

2018 Editorial Calendar

	FOCUS	LISTS MAPS	SPECIAL SPONSORED CONTENT	EVENT	
JANUARY	5	Economic Forecast	San Francisco Employers Oakland Employers Public Agency Employers	2018 Forecast	Mayors' Economic Forecast Breakfast
	12	East Bay Quarterly: Hayward / 880 Corridor	East Bay Tech Companies Hayward Development Map Hotels Hotels East Bay 2018 Conventions		
	19	Future of Health Care: Technology, Facilities, Reform	Health Clubs		Health Care of the Future (in April)
	26	Commercial RE Quarterly: New Players, New Places	Commercial RE Brokerages Office Leases		
FEBRUARY	2	The Law Firms Issue	Greater Bay Area Law Firms (75) East Bay Law Firms	2018 Anniversaries Edition CHANGE	Law Table of Experts: Need to Know Regulations
	9	Mentoring Monday	Incubators and Accelerators		Women Who Lead: Mentoring Monday (Roundtable + Mentoring Morning)
	16	Construction & Design	50 Engineering Firms		
	23	Women Who Lead in Life Sciences The Accounting Firms Issue	Greater Bay Area Accounting Firms (75) East Bay Accounting Firms	Tax Accounting Table of Experts	Women Who Lead in Life Sciences Reception and Leadership Panel
MARCH	2	Mission Bay & Southern Waterfront	Mission Bay Tenants Mission Bay & Southern Waterfront Development Map	Corporate Counsel Awards	Corporate Counsel Awards
	9	40 Under 40 Awards			40 Under 40 Event
	16	Golden Bridge from China	Airlines Chinese Investments Map		Golden Bridge from China
	23	Mergers & Acquisitions and M & A Table of Experts	Mergers & Acquisitions (50) IPOs	Real Estate Deals of the Year	Real Estate Deals of the Year Awards
	30	City of South San Francisco	South San Francisco Development Map	East Bay EDA Supplement*	East Bay EDA Awards

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APRIL	6 Hospital, Health Care & Insurance Innovations	Digital Health Companies Benefits Consultants East Bay Insurance Brokerages		Health Care of the Future
	13 Food and Beverage Innovators	Food and Beverage Companies Wineries Breweries		Food and Beverage Innovators Forum
	20 Business of Cannabis	Cannabis Businesses Best Places to Work	Best Places to Work	Best Places to Work Awards and Expo + HR Executive Forum
	27 Commercial Real Estate Quarterly	SF Office Leases Oakland Office Leases		
MAY	4 Wealth and Financial Planning	Wealth Management Firms Insurance Brokers	City of Alameda*	
	11	Venture Capital Recipients (100)		
	18 The Construction Issue	Greater Bay Area Contractors (75)	Influential Women	Influential Women Awards
	25 East Bay Quarterly	Tech Companies in Oakland, Berkeley, Emeryville, Richmond, Alameda		
JUNE	1 Residential Real Estate Power Brokers Prop 13 Turns 40	Residential RE Brokerages 50 Biopharma Firms	Bay Area Biotech	Bay Area Biotech Forum
	8 Fintech Innovators	Fintech Firms (50) Bay Area Employers (100)	CFO Awards	
	15 Business of Pride	LGBT Owned Businesses (50)		Business of Pride Celebration & Awards
	22	Public Companies (100) Greater Bay Area Accounting Firms (75) East Bay Accounting Firms	CIO Table of Experts The C-Suite: CIO Summit*	The C-Suite: CIO Strategies Symposium
	29 San Francisco Structures	Architectural Firms SF Construction Projects (50) SF Commercial & Residential Development Maps	Moscone Center Expansion*	San Francisco Structures Forum

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JULY	6	Family Business Private Companies	Largest Private Companies (100) Largest Family-Owned Businesses (50) East Bay Private Companies (50)	Family Business Forum Private Company Roundtable	
	13	Tech City: Top 100 SF Tech Employers	SF Tech Employers (100) Peninsula Tech Employers Minority Owned Businesses	Women Who Lead: Women in Tech Reception and Leader Panel	
	20	Cyber Security and Cyber Security Table of Experts	Cyber Security Firms		
	27	Commercial Real Estate Quarterly: Talent Crunch—Balancing Growth with Workforce Shortage	Greater Bay Area Commercial Developers (50) Electrical Contractors Corporate Philanthropists (100)	State of the Tri-Valley Corporate Philanthropy Report	State of the Tri-Valley Reception and Leadership Panel Corporate Philanthropy Awards
AUGUST	3	East Bay Quarterly	Concord Development Map East Bay Employers East Bay Construction Projects		
	10	Made in the Bay Area: Manufacturing Profiles	Manufacturing Firms (50)	Manufacturing Innovators Forum	
	17	SFO: Growth Takes Off	Chambers of Commerce Highest Paid CEOs (100)	Igniting Innovation*	
	24	Construction & Design: Next Generation Workplace	Interior Design Companies Co-Working	Berkeley Visionary Awards*	Berkeley Visionary Awards*
	31	Credit Unions	Greater Bay Area Credit Unions Convention Centers & Meeting Facilities Performing Arts Centers Museums	Business Meeting & Events Planning Guide	
SEPTEMBER	7	Private Equity	Private Equity Firms VC Firms Investment Banks Highest Paid Athletes		
	14	Tipping Point: Housing, Transit and Workforce	Residential Builders Transit Oriented Development Map	Upstart 50 Awards	Upstart 50 Awards
	21	Biotech	VC Funded Biotech Staffing Firms Executive Search Firms		
	28	Women Who Lead: Entrepreneurs	Women Business Owners (100) East Bay Women-Owned Businesses Women on Boards of Directors Highest-Paid Women Executives		Women Who Lead Reception and Panel of Entrepreneurs

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OCTOBER	5	Health Care, Insurance & Benefits Innovations	HMOs Elder Care Communities	Health & Benefits Innovations Forum
	12	Peninsula Structures	Peninsula Construction Projects Peninsula Development Pipeline Map	
	19	East Bay Quarterly: Walnut Creek	Fastest Growing Private Companies (100) East Bay Fastest Growing Private Companies (50) Walnut Creek Development Map	Fast 100 Private Companies Fastest Growing Private Companies Awards Peninsula Structures Forum
	26	STEM Education Report	Bay Area Patents Community Colleges Nonprofits Nonprofit Capital Campaigns	Executive Giving Guide STEM Education Summit
NOVEMBER	2	Commercial Real Estate Quarterly: Focus on Construction	Greater Bay Area Construction Projects (75) SF Commercial Brokers	
	9	The C-Suite: CFO Summit	Highest Paid CFOs (50)	CFO Table of Experts The C-Suite: CFO Strategies Summit
	16	Higher Education Report: Funding Higher Education	Colleges & Universities UCSF Funders UC Berkeley Funders SF State Funders Cal State East Bay Funders	Most Admired CEOs Most Admired CEOs Awards
	23	Hospitals and Health Care Facilities Innovation	Hospitals Hospital Construction Projects East Bay Hospitals	
	30	Giving Tuesday: Nonprofit Leadership	Highest Paid Nonprofit Executives (50) Foundations	Giving Tuesday
DECEMBER	7	Oakland Structures	Oakland Construction Projects East Bay Commercial RE Brokerages	Oakland Structures Forum
	14	Business Banking & Finance	Banks East Bay Banks SBA Lenders	East Bay Book of Lists East Bay Book of Lists Mixer
	21	Executive of the Year	MBA Programs	
	28	(Book of Lists)		2019 Book of Lists 2019 Book of Lists Gala