

2018 Editorial Calendar (external - subject to change)

5/23/18 Update

PUGET SOUND
BUSINESS JOURNAL

| PUB. DATE | SPACE RES. | ART DUE | SPECIAL REPORTS, PUBLICATIONS AND LISTS | SPONSORABLE EVENTS | BONUS DISTRIBUTION |
|----------------|------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| JAN '18 | | | | | |
| 1/5/18 | 12/17/17 | 12/28/17 | Meet the New CEOs | | |
| 1/12/18 | 1/3/18 | 1/4/18 | Business News and Industry Hubs | | |
| 1/19/18 | 1/10/18 | 1/11/18 | International Business Lists: Top Exports | Outlook 2018:PSBJ Executive of the Year - Sheraton Hotel - 1/19/18" | |
| 1/26/18 | 1/17/18 | 1/18/18 | Outlook 2018 Event Follow-up | | |
| FEB '18 | | | | | |
| 2/2/18 | 1/24/18 | 1/25/18 | Meeting Planning and Hospitality – 2018 Meeting Planning Guide (Space 1/17 Art 1/18) Lists: Top Hotels, Events and Meeting Facilities Family Business: List: Largest Family Owned Businesses | PSBJ Family Business Symposium - Fairmont Olympic Hotel, Seattle - 2/1/18 (Family Business of the Year) | PSBJ Family Business Symposium |
| 2/9/18 | 1/31/18 | 2/1/18 | Executive and Continuing Education List: Top MBA Programs Banking and Finance List: Largest US Banks by Market Share Bizwomen Special Section | Bizwomen Mentoring Event- Washington Athletic Club 2/12/18 | |
| 2/16/18 | 2/7/18 | 2/8/18 | The Business of Law List: Largest Puget Sound Law Firms | | PSBJ Thought Leader Forum: Workplace Harassment |
| 2/23/18 | 2/14/18 | 2/15/18 | The Innovation Issue – The PSBJ Innovation Awards (Space 2/7 Art 2/8) List: Patent Awards | PSBJ Innovation Awards - Hyatt at Olive 8 - 2/22/18 | PSBJ Innovation Awards Event |
| MAR '18 | | | | | |
| 3/2/18 | 2/21/18 | 2/22/18 | CRE Quarterly Special Report: Construction and Technology Lists: Cloud Computing Companies, Top Tech Employers, Largest Construction Projects | | |
| 3/9/18 | 2/28/18 | 3/1/18 | Estate Planning and Charitable Bequests (Space 2/21/18 Art 2/22/18) | | Estate Planning Council Membership |
| 3/16/18 | 3/7/18 | 3/8/18 | CFO of the Year (Space 2/28/18 Art 3/1/18) List: Largest Insurance Brokerages | PSBJ CFO of the Year - Grand Hyatt Seattle - 3/15/18 | PSBJ CFO of the Year Event |
| 3/23/18 | 3/14/18 | 3/15/18 | Transactions: Biggest Deals of the Year Lists: Private Equity Financings of the Year, Top Mergers & Acquisitions, M&A Law Firms | | |
| 3/30/18 | 3/21/18 | 3/22/18 | Health Care of the Future (Space 3/14/18 Art 3/15/18) List: Largest Hospitals by Admissions | PSBJ Health Care of the Future – 3/29/18 – The Fairmont Hotel (breakfast) | PSBJ Health Care of the Future Event |

