



**HOUSTON
BUSINESS JOURNAL**

Production Calendar

Editorial, advertising, special sections and
deadline exceptions for 2018

2018 Editorial & Advertising Calendar

Issue	Special Reports Publications	Advertorials	List(s)	Events
Jan	5			
	12		Airlines	
	19		Hotels	
	26	CRE Outlook	CRE Brokerage Firms	
Feb	2	Senior Living	Retirement Communities	
	9	Residential Real Estate	Most Expensive Homes	
	16	Energy	Engineer's Week	Largest Oil Producers Largest Gas Producers Bizwomen Mentoring Monday (2/12) Book of List Reception (2/15)
	23	Education	K-12 Private Schools Private High Schools Largest School Districts	
Mar	2		Money Management	West Houston/Katy Panel Breakfast (3/1)
	9	Accounting	Golf Courses Accounting Firms	
	16	Geographic Spotlight: West Houston	West Houston Employers	
	23	Spring Office Leasing Guide	Texas ACG	Commercial Property Managers
	30	Residential Real Estate Awards Publication	Top Residential Real Estate Agents & Teams	Residential Real Estate Awards (3/27)
Apr	6	Geographic Spotlight: Downtown	Largest Downtown Employers	
	13		Credit Unions	
	20	Landmark Awards Publication	Greater Houston Women's Chamber	Property & Casualty Insurers Landmark Awards Dinner (4/19)
	27	Energy Innovation	Energy Engineering	
May	4	Executive Home Buying Guide	Score/SBA section	RRE Brokerages Custom Home Builders
	11	Heavy Hitters of CRE	BBB section	Heavy Hitters (6 Lists) Heavy Hitters Reception (5/10)
	18	Healthiest Employers Publication Law Guide: Specialty Practices	Corporate Law IP Law Labor & Employment Law Health Care Law Bankruptcy Law Tax & Finance Law	Healthiest Employers & Health Care Heroes Awards Breakfast (5/17)
	25	Construction Design Build Renovation	Commercial Contractors	
June	1	Human Resources	Executive Search Firms Direct Hire Staffing Firms Temporary Staffing Firms	
	8	40 Under 40 Awards Section / Higher Education	MBA Programs	40 Under 40 Awards Reception (6/7)
	15	Geographic Spotlight: Bay Area & Galveston	Entrepreneur of the Year	Largest Employers in the Bay Area & Galveston
	22	Business of PRIDE	LGBTQ List	
	29		Largest 100 Public Companies Highest-paid Houston-based CEO	A Conversation with Energy Leaders Breakfast (6/26) Nonprofit Panel Breakfast (6/28)



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Jul	6		Government Sector Employers Chambers of Commerce	
	13	Finance & Wealth Management	Wealth Management Firms < \$1MM Wealth Management Firms > \$1MM	
	20	Energy Special Report	Petrochemical Companies Largest Refineries Largest Companies in the Port	Human Resource Panel Breakfast (7/20)
	27	CRE Market Guide	Commercial Property Owners	
Aug	3	Geographic spotlight: Katy	Largest Employers in Katy	
	10	Technology & Innovation	Cybersecurity Companies Web Development Companies	Health Care of the Future Panel Breakfast (8/10)
	17	Health Care	Hospitals	
	24	Most Admired CEO Awards Publication	Texas Guide to Graduate Education (State-wide)	Marketing & Advertising Firms Most Admired CEO Awards Luncheon (8/23)
	31	Commercial Real Estate	CPA Society	Architectural Firms
Sept	7	Fast 100 Awards Publication	Fast 100 Breweries	Fast 100 Awards Luncheon (9/7)
	14	Law	Gulf Coast Industry Forum	Largest Law Firms
	21	Energy	Largest Energy Employers	
	28		Meetings & Events Directory	Conference & Event Spaces Community Banks
Oct	5	Master-Planned Communities & Home Builders	Homebuilders	
	12	Money Journal	Venture Cap. & Private Equity Firms SBA Lenders	The Woodlands Means Business Panel Breakfast (10/12)
	19	CRE Leasing Guide Women Who Mean Business Award Publication	Title Companies Women Owned Businesses	Women Who Mean Business Awards Dinner (10/18)
	26	Geographic Spotlight: The Woodlands Best Places To Work Awards Publication	Largest Employers in the Woodlands Best Places to Work	Best Places to Work Awards Luncheon (10/24)
Nov	2	Wealthiest Zip Codes	Wealthiest Zip Codes	
	9	CFO of the Year Awards Publication	Cougar 100	Minority-owned Businesses Cougar 100 CFO of the Year Awards Luncheon (11/8)
	16	Giving Guide & Philanthropy Report	BBB Largest Charitable Orgs Top Campaigns of United Way Houston Top Hou-Area United Way Investments	
	23	Geographic Spotlight: Fort Bend	Largest Employers in Fort Bend	
	30	Finance	Continuing Education Guide (State-wide)	Family-Owned Businesses Banks
Dec	7	Education	Colleges & Universities	
	14	Health Care	Health Care Systems	
	21		Office Furniture Companies	
	28	Book of Lists		

