

bizwomen

CINCINNATI BUSINESS COURIER

MENTORING
MONDAY

Monday, April 3, 2017

A speed coaching and networking event
powered by bizwomen.

CINCINNATI
BUSINESS COURIER

Mentors



1 | Raye Allen | VP of Institutional Advancement, Mount St. Joseph University

Raye is a senior development executive with over 20 years of broad-based experience and successful leadership in higher education, health and human services and faith-based nonprofits. In 2016, she assumed the position of Vice President for Institutional Advancement at the Mount St. Joseph University after 17 years with the United Way of Greater Cincinnati, where she grew leadership giving from 19.7 percent of a \$54 million campaign to 38 percent of a \$61 million campaign. Her work was recognized by United Way Worldwide in 2012 as the largest Tocqueville Society in the country and second largest in the world.



2 | Debbie Bowman | President, Boys Hope Girls Hope

Debbie has been the President of Boys Hope Girls Hope (BHGH) for four years. For her first career, Debbie achieved the position of Chief Financial and Chief Operating Officer for the Cincinnati Art Museum. In that role, she was responsible for the fiscal and operational management of an institution with a \$14.2 million annual budget, a physical building over 200,000 square feet, and more than 200 employees. Debbie oversaw the largest division of the Museum but left, after 34 years, to realize her purpose through BHGH. Her passion for helping underserved youth is born in the history of her own challenged childhood.



3 | Pamela Brailsford | Senior Director of Supplier Diversity & Sustainability, Cintas Corp.

Pamela is Senior Director of Supplier Diversity & Sustainability for Cintas Corporation headquartered in Cincinnati, Ohio. She began her professional career as a Management Trainee at Burke Marketing Research. She continued working in the marketing research field for over 20 years progressing to the senior manager level with responsibilities for vendor selection, management, training and data collection in the US and Latin America. In addition, she was the president and owner of Jade-Alexander Consulting Group, a consulting company for 11 years providing services in data collection, processing and mystery shopping.



4 | Carol Bross-McMahon | AM Marketing Agency

Carol has led clients, implementation teams and entire organizations to excellence with her strong bias toward action. She believes nearly anything is possible, as long as you have the right attitude. She is an independent contractor, partnering with her daughter, Abbey McMahon, to deliver insightful and affordable marketing solutions to medium-sized businesses. Prior to entering the world of freelancing, Carol worked for Forza Marketing (later acquired by Northlich) for more than five years overseeing marketing, account management and operations as COO, and helped position the firm for its merger in 2016.



5 | Sarah Brown | Owner, Blown

Sarah is big on a few things: leadership, learning and teams! With a masters degree in counseling, she began her career counseling suicidal and mentally ill children. With a zest for learning, she was promoted to learning manager and then worked for the largest health care organization in Cincinnati. She then started ProjectConnect, a leadership and team development firm. For over 10 years, she has been working with fortune 500 companies to mid-size companies around leadership, learning and teams. Sarah is also the co-owner of Blown Blow Dry Studio, the first blow out bar of it's kind in the Cincinnati area.

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6 | Kimbrea Browning | VP of Enrollment Management, Union Institute & University

Kimbrea is Vice President of Enrollment Management for Union Institute & University, joining the Union team in 2015, and bringing over 12 years of experience in higher education enrollment services. Browning has received her bachelor's degree from Murray State University, and her M.B.A. from University of Phoenix. As a standing member of Alpha Kappa Alpha-Sigma Omega Chapter, and the Queen City Ohio Chapter of The Links, Inc. her commitment to service shines through her continued efforts of community involvement.



7 | Janel Carroll Walker | Chief Operating Officer and Principal, Truepoint Wealth Counsel, LLC

As COO, Janel not only oversees the financial management of the firm, but also leads Truepoint's compliance and administrative teams responsible for the firm's financial reporting, technology and custodial relationships. Additionally, she serves on the Fidelity Investments Institutional Wealth Services Steering Committee and TD Ameritrade's Operations Panel, offering feedback to help our custodians improve their service. Janel earned a bachelor's of business administration degree in accountancy from the University of Notre Dame. She is a Certified Public Accountant (CPA) and CERTIFIED FINANCIAL PLANNER™ professional.



