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SAN FRANCISCO BUSINESS TIMES

MENTORING
MONDAY

Monday, April 3, 2017

**A speed coaching and networking event
powered by bizwomen**



**SAN FRANCISCO
BUSINESS TIMES**

Mentors



Beth Baldwin | Chief People Officer, BPM

Beth has over twenty years of experience as a Human Resources professional. She has a strong generalist background in all aspects of HR. Beth's expertise was gained working with various corporations including a global enterprise where she represented the company as the West Coast's Senior HR manager.



Denise Bevers | Founder & COO, KindredBio

Denise Bevers is an expert in clinical operations, medical affairs, and scientific communications. As co-founder and chief operating officer at KindredBio, she oversees clinical operations, data management, pharmaceutical development (CMC), commercial operations, investor relations, human resources, and IT. KindredBio is a development-stage biopharmaceutical company focused on saving and improving the lives of pets. Its mission is to bring to pets the same kinds of safe and effective medicines that human family members enjoy.

Denise previously worked at Elan Pharmaceuticals, Scripps Clinic and Research Foundation, Quintiles, and SkyePharma. Most recently, she was President and Founding Partner of SD Scientific, a full-service medical affairs and communications company.

Denise has over 25 years of pharmaceutical and research experience, and has managed dozens of products and development programs from Phase I through Phase IV. She has also served as a mentor for many women in the biotech and pharmaceutical industries, helping them navigate the changing landscape. Denise received her Bachelor of Science in Ecology, Behavior and Evolution from University of California San Diego, Clinical Trials Design and Management certificate from University of California San Diego Extension, and her MBA from Keller Graduate School of Management.

Denise and her husband live in the Point Loma area of San Diego. An active horse enthusiast, she is also the owner of a grand prix show jumper, Wasco, as well as a border collie, Betty, and two cats, Gladys and Glover.



Joanna Bloor | CEO, The Amplify Lab

Joanna believes that every decision about people and their opportunities, personal and professional, are made in a room that they are not in. To which she asks, is there a way to make sure the story being told is the very best one of each person? Joanna believes it's totally possible. And not only possible, but critical in the modern workplace because if we all understand our unique value proposition then everyone wins.

Innovation broker and belief agent for the brave and curious, Joanna Bloor is a veteran of bringing new ideas to life at Pandora, Openable and CBS Interactive. Currently she's the CEO and Founder of The Amplify Lab, a people accelerator.



Deborah Boyer | Executive Vice President, The Swig Company

Deborah Boyer is Executive Vice President and Director of Asset Management, responsible for the company's portfolio assets nationally. Deborah joined The Swig Company in 2005 with over 20 years' experience with major real estate owners and investors, providing her with a broad background in mixed-use commercial real estate. Her strategic management and positioning of Swig portfolio assets have been instrumental in placing the company at the forefront of emerging trends in the industry.

Reflective of her dedication to building a vibrant Oakland, Deborah serves as board president of the Lake Merritt/Uptown Community Benefit District and is a board member of SPUR Oakland. Deborah participates in numerous professional and community-based organizations and is currently a member of the board of directors for BOMA San Francisco.

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Denise Bradley-Tyson | CEO & Founder, InspiredLuxe

Denise Bradley-Tyson, Founder and CEO of Inspired Luxe Inc., brings an extensive education and a wide range of experience to the company, which formally launched in May 2015. Bradley-Tyson has big plans to grow Inspired Luxe into a key online shopping destination for wearable art forms and, as she calls it, “impact shopping,” making a difference with one’s shopping dollars.

Bradley-Tyson has worked in a variety of business-to-consumer capacities—both domestically and internationally—from retail strategist to brand licensing and development, to international film marketing and distribution for powerhouse companies including QVC, Warner Bros., Disney Consumer Products, Paramount and CBS News.

