



**HOUSTON
BUSINESS JOURNAL**

Production Calendar

Editorial, advertising, special sections and
deadline exceptions for 2017

2017 Editorial & Advertising Calendar

Issue	Special Reports Publications	Advertorials	List(s)	Events
Jan	6			
	13		Hotels	
	20	Anniversaries Guide	Manufacturing	
	27	Super Bowl Section CRE Outlook	CRE Brokerage Firms	
Feb	3			
	10	RRE Special Report	Most Expensive Homes	
	17	Energy Special Report	Engineers Week	Energy Public Cos. Upstream Oil Companies
	24	Special Report: Money Guide	Accounting Firms Money Management Wealth Management	Book of Lists (2/21)
Mar	3			
	10	Geographic Spotlight: West Houston	West Houston Employers	
	17	Spring Office Leasing Guide	Arts and Cultural Organizations	
	24	Residential Real Estate Awards Publication Education Guide [STEM]	Shell Houston Open	Top Residential Real Estate Agents K-12 Private Schools Private High Schools Largest School Districts
	31	Bizwomen Section	Breweries	Residential Real Estate Awards (3/23) Mentoring Monday (4/3)
Apr	7	Geographic Spotlight: Downtown	Downtown Employers	
	14	Energy Special Report	Energy Engineering	
	21	Landmark Awards Publication	GHWCC	Property & Casualty Insurers
	28	Executive Home Buying Guide	RRE Brokerages Custom Home Builders Luxury List	Landmark Awards (4/20) Panel: Technology and Innovation (4/27)
May	5			Panel: Women Winning in Business (5/11)
	12	Law Guide: Practice Specialties	Law Firms Corporate Law Labor/Employment Law Immigration Law Bankruptcy Law IP Law Tax/Financial Law	
	19	Heavy Hitters	Title Companies Heavy Hitters of Commercial Real Estate	
	26	Design/Build/Renovation Guide	Commercial Contractors Architecture Firms	
June	2	40 Under 40 Awards Publication Geographic Spotlight: Bay Area	Largest Employers in Galveston/Bay Area	40 Under 40 (6/1)
	9		Government Sector Employers Chambers of Commerce	
	16	Human Resources Staffing Guide	Executive Search Firms Direct Hire Staffing Firms Temporary Placement Firms	Energy Conversation (6/15)
	23	Public Companies Special Report	Corporate Meetings & Event Guide	Largest 100 Public Companies Highest-Paid Houston-based CEOs
	30	Geographic Spotlight: Uptown	Private Employers Uptown Employers	Panel: International Business (6/20) Panel: Nonprofits (6/29)



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Jul	7			
	14 Finance		Community Banks	
	21 Energy Special Report		Downstream Companies Midstream Oilfield Services	
	28 CRE Market Guide		Commercial Property Owners Commercial Property Managers	Panel: Human Resources (7/27)
Aug	4 Geographic spotlight: Katy		Largest Employers in Katy	
	11		Civil and Structural Engineering Firms	
	18 HR Special Report		Marketing and Advertising Agencies	Panel: Health Care of the Future (8/24)
	25 Energy Magazine	Gulf Coast Industry Forum Texas Guide to Graduate Education	Energy Employers Upstream/Midstream/Downstream Oil Companies	
Sep	1 Geographic Spotlight: Fort Bend CRE Special Report C-Suite Awards Publication		Largest Employers in Fort Bend Commercial Real Estate Developers	C Suite (8/31)
	8 Money in America: Wealth Management and Retirement Planning	Meetings & Events Directory	Conference and Event Spaces	
	15 Fast 100 Awards Publication Biz Expo Special Sections		Fast 100	Fast 100 Awards Biz Expo (9/15)
	22 Tech and Innovation Special Report		Managed IT Services B2B Software and Application Developers	Panel: CFO (9/21)
	29 Corporate Philanthropy Award Publication		Philanthropic Companies	Corporate Philanthropy Awards (9/28)
Oct	6 Master-Planned Communities and Home Builders Special Report		Master Planned Community Developers Homebuilders	Panel: Woodlands Means Business (10/6)
	13 CRE Leasing Guide Best Places To Work Awards Publication		Largest Office Buildings Best Places to Work	Best Places To Work (10/12)
	20 Money Journal		Credit Unions Private Equity and Venture Capital Firms	
	27 Geographic Spotlight: Woodlands Women Who Mean Business Award Publication		Largest Employers in The Woodlands Women-Owned Businesses	Women Who Mean Business (10/26)
Nov	3 Innovations in Health Care (statewide)		Life Insurance Companies	
	10 Diversity Awards Publication Cougar 100		Minority-owned Businesses LGBTQ-owned Businesses Cougar 100	Diversity Awards (11/9)
	17 Residential Real Estate Special Report (Wealthiest Zip Codes) Giving Guide (Philanthropy Report)		RRE Developers Multifamily Developers Wealthiest Zip Codes	
	24 Family-Owned Special Report		Family-Owned Businesses SBA Lenders Banks	
Dec	1 Health Care Special Report		Hospitals Health Care Systems Health Care Law Firms	
	8 Education Guide Profiles in Power Special Report		Colleges & Universities MBA Programs	
	15 Deals of the Year		Office Furniture Cos. Commercial Moving Cos.	
	22 Book of Lists		Top-Paid Government Officials	
	29			