8 | Myrita Craig | Chief Operations Officer, YMCA

Myrita began her career over 35 years ago as a management trainee with AT&T. In 2003, she joined the Cincinnati USA Regional Chamber as Vice President, where she launched Agenda 360, the regional action plan for prosperity garnered national recognition and mobilized local leaders to come together with one voice. She also developed and implemented the Women Excel suite of programs including WE Lead and We Speak. Currently, Myrita is Chief Operating Officer at the YMCA of Greater Cincinnati. Her work at the Y encompasses management of a \$38M budget, oversight of 14 neighborhood branch locations, Camp Ernst in NKY and early learning and child care activities at over 80 sites across the region.



9 | Karen Crone | Chief Human Resources Officer, Paycor

Karen is the Chief Human Resources Officer (CHRO), at Paycor since June 2010. She is responsible for scaling Paycor's people practices in support of its rapid growth and for reinforcing its strong culture across an evolving geographic footprint. Prior to joining Paycor, Karen held a variety of HR and operations executive leadership roles at American Modern Insurance Group, Kendle International, and Convergys Corporation. She earned her B.A. in English at Miami University and an M.A. in Labor and Employment Relations at the University of Cincinnati.



10 | Tamaya Dennard | City Council candidate

Tamaya was born and raised in Cincinnati and a proud product of Cincinnati Public Schools (Aiken High School). She attended (École Supérieure de Commerce de Toulouse) the Toulouse School of Business in France and later graduated from the University of Cincinnati – Carl H. Lindner College of Business. Tamaya's creative thinking around engagement led her to a successful career as a political strategist. Her passion for people, inclusion and social justice made advocacy her occupation. Writing policy and legislation to assist the underserved community and her desire to see more women in politics led her to being a sought after speaker in high schools and on college campuses throughout the State of Ohio.

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11 | Jennifer Dorsey Powell | Vice President of Marketing, The Greater Cincinnati Foundation

After more than 30 years in financial services marketing, including the Chief Marketing Officer position for 15 years at U.S. Bank, in 2016 Jenny embarked on a new "second act" as the VP of Marketing for The Greater Cincinnati Foundation. Having served on many non-profit boards during her corporate career, and as a life-long community volunteer, Jenny's new role allows her to focus on her love of marketing, and her love of the Greater Cincinnati community.



12 | Crystal Faulkner | Partner, MCM CPAs and Advisors

Crystal's passion for helping others has given her the opportunity to work with a diverse range of professionals, owners and businesses throughout our region. Her innate aptitude for cultivating relationships enhances her client-centric philosophy. Her primary areas of expertise include: business and tax advisory, strategic planning, income and estate tax minimization, fraud and forensic analysis, succession planning, wealth enhancement and transfer and consulting related to business acquisition and disposition.



13 | Kay Fittes | Founder, High-Heeled Success LLC

Kay Fittes is the CEO of High-Heeled Success, LLC. Ms. Fittes is a recognized authority in showing career-oriented women how to create an executive presence, in order to convey confidence, credibility and clout. Her system High-Heeled Success® shows women strategies for stepping over learned behaviors that put them at a disadvantage in the workplace, such as weak language, perfectionism, and ineffective presentation skills. She is the author of *Achieving High-Heeled Success: 50 Ways for Career-Oriented Women to Succeed*; *How to Raise Your Self-Esteem: An Action Guide for Women*; *Go Ahead and Laugh: A Serious Guide to Speaking with Humor* and is the creator of the CD *Panic to Power: Swift and Simple Speaking Strategies Anyone Can Use*. She has presented to almost 100,000 women in over 2,500 programs.



14 | Kay Geiger | President, Greater Cincinnati/Northern Kentucky at PNC

Kay is President of PNC Bank, Greater Cincinnati & Northern Kentucky. A 35-year financial services veteran, Geiger has overall client, community and employee responsibilities including Corporate & Institutional Banking, Commercial Real Estate, Commercial Banking, Institutional Investments and Wealth Management for the region that includes over 90 branches and 1,500 employees. PNC is committed to Cincinnati USA through executive leadership, strategic investments and employee volunteerism that helps build strong communities and create financial opportunities for businesses and individuals.



