



bizwomen

TRIAD BUSINESS JOURNAL

MENTORING **MONDAY**

Monday, February 12, 2018

**A speed coaching and networking event
powered by bizwomen.**



**TRIAD
BUSINESS JOURNAL**

Mentors

1 | **Laura Bailey** | Vice-President, Bibey Machine & Fabrication



I am the vice-president of a family-owned business that began in 1978. We are a machine and metal fabrication company with 4 locations serving the Triad area. After working in the public sector for 13 years (United Parcel Service and Polo Ralph Lauren), I joined the family business in 1999. Although my official title is VP, my specific role is the overall general management of the company. I have a Bachelor of Science Degree in Business Management and Marketing with a Minor in Sociology from the University of North Carolina at Greensboro. I have wonderful parents! My brother and I are close and he is very active in the business. I have been married to my husband, Dan, for 17 years. We have a beautiful, blended family that includes 6 children.

2 | **Sharon Joyner-Payne** | EVP Corporate Communications & Great Teams!, Inmar



Sharon Joyner-Payne is Inmar's Executive Vice President, Corporate Communications and Great Teams. In this role, she leads all Corporate Communications and Human Resource functions for the company, which has more than 4,000 employees in the U.S., Canada and Mexico. She is responsible for corporate messaging to all internal and external audiences. Sharon first joined Inmar in 1984 as a Customer Service Representative for then Carolina Coupon Clearing and has served in positions of increasing responsibility during her tenure.

Most recently, she was Senior Vice President, Marketing. Sharon led the development and implementation of the Marketing strategies to support Inmar's transformative growth in technology innovation as well as the branding efforts to consolidate more than six different and well-established company names under the one brand "Inmar." The resulting brand more accurately reflects Inmar's global reach and has increased Inmar's name recognition in the marketplace. She holds a BSBA in Marketing from Appalachian State University and an MBA from the Babcock School of Management, Wake Forest University. She was named a 2013 Women in Business Leader by the Triad Business Journal and is a charter member of Inmar Empowering Women.

3 | **Terri Shelton** | Vice Chancellor for Research & Engagement, University of North Carolina at Greensboro



Dr. Terri L. Shelton is the Vice Chancellor of Research and Engagement and holds the Carol Jenkins Mattocks Distinguished Professor at the University of North Carolina at Greensboro.

In that role, she oversees community and economic engagement efforts on campus, along with research administration and compliance, and 8 interdisciplinary, campus-wide research centers. She has authored over 80 publications and as been awarded over \$32 million in grants and contracts since joining UNC Greensboro.

4 | **Abby Donnelly** | Founder, The Leadership & Legacy Group



Abby is the founder of The Leadership & Legacy Group. She works with CEOs on the leadership and people side of succession, and guides executives towards a meaningful and rewarding next chapter.

Abby was a partner with Sandler Training, and a 14-year veteran of Procter & Gamble, where she facilitated strategic planning and led category-wide process improvement efforts. She is a graduate of the University of Florida with a Master of Statistics.

Abby serves on the board of First Bank, Kindermusik International, Guilford Merchants Association/First Point, the Society of Financial Service Professionals (Greensboro Chapter), and Crescent Rotary/Foundation. She is Chair of the Women Presidents' Organization's Greensboro Chapter and founder of the Succession Planning Roundtable. In 2016, she received a Certificate in Exit Planning from the Exit Planning Institute.

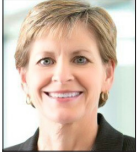
For several years, Abby was a certified speaker and member of Vistage International, an organization of CEOs. She has been featured in the Triad Business Journal and is a renowned Triad area speaker on leadership, performance, succession and exit.

Abby recently published *Straight Talk About Planning Your Succession: A Primer for CEOs*. She is also the internationally recognized author of *Networking Works!*, and *128 Tips to Make You a More Effective Leader*.

Mentors

5 | **Robin Hager** | Associate Executive Director, Women's Resource Center

Robin S. Hager is currently the Associate Executive Director for the Women's Resource Center in Greensboro, NC. Previously, Robin was the Chief Administrative Officer and Executive Vice President at Yadkin Bank. She worked in the banking industry for 30 years and served in many different roles including Operations/Retail Sales Manager, and Senior Vice President of Retail Banking. In her previous role as Chief Administrative Officer, Robin oversaw seven departments including Corporate and Administrative Services, Facilities, Human Resources, and Marketing. In addition, Robin serves and has served on various boards throughout the Greensboro community including the Finance Committee of the Greensboro Partnership (2015 to present); the Treasurer of the Women's Professional Forum Foundation (2014 to present); the Board of Directors of the United Way of Greater Greensboro (2013 to 2017); the Executive Board and Finance Committee of the Women's Resource Center (2013 to 2017) where she was the Vice Chair; the Board of Advisors for the University of North Carolina at Greensboro Bryan School of Business (2014 to present); and the Advisory Council for Women to Women Endowment Fund (2010 to present). She was the 2012-2013 Chair of the American Heart Association's Go Red for Women campaign.



