### JACKSONVILLE **Business Journal**

## 2018 Editorial Calendar

Subject to change - updated 091417

|          | Run<br>Date | Reservaation<br>Deadline | Art Approval<br>Deadline | Industries & Topics                          | Lists   | Events                          |
|----------|-------------|--------------------------|--------------------------|--|---|---------------------------------|
| JANUARY  | 5           |                          |                          | 2018 Predictions                             | Hotels  |                                 |
|          | 12          |                          |                          | Logistics                                    | Moving & Storage Companies  |                                 |
|          | 19          |                          |                          | Education                                    | Private Schools   |                                 |
|          | 26          |                          |                          | Who to Watch in Construction                 | Engineering Firms   HVAC Contractors  | Book of List Celebration (1/26) |
| FEBRUARY | 2           |                          |                          | Business of Craft Brewing                    | Breweries   |                                 |
|          | 9           |                          |                          | Medical Technology                           | Florida Cancer Centers I Rehabilitation Facilities                                |                                 |
|          | 16          |                          |                          | Banking & Finance                            | Wealth Managers (Broker-Dealers and Advisory Practices)                           | Mentoring Monday (2/12)         |
|          | 23          |                          |                          | The Search for Talent                        | Temp Staffing Agencies I Executive Recruiting                                     |                                 |
| MARCH    | 2           |                          |                          | Residential Real Estate                      | Real Estate Agents and Teams  |                                 |
|          | 9           |                          |                          | Who to Watch in Commercial Real Estate Sales | CRE Sales - Industrial   CRE Sales - Office                                       |                                 |
|          | 16          |                          |                          | The Business of Aging                        | Retirement Communities I Assisted Living Facilities                               |                                 |
|          | 23          |                          |                          | Ultimate Attorneys                           | Law Firms   | Ultimate Attorneys (3/22)       |
|          | 30          |                          |                          | Trends in Office space                       | Commercial Property Management Firms   Office Furniture and Supplies              |                                 |
| APRIL    | 6           |                          |                          | Who to Watch in Advertising & Marketing      | Advertising & Marketing Agencies  |                                 |
|          | 13          |                          |                          | 40 Under 40                                  | 40 Under 40   | 40 Under 40 (4/12)              |
|          | 20          |                          |                          | Professional Services                        | Accounting firms  |                                 |
|          | 27          |                          |                          | Making Connections                           | Minority-Owned Businesses<br>Business Networking Organization/Chamber of commerce |                                 |

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| МАҮ    | 4           |                          |                          | The Business of Golf                   | Golf Courses   |                                 |
|        | 11          |                          |                          | Manufacturing                          | Manufacturers  |                                 |
|        | 18          |                          |                          | Best Places to Work                    | Best Places to Work  | Best Places to Work (5/17)      |
|        | 25          |                          |                          | From the Ground Up                     | General Contractors I Environmental Services                     |                                 |
| JUNE   | 1           |                          |                          | Veterans Hiring                        | Veteran-owned Business   Defense Contractors                     | Veterans Summit (potential)     |
|        | 8           |                          |                          | Banking & Finance                      | Mortgage Lenders   |                                 |
|        | 15          |                          |                          | Ultimate CFO                           | Public Companies   Public Company Executives                     | Ultimate CFO (6/14)             |
|        | 22          |                          |                          | Changing Trends in Property Management | Commercial Property Management   Residential Property Management |                                 |
|        | 29          |                          |                          | Economic Snapshot                      | Private Companies   Largest Employers                            |                                 |
| JULY   | 6           |                          |                          | Government Inc.                        | Florida Lobbyists   Highest Paid Government Officials            |                                 |
|        | 13          |                          |                          | ACE                                    | Architectural Firms   Electrical Contractors                     |                                 |
|        | 20          |                          |                          | Fast 50                                | Fastest-Growing Companies, by percentage and dollar volume       | Business Journal Fast 50 (7/19) |
|        | 27          |                          |                          | Transportation Trends                  | Auto Dealers   |                                 |
| AUGUST | 3           |                          |                          | Office Space                           | CRE Brokerages   Tenant Improvement Contractors                  |                                 |
|        | 10          |                          |                          | Professional Trades                    | Plumbing Contractors   |                                 |
|        | 17          |                          |                          | Business of Sports                     | Highest Paid Athletes  | Sports Summit (5/31)            |
|        | 25          |                          |                          | Investing                              | Certified Financial Planners                                     |                                 |
|        | 31          |                          |                          | Women of Influence                     | Women-Owned Businesses   | Women of Influence (Aug 30)     |

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| SEPTEMBER | 7           |                          |                          | Real Estate Insights               | Upscale and Volume Homebuilders                             |   |
|           | 14          |                          |                          | The Business of Entertaining       | Meeting Facilities   Catering                               |   |
|           | 21          |                          |                          | Business of Banking                | Banks   Florida Fast 100                                    |   |
|           | 28          |                          |                          | Business of Technology             | Technology Companies   Website Design                       | BizTech Section                         |
| OCTOBER   | 5           |                          |                          | Who to Watch in Food               | Upscale Restaurants   |   |
|           | 12          |                          |                          | Global Trade                       | Maritime Services   Logistics Companies   Business Aviation | Global Trade                            |
|           | 19          |                          |                          | The Business of Insurance          | Independent Insurance Agencies                              |   |
|           | 26          |                          |                          | Who to Watch in RRE                | RRE Brokerage Firms   |   |
| NOVEMBER  | 2           |                          |                          | Giving Guide                       | Foundations   Philanthropic Organizations   Nonprofits      | Giving Guide / Partners in Philanthropy |
|           | 9           |                          |                          | Legal Strategies                   | Litigation Practices   Pro Bono Law Firms                   |   |
|           | 16          |                          |                          | Who to Watch in Education          | Colleges and Universities   MBA Programs                    |   |
|           | 23          |                          |                          | Small Business Financing           | SBA Lenders   SBA Borrowers                                 |   |
|           | 30          |                          |                          | Who to Watch in Health             | Hospitals   |   |
| DECEMBER  | 7           |                          |                          | Downtown Development               | Office Buildings  | Business of Downtown                    |
|           | 14          |                          |                          | Who to Watch in Financial Services | Credit Unions   |   |
|           | 21          |                          |                          | Book of Lists                      | Book of Lists   |   |
|           | 28          |                          |                          | Year in Review                     | Professional and Trade Organizations                        |   |