Additionally, Bradley-Tyson has achieved a long line of accomplishments in civic engagement. She recently completed her second consecutive term as President of the San Francisco Film Commission, where she works closely with the Mayor’s office to enact legislation to support the local filmmaking community. She also serves as Vice Chair of the SF Travel Tourism Diversity Committee, the Emeritus Board of the Alonzo King LINES Ballet, and is a member of the San Francisco Links, Inc. chapter.

Bradley-Tyson earned a B.A. in Economics and Communications from Stanford University, and earned her M.B.A. from Harvard Business School.



Lynnette Bruno | Vice President of Communications and Economics Research, Trulia

Lynnette leads Trulia’s Communications team, focusing on strategy and execution across consumer, trends, and technology PR as well as employee communications. She also manages the Housing Economics Research team – the group that uncovers sale and rental market trends to provide consumers with the insights they need to make good real estate decisions.

Before Trulia, Lynnette was part of the global corporate communications team at eBay Inc., where she led both external and internal communications for North America Marketplaces. Lynnette was responsible for amplifying eBay’s position as one of the largest online marketplaces among both merchants and consumers, while developing engaging communication strategies that inspire employees. Before eBay, Lynnette managed global employee communications for Visa. In that role, she was responsible for developing the employee engagement strategy, content development, and an executive communications program. Lynnette previously worked at Cisco, beginning in Bangalore, India, where she served as an executive communication leader before becoming the director of strategic communications for the engineering organization. Lynnette earned an MA in Communications and Information Studies, and a BA in Speech Communications, both from California State University, Chico.

In Lynnette’s spare time you will find her practicing yoga or exploring all that San Francisco has to offer.



Christina Bui | Vice President—Enterprise Solutions, Robert Half

Christina Bui is the Vice President of Enterprise Solutions for Robert Half, the world’s first and largest specialized staffing firm. With a focus in finance/accounting project-based engagements, she helps prepare companies for transactions such as IPO, mergers and acquisitions.

Before Robert Half, Christina was an Associate Managing Partner for Tatum, a national interim CFO firm. Prior to joining Tatum, Christina was responsible for market development as Vice President for the Northwest region of Parsons Corporation. Christina has also worked with venture capital company Encore Capital Management and was previously part of the Corporate Government Affairs team of Johnson & Johnson and represented the healthcare company on Capitol Hill pertaining corporate and health care issues.

Christina serves on the Board of Directors of Asian Pacific Fund, Association for Corporate Growth San Francisco, and Asian Immigrant Women Advocates.

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Jennifer Cabalquinto | CFO, Golden State Warriors

Jennifer Cabalquinto is the Chief Financial Officer of the Golden State Warriors. In this role, she oversees all day-to-day and long-term financial planning and accounting for the organization. She is also responsible for the planning and leadership of IT, facilities and business analytics departments.

Jennifer Cabalquinto has over 25 years finance leadership experience in a variety of start-up, turnaround, stable and high growth business environments. Most recently, Jennifer served as Vice President and Chief Financial Officer for Universal Studios Hollywood. In this role, she was responsible for supporting NBC Universal's theme park and Citywalk operations in Los Angeles, California.

Jennifer serves on the Boards of the Boys and Girls Club of Oakland and Alameda County Community Food Bank. She is also the Audit Committee Chair for Leadership Education for Asian Pacifics (LEAP).



Mary D'Agostino | COO, Pacific Pulmonary Services

Mary E. D'Agostino is business consultant providing her clients with strategic growth plans. With career expertise in operations, sales, and marketing, she has a proven record helping her clients turn around businesses. Her B2B and B2C clients grow through smart and focused growth strategies domestically and internationally. She serves public, private and start-up companies in the Healthcare, Financial Services, Professional Services, and Technology industries. Mary has a collaborative style that engages her clients to ensure they get results. She has a special expertise in Sales and Marketing with special focus on integrated marketing. Additionally she has delivered key technology initiatives that drive marketing and sales performance such as customer relational databases and sales management systems and processes.

