

**BUFFALO
BUSINESS FIRST**

SOCIAL + DIGITAL DIAGNOSIS WORKSHOP

**How would you rate your company's
social media & digital marketing?**

What's your return on digital marketing?

Reserve your seat today for an intense and interactive workshop where Sean Macaluso, founder and president of The Mac Groups Inc., will show you how digital marketing can improve your business. All companies that register will have their organization's social media efforts and digital marketing critiqued prior to the workshop. Participants will gain a wide range of knowledge about each platform through the interactive learning process that will occur during the assessment of each organization.



Sean Macaluso is currently the Social & Digital Media Director for A&E's reality TV show, Wahlburgers and the 14 Wahlburgers franchised restaurants located in Boston and across the U.S.

WHO SHOULD ATTEND:

- CEOs • Marketing Directors • Digital Strategists
- Public Relations Professionals • Brand Communication Directors • Marketing Consultants

Thursday, September 14, 2017

The Tralf - 622 Main St. Buffalo, NY 14202

8:30am – Noon

Early-bird tickets: \$195 (through September 1)

To register: www.bizjournals.com/buffalo/event
or call 716-541-1631

This powerhouse workshop will supercharge your ROI quickly and easily. Hurry - This workshop is limited to the first 40 companies who register.

PRESENTED BY:



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