

# 2018 Editorial Calendar

	FOCUS	LISTS   MAPS	SPECIAL   SPONSORED CONTENT	EVENT	
JANUARY	5	Economic Forecast	San Francisco Employers   Oakland Employers   Public Agency Employers	2018 Forecast	Mayors' Economic Forecast Breakfast
	12	East Bay Quarterly: Hayward / 880 Corridor	East Bay Tech Companies   Hayward Development Map   Hotels   Hotels East Bay   2018 Conventions		
	19	Future of Health Care: Technology, Facilities, Reform	Health Clubs		Health Care of the Future (in April)
	26	Commercial RE Quarterly: New Players, New Places	Commercial RE Brokerages   Top Office Leases		
FEBRUARY	2	The Law Firms Issue	Greater Bay Area Law Firms (75)   East Bay Law Firms	2018 Anniversaries Edition CHANGE	Law Table of Experts: Need to Know Regulations
	9	Mentoring Monday	Incubators and Accelerators		Women Who Lead: Mentoring Monday (Roundtable + Mentoring Morning)
	16	Construction & Design	50 Engineering Firms		
	23	Women Who Lead in Life Sciences   The Accounting Firms Issue	Greater Bay Area Accounting Firms (75)   East Bay Accounting Firms	Tax   Accounting Table of Experts	Women Who Lead in Life Sciences Reception and Leadership Panel
MARCH	2	Mission Bay & Southern Waterfront	Mission Bay Tenants   Mission Bay & Southern Waterfront Development Map	Corporate Counsel Awards	Corporate Counsel Awards
	9	40 Under 40 Awards			40 Under 40 Event
	16	Golden Bridge from China	Airlines   Chinese Investments Map		Golden Bridge from China
	23	Mergers & Acquisitions and M & A Table of Experts	Mergers & Acquisitions (50)   IPOs	Real Estate Deals of the Year	Real Estate Deals of the Year Awards
	30	City of South San Francisco	South San Francisco Development Map	East Bay EDA Supplement*	East Bay EDA Awards

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APRIL	6 Hospital, Health Care & Insurance Innovations	Digital Health Companies   Benefits Consultants   East Bay Insurance Brokerages		Health Care of the Future
	13 Food and Beverage Innovators	25 Food and Beverage Companies   Wineries   Breweries		Food and Beverage Innovators Forum
	20 Business of Cannabis	Cannabis Businesses   Best Places to Work	Best Places to Work	Best Places to Work Awards and Expo + HR Executive Forum
	27 Commercial Real Estate Quarterly	SF Office Leases   Oakland Office Leases		
MAY	4 Wealth and Financial Planning	Wealth Management Firms   Insurance Brokers	City of Alameda*	
	11 East Bay Quarterly	Tech Companies in Oakland, Berkeley, Emeryville, Richmond, Alameda	Influential Women	Influential Women Awards
	18 The Construction Issue	Greater Bay Area Contractors (75)		
	25 Igniting Innovation	Chambers of Commerce   Venture Capital Recipients (100)		
JUNE	1 Residential Real Estate Power Brokers   Prop 13 Turns 40	Top Residential RE Brokerages   50 Biopharma Firms	Bay Area Biotech	Bay Area Biotech Forum
	8 Fintech Innovators	Top 50 Fintech Firms   Bay Area Employers (100)	CFO Awards	
	15 Business of Pride	LGBT Owned Businesses (50)		Business of Pride Celebration & Awards
	22 The C-Suite: CIO Summit	Public Companies (100)	CIO Table of Experts	The C-Suite: CIO Strategies Symposium
	29 San Francisco Structures	Architectural Firms   SF Construction Projects   SF Commercial & Residential Development Maps	Moscone Center Expansion*	San Francisco Structures Forum