Prior to consulting, Mary was the Chief Marketing Officer at CSAA Insurance and held senior roles at Moody's and Wells Fargo. She graduated from Stanford Graduate School of Business, and Amherst College.



Loretta Doon | CEO, California Society of CPAs and CalCPA Education Foundation

In 2006, Loretta Doon became the chief executive officer for the 40,000 member California Society of CPAs and the CalCPA Education Foundation. Immediately prior, she was the chief operating officer for both organizations. She has been recognized by Accounting Today as one of the most influential persons in accounting.

Ms. Doon sits on the boards of the Schwab Charitable Fund and of the Accounting Career Awareness Program of Northern California. She also serves on the advisory boards of several prestigious organizations in education and accounting.



Alicia Esterkamp Allbin | Principal and Partner, AEA Development, LLC

Alicia Esterkamp Allbin is the founder and Principal of AEA Development, LLC, a Bay Area focused real estate development firm focused on lifestyle projects in the areas of hospitality, restaurants, retail and historic rehabilitation.

Prior to AEA Development, Alicia served for 14 years as a Principal and Partner at Pacific Waterfront Partners, a local development firm. Alicia managed the \$60M historic renovation project at Piers 1 1/2, 3 & 5. Successful lease negotiations were achieved with prestigious office tenants such as Bloomberg LP, Renaissance Technologies and Geolo Capital. Alicia was also responsible for the retail strategy and tenancing which ultimately secured renowned restaurant tenants La Mar Cebicheria Peruana, Hard Water, The Plant Café and Coqueta. In addition to receiving approvals from over 20 different agencies, the project was listed on the National Register of Historic Places and secured over \$12M in historic tax credits. In addition to The Piers on San Francisco's northern waterfront, Alicia managed the entitlements for the mixed use development at 8 Washington.

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Meghan Freebeck | Director, San Francisco Suicide Prevention and Founder & CEO, Simply the Basics

Meghan Freebeck is a Director of San Francisco Suicide Prevention and Founder of Simply the Basics, the first full-scale hygiene bank in the country.

Meghan's leadership and strategic thinking has built stronger and more financially stable nonprofit organizations. Through her work with Suicide Prevention, she has developed core programs, tripled the private funding of the organization, and in 2016 was selected to present at the American Association of Suicidology Conference. Within Simply the Basics, she the programs she founded have decreased the infection rate and improved the operations of dozens of homeless programs.



Dava Freed | Founder & CEO, Freed Associates

Dava Freed is the CEO and founder of Freed Associates. She has more than 35 years of experience in the health care industry. In 20 years, she has grown Freed Associates from a start-up firm to a premier professional healthcare management consulting organization that supports many organizations in solving problems and implementing solutions.

She has been a pioneer in the healthcare consulting culture, establishing work/life balance and flexibility for her employees thereby creating a high degree of satisfaction and retention. Rather than walk the well-worn corporate road of hierarchies and micro-management, she has built a team of exceptionally qualified individuals who bring ownership, integrity and teamwork to each project, resulting in an unprecedented level of client satisfaction.

Dava served as a past Board member of Operation Access and the UC Berkeley Health Services Alumni Association, and is a member of the Operation Access Advisory Council and Institute.



Rosanne S. Foust | President & CEO, San Mateo County Economic Development Association (SAMCEDA)

Rosanne is the President & CEO, San Mateo County Economic Development Association (SAMCEDA). During her time, she has significantly enhanced membership by bringing large, international companies onboard, in tech, health care and finance, and has grown the Annual Awards of Excellence into its current "Innovators" event.

Prior to this, Rosanne had a twenty year career with Alsace Development International USA, Inc. in multiple positions including Regional Manager, Director U.S. Operations, Executive Vice President North America & Treasurer of the Corporation. Directed and Managed U.S. offices in Boston, Los Angeles and Redwood City and international office in Sydney, Australia for economic development authorities of Alsace, France.

Rosanne has held many positions with city, civic, and community development organizations.