15 | Lisa Gick | CEO & Founder, [c u r i o u s]

Lisa brings 25 years of industry experience to her company [curious]®, a researched-based Leadership and Change agency deepening organizational commitment to work culture and leader impact. Her work is designed to optimize leader and organizational growth and agility. Her corporate coaching and consulting work is based in the emerging research of complexity science and its relationship to individual and organizational agility, recognizing the need for new considerations in learning and leading in the contemporary workplace.



16 | Jean Griffin | Director of Student Integrity, Dean of Students, Xavier University

Jean serves as the Dean of Students at Xavier University where she is responsible for leading Xavier's efforts to promote student success, wellness and integrity. Jean and her team work to encourage students to make healthy and responsible choices that promote success, while working together to build a safe and inclusive campus community. Jean provides leadership and direction to McGrath Health Services, McGrath Counseling Services, Psychological Services, Disability Services, Care Management and the Student Conduct process.

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17 | Kimberly Halbauer | Senior Vice President and Director of Private Banking, Fifth Third Bank

Kimberly is a senior vice president and Investment Advisors executive for Fifth Third Bank (Cincinnati), including Cincinnati, Dayton and Northern Kentucky. In her role, Kim is focused on creating a customized client experience and inviting new customers into our Private Bank. She leads a team of 150 highly specialized investment professionals in the delivery of planning, investment management, banking and advisory services to our customers.



18 | Ronnise C. Handy | CFO, City of Cincinnati Fire Department

Ronnise is the first CFO in the Cincinnati Fire Department's history, and has been with the department almost 10 years. She was previously an Income Tax Examiner and Budget/Management Analyst, Finance Director, Villages of Woodlawn and Lockland; Tax Accountant, Deloitte, and has 28 years government and for profit accounting/ budget experience. Ronnise has a Master of Business Administration from Xavier University and a Bachelors of Science from Johnson C. Smith University.



19 | Wijdan Jreisat | Shareholder, Katz Teller

Wijdan is shareholder with Katz Teller where she focuses her practice on domestic relations and family law matters, including divorce and dissolution actions, prenuptial agreements and related legal proceedings. Wijdan began her practice in business litigation. She has translated her understanding of relationship dynamics into her practice while using the sharp negotiation and dispute resolution skills she honed handling commercial litigation. Building on that background, she comfortably navigates hotly-contested and emotionally-charged matters to resolve cases that often involve the valuation and division of privately held businesses and other high net worth assets. She has done so in both traditional divorces and in relationships and divorces of same-sex couples.



20 | Ellen Katz | President and Chief Executive Officer, The Greater Cincinnati Foundation

Ellen joined The Greater Cincinnati Foundation as President/CEO in May 2015. Ellen had previously been President & CEO of The Children's Home of Cincinnati. She served that organization in various roles for 25 years, leading the total transformation of the organization from a small residential treatment center to a \$20 million operation offering education and treatment services to more than 6,000 children per year. Under her leadership, The Children's Home was twice named as one of the nation's Top 50 Nonprofits and received multiple awards for innovation, strategy, and culture.



21 | Crystal Kendrick | President, The Voice of your Customer

Crystal is the president of The Voice of Your Customer, a marketing consulting firm that specializes in market research, secret shopping and outreach campaigns. She is a graduate of Temple University and Northern Kentucky University. She also completed Minority Business training Programs at Dartmouth College, Babson College and the University of Wisconsin. Crystal serves on the boards of Cincinnati Convention and Visitors Bureau, Cincinnati Library Foundation and the Gwen Mooney Funeral Home.



