



# Sponsorships and Events

Sponsorship rates, events calendar  
and event descriptions for 2018

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# 2018 Events Calendar

Find more information at [HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event)

## **Bizwomen Mentoring Monday**

February 12, 2018  
DoubleTree by Hilton Hotel Houston  
Greenway Plaza  
8:00 - 10:00 am

## **Book of Lists Party**

February 15, 2018  
Minute Maid Park  
5:30 - 8:00 pm

## **Residential Real Estate Awards Breakfast**

March 27, 2018  
Hilton Americas Houston  
7:15 - 9:30 am

## **Landmark Awards Dinner**

April 19, 2018  
Hilton Houston Post Oak by the Galleria  
6:00 - 9:00 pm

## **Heavy Hitters Reception**

May 10, 2018  
The Wynden  
5:30 - 7:30 pm

## **Healthiest Employers & Health Care Heroes Awards Breakfast**

May 17, 2018  
Hilton Houston Post Oak by the Galleria  
7:00 - 9:00 am

## **40 Under 40 Awards Reception**

June 7, 2018  
Saint Arnold Brewing Company  
6:30 - 9:30 pm

## **A Conversation with Houston's Energy Leaders Breakfast Panel**

June 26, 2018  
Royal Sonesta Hotel Houston  
7:00 - 9:00 am

## **Most Admired CEO Awards Luncheon**

August 23, 2018  
Hilton Americas Houston  
11:30 am - 1:30 pm

## **Fast 100 Awards Luncheon**

September 7, 2018  
Hilton Americas Houston  
11:00 am - 1:30 pm

## **BizExpo**

September 13, 2018  
**TBA**  
9:00 am - 2:00 pm

## **Women Who Mean Business Awards Dinner**

October 18, 2018  
Hilton Americas Houston  
6:00 - 9:00 pm

## **Best Places to Work Awards Luncheon**

October 24, 2018  
Hilton Americas Houston  
11:00 am - 1:30 pm

## **CFO of the Year Awards Luncheon**

November 8, 2018  
Hilton Americas Houston  
11:30 am - 1:30 pm



### **HELPFUL HINT**

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

### **NOMINATE SOMEONE/COMPANY**

**Submit a nomination for one of our 2018 programs at [HoustonBusinessJournal.com/nomination](http://HoustonBusinessJournal.com/nomination)**

# Platinum Sponsorship

## Platinum Sponsorship Benefits Include:

- Industry exclusivity. Pertains to sponsorship only. There may be businesses in your category that may attend the event and/or advertise in the event publication.
- There can be more than one platinum sponsor, respecting industry exclusivity.
- Logo placement on all ads marketing the event in the weekly print publication of the HBJ
- Logo placement in all e-blasts marketing the event
- Logo included on HBJ's event site
- Permission to use the event logo on displays and promotional materials
- Logo on awards
- One full-page, full-color ad in the event publication
- Premium ad placement
- Front cover logo placement
- Sponsor letter with photo in the event publication published the week of the event
- Receive 80,000 run of site impressions for a two-week period (starting the day of the event)
- Display table at event (not all events allow a display table) with up to 1 pull up banner next to table
- 2 tables of 10 at the event with preferred table placement & 1 seat at the publishers table for the executive on stage
- Table sign with company logo
- Receive recognition from podium and speak for 2 minutes
- Opportunity to have company representative present awards to honorees (category decided by HBJ when applicable)
- Opportunity to place promotional items at place settings (with prior approval)
- Ability to provide gifts to finalists/honorees
- Logo included on signage at event
- Logo recognition in the "Thank You" advertisement after the event
- List of attendees and award winners with contact information (excluding email addresses) - provided before and after event
- First right of renewal for next years' event within 60 days after the event

