

Sean Macaluso | President & Founder

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Getting personal with Sean:

#Dad #Family #5YearsToGetOutOfHighSchool
#NoDegree #IReportToCelebrities
#DigitalCompanyDiagnosis
#DigitalBrandOverview #SocialBrandOverview
#Takeaways #Examples #BeNotAfraid
#Google #LOVEgoogle #CreativeConcepts
#ColoredSox #CreateExcitement #Tangibles
#SocialMediaDrivesRevenue #Optimization
#SEO #PPC #Video #Responsiveness
#GoogleAnalytics #RetargetedMarketing
#DisplayAds #RealLifeExamples
#BringASharpie #WereATeam
#WeGotTreats #1stSocialMediaAgency
#DontGetDefensive #BuffaloBorn
#Burgers #WeAreStalkingYourBrandsNow
#ItsTooLateToPost #WebsitesThatDriveRev
#TraDIGITALmedia #TheresAScience
#ReturnOnInvestment
#TakesACompanyNotAPerson #AskQuestions
#ITeachKidsAtUB #ITeachAdultsAtUB
#CELprogram #IBleedThisStuff
#ItsALLAboutROI #LearnFromOtherCompanies
#ILoveWhatIdo

Global Awards:

- Social & Digital Media Director for Wahlburgers
- The entire Wahlburgers Digital Marketing is developed and launched in Buffalo, NY
- Global Marketplace - Branding Brothers Not Burgers
- Best Burger Digital Competition - 1st Place Boston Magazine - Wahlburgers Hingham 2017, 2016, 2014
- Best Burger Digital Competition - 1st Place Brooklyn's Finest - Wahlburgers Coney Island 2016
- Wahlburgers: National Restaurant Association: Most Buzzed About Digital Brands 2014

Local Company Success:



Received 2,175 new business phone calls and generated \$1.2 Million per year in sales.



Booked 87 out of 89 Luxury Lofts at The Remington Lofts in North Tonawanda, New York in under 18 Months.



Generated \$360,000 in new business per year via Social & Digital Marketing



Generated over \$250,000 in new business sales per year.