22 | Alecia Kintner | President and Chief Executive Officer, ArtsWave

Alecia was recruited to ArtsWave in Cincinnati in 2013 and one year later assumed the role of President & CEO. She is proud to be leading the country's first and largest community arts campaign and the region's foremost local arts agency, which is known nationally as an innovator in research and services as well as impact-based grantmaking and fundraising. Since joining ArtsWave, Alecia has developed groundbreaking new partnerships with the Regional Tourism Network, #StartUpCincy, and the Greater Cincinnati STEM Collaborative, among others.



23 | Candace McGraw | Chief Executive Officer, Cincinnati/Northern Kentucky International Airport
Candace was appointed Chief Executive Officer of the Cincinnati/Northern Kentucky International Airport (CVG) in July 2011. She has over 25 years experience in aviation, legal affairs and public administration. Prior to leading the CVG staff, Candace served in a number of positions at the Cleveland Airport System, including Deputy Director, and served as General Counsel for Cleveland City Council and Legal Counsel and Deputy Director of Charitable Gaming for the Ohio Lottery Commission. Since joining CVG, Ms. McGraw has focused on positioning the airport for the future by completing a 2035 Master Plan Study and is proud to lead a team that has been recognized as the Best Regional Airport in North America for five consecutive years.



24 | Jill Meyer, | President and Chief Executive Officer, Cincinnati USA Regional Chamber
Jill is leading the Cincinnati USA Regional Chamber, one of the largest metro chambers in the nation, on a course designed specifically to grow the vibrancy and economic prosperity of the Cincinnati region. She is focused on partnering the Chamber with its members and other key organizations committed to driving future success for the region. Jill is well-versed in the role of advocate and servant for businesses. She practiced law for twenty years at Frost Brown Todd, serving as the Member-in-Charge of the law firm's Cincinnati office for her last 6 years, leading the law firm's business development, client relations, and civic and charitable initiatives in the Cincinnati market.



25 | Mary Miller | Chief Executive Officer and co-owner, Jancoa
Mary is the CEO and co-owner, of JANCOA Janitorial Services, Inc., an award-winning, certified WBE that is a family operated, commercial cleaning service located in Cincinnati. Mary is known for her optimism and desire to help others realize their uniqueness and personal power. Through JANCOA's renowned employee benefits program, the Dream Manager, she has created an exceptional work environment. The Dream Manager, popularized by the bestselling book by Matthew Kelly, under the same name, grew from an employee retention program into an encouraging example of what a business can be. As CEO, Mary has driven the company's success and exponential growth. Mary believes success came when she stopped selling and started caring...and that's really the core of who she is.



26 | Peg Moertl | Senior Vice President, Community Development Banking, PNC Bank
A Cincinnati native, Peg has worked for 40 years in community development to revitalize urban neighborhoods and expand financial stability for low and moderate income families. A senior vice president with PNC Bank for 13 years, Peg is responsible for Community Development Banking operations across its 19 state footprint, helping to ensure innovative loans, investments, retail and small business products, financial education, grants and service leadership that meet the needs of low-moderate income neighbors and communities. Peg was previously the director of the City of Cincinnati Department of Community Development and Planning and a vice president at Bank One (now JP Morgan Chase).



27 | Mary Morand | Senior Vice President, Talent Practice Lead, Gilman Partners
Mary creates talent advantage in organizations by connecting key business priorities with targeted people strategies. Leveraging thirty years of corporate leadership experience, she understands the challenges of building high performing teams, navigating organizational politics, and delivering results. Mary is a leadership coach who believes that each person has a unique capacity within themselves to achieve success. Her coaching creates awareness and understanding that leads to practicing new ways of doing, being and achieving. Mary's leadership roles include Director of Marketing, Director of Performance Improvement and Training, Chief Learning Officer and Director of Leadership Development and Talent Management.

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28 | Jennifer Mott | Regional Sales Manager and Vice President, First Financial Bank

Jennifer Mott is Vice President and Regional Manager for First Financial Bank. Her responsibilities include leading 40 banking centers in the Greater Cincinnati area. Jennifer started at First Financial Bank in 20014. Prior to that, she worked 14 years at Fifth Third Bank. With over 17 years of retail banking experience, Jennifer has strong knowledge and insight into the latest trends in the banking industry.