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Karen Frank | Partner, Coblenz Patch Duffy & Bass

Karen Frank's practice covers virtually every aspect of intellectual property, including copyright, trademark, domain names, unfair competition, right of publicity, branding and advertising, privacy and the Internet. She represents clients in a diverse range of industries, including finance, advertising, technology, food, wine, luxury goods, fashion, music, entertainment, education, and more. Her practice focuses on licensing and services agreements, print and electronic publishing agreements, intellectual property counseling, clearance and enforcement, content acquisition and performance issues, advertising clearance, and rights and privacy issues relating to websites and the Internet.

Karen is past president of the Copyright Society of the USA; former chair of the Copyright Society of Northern California; a member of the American Law Institute, and a member of the International Trademark Association. Karen is an annual member of the faculty for the Practising Law Institute (PLI) Advanced Intellectual Property Institute and is a frequent speaker on intellectual property issues.

Karen has served on the Boards of Directors of the Lake Tahoe Summerfest, Legal Community Against Violence, the Emeryville Chamber of Commerce, and Friends of Oakland Parks and Recreation. She volunteers with Bay Area YearUp and Foster a Dream.

Karen received her undergraduate degree from Connecticut College and her law degree from the University of California, Hastings School of Law where she was Executive Articles Editor for COMM/ENT Journal of Communications and Entertainment Law.



Darlene Gee | Vice President and Northern California District Leader, HNTB

Over her career, Gee has been involved in many high-profile Bay Area transportation projects, serving as principal and project manager for clients that include the Bay Area Rapid Transit District, Caltrans, Santa Clara Valley Transportation Authority, the City of San Francisco and the Golden Gate Bridge, Highway and Transportation District. She has served as the principal-in-charge for multiple seismic retrofit design and construction support contracts on the Golden Gate Bridge since 1992, and played a similar role for other major projects including the Richmond-San Rafael Bridge seismic retrofit and the BART Earthquake Safety Program.

Since becoming Northern California district leader four years ago, Gee has elevated the firm's profile and driven its business growth locally. She oversees the operations of HNTB's four regional offices – San Francisco, Oakland, San Jose and Walnut Creek.



Arlene Gould | Senior Vice President & Market Manager, City National Bank

Arlene Gould is senior vice president and market manager of City National Bank's Commercial Banking Services in the East Bay Region.

Based at the bank's East Bay Regional Center in Walnut Creek, she oversees a team of banking professionals in the East Bay that provides a broad array of financial products and services to middle-market business clients throughout the region.

Prior to joining City National in 2001, Ms. Gould served for six years as a regional vice president with Imperial Bank (now Comerica). Before that, she held a variety of commercial banking and lending positions at Wells Fargo Bank and Union Bank. With Sanwa Bank (now Bank of the West) from 1975 to 1995, she served in various commercial banking positions before her promotion to executive vice president.

A native of the Pacific Northwest, Ms. Gould earned a bachelor's degree from the University of Oregon and a master's degree in business administration from the University of Southern California. She is an active member of the USC Alumni Association.

She serves on the development committee of the Boy Scouts of America's Mt. Diablo Silverado Council and is a former trustee of Saklan Valley School in Moraga, Calif. She also has served on the board of directors of the Oakland Chamber of Commerce. She has twice been named one of the Most Influential Women in the Bay Area.

Ms. Gould resides in Orinda, Calif., with her husband.

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Jo Ilfeld | CEO and Founder, Success Reboot, LLC

An executive leadership coach, Jo Ilfeld, Ph.D., works with C-suite leaders, executives, and high potential managers to create more impact and influence in their organization. Jo's client's have come from leading Bay Area companies including EBay, Cisco, Intel, Genentech, PayPal, and Kaiser Permanente, as well as many small to medium-sized companies and non-profit organizations.