6 | **Lou Anne Flanders-Stec** | EVP of Entrepreneurship, Launch Greensboro - Greensboro Chamber of Commerce

As the EVP of Entrepreneurship at Launch Greensboro - The Greensboro Chamber of Commerce, I have the pleasure of working with entrepreneurs every day. In the last 20 years, I have worked with and for entrepreneurs in private business and academia - either as a consultant to or employee for, developing programming and services for, or providing access to funding for early stage companies. My entrepreneurial experiences include Fund Executive for the Piedmont Angel Network, CFO for an early stage venture fund, CFO/Strategy officer for privately funded companies, consulting with early-stage/start-ups on funding and financial planning, and working within the family business.



Prior to my work with entrepreneurs, I worked in the financial management arena; many positions held were in finance and treasury roles for manufacturing companies.

My degrees are a MBA in Finance from the University of North Texas and undergraduate degree in Business Administration from Ouachita Baptist University. My community service includes Board of Advisors for the Angel Capital Association, Eastern Music Festival and many other service organizations, and was named one of the Triad's Top Women in Business and Piedmont Triad's 50 Most Influential People for three years.

7 | **Precious Quire-McCloud** | Director of Member Experience, Truliant Federal Credit Union

Precious Quire-McCloud is a native of Liberia, West Africa and has resided in the States since early childhood. She is the Director of Member Experience for the Member Contact Center at Truliant Federal Credit Union where she leads a staff of 100+ people. She is responsible for the overall strategic direction of multiple member touch points including phone support, digital guidance and eServices.



She has 20 years of progressive leadership experience and a proven track record of building strong and highly-engaged teams. She approaches life, circumstances and her role as a business leader with optimism, compassion and joy.

Precious earned a Bachelor of Science degree from Appalachian State University and an MBA from High Point University. She loves to serve her community and has performed with several local theater companies, is on the Board of Directors for the NC Black Repertory Company and is the founder of Praise Kraze®, Christ-centered group fitness that promotes faith and fitness.

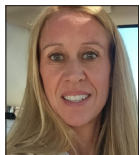
A skilled presenter, she is sought after by local universities and organizations to facilitate workshops that support staff development, employee engagement and coping with stress in the workplace.

Precious and her husband of 19 years and have 3 sons and 1 daughter.

Mentors

8 | **Karen Olson** | SVP Marketing, International Market Centers

A strategic and innovative marketing executive, with extensive experience in team building and leadership; research and strategy; product launches, extensions and re-positioning; brand management; communications; events and promotions; and budget management and analysis.



A detail-oriented problem-solver, who designs and executes winning strategies with a focus on maximizing value extraction for the business. Karen is currently the senior vice president of marketing for International Market Centers, the world's largest operator of premier showroom space for the furnishings, home decor and gift industries.

Previous positions included vice president of marketing for Merchandise Mart Properties, Director of Marketing at Retail Systems Alert Group (publishing and tradeshow company), and held various positions in marketing, public relations and advertising throughout her career.

9 | **Mandy Jeffries** | President, Colfax Furniture

I am the proud owner and president of Colfax Furniture. I oversee the day to day operations and am continuously trying to improve myself and our company.



My most important job is raising a sweet 1 year old daughter and a wild 3 year old boy, so my hands are always full!

10 | **Jodi Lorenzo-Schibley** | Executive Director/CEO, Sanctuary House

In 2002, Jodi was hired to serve as the founding executive director of Sanctuary House, a nonprofit whose mission and focus is working with adults with severe mental illness. Sanctuary House provides supportive services such as employment services, personal care, clinical outpatient, psychosocial rehabilitation and a social entrepreneurial business, A Sweet Success! Bakery. Jodi has been grateful for the community that has embraced the work of Sanctuary House. She has been called an advocate and a warrior for those who experience mental illness.



