

2018 Editorial Calendar (external - subject to change)

2/28/18 Update

PUGET SOUND
BUSINESS JOURNAL

PUB. DATE	SPACE RES.	ART DUE	SPECIAL REPORTS, PUBLICATIONS AND LISTS	SPONSORABLE EVENTS	BONUS DISTRIBUTION
JAN '18					
1/5/18	12/17/17	12/28/17	Meet the New CEOs		
1/12/18	1/3/18	1/4/18	Business News and Industry Hubs		
1/19/18	1/10/18	1/11/18	International Business Lists: Top Exports	Outlook 2018:PSBJ Executive of the Year - Sheraton Hotel - 1/19/18"	
1/26/18	1/17/18	1/18/18	Outlook 2018 Event Follow-up		
FEB '18					
2/2/18	1/24/18	1/25/18	Meeting Planning and Hospitality – 2018 Meeting Planning Guide (Space 1/17 Art 1/18) Lists: Top Hotels, Events and Meeting Facilities Family Business: List: Largest Family Owned Businesses	PSBJ Family Business Symposium - Fairmont Olympic Hotel, Seattle - 2/1/18 (Family Business of the Year)	PSBJ Family Business Symposium
2/9/18	1/31/18	2/1/18	Executive and Continuing Education List: Top MBA Programs Banking and Finance List: Largest US Banks by Market Share Bizwomen Special Section	Bizwomen Mentoring Event- Washington Athletic Club 2/12/18	
2/16/18	2/7/18	2/8/18	The Business of Law List: Largest Puget Sound Law Firms		PSBJ Thought Leader Forum: Workplace Harassment
2/23/18	2/14/18	2/15/18	The Innovation Issue – The PSBJ Innovation Awards (Space 2/7 Art 2/8) List: Patent Awards	PSBJ Innovation Awards - Hyatt at Olive 8 - 2/22/18	PSBJ Innovation Awards Event
MAR '18					
3/2/18	2/21/18	2/22/18	CRE Quarterly Special Report: Construction and Technology Lists: Cloud Computing Companies, Top Tech Employers, Largest Construction Projects		
3/9/18	2/28/18	3/1/18	Estate Planning and Charitable Bequests (Space 2/21/18 Art 2/22/18)		Estate Planning Council Membership
3/16/18	3/7/18	3/8/18	CFO of the Year (Space 2/28/18 Art 3/1/18) List: Largest Insurance Brokerages	PSBJ CFO of the Year - Grand Hyatt Seattle - 3/15/18	PSBJ CFO of the Year Event
3/23/18	3/14/18	3/15/18	Transactions: Biggest Deals of the Year Lists: Private Equity Financings of the Year, Top Mergers & Acquisitions		
3/30/18	3/21/18	3/22/18	Health Care of the Future (Space 3/14/18 Art 3/15/18) List: Largest Hospitals by Admissions	PSBJ Health Care of the Future – 3/29/18 – The Fairmont Hotel (breakfast)	PSBJ Health Care of the Future Event

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APR '18					
4/6/18	3/28/18	3/29/18	Puget Sound Women Who Lead List: Largest Women-Owned Businesses		
4/13/18	4/4/18	4/5/18	State of the Arts		ArtsFund Luncheon
4/20/18	4/11/18	4/12/18	Wealth Management Lists: Top Wealth Management Firms, Washington State's Largest Banks (by assets)		PSBJ Thought Leader Forum: Tax Reform Implication
4/27/18	4/18/18	4/19/18	CRE Quarterly: Commercial Real Estate Deals of the Year (Space 4/11 Art 4/12) Lists: Biggest CRE Deals of the Year by County, Top CRE Brokerages	PSBJ CRE – Deals of the Year – 4/26/18 - The Sanctuary (Breakfast)	
MAY '18					
5/4/18	4/25/18	4/26/18	Life Sciences: The Bothell BioTech Boom Lists: Largest Biotech Companies, Largest Medical Device Manuf. Tourism and Hospitality		Life Science Washington 2018 Conference Corporate Anniversaries Special Report
5/11/18	5/2/18	5/3/18	Small Business List: Largest Small Business Lenders, Accounting Firms		
5/18/18	5/9/18	5/10/18	Private Companies List: Largest Private Companies		
5/25/18	5/16/18	5/17/18	Corporate Citizenship (Space 5/23/17 Art 5/3/18) Lists: Top Corporate Philanthropists, Largest Benefit Events	PSBJ Corporate Citizenship Awards – 5/24/18 – Grand Ballroom – Seattle Sheraton Hotel (11:30am-1:30pm)	PSBJ Corporate Citizenship Awards
JUN '18					
6/1/18	5/23/18	5/24/18	Residential Real Estate Lists: Top Residential Real Estate Firms, Wealthiest Zip Codes		
6/8/18	5/30/18	5/31/18	The Business of Pride (Space 5/23/17 Art 5/24/18) List: Largest LGBTQ Owned Companies	PSBJ Business of Pride Awards – 6/7/18 – The Sanctuary (Evening)	PSBJ Business of Pride Awards
6/15/18	6/6/18	6/7/18	Job Watch: Regions on the Rise List: Largest Employers, Largest Tech Employers		
6/22/18	6/13/18	6/14/18	Public Companies Lists: Largest Public Companies, Fastest-Growing Public Companies		
6/29/18	6/20/18	6/21/18	Region on the Rise: Snohomish County		