Jo worked as a management consultant in a boutique marketing wing of PriceWaterhouseCoopers; her Fortune 500 client included companies like Johnson&Johnson, General Motors, Bayer, and Monsanto. She then left corporate to pursue her Ph.D. in Business from UC Berkeley. After growing her first start-up from a hobby to a million-dollar company, Jo successfully sold it in a recession. She is currently the founder and CEO of Success Reboot, LLC.



Marianne Koch | Associate Dean, Director of HR Programs, Golden Gate University

Dr. Marianne Koch is an educator, human resources manager and consultant with experience in designing and delivering educational programs, and managing and consulting in the fields of human resource management and labor relations. She has worked in a variety of venues to: help managers improve how they manage people at work, help organizations understand, clarify and improve practices for the management of people at work, and research and write about such issues as collaboration, work / family practices, and the relationship of human resource management practices to productivity. Dr. Koch is the Associate Dean of the Ageno School of Business, HR Program Director and also a Professor of Management. She lives in Berkeley, California with her husband with whom she loves to talk and walk. They have two children who are their pride and joy.



Elaine A. Lindenmayer | Managing Director and Deputy General Counsel, MUFG Union Bank

Elaine Lindenmayer serves as Managing Director and Deputy General Counsel of MUFG Union Bank. Ms. Lindenmayer led the formation of and serves as Steering Chair of MUFG Union Bank's company-wide employee resource group focused on women.

Prior to MUFG Union Bank, Ms. Lindenmayer was Of Counsel at the K&L Gates LLP law firm, where she initiated and led the Women in the Profession Committee for K&L Gates' San Francisco office and was a member of the law firm's Associates Review Committee. Prior to joining K&L Gates, Ms. Lindenmayer was Senior Vice President and Deputy General Counsel at Charles Schwab & Co., Inc.



Fiona Ma, CPA | Chairwoman, California State Board of Equalization

Fiona Ma serves as Chairwoman of the California State Board of Equalization (BOE) and was previously elected to represent the 12th Assembly District and served as the first Asian-American woman Assembly Speaker pro Tempore in California history.

Ms. Ma has been committed to public service throughout her career and was first elected to serve as President of the Asian Businesses Association in San Francisco, where she quickly emerged as a leading voice for San Francisco's small business community. In 2006, Ms. Ma established the MaSquad internship program, which has mentored over 1,000 young volunteers in ages ranging from 13 to 32. She is also currently serving on the boards of several prominent programs and campaigns here in San Francisco.



Kristin Mullany | Chief of Staff, Markets, Blue Shield of California

Kristin Mullany, MBA, is the Chief of Staff for Markets at Blue Shield of California, a four million member nonprofit health plan that serves the state's commercial, individual and government markets. In this multi-faceted role, Mullany facilitates strategy design, development and alignment to achieve company market share, membership and financial goals. During her six years at Blue Shield, Mullany has established a track record of thought partnership and strategic collaboration through her leadership roles in Consumer Markets and Customer Operations.

Prior to joining Blue Shield, Mullany held positions of increasing responsibility within Abbott and Eli Lilly. Mullany started her career as a Senior Consultant with Accenture. Mullany earned an MBA from the Kellogg School of Management and a BA in psychology from Northwestern University.

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Tiffany Myers | Vice President, Financial Consultant, Fidelity Investments

Tiffany Myers is a Vice President, Financial Consultant for Fidelity Investments. Based at Fidelity's San Francisco Investor Center, Tiffany partners with families to help them organize their wealth, educating and empowering them to make important financial decisions to achieve their goals. Tiffany joined the Fidelity team in Santa Barbara in 2007, and over the last nine years has helped hundreds of families with their financial planning needs.

Tiffany received a Bachelor of Arts degree in sociology from the University of California, Santa Barbara and graduated on the Dean's Honor Roll. She is a Certified Financial Planner and a graduate of Fidelity's Branch Leadership Development Program. She was recently appointed to be a mentor to this year's class of the program.

In her spare time, Tiffany enjoys entertaining her three nephews, running half marathons, and paddle boarding in the bay, as well as participating in local women's organizations in the San Francisco area.