Jodi received a Bachelor's in Psychology/English and Masters in Mental Health Counseling in Ohio. She has served in many community roles including Guilford County Human Relations Commission committee member. Jodi is a graduate of the Inaugural Class of the Executive Director Academy. Additionally, she received leadership training through the Center for Creative Leadership and was delighted to also be a part of Leadership Greensboro. She is presently in Leadership North Carolina - Class of XXV,

Recently, Jodi was acknowledged by the Triad Business Journal as being named one of the recipients of the prestigious Outstanding Women in Business. In May of 2017, Jodi received a Congressional nod as a Community Hero Award by Congressman Mark Walker.

11 | **Nancy King Quaintance** | Vice-President, Quaintance-Weaver Restaurants and Hotels

Nancy King Quaintance, Vice President of Quaintance-Weaver Restaurants & Hotels, started her career at 15 as a dishwasher with Disney in Florida. She went on to Johnson & Wales in Rhode Island, then to Cornell University, where she studied hospitality and culinary arts. While at Cornell, she served as a culinary teaching assistant. From there, she went to work in sales and front office operations for several hotel companies.



For a number of years, she was the regional director of sales and was responsible for feasibility studies for new hotel development for John Q. Hammons Hotels. In 1994, she joined the QW team full-time. At first, she helped with the culinary team doing everything from recipe development, to expediting, to doing weekly "in studio" cooking segments for a local TV station. Now, she plays roles on our marketing, sales, operations and culinary teams, as well as serves as a coach for some of our key leaders.

Mentors

12 | Blanca Cobb | Body Language Expert/Media Personality, TruthBlazer, LLC
Blanca Cobb, an internationally recognized body language expert and media personality, teaches you how to get what you want out of your life, relationships and career. The key is by connecting with people in meaningful ways. The method is through a nonverbal connection; understanding the silent messages people reveal through their body language. The result is increasing your influence, impact and bottom line.



Blanca is an 'in-demand' media guest, keynote speaker, corporate trainer and coach who breaks down the complexities of human behavior. She's been featured on Dr. Oz, TODAY Show, HLN's Dr. Drew On-Call, Good Morning America, CNN, USA Today, FOX, ABC, CBS, NBC affiliates as well as quoted in the New York Daily News, The Root, Cosmopolitan, RedBook, Real Simple, Seventeen, Latina, Seventeen, DailyMail, Harper's Bazaar, MarieClaire, Refinery 29, InStyle magazines. Blanca is an on-air contributing editor for a CBS affiliate, WFMY News 2, in Greensboro, NC.

13 | Suzanne Ingram | Director of the Bryan Series, Guilford College
Suzanne Ingram is Director of the Guilford College Bryan Series. The Bryan Series is presented at the Greensboro Coliseum and is a leading college-sponsored, community-based lecture series with more than 2,600 subscribers in 2017-18. Previous speakers include Bill Clinton, Mikhail Gorbachev, Tony Blair, Joe & Jill Biden, Madeleine Albright, Robert Gates, Desmond Tutu, Ron Howard, Sidney Poitier, Tom Brokaw, Anderson Cooper, Bill Bradley, Itzhak Perlman, Yo-Yo Ma, Bill Moyers, Thomas Friedman Atul Gawande, Malcolm Gladwell, Jon Meacham, Toni Morrison and Margaret Atwood.



Suzanne has been with Guilford College since 2002, beginning as an administrative assistant in the Office of Advancement. Suzanne starting working with the Bryan Series in 2004 and was promoted to Director in June 2017.

Suzanne is originally from Florida and previously worked in special education. She currently lives in Greensboro, NC with her husband, Bill Ingram. She has two adult daughters, Dana and Emily.

14 | Mable Springfield Scott | Public Information Officer
Rockingham County Government

Born in Memphis, Mable Springfield Scott's career began in Memphis radio. Her experiences expanded in NC with WFMY-TV 2, Greensboro City Schools, Guilford County Schools, NC A&T State University, and Rockingham County Government.



Her book is "FAITH OVER FEAR, Bishop Charles Harrison Mason & the Church of God in Christ." She was featured in the book, "Crowns: Portraits of Black Women in Church Hats." She has received many commendations and served on various Boards; has been a volunteer chaplain; does PR for her local, district and jurisdictional denomination; and is a licensed evangelist/missionary and Sunday School teacher for Wells Memorial Church of God in Christ. She and her husband co-host "Your Sunday Morning Praise Party" on 90.1 FM Radio also at www.wnaafm.com.