**Platinum Sponsor fee \$28,000**



### HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

# Gold Sponsorship

## Gold Sponsorship Benefits Include:

- Industry exclusivity. Pertains to sponsorship only. There may be businesses in your category that may attend the event and/or advertise in the event publication.
- There can be more than one gold sponsor, respecting industry exclusivity.
- Logo placement on all ads marketing the event in the weekly print publication of the HBJ
- Logo placement in all e-blasts marketing the event
- Logo included on HBJ's event site
- Permission to use the event logo on displays and promotional materials
- One full-color half page ad in the event publication
- Premium ad placement
- Front cover logo placement
- Receive 80,000 run-of-site impressions for a two-week period (starting the day of the event)
- Display table at event (not all events allow a display table) with up to 1 pull up banner next to table
- One table of 10 at the event with preferred table placement
- Table sign with company logo
- Receive recognition from podium and speak for 2 minutes
- Opportunity to have company representative present awards to honorees (category decided by HBJ when applicable)
- Opportunity to place promotional items at place settings (with prior approval)
- Logo recognition in the "Thank You" advertisement after the event
- Ability to provide gifts to finalists/honorees
- Logo included on signage at event
- Logo recognition in the "Thank You" advertisement after the event
- List of attendees and award winners with contact information (excluding email addresses) - provided before and after event
- First right of renewal for next years' event within 60 days after the event

**Gold Sponsor fee \$18,000**



### HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

# Silver Sponsorship

## Silver Sponsorship Benefits Include:

- Logo placement on all ads marketing the event in HBJ
- Logo placement in all e-blasts marketing the event
- Logo included on HBJ's event site
- Permission to use the event logo on displays and promotional materials
- One 3/8 page full-color ad in the event supplement
- Display table at event (not all events allow a display table) with up to 1 pull up banner next to table
- Receive one reserved table of 10 at event
- Receive recognition from podium
- Opportunity to place promotional items at place settings (with prior approval)
- Ability to provide gifts to finalists/honorees
- Logo included on signage at event
- Logo recognition in the "Thank You" advertisement after the event
- List of attendees and award winners with contact information (excluding email addresses) - provided before and after event
- First right of renewal for next years' event within 60 days after the event

**Silver Sponsor fee \$12,000**



### HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

# Mini Sponsorships

## Registration Sponsorship - \$5,000

- Signage at registration area provided by HBJ
- May assist with handing out name tags/greeting guests
- Recognition from podium
- Five tickets to the event
- Logo on "Thank You" ad published after the event

## Step and Repeat Sponsorship - \$5,000

- Logo on step-and-repeat photo backdrop at event
- Recognition from podium
- Five tickets to the event
- Logo on "Thank You" ad published after the event

## Valet Sponsorship - \$5,000

- Signage at valet area
- Ability to have collateral placed in each valet parked car
- Recognition from podium
- Five tickets to the event
- Logo on "Thank You" ad published after the event

## Entertainment Sponsorship - \$2,000

- Underwrite music/entertainment for event during networking and registration
- Recognition from podium
- Signage by entertainer provided by HBJ
- Two tickets to the event
- Logo on "Thank You" ad published after the event

## Dessert Sponsorship - \$5,000

- Ability to have a branded item on dessert, or may supply logo branded dessert item for all guests
- Recognition from podium
- Five tickets to the event
- Logo on "Thank You" ad published after the event

## Cocktail Sponsorship - \$5,000

- Signage with logo in bar area
- Ability to supply napkins with company logo
- Ability to create signature drink
- Recognition from podium
- Five tickets to the event
- Logo on "Thank You" ad published after the event

## Gift Bag Sponsorship - \$2,000

- Supply gift bag to be handed out at the event
- Supply logo branded item in gift bag
- Two tickets to the event
- Recognition from podium
- Logo on "Thank You" ad published after the event

All mini sponsorship benefits are subject to pre-approval by the Houston Business Journal.