Tram Nguyen | Corporate Strategy & Development, Pinterest

Tram currently leads corporate strategy and M&A efforts at Pinterest. In this role, she oversees the company's efforts in integrating technology and people through mergers & acquisitions. Prior to this role, she was the Head of Partner Product Marketing, where her organization was responsible for growing the company's early advertising business. Tram joined Pinterest in 2012, where, as the first member of the partnerships team, Nguyen forged Pinterest's early relationships with strategic partners - including brands, publishers, and developers. Nguyen also leads the women@ steering committee at Pinterest, which is focused on the advancement and development of women leaders.

Before joining Pinterest, Nguyen was a Product Manager at One Kings Lane, a leading online curator of home design goods. During her tenure, she launched the brand's Vintage & Market Finds marketplace which was notably the first curated marketplace for home goods. Prior to that, Nguyen worked in partner marketing and operations at Google and Microsoft. Tram received her MBA from The Wharton School and her undergraduate from the University of California Berkeley.



Marina H. Park | CEO, Girl Scouts of Northern California

Marina has served as CEO of Girl Scouts of Northern California since November 2007, leading the post-merger transformation of 5 Girl Scout Councils into one, delivering services to 45,000 girls and 30,000 adult members across 19 counties—from Santa Clara County to the Oregon Border. She joined Girl Scouts after a 25 year career in the business world, because she believes in the Girl Scouts mission: to build girls of courage, confidence and character who make the world a better place.

Prior to joining the Girl Scouts as CEO, Marina was the Managing Partner of Pillsbury Winthrop Shaw Pittman LLP, an international law firm. During her tenure as Managing Partner, Marina negotiated and implemented two of the largest law firm mergers in the United States and established a diversity program that earned top rankings from Working Mother and other national publications.



Lee Richter | CEO, Richter Communications & Design Group

Lee Richter is an award winning, dynamic business innovator and a visionary recognized again by the San Francisco Business Times as one of their Top 100 Women Business Leaders in 2015. For more than 25 years, she has launched a dozen successful businesses in the financial, education and lifestyle sectors. Her unique vision and drive revolutionizes business as her companies produce hundreds of jobs, educate tens of thousands of people and make millions in revenue.

As the CEO of Richter Communications, she is passionate about designing and launching marketing campaigns and products that represent her mission and her values. Her business acumen and talent has generated national and international results with clients such as Bank of America, Merrill Lynch, Robertson Stephens, Autodesk, Stanford Research Institute, Edmunds.com, The Pet Concierge, and Del Webb, among others.

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Renee H. Scudder | M.S. Founder and CEO , Scudder Advisors

For over 23-years, Ms. Scudder has held senior management positions in marketing and business development. Recent successes include directing integrated marketing strategies at Pacific Fertility Center in San Francisco for 5 successive years. Prior to that, Ms. Scudder directed all marketing and sales at Merrimack Health Group. During her tenure, the organization grew from 40 million to 100 million dollars.

Ms. Scudder is an Adjunct Instructor at the University of San Francisco's School of Business and at Dominican University's Barowsky School of Business. As founder and CEO of Scudder Advisors, LLC, Renee's vision was to create a team of technical and creative, proven marketing experts. With offices in San Francisco and Boston, Scudder Advisors drives business growth and return-on-marketing investment for clients in multiple business sectors.

She is the President of the San Francisco Chapter of the National Association of Women and a Member of San Francisco Rotary Number 2. Ms. Scudder holds memberships in the American Marketing Association, the National Speakers Association, and the Association for Strategic Marketing.



Christina Seelye | CEO, Maximum Games

Christina Seelye serves as CEO of Maximum Games, a boutique video game publishing company she co-founded in 2009. Specializing in bringing original and inventive games to the mainstream, Maximum Games publishes console and PC titles in a wide range of categories from action and sports to simulation, racing and RPG (role-playing games). In 2015 and 2016, Maximum Games was recognized as one of the fastest-growing private companies in America, making both the Inc. 5000 and San Francisco Business Times' Fast 100 lists. Additionally, Maximum Games is listed as one of the Top 15 Video Game Publishers of 2016 by NPD. In 2016 Mrs. Seelye spearheaded the acquisition of Avanquest Publishing UK, broadening the global reach of Maximum Games.