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JULY	6	Family Business   Private Companies	Largest Private Companies (100) Largest Family-Owned Businesses (50) East Bay Private Companies (50)	Family Business Forum Private Company Roundtable
	13	Tech City: Top 100 SF Tech Employers	Top 100 SF Tech Employers Top Peninsula Tech Employers	Women Who Lead: Women in Tech Reception and Leader Panel
	20	Cyber Security and Cyber Security Table of Experts	100 Top Corporate Philanthropists Cyber Security Firms	Corporate Philanthropy Report Corporate Philanthropy Awards
	27	Commercial Real Estate Quarterly: Talent Crunch—Balancing Growth with Workforce Shortage	Greater Bay Area Commercial Developers (50) Electrical Contractors	State of the Tri-Valley State of the Tri-Valley Reception and Leadership Panel
AUGUST	3	East Bay Quarterly: Concord	Concord Development Map   East Bay Employers East Bay Construction Projects	
	10	Made in the Bay Area: Manufacturing Profiles	Manufacturing Firms (50)	Manufacturing Innovators Forum
	17	The C-Suite: CMO Summit	Advertising Agencies   Highest Paid Executives Highest Paid Women Executives	CMO Table of Experts The C-Suite: CMO Innovation Summit
	24	Construction & Design: Next Generation Workplace	Interior Design Companies Office Furniture Companies	Berkeley Visionary Awards* Berkeley Visionary Awards*
	31	Credit Unions	Greater Bay Area Credit Unions Convention Centers & Meeting Facilities Performing Arts Centers   Museums	Business Meeting & Events Planning Guide
SEPTEMBER	7	Private Equity	Private Equity Firms   VC Firms Investment Banks   Highest Paid Athletes	
	14	Tipping Point: Housing, Transit and Workforce	Residential Builders   Transit Oriented Development Map	Upstart 50 Awards Upstart 50 Awards
	21	Biotech	VC Funded Biotech   Staffing Firms Executive Search Firms	
	28	Women Who Lead: Entrepreneurs	Women Business Owners (100) East Bay Women-Owned Businesses Women on Boards of Directors	Women Who Lead Reception and Panel of Entrepreneurs

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OCTOBER	5 Health Care, Insurance & Benefits Innovations	HMOs   Elder Care Communities		Health & Benefits Innovations Forum
	12 Peninsula Structures	Peninsula Construction Projects   Peninsula Development Pipeline Map		
	19 East Bay Quarterly: Walnut Creek	Fastest Growing Private Companies (100)   East Bay Fastest Growing Private Companies (50)   Walnut Creek Development Map	Fast 100 Private Companies	Fastest Growing Private Companies Awards   Peninsula Structures Forum
	26 STEM Education Report	Bay Area Patents   Community Colleges   Nonprofits   Nonprofit Capital Campaigns	Executive Giving Guide	STEM Education Summit
NOVEMBER	2 Commercial Real Estate Quarterly: Focus on Construction	Office Buildings   Greater Bay Area Construction Projects   SF Commercial Brokers		
	9 The C-Suite: CFO Summit	50 Highest Paid CFOs	CFO Table of Experts	The C-Suite: CFO Strategies Summit
	16 Higher Education Report: Funding Higher Education	Colleges & Universities   UCSF Funders   UC Berkeley Funders   SF State Funders   Cal State East Bay Funders	Most Admired CEOs	Most Admired CEOs Awards
	23 Hospitals and Health Care Facilities Innovation	Hospitals   Hospital Construction Projects   East Bay Hospitals		
	30 Giving Tuesday: Nonprofit Leadership	Highest Paid Nonprofit Executives (50)   Foundations		Giving Tuesday
DECEMBER	7 Oakland Structures	Oakland Construction Projects   East Bay Commercial RE Brokerages		Oakland Structures Forum
	14 Business Banking & Finance	Banks   East Bay Banks   SBA Lenders	East Bay Book of Lists	East Bay Book of Lists Mixer
	21 Executive of the Year	MBA Programs		
	28 (Book of Lists)		2019 Book of Lists	2019 Book of Lists Gala