• Not all Mini Sponsorships apply to all events



### HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

# 2018 Panel Discussion Events Calendar

HBJ will host a series of panel discussions, called Power Breakfasts, centered around certain industries or geographic areas. These morning breakfast panels include up to five experts and are moderated by the HBJ editorial team. Find out more information at [HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event)

## Gold Level Sponsor:

- Full page 4-color ad in section  
(produced after the event)
- Logo on section cover (if applicable)
- Invited on stage to give 2-minute introduction
- Attendee list (excluding email addresses)
- 10 tickets to event
- Industry Exclusivity
- Logo on promotion materials and event signage
- Display table at event with up to 1 pull up banner next to table

**Contract Advertiser - \$8,000**

**Non-Contract Advertiser - \$10,000**

## Silver Level Sponsor:

- 1/2 page 4-color ad in section  
(produced after the event)
- 5 tickets to event
- Not industry exclusive

**\$5,000**

**Exclusive Sponsorship - \$25,000**

Want to be the exclusive sponsor to a panel event?  
Contact your account executive



## HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.  
[HoustonBusinessJournal.com/event](http://HoustonBusinessJournal.com/event) »

## Katy/West Houston Panel Breakfast

March 1

## Nonprofit Panel Breakfast

June 28

## Human Resources Panel Breakfast

July 20

## The Future of Healthcare Panel Breakfast

August 10

## The Woodlands Means Business Panel Breakfast

October 4

## Additional Topics:

- Downtown
- International Business
- Uptown
- Bay Area
- Cyber security
- Multi-Family
- CRE Office
- Fort Bend



# Bizwomen Mentoring Monday

## **February 12, 2018**

*Come meet and learn from Houston's top women in business. Attendees get the chance to network with mentors from various industries in a quick coaching session designed to provide insight, guidance and inspiration.*

**Where: DoubleTree by Hilton Hotel Houston - Greenway Plaza**

**When: 8:00 a.m. - 10:00 a.m.**

**Houston Business Journal: 5th Annual Event**

**Event: February 12, 2018**

**bizwomen**  
HOUSTON BUSINESS JOURNAL  
**MENTORING**  
**MONDAY**



# Book of Lists Networking Event

## February 15, 2018

Mark your calendar now for HBJ's Book of Lists event on February 15. Open to the public, the Book of Lists event represents a unique opportunity to meet some of Houston's most influential business men and women.

We'll toast the successful businesses, organizations and individuals who made the lists, and those who are on their way to making the 2018 lists. Network over drinks and delicious appetizers, at the home of Houston's World Series Champions!

**Where:** Minute Maid Park

**When:** 5:30 p.m. – 8:00 p.m.

**Last year's attendance:** 400

**Houston Business Journals 21st Annual  
Networking Event: February 15, 2018**



# Residential Real Estate Awards Breakfast

## **March 27, 2018**

*Join the Houston Business Journal for the Top Residential Real Estate Awards - Houston businessmen and women, including the who's who of Houston real estate, will be on hand to honor the 2018 winners.*

**Where:** Hilton Americas Houston

**When:** 7:15 a.m. - 9:30 a.m.

**Houston Business Journal: 23rd Annual Event**

**Survey deadline: January 16, 2018**

**Advertising reservation deadline: March 7, 2018**

**Ad materials deadline: March 9, 2018**

**Awards event: March 27, 2018**

**Publication print date: March 30, 2018**



# Landmark Awards Dinner

## **April 19, 2018**

*Each year, the Houston Business Journal honors the city's most innovative commercial real estate projects at its Landmark Awards Dinner. Houston's top real estate executives and business leaders will be on hand to celebrate the region's top projects.*

**Where: Hilton Houston Post Oak by the Galleria**

**When: 6:00 p.m. - 9:00 p.m.**

**Houston Business Journal: 24th Annual Event**

**Nomination deadline: February 1, 2018**

**Advertising reservation deadline: April 11, 2018**

**Ad materials deadline: April 13, 2018**

**Awards event: April 19, 2018**

**Publication print date: April 20, 2018**



# Heavy Hitters Reception

## **May 10, 2018**

*On May 10th the all star brokers of Commercial Real Estate and their fans will be gathered to hear the rankings of the 2017 HBJ's Heavy Hitters. These top producers are ranked by dollar volume in six different categories. At the event we anticipate a crowd of over 200 which will include the honorees, colleagues and clients of the top CRE firms in Houston.*