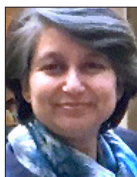


Melissa Shilliday | Vice President, TIGER 21, LLC

Melissa Shilliday is Vice President of Membership for TIGER 21, an "invitation only" peer to peer learning forum for ultra high net worth entrepreneurs.

Melissa has been a successful Bay Area executive with over 30 years of experience in both sales and operational management. She was the CEO of several Bay Area start-ups, where she built executive teams and operational systems across a broad spectrum of industries. Before joining TIGER 21 in 2014, she was Vice President at Alliance Bernstein where she advised high-net-worth individuals, families and foundations on their wealth strategy.

Melissa is involved with several Bay Area non-profits, including the San Francisco Walk To End Alzheimer's and the Fund Development Committee and Walk Committee for the Alzheimer's Association, and she has also been active in several women's organizations.



Anju Shunglu | Director of Corporate Finance Planning and Analysis, Blue Shield of California

A finance professional with extensive experience in Corporate Planning and Decision Support—having led the development, implementation and analysis of annual operating plans and rolling forecasts, in line with the company financial goals. She has been an effective team leader and communicator with proven acumen in fostering mutually beneficial cross functional relationships.

She spent nearly nineteen years with American Express Company in various Corporate Finance roles with the last role being that of the Lead Finance Officer for the World Services—the customer service team within American Express. Prior to that she was the Lead Finance Officer for Staff Groups managing over \$2 billion in expenses and investments. In 2014, she moved to the San Francisco to join Blue Shield of California as the Director of Corporate Planning and Analysis.

She has an MBA from the Wharton Business School. Her hobbies include travel, reading and cooking.

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Kelly Steckelberg | CEO, Zoosk

Kelly Steckelberg is the Chief Executive Officer (CEO) at Zoosk. Kelly joined Zoosk in March 2011 from Cisco, where she held various roles including divisional CFO positions for the Consumer Segment and WebEx. Kelly joined Cisco through the WebEx acquisition, where she served as Contoller, Chief Accounting Officer (CAO). Prior to WebEx, Kelly held executive positions with Epiphany, Inc. and a variety of finance positions at PeopleSoft, Inc. in the U.S. and Europe. She started her career at KPMG in both tax and audit. Kelly holds both a bachelor's and master's degree in accounting from the University of Texas at Austin. When not working, Kelly loves to travel and has been to over 60 countries.



Allison S. Tabor, CPC | CEO, Coppia Advisory

Owner of her Executive Coaching and Consulting business, Allison focuses on effective Communication and Strategic Planning. Facilitator for the International Women Presidents' Organization (WPO), Allison leads two peer advisory groups of Bay Area multi-million dollar entrepreneurial women presidents and CEO's. She is also a group leader for ProVisors, a community of professionals who serve their clients as trusted advisors and share the highest standards of integrity, performance and accountability. Prior to her executive coaching business, Allison owned a successful structural engineering firm with her husband for 23 years. She is certified as a DISC Consultant, One Page Business Plan® Specialist and Professional Coach.



Minna Tao | General Manager, Recology

In 2011 Minna joined Recology, as both the first Asian-American and first woman General Manager of Recology Golden Gate in it's 95 year history. Prior to joining Recology, Minna served as Assistant Controller of a mid size international bank, as Deputy Assessor Recorder for the City and County of San Francisco, and as Business2Business Marketing Director with a leading technology company.