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JLY '18					
7/6/18	6/27/18	6/28/18	CRE Quarterly: State of the Industry Lists: Largest Tenants, Top Commercial Property Managers, Largest Office Buildings The Business of Cannabis Lists: Largest Cannabis Distributors		
7/13/18	7/2/18	7/3/18	Health Care Lists: Health Insurance Companies by Enrollees, Largest Hospitals, Largest Hospitals by Medicare Payments		
7/20/18	7/11/18	7/12/18	The Business & Education Intersection: Celebrating Partnerships that Work <i>(Note early deadlines due July 4 holiday)</i> (Space 7/2 Art 7/3)	PSBJ's The Business & Education Intersection	The Business & Education Intersection
7/27/18	7/18/18	7/19/18	PSBJ Annual Finance Guide (Space 7/11/17 Art 7/12/17) Lists: Largest Credit Unions, Largest US Banks by Market Share (offices here), Wash. State's Largest Banks (by assets), Largest Wealth Management Firms, Largest Asset Management Firms, SBA Lenders		
AUG '18					
8/3/18	7/25/18	7/26/18	The Future of the Eastside Lists: Eastside Fastest Growing Companies and Largest Eastside Construction Projects	PSBJ Future of the Eastside CRE Event	Future of the Eastside CRE Event
8/10/18	8/1/18	8/2/18	The Business of Wine List: Largest Wineries in Washington State		
8/17/18	8/8/18	8/9/18	Washington's Best Workplaces (Space 8/1 Art 8/2) List: Best Places to Work	PSBJ's Washington's Best Workplaces and Executive Symposium on the Workplace	
8/24/18	8/15/18	8/16/18	Higher and Continuing Education Lists: Community and Technical Colleges, Colleges and Universities		
8/31/18	8/22/18	8/23/18	PSBJ Annual Law Guide (Space 8/15/18 Art 8/16/18) List: Largest Law Firms		

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SEP '18					
9/7/18	8/29/18	8/30/18	The Business of Nonprofits List: Largest Non Profits Minority Business Lists: Fastest Growing Minority Owned Businesses, Minority Owned Businesses		
9/14/18	9/5/18	9/6/18	Health Care Lists: Largest Health Insurers Director of the Year Honors	Director of the Year Honors	Director of the Year
9/21/18	9/12/18	9/13/18	Region on the Rise: Kitsap		
9/28/18	9/19/18	9/20/18	PSBJ Annual 40 Under 40 Awards (Space 9/12/18 Art 9/13/18)	PSBJ 40 Under 40 Awards	PSBJ 40 Under 40 Awards
OCT '18					
10/5/18	9/26/18	9/27/18	Residential Real Estate Lists: Home Builders, Wealthiest Zip Codes Manufacturing Lists: Aerospace Manufacturers, Largest Manufacturers		AWB Manufacturing Summit and Awards
10/12/18	10/3/18	10/4/18	CRE QUARTERLY Lists: General Contractors, Office Furniture Dealers, Architects, Construction Lenders, Engineering Firms		
10/19/18	10/10/18	10/11/18	Raising Capital Lists: Top Security Firms, Venture Capital, Private Equity Firms	PSBJ 100 Fastest-Growing Companies CenturyLink Field – 10/19	
10/26/18	10/17/18	10/18/18	100 Fastest Growing Companies (Space 10/3/18 Art 10/4/18) List: 100 Fastest Growing Companies in Washington State PSBJ Giving Guide (Space 9/21/18 Art Due 9/22/18) Lists: Corporate Philanthropists, Non Profits, Foundations, Benefit Events		Giving Guide distributed at Nat' Philanthropy Day and PSBJ Corporate Citizenship Events

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NOV '18					
11/2/18	10/24/18	10/25/18	Region on the Rise: South King County Deloitte Fast Tech 500 (Space: 10/17/18 – Art Due 10/8/18) List: Puget Sound Tech Companies on the Deloitte Fast 500 List		Deloitte Fast 500 Event NAOIP Night of the Stars Gala- November 2
11/9/18	10/31/18	11/1/18	CRE: NAIOP (Space 10/3/18 Art 10/4/18) <i>(NAOIP is the National Organization of Industrial and Office Properties)</i>		
11/16/18	11/7/18	11/8/18	PSBJ 15th Annual Women of Influence	PSBJ Women of Influence –November 15 – Hyatt Regency	PSBJ Women of Influence
11/23/18	11/14/18	11/15/18	Marketing Lists: Top Ad Agencies, Top PR Firms		
11/30/18	11/21/18	11/22/18	Small Business Heroes and Awards List: Top SBA Lenders, Largest SBA Loans		
DEC '18					
12/7/18	11/28/18	11/29/18	Executive Education and Continuing Education Guide Lists: Colleges and Universities, Community and Technical Colleges, MBA Programs Washington's Food and Beverage Industry Lists: Breweries, Distilleries, Wine Producers	2018 Book of Lists CEO List Makers' Celebration	
12/14/18	12/5/18	12/6/18	Executive of the Year and Newsmakers of the Year List: Highest Paid CEOs		
12/21/18	12/12/18	12/13/18	Outlook 2019		
12/28/18	11/8/18	11/9/18	The Annual PSBJ Book of Lists (Space 11/8 Art 11/9)		