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| APR '18 | | | | | |
| 4/6/18 | 3/28/18 | 3/29/18 | Puget Sound Women Who Lead List: Largest Women-Owned Businesses | | |
| 4/13/18 | 4/4/18 | 4/5/18 | Business News and Industry Hubs | | |
| 4/20/18 | 4/11/18 | 4/12/18 | Wealth Management Lists: Top Wealth Management Firms, Washington State's Largest Banks (by assets) | | PSBJ Thought Leader Forum: Tax Reform Implication |
| 4/27/18 | 4/18/18 | 4/19/18 | CRE Quarterly: Commercial Real Estate Deals of the Year (Space 4/11 Art 4/12) Lists: Biggest CRE Deals of the Year by County, Top CRE Brokerages, CRE Law | PSBJ CRE Leaders Breakfast: Seattle Edition – Deals of the Year – 4/26/18 - The Sanctuary at the Mark (Breakfast) | |
| MAY '18 | | | | | |
| 5/4/18 | 4/25/18 | 4/26/18 | Life Sciences: The Bothell BioTech Boom Lists: Largest Biotech Companies, Largest Medical Device Manuf. Tourism Matters State of the Arts | | ArtsFund Luncheon Corporate Anniversaries Special Report |
| 5/11/18 | 5/2/18 | 5/3/18 | Small Business List: Largest Small Business Lenders, Accounting Firms | | |
| 5/18/18 | 5/9/18 | 5/10/18 | Private Companies List: Largest Private Companies | | |
| 5/25/18 | 5/16/18 | 5/17/18 | Corporate Citizenship (Space 5/2/18 Art 5/3/18) Lists: Top Corporate Philanthropists, Largest Benefit Events | PSBJ Corporate Citizenship Awards – 5/24/18 – Grand Ballroom – Seattle Sheraton Hotel (11:30am-1:30pm) | PSBJ Corporate Citizenship Awards |
| JUN '18 | | | | | |
| 6/1/18 | 5/23/18 | 5/24/18 | Luxury Home Report Lists: Top Residential Real Estate Firms, Wealthiest Zip Codes Office of the Future Special Report | | |
| 6/8/18 | 5/30/18 | 5/31/18 | The Business of Pride (Space 5/23/17 Art 5/24/18) List: Largest LGBTQ Owned Companies | PSBJ Business of Pride Awards – 6/7/18 – The Sanctuary at the Mark (Evening) | PSBJ Business of Pride Awards |
| 6/15/18 | 6/6/18 | 6/7/18 | Special Report: Office Relocation List: Largest Employers, Largest Tech Employers | | |
| 6/22/18 | 6/13/18 | 6/14/18 | Public Companies: Executives to Watch Lists: Largest Public Companies, Fastest-Growing Public Companies The Future of the Eastside | | |
| 6/29/18 | 6/20/18 | 6/21/18 | Region on the Rise: Snohomish County | | |

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| JLY '18 | | | | | |
| 7/6/18 | 6/27/18 | 6/28/18 | CRE Quarterly: State of the Industry Lists: Largest Tenants, Top Commercial Property Managers, Largest Office Buildings The Business of Cannabis Lists: Largest Cannabis Distributors Small Business in America Special Report | | |
| 7/13/18 | 7/2/18 | 7/3/18 | Health Care Lists: Health Insurance Companies by Enrollees, Largest Hospitals, Largest Hospitals by Medicare Payments | | |
| 7/20/18 | 7/11/18 | 7/12/18 | Success in Education: The Intersections of Business & Education <i>Note early deadlines due July 4 holiday (Space 7/2 Art 7/3)</i> | PSBJ Success in Education: The Intersections of Business & Education – 7/19 – W Hotel Bellevue 11:30am -1:30pm | PSBJ Success in Education: The Intersections of Business & Education |
| 7/27/18 | 7/18/18 | 7/19/18 | PSBJ Annual Finance Guide (Space 7/11/17 Art 7/12/17) Lists: Largest Credit Unions, Largest US Banks by Market Share (offices here), Wash. State's Largest Banks (by assets), Largest Wealth Management Firms, Largest Asset Management Firms, Accounting Firms | | |
| AUG '18 | | | | | |
| 8/3/18 | 7/25/18 | 7/26/18 | Eastside Fastest Growing Companies List: Eastside Fastest Growing Companies | PSBJ CRE Leaders' Breakfast: Eastside Edition – 8/2 7:30am – 10:30pm, Westin Bellevue | |
| 8/10/18 | 8/1/18 | 8/2/18 | The Business of Wine List: Largest Wineries in Washington State Eastside Commercial Real Estate List: Largest Eastside Construction Projects | | |
| 8/17/18 | 8/8/18 | 8/9/18 | Washington's Best Workplaces (Space 8/1 Art 8/2) List: Best Places to Work | PSBJ's Washington's Best Workplaces and Executive Symposium on the Workplace – 8/16 4:00pm – 8:00pm, Safeco Field | |
| 8/24/18 | 8/15/18 | 8/16/18 | Higher and Continuing Education Lists: Community and Technical Colleges, Colleges and Universities | PSBJ Minority Business Heroes Roundtable | |
| 8/31/18 | 8/22/18 | 8/23/18 | PSBJ Annual Law Guide (Space 8/15/18 Art 8/16/18) List: Largest Law Firms | | |

