLC  
3330 Cobb Parkway  
Suite 324-194  
Acworth, GA 30101

Coca-Cola  
One Coca-Cola Plaza  
Atlanta, GA 30313

Coker Restaurant Development  
3983 La Vista Road, Unit 115  
Tucker, GA 30084

Coltrin & Associates, Inc.  
801 Floral Vale Blvd  
Morrisville, PA 19067

Comcast  
P.O. Box 2127  
Norcross, GA 30091-2127



Craig and Brooks Heiser  
1576 W Sussex Road  
Atlanta, GA 30306

Dale Peterson  
1689 Timberidge Drive  
Sidney, OH 45365

Davis Pickren Seydel & Sneed  
2300 Marquis Two Tower  
2385 Peachtree Center Ave  
Atlanta, GA 30303

Delaware North  
250 Delaware Ave  
Buffalo, NY 14202

DLA Piper LLC  
One Atlantic Center  
1201 W. Peachtree Street #2800  
Atlanta, GA 30309

Don R Heiser  
5316 Rio Vista Lane  
Knoxville, TN 37919

Enrique Altamirano  
1555 Bonaventure Blvd  
Suite 400  
Fort Lauderdale, FL 33326

Excellent Eats, LLC  
912 Westview Ave  
Nashville, TN 37205

Forum Analytics  
PO Box 848844  
Los Angeles, CA 90084

Frazier & Deeter  
1230 Peachtree Street, NE  
Suite 1500  
Atlanta, GA 30309

Georgia Department of Revenue  
Compliance Division  
1800 Century Blvd, Ste 16102  
Atlanta, GA 30345-3205

Gift Card Escrow Liability  
3575 Piedmont Road, Bldg 15, S  
Atlanta, GA 30305

Hot Dish  
800 Washington Ave N  
Suite 205  
Minneapolis, MN 55401

Howwin Pizza Company, LLC  
2660 Eastchase Lane, Suite 300  
Montgomery, AL 36117

Humana  
PO Box 3291  
Milwaukee, WI 53201

IFX International, Inc.  
12750 High Bluff Drive  
Suite 460  
San Diego, CA 92130

Integrity Brands NAF  
3575 Piedmont Road  
Building 15, Suite 250  
Atlanta, GA 30305

Internal Revenue Service  
P.O. Box 7346  
Philadelphia, PA 19101-7346

International Franchise Assoc.  
1900 K Street NW  
Suite 700  
Washington, DC 20006

Jason H. Watson  
Womble Bond Dickinson  
271 17th Street NW Suite 2400  
Atlanta, GA 30363

Jenelle Brown  
3324 Peachtree Road  
Apt. 1615  
Atlanta, GA 30326

Jim Killough  
Syner G Law Complex  
6075 Barfield Road  
Atlanta, GA 30328

Joclyn Blain  
890 Wilde Run Court  
Roswell, GA 30075

JTM Investments, LLC  
54 Cherokee Road  
Moultrie, GA 31768

Kaiser Scherer & Schlegel PLLC  
1410 Spring Hill Road  
Suite 400  
Mc Lean, VA 22102

KNS Holdings  
161 Willow Glenn Drive  
Marietta, GA 30068

Lance Dewitt  
11549 Mossy Oak Drive  
Orlando, FL 32832

Lee N. Katz  
Katz Partners LLC  
5116 Ashmont Court  
Atlanta, GA 30338

Libertas Funding  
382 Greenwich Avenue  
Suite 2, 2nd Floor  
Greenwich, CT 06830

MA & DJN Investments, LLC  
4705 Mirabella Place  
Lutz, FL 33558

Maddio's of Tallahassee, Inc.  
1064 Kingdom Drive  
Greenville, FL 32331

Made to Order, LLC  
935 E. Mountain Street, Suite  
Kernersville, NC 27284

MADIHOPE, LLC  
P.O. Box 760  
Beulah, ND 58523

Matthew Andrew  
21 Ferry Landing Lane  
Apt 1413  
Atlanta, GA 30305

Nashville Pizza, LLC  
9415 Raven Hollow Road  
Brentwood, TN 37027

Pippas Pizza, LLC  
1630 Round Hill Drive  
Fargo, ND 58104

Player Law Firm  
P.O. Box 21005  
Columbia, SC 29221

Quarles & Brady LLP  
1700 K Street NW  
Suite 825  
Washington, DC 20006

R&M Pizza Inc  
1215 Barnes Drive  
Bloomington, IN 47401

Ready Talk  
PO Box 975375  
Dallas, TX 75397-5375

Retail Data Systems  
375 Franklin Gateway  
Suite 400  
Marietta, GA 30067

Revolution Restaurants, Inc.  
8250 E. Harvard Ave, #8-106  
Denver, CO 80231

Rising Star Enterprises #1 LLC  
1411 Nelson Drive  
Irving, TX 75038

S&S Group  
1410 Spring Hill Road  
Suite 400  
Mc Lean, VA 22102

Scott Goodrich  
374 Indian Trail  
 Mooresville, NC 28117

Secretary of the Treasury  
1500 Pennsylvania Ave, NW  
Washington, DC 20220

Steve Chamberlin  
4488 Club Drive  
Atlanta, GA 30319

TAC PNC, LLC  
P.O. Box 936406  
Atlanta, GA 31193-6406

The Peakstone Group  
445 N. Wells Street  
Suite 404  
Chicago, IL 60654

The Pizza Joint, LLC  
2108 Fieldstone Cove  
Jonesboro, AR 72404

Tony Brewer  
955 Wendover Drive  
Atlanta, GA 30319

Toshiba Financial Services

UMAD Rogers  
1410 Spring Hill Road  
Suite 400  
Mc Lean, VA 22102

Uncle Maddio's of Charlotte  
319 S. Sharon Amity Road  
Suite 200 D  
Charlotte, NC 28211

Westbrook Real Estate, LLC  
9765 Hightower Road  
Roswell, GA 30075

White Star Shops at FSK Mall L  
7904 Woodmont Avenue  
Second Floor  
Bethesda, MD 20814

Will Perkins c/o F. Wilson III  
Wilson Brock & Irby, L.L.C  
2849 Paces Ferry Rd Ste 700  
Atlanta, GA 30339

WRI Retail Pool I, LP  
191 Peachtree Street NE  
34th Floor  
Atlanta, GA 30303