*Get ready to cheer on this impressive group at The Wynden.*

### **The Wynden**

**1025 S Post Oak Lane**

**When: 5:30 p.m. - 7:30 p.m.**

**Houston Business Journal: Inaugural year**

**Advertising reservation deadline: May 1, 2018**

**Ad materials deadline: May 3, 2018**

**Awards event: May 10, 2018**

**Publication print date: May 11, 2018**



# Healthiest Employers & Health Care Heroes Awards Breakfast

**May 17, 2018**

*The Houston Business Journal's Healthiest Employers & Health Care Heroes Awards program will honor companies with the most innovative strategies for keeping their workforce healthy. We'll also recognize health care professionals making big contributions in our community.*

**Where:** Hilton Houston Post Oak by the Galleria

**When:** 7:00 a.m. - 9:00 a.m.

**Houston Business Journal: Inaugural year**

**Nomination deadline: March 29, 2018**

**Advertising reservation deadline: May 8, 2018**

**Ad materials deadline: May 10, 2018**

**Awards event: May 17, 2018**

**Publication print date: May 18, 2018**

**HOUSTON  
BUSINESS JOURNAL**

**HEALTHIEST**  
employers  
**2018**



# 40 Under 40 Awards Reception

## **June 7, 2018**

*Celebrate Houston's rising young stars of business! Houston Business Journal will honor 40 outstanding young business professionals in Houston under the age of 40 at its 40 Under 40 awards program. Honorees are noted for their take-charge attitude, business acumen, sharp business-like approach, and community impact. A special section profiles the 40 individuals and includes a complete list of the winners.*

**Where: Saint Arnolds Brewing Company**

**When: 6:30 p.m. - 9:30 p.m.**

**Houston Business Journal: 10th Annual Event**

**Nomination deadline: February 27, 2018**

**Advertising reservation deadline: May 30, 2018**

**Ad materials deadline: June 1, 2018**

**Awards event: June 7, 2018**

**Publication print date: June 8, 2018**



# A Conversation with Houston's Energy Leaders Breakfast Panel

**June 26, 2018**

*Come hear what Houston's top energy leaders have to say about the state of the industry at this dynamic breakfast event. A member of HBJ's editorial staff will sit down with energy executives and influencers in a Q & A format.*

**Where: Royal Sonesta Hotel Houston**

**When: 7:00 a.m. - 9:00 a.m.**

**Houston Business Journal: 13th Annual Event**

**Advertising reservation deadline: June 13, 2018**

**Ad materials deadline: June 15, 2018**

**Event: June 26, 2018**

**Publication print date: June 29, 2018**





# Most Admired CEO Awards Luncheon

## **August 23, 2018**

*Whether you are the owner of a small business, the top officer in a billion-dollar corporation or the leader of a mid-sized firm, the success of your organization is driven by your leadership. Join us as we honor CEOs who are making an indelible mark on their organization's financial success, work culture and contributions to the community.*

*This prestigious event honors great leadership, vision and values. As a sponsor, you will have the opportunity to present an award, and you will have access to an influential class of CEOs across a diverse range of industries.*

**Where: Hilton Americas Houston**

**When: 11:30 a.m. - 1:30 p.m.**

**Houston Business Journal: Inaugural year**

**Advertising reservation deadline: August 15, 2018**

**Ad materials deadline: August 17, 2018**

**Event: August 23, 2018**

**Publication print date: August 24, 2018**



# Fast 100 Awards Luncheon

## **September 7, 2018**

*On September 7, excitement will fill the air at the Houston Fast 100 Awards Ceremony the fastest growing companies in Houston eagerly wait to hear who will be No. 1! This event is a networker's dream - the opportunity to meet the who's who of the top 100 fastest growing businesses in Houston, as well as their colleagues who came to the event to cheer them on.*