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| SEP '18 | | | | | |
| 9/7/18 | 8/29/18 | 8/30/18 | The Business of Nonprofits List: Largest Nonprofits Minority Business Heroes Lists: Fastest Growing Minority Owned Businesses, Minority Owned Businesses Money in America Special Report | | |
| 9/14/18 | 9/5/18 | 9/6/18 | Health Care Lists: Largest Health Insurers PSBJ Director of the Year Honors | PSBJ Director of the Year Honors – 9/13 – 5pm-8pm Four Seasons Hotel, Seattle | Holiday Business Event Planning Guide |
| 9/21/18 | 9/12/18 | 9/13/18 | Region on the Rise: Kitsap Holiday Business Event Planning Guide | | |
| 9/28/18 | 9/19/18 | 9/20/18 | PSBJ Annual 40 Under 40 Awards (Space 9/12/18 Art 9/13/18) | PSBJ 40 Under 40 Awards | PSBJ 40 Under 40 Awards |
| OCT '18 | | | | | |
| 10/5/18 | 9/26/18 | 9/27/18 | Manufacturing Lists: Aerospace Manufacturers, Largest Manufacturers | | AWB Manufacturing Awards |
| 10/12/18 | 10/3/18 | 10/4/18 | CRE QUARTERLY Lists: General Contractors, Office Furniture Dealers, Architects, Construction Lenders, Engineering Firms | | |
| 10/19/18 | 10/10/18 | 10/11/18 | Raising Capital Lists: Top Security Firms, Venture Capital, Private Equity Firms | | |
| 10/26/18 | 10/17/18 | 10/18/18 | Residential Real Estate Lists: Home Builders, Wealthiest Zip Codes Region on the Rise: South King County PSBJ Giving Guide (Space 9/21/18 Art Due 9/22/18) Lists: Corporate Philanthropists, Non Profits, Foundations, Benefit Events | PSBJ 100 Fastest-Growing Companies – 10/26 – 11:00am – 2:30pm, CenturyLink Field | 2018 Giving Guide distributed at Nat' Philanthropy Day and PSBJ Corporate Citizenship in 2019 |

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| NOV '18 | | | | | |
| 11/2/18 | 10/24/18 | 10/25/18 | 100 Fastest Growing Companies (Space 10/3/18 Art 10/4/18) List: 100 Fastest Growing Companies in Washington State | PSBJ Small Business Heroes Roundtable | NAOIP Night of the Stars Gala- November 2 |
| 11/9/18 | 10/31/18 | 11/1/18 | CRE: NAIOP (Space 10/3/18 Art 10/4/18) (NAOIP is the National Organization of Industrial and Office Properties) | | |
| 11/16/18 | 11/7/18 | 11/8/18 | PSBJ 15th Annual Women of Influence | PSBJ Women of Influence –November 15 – Hyatt Regency | PSBJ Women of Influence |
| 11/23/18 | 11/14/18 | 11/15/18 | Marketing Lists: Top Ad Agencies, Top PR Firms Conventions and Meeting Planning | | |
| 11/30/18 | 11/21/18 | 11/22/18 | Small Business Heroes List: Top SBA Lenders, Largest SBA Loans | | |
| DEC '18 | | | | | |
| 12/7/18 | 11/28/18 | 11/29/18 | Executive Education and Continuing Education Guide Lists: Colleges and Universities, Community and Technical Colleges, MBA Programs Washington's Food and Beverage Industry Lists: Breweries, Distilleries, Wine Producers | | |
| 12/14/18 | 12/5/18 | 12/6/18 | Executive of the Year and Newsmakers of the Year Lists: Highest Paid CEOs | 2018 Book of Lists CEO List Makers' Celebration | |
| 12/21/18 | 12/12/18 | 12/13/18 | The Year Ahead | | |
| 12/28/18 | 11/8/18 | 11/9/18 | The Annual PSBJ Book of Lists (Space 11/8 Art 11/9) | | |