Mable's community outreach non-profit is AMEN; she is also a member of COGIC Scholars, Society for Pentecostal Studies, Alpha Kappa Alpha Sorority, Inc., and Eden Rotary Club's Program Chair.

A graduate of the University of Tennessee-Knoxville, her master's and Ph.D. are from NC A&T. Her husband, Paul, retired as a Ball Container supervisor in Reidsville; and is an ordained minister. They have two adult sons, Paul and Joshua.

15 | Shirley Taylor Frye | Community Leader, The Joseph Bryan Foundation
Shirley Taylor Frye received her Bachelor of Science degree from North Carolina A&T State University with high honors in education and English. She later received a Master of Science degree with honors in psychology and special education, from Syracuse University. Mrs. Frye is the recipient of over 25 honors and awards, including the 1985 Governor's Order of the Long Leaf Pine Award, 2003 WFMY-TV Community Champion Award, 2005 Honorary Doctor of Humane Letters from Bennett College, 2006 American Judicature Society (AJS) National Justice Award, 2006 Honorary Doctor of Humane Letters from UNC-Greensboro, and the 2008 Greensboro Partnership Distinguished Citizen Award. Over the years, Shirley has served on the Joseph McKinley Bryan Foundation, the National Conference for Community and Justice and the Greensboro Partnership. She currently serves as president of the N.C. A&T University Foundation.



Mentors

16 | Donna Heath | Vice Chancellor of Information Technology Services UNC Greensboro



Donna serves as the Vice Chancellor of Information Technology Services and Chief Information Officer at UNC Greensboro. Before coming to UNCG in 2004, Donna was an information technology executive in global corporations, as well as public and private research Universities for more than 25 years. Throughout her career, she has been a leader in strategic planning, innovation, development of collaborative partnerships and talent management for transformative success within organizations across complex and diverse industries.

17 | Julie Mendez | Professor of Psychology and Chancellor's Fellow, University of North Carolina at Greensboro



Dr. Julie Mendez Smith works in the Office of the Chancellor as the inaugural Chancellor's Fellow for Campus Climate at the University of North Carolina at Greensboro. She is also Professor of Psychology and co-investigator for the federally-funded National Research Center on Hispanic Children and Families, conducting research on access to early care and education for Hispanic children. At UNCG, Dr. Mendez Smith has been an active contributor to equity, diversity, and inclusive excellence. She is interested in contributing to a campus climate at UNCG that maximizes opportunities for our campus community to engage each other to promote learning in today's multicultural society. As a clinical-community psychologist, she has expertise in understanding the mental health and well-being of young children. She has worked with Guilford County Schools to develop a Parent Academy for assisting families with receiving support and information regarding their children's academic and social development. She enjoys mentoring and dialogue opportunities that foster resilience among young people, as well as collaborating with colleagues and community partners on diversity and inclusion initiatives in the region.

18 | Carole Bruce Simms | Partner, Smith Moore Leatherwood LLP



Carole is a partner in her law firm and counsels clients in income tax and estate planning areas as well as philanthropic planning. She has also devoted much of her time to charitable activities and board service, including current commitments to Moses Cone Health, Union Square Campus, Greensboro Police Foundation, WellSpring Group, and Elon Law School. Carole's service to the Greensboro community has been recognized by being awarded the Brotherhood Sisterhood Award by the NCCJ and the Thomas Osborne Award and the Athena Award from the Greensboro Chamber of Commerce.

19 | Kim Record | Director of Athletics, University of North Carolina Greensboro



Kim Record is in her ninth year as the Director of Athletics at UNCG in 2017-18. Record was named to the post on Sept. 27, 2009, and leads a program that fields men's and women's teams in 17 sports, over 250 student-athletes and 70 employees. She was honored as one of 28 Under Armour Athletic Director of the Year award recipients at the 2014 NACDA Convention in Orlando in the NCAA Division I-AAA category.

During her first eight years at UNCG, Record has implemented 'The Spartan Way' strategic plan in an effort to ensure the continued success and future improvement of Spartan Athletics. The plan includes five core values and six goals for the department summarized with the motto - 'We discover and develop champions in life.'

Record, who served as a consultant with ISP Sports before taking her current position, was the senior associate director of athletics at Florida State University from 1995 to 2008, and held a succession of positions at the University of Virginia from 1984-1995, culminating with an appointment as associate director of athletics for administration.

A native of Charlottesville, she graduated from Virginia and earned an M.S. degree in sports management from Florida State.

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