

# 2018 Editorial Calendar

Subject to change - updated 091417

	Run Date	Reservaation Deadline	Art Approval Deadline	Industries & Topics	Lists	Events
<b>JANUARY</b>	5			2018 Predictions	Hotels	
	12			Logistics	Moving & Storage Companies	
	19			Education	Private Schools	
	26			Who to Watch in Construction	Engineering Firms   HVAC Contractors	Book of List Celebration (1/25)
<b>FEBRUARY</b>	2			Business of Craft Brewing	Breweries	
	9			Medical Technology	Florida Cancer Centers   Rehabilitation Facilities	
	16			Banking & Finance	Wealth Managers (Broker-Dealers and Advisory Practices)	Mentoring Monday (2/12)
	23			The Search for Talent	Temp Staffing Agencies   Executive Recruiting	
<b>MARCH</b>	2			Residential Real Estate	Real Estate Agents and Teams	
	9			Who to Watch in Commercial Real Estate Sales	CRE Sales - Industrial   CRE Sales - Office	
	16			The Business of Aging	Retirement Communities   Assisted Living Facilities	
	23			Ultimate Attorneys	Law Firms	Ultimate Attorneys (3/22)
	30			Trends in Office space	Commercial Property Management Firms   Office Furniture and Supplies	
<b>APRIL</b>	6			Who to Watch in Advertising & Marketing	Advertising & Marketing Agencies	
	13			40 Under 40	40 Under 40	40 Under 40 (4/12)
	20			Professional Services	Accounting firms	
	27			Making Connections	Minority-Owned Businesses Business Networking Organization/Chamber of commerce	

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MAY	4			The Business of Golf	Golf Courses	
	11			Manufacturing	Manufacturers	
	18			Best Places to Work	Best Places to Work	Best Places to Work (5/17)
	25			From the Ground Up	General Contractors   Environmental Services	
JUNE	1			Veterans Hiring	Veteran-owned Business   Defense Contractors	Veterans Summit (potential)
	8			Banking & Finance	Mortgage Lenders	
	15			Ultimate CFO	Public Companies   Public Company Executives	Ultimate CFO (6/14)
	22			Changing Trends in Property Management	Commercial Property Management   Residential Property Management	
	29			Economic Snapshot	Private Companies   Largest Employers	
JULY	6			Government Inc.	Florida Lobbyists   Highest Paid Government Officials	
	13			ACE	Architectural Firms   Electrical Contractors	
	20			Fast 50	Fastest-Growing Companies, by percentage and dollar volume	Business Journal Fast 50 (7/19)
	27			Transportation Trends	Auto Dealers	
AUGUST	3			Office Space	CRE Brokerages   Tenant Improvement Contractors	
	10			Professional Trades	Plumbing Contractors	
	17			Business of Sports	Highest Paid Athletes	Sports Summit (8/14)
	25			Investing	Certified Financial Planners	
	31			Women of Influence	Women-Owned Businesses	Women of Influence (8/30)

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<b>SEPTEMBER</b>	7			Real Estate Insights	Upscale and Volume Homebuilders	
	14			Business of Technology	Technology Companies   Website Design	BizTech Section (9/13)
	21			Business of Banking	Banks   Florida Fast 100	
	28			The Business of Entertaining	Meeting Facilities   Catering	
<b>OCTOBER</b>	5			Who to Watch in Food	Upscale Restaurants	
	12			Global Trade	Maritime Services   Logistics Companies   Business Aviation	Global Trade (10/9)
	19			The Business of Insurance	Independent Insurance Agencies	Ultimate CEO Awards (10/18)
	26			Who to Watch in RRE	RRE Brokerage Firms	
<b>NOVEMBER</b>	2			Legal Strategies	Litigation Practices   Pro Bono Law Firms	
	9			Giving Guide	Foundations   Philanthropic Organizations   Nonprofits	Giving Guide / Partners in Philanthropy (11/8)
	16			Who to Watch in Education	Colleges and Universities   MBA Programs	
	23			Small Business Financing	SBA Lenders   SBA Borrowers	
	30			Who to Watch in Health	Hospitals	
<b>DECEMBER</b>	7			Downtown Development	Office Buildings	Business of Downtown (12/4)
	14			Who to Watch in Financial Services	Credit Unions	
	21			Book of Lists	Book of Lists	
	28			Year in Review	Professional and Trade Organizations	