



**HOUSTON  
BUSINESS JOURNAL**

# Production Calendar

Editorial, advertising, special sections and  
deadline exceptions for 2018

# 2018 Editorial & Advertising Calendar

Issue	Special Reports   Publications	Advertorials	List(s)	Events
<b>Jan</b>	<b>5</b>			
	<b>12</b>		Airlines	
	<b>19</b>		Hotels	
	<b>26</b> CRE Outlook		CRE Brokerage Firms	
<b>Feb</b>	<b>2</b> Senior Living		Retirement Communities	
	<b>9</b> Residential Real Estate		Most Expensive Homes	
	<b>16</b> Energy	Engineer's Week	Largest Oil Producers   Largest Gas Producers	Bizwomen Mentoring Monday (2/12) Book of List Reception (2/15)
	<b>23</b> Education		K-12 Private Schools   Private High Schools   Largest School Districts	
<b>Mar</b>	<b>2</b>		Money Management	West Houston/Katy Panel Breakfast (3/1)
	<b>9</b> Accounting		Golf Courses   Accounting Firms	
	<b>16</b> Geographic Spotlight: West Houston		West Houston Employers	
	<b>23</b> Spring Office Leasing Guide	Texas ACG	Commercial Property Managers	
	<b>30</b> Residential Real Estate Awards Publication		Top Residential Real Estate Agents & Teams	Residential Real Estate Awards (3/27)
<b>Apr</b>	<b>6</b> Geographic Spotlight: Downtown		Largest Downtown Employers	
	<b>13</b>		Credit Unions	
	<b>20</b> Landmark Awards Publication	Greater Houston Women's Chamber	Property & Casualty Insurers	Landmark Awards Dinner (4/19)
	<b>27</b> Energy Innovation		Energy Engineering	
<b>May</b>	<b>4</b> Executive Home Buying Guide	Score/SBA section	RRE Brokerages   Custom Home Builders	
	<b>11</b> Heavy Hitters of CRE	BBB section	Heavy Hitters (6 Lists)	Heavy Hitters Reception (5/10)
	<b>18</b> Healthiest Employers Publication Law Guide: Specialty Practices		Corporate Law   Energy Law   IP Law   Labor & Employment Law Health Care Law   Bankruptcy Law   Tax & Finance Law	Healthiest Employers & Health Care Heroes Awards Breakfast (5/17)
	<b>25</b> Construction   Design   Build   Renovation		General Contractors	
<b>June</b>	<b>1</b> Human Resources		Executive Search Firms   Direct Hire Staffing Firms Temporary Staffing Firms	
	<b>8</b> 40 Under 40 Awards Section / Higher Education		MBA Programs	40 Under 40 Awards Reception (6/7)
	<b>15</b> Geographic Spotlight: Bay Area & Galveston	Entrepreneur of the Year	Largest Employers in the Bay Area & Galveston	
	<b>22</b> Business of PRIDE		LGBTQ List	
	<b>29</b>		Largest 100 Public Companies   Highest-paid Houston-based CEO	A Conversation with Energy Leaders Breakfast (6/26) Nonprofit Panel Breakfast (6/28)



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<b>Jul</b>	<b>6</b>		Government Sector Employers   Chambers of Commerce	
	<b>13</b>	Finance & Wealth Management	Wealth Management Firms < \$1MM   Wealth Management Firms > \$1MM	
	<b>20</b>	Energy Special Report	Petrochemical Companies   Largest Refineries Largest Companies in the Port	Human Resource Panel Breakfast (7/20)
	<b>27</b>	CRE Market Guide	Commercial Property Owners	
<b>Aug</b>	<b>3</b>	Geographic spotlight: Katy	Largest Employers in Katy	
	<b>10</b>	Technology & Innovation	Cybersecurity Companies   Web Development Companies	Health Care of the Future Panel Breakfast (8/10)
	<b>17</b>	Health Care	CPA Society	Hospitals
	<b>24</b>	Most Admired CEO Awards Publication	Texas Guide to Graduate Education (State-wide)	Marketing & Advertising Firms Most Admired CEO Awards Luncheon (8/23)
	<b>31</b>	Commercial Real Estate	Architectural Firms	
<b>Sept</b>	<b>7</b>	Fast 100 Awards Publication	Fast 100   Breweries	Fast 100 Awards Luncheon (9/7)
	<b>14</b>	Law	Gulf Coast Industry Forum	Largest Law Firms BizExpo (9/13)
	<b>21</b>	Energy	Largest Energy Employers	
	<b>28</b>	Meetings & Events Directory	Conference & Event Spaces   Community Banks	
<b>Oct</b>	<b>5</b>	Master-Planned Communities & Home Builders	Homebuilders	The Woodlands Means Business Panel Breakfast (10/4)
	<b>12</b>	Geographic Spotlight: The Woodlands	Largest Employers in the Woodlands	
	<b>19</b>	CRE Leasing Guide Women Who Mean Business Award Publication	Title Companies Women Owned Businesses	Women Who Mean Business Awards Dinneer (10/18)
	<b>26</b>	Money Journal Best Places To Work Awards Publication	Venture Cap. & Private Equity Firms   SBA Lenders	Best Places to Work Awards Luncheon (10/24)
<b>Nov</b>	<b>2</b>	Geographic Spotlight: Fort Bend	Largest Employers in Fort Bend	
	<b>9</b>	CFO of the Year Awards Publication	Cougar 100	Minority-owned Businesses   Cougar 100 CFO of the Year Awards Luncheon (11/8)
	<b>16</b>	Wealthiest Zip Codes	Wealthiest Zip Codes	
	<b>23</b>	Giving Guide & Philanthropy Report	BBB Largest Charitable Orgs   Top Campaigns of United Way Houston Top Hou-Area United Way Investments	
	<b>30</b>	Finance	Continuing Education Guide (State-wide)	Family-Owned Businesses   Banks
<b>Dec</b>	<b>7</b>	Education	Colleges & Universities	
	<b>14</b>	Health Care	Health Care Systems	
	<b>21</b>		Office Furniture Companies	
	<b>28</b>	Book of Lists		