**Where: Hilton Americas Houston**

**When: 11:00 a.m. - 1:30 p.m.**

**Houston Business Journal: 16th Annual Event**

**Survey deadline: June 4, 2018**

**Advertising reservation deadline: August 29, 2018**

**Ad materials deadline: September 6, 2018**

**Awards event: September 7, 2018**

**Publication print date: September 7, 2018**



# Houston Business Journal's BIZEXPO

**September 13, 2018**

*HBJ is hosting its 3rd Annual BizExpo!*

*Don't miss this chance to showcase your business amongst other industry leaders in the professional setting that only HBJ can deliver. This is the perfect opportunity to help grow your business!*

**Where: TBD**

**When: 9:00 a.m. - 2:00 p.m.**

**Houston Business Journal: 3rd Annual Event**

**Advertising reservation deadline: August 10, 2018**

**Ad materials deadline: August 17, 2018**

**Event: September 13, 2018**

**Publication print date: September 7, 2018**



# Best Places to Work Awards Luncheon

## October 24, 2018

Join us at our annual Best Places to Work Awards Luncheon, where we will honor the top places to work in Houston. Find out where Houston's top organizations rank according to the 10 core areas of engagement: teamwork, retention, alignment with goals, trust with coworkers, individual contribution, manager effectiveness, trust in senior leaders, feeling valued, job satisfaction, and benefits.

**Where:** Hilton Americas Houston

**When:** 11:00 a.m. - 1:30 p.m.

**Last years Attendance:** 740

**Houston Business Journal: 17th Annual Event**

**Nomination deadline:** July 6, 2018

**Advertising reservation deadline:** October 17, 2018

**Ad materials deadline:** October 19, 2018

**Awards event:** October 24, 2018

**Publication print date:** October 26, 2018

HOUSTON BUSINESS JOURNAL



BEST PLACES TO WORK

# Women Who Mean Business Awards Dinner

## **October 18, 2018**

*On October 18 the Houston Business Journal will honor Houston's most influential women. We will honor women in leadership roles in the for-profit and nonprofit categories, as well as women to watch. We'll honor women across several industries including energy, finance, health care, real estate, professional services and hospitality. Join other powerful business leaders at this uplifting awards dinner.*

**Where: Hilton Americas Houston**

**When: 5:30 p.m. - 8:30 p.m.**

**Last year attendance: 635**

**Houston Business Journal: 3rd Annual Event**

**Nomination deadline: July 23, 2018**

**Advertising reservation deadline: October 10, 2018**

**Ad materials deadline: October 12, 2018**

**Awards event: October 18, 2018**

**Publication print date: October 19, 2018**



# CFO of the Year Awards Luncheon

## **November 8, 2018**

*This prestigious event honors financial executives that are making a difference in their companies and the region. This isn't just about the numbers these individuals crunch, it's also about their leadership, vision and values.*

**Where:** Hilton Americas Houston

**When:** 11:30 a.m. - 1:30 p.m.

**Houston Business Journal:**

**Nomination deadline:**

**Advertising reservation deadline:** October 31, 2018

**Ad materials deadline:** November 1, 2018

**Awards event:** November 8, 2018

**Publication print date:** November 9, 2018



# Questions?

We are happy to answer any questions you have about the information in this packet. If you do not have an assigned Account Executive, please use the contact information below.

## **Sponsorship Inquiries**

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## **Event Inquiries**

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## **Resources**

- » Events calendar: <http://www.bizjournals.com/houston/calendar/>
- » Nominations: <http://www.bizjournals.com/houston/nomination/>
- » Sponsorship & advertising information: <http://www.bizjournalsmediakit.com/websites/Houston/>