In the community, she has served as a board member of Civicorps School East Bay Conservation Corp, National Center for Lesbian Rights, Equality California and Alice B. Toklas LGBT Democratic Club. She is proud to have served as Project Open Hand's Board Chair and was appointed to the Alameda County Source Reduction and Recycling Board. Currently she serves as the Board Chair of the Chinese Cultural Center Foundation.



Leslie Tom | Vice President of AppExchange Marketing & Programs, Salesforce

Leslie Tom is vice president of AppExchange marketing & programs at Salesforce. Leslie leads global marketing and programs that fuel the innovative partner ecosystem of startups and ISVs building and selling the next-generation of enterprise apps for Salesforce's AppExchange - the leading business app marketplace. Leslie joined Salesforce in 2005 to lead global partner marketing that included the launch of the AppExchange marketplace. Prior to joining Salesforce, Leslie worked in several marketing leadership roles at Siebel Systems and Oracle.

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DeeDee Towery | CEO, ProActive Business Solutions

Deidrie Towery is the Founder and President of ProActive Business Solutions, Inc., one of the leading IT Support companies in the Bay Area.

Deidrie Towery, known as DeeDee, has been a pioneer in technology for the last 35 years, primarily involved in project management and managed services. She has designed and installed computer systems all over the world in a wide variety of industries including hospitality, utilities, financial services, information technology, semiconductors and healthcare.

In 1998, DeeDee founded ProActive with two employees. She has since grown the company to over 200 full-time and part-time employees throughout the United States and Canada. ProActive provides technology, including specialized technology relocation services, IT support services, data center operations, and cleanroom technical services.

DeeDee is passionate about delivering quality services on-time and on-budget while paying close attention to her clients' needs. She has built long-term relationships with a wide variety of companies in the Bay Area and elsewhere in the United States, including Microsoft, Twitter, Sacramento Municipal Utility District (SMUD) Bank of America, Kaiser Permanente, Yahoo, Lawrence Berkeley Laboratories, Rambus, Blackrock, Brocade, Symantec and others.

DeeDee graduated Summa Cum Laude from UC Berkeley and is a member of Phi Beta Kappa. Towery has been a NAWBO member since 2010 and was nominated by her local San Francisco Bay Area Chapter and went on to be selected as the 2013 NAWBO Entrepreneur of the Year in California.



Shari Yocum | Principal, Ernst Young

Shari Yocum is a Principal in Ernst & Young LLP's People Advisory Services Practice. With more than twenty years of experience, Shari has successfully advised global companies on complex mergers & acquisitions, large corporate change initiatives, and HR transformations.

Prior to joining Ernst & Young LLP, Shari co-founded Tasman Consulting LLC (2010), a Silicon Valley-based M&A human capital advisory offering a broad range of human resource integration consulting services. Tasman's team joined Ernst & Young LLP in April 2016.

Prior to forming Tasman, Shari was an executive at Cisco Systems, where she led their HR Mergers and Acquisitions organization, providing leadership and guidance in over US\$10 billion of Cisco acquisition investment.

Prior to joining Cisco, Shari worked for PricewaterHouseCoopers and several Fortune 500 companies, including Nortel and Management Systems Associates.



Salle Yoo | General Counsel, Uber

As General Counsel, Salle Yoo ensures that Uber can rapidly expand its global presence and sustain long-term growth in existing markets. She and her team oversee an increasingly complex set of legal and regulatory matters, as Uber continues to attract hundreds of thousands of driver partners and riders globally.

Prior to joining Uber in 2012, Salle was a litigation partner at Davis Wright Tremaine LLP, where she represented energy, telecommunications and technology firms. When she left to join Uber, it was because of her excitement about its potential to change the way millions of people move around cities.

Salle serves on the Museum Council for the Asian Art Museum and is a member of the Council of Korean Americans. In 2015, Salle was named one of San Francisco Business Times' Most Influential Women in Bay Area Business. She previously served as Secretary, Director and Chair of the Judiciary Committee for the Asian-American Bar Association of the Greater Bay Area. She graduated from Scripps College and Boston University School of Law.



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