29 | Molly North | President and Chief Executive Officer, Al. Neyer

Molly leads strategic direction for the company and Al. Neyer's management team. She also drives the company's initiatives to identify new growth markets and continue to develop its presence in Cincinnati, Pittsburgh and Nashville. Prior to her appointment as President & CEO, Molly North served as chief financial officer following years of leadership in real estate development and finance at the company. She has a special passion for urban redevelopment and a track record of executing otherwise 'impossible' deals.



30 | Cheryl Rose | Senior Vice President, Senior Relationship Strategist, PNC

Cheryl is Senior Vice President with Hawthorn, PNC Family Wealth, a multi-family office serving the complex wealth management needs of families with investable assets in excess of \$20 million. She and her husband also own the Woodhouse Day Spa, Northern Kentucky. As a business executive and small business owner, Cheryl also spends a great deal of time serving the community in a variety of ways. She is co-chair for the Cincinnati Preschool Promise, and serves on the boards of the Cincinnati Art Museum, Success by 6, and the YMCA of Greater Cincinnati.



31 | Stephanie Smith | Vice President and Director of Supplier Diversity, Fifth Third Bank

Stephanie is Vice President and Director of Supplier Diversity on Fifth Third Bank's Corporate Social Responsibility and Reputation team. As the Director of Supplier Diversity, Stephanie is responsible for the Bank's supplier diversity program across the enterprise. In her position she maintains, manages and monitors the Bank's supplier diversity processes, systems and policies; to ensure compliance with all Federal regulatory requirements; and facilitate opportunities for qualified diverse suppliers to successfully compete for the Bank's business on a fair and equal basis. In order to accomplish these objectives, she partners closely with the Strategic Sourcing team to understand the Bank's opportunities. Once this information has been identified and documented, it is disseminated throughout the network of diverse suppliers, associated organizations and strategic supplier diversity professionals.



32 | Liza Smitherman | Vice President of Professional Development, Jostin Construction

Liza is Vice President of Professional Development for Jostin Construction, Inc. and Partner in Brewster Pumping, LLC, is a graduate of Bowling Green State University with a B.S. in Education and a M. Ed. in Counseling from Xavier University. She joined Jostin Construction in 1998, in partnership with her husband in their first generation, family-owned business. Jostin provides construction management, general contracting, general trades, concrete construction and total package services to construction managers, general contractors and owners. At that time, Liza provided accounting and financial support to the company.

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33 | Lacy Starling | President, Legion Logistics

Lacy moved to Cincinnati in 2007, working first in Development for the United Way of Greater Cincinnati and then as an independent consultant for Mary Kay Cosmetics, eventually working her way up to the position of Sales Director and setting records in her national area for recruitment and sales. When the opportunity came along to open Legion Logistics it felt like the right move. Lacy was able to combine her knowledge of freight, gleaned from years of watching her dad earn a living driving tanker trucks, with her beliefs about how company culture should be formed and nurtured. Since starting Legion in the basement of her house in 2009, Lacy has indeed fearlessly led the company to incredible success, including several appearances on the Inc. 500/5000 list and two appearances on the Top 10 Fastest-Growing Women-Led Companies in the world list.



34 | Elaine Suess | President, Beyondbeing Executive & Leadership Coaching

Elaine is President of Beyondbeing Executive & Leadership Coaching and delivers on Beyondbeing's mission to activate leaders toward improved performance and business success, especially in times of change. Elaine specializes in coaching executives and leaders to leverage their strengths and maximize their potential and performance. In her 20-year corporate career, Elaine was a leader in multiple disciplines at General Motors and Hill-Rom Company, gaining valuable experience and understanding of business and leadership. Over a decade ago, Elaine founded Beyondbeing to bring the culmination of her experiences, insights and strengths to others.



35 | Deni Tato | President, Corporate Consciousness

As President of Corporate Consciousness, an executive coaching and team transformation company, Deni infuses her work with business savvy, innovation, and a results-driven philosophy. Being a true entrepreneur, she created Corporate Consciousness in 2015. She is a certified Enneagram teacher in the narrative tradition, as well as a certified executive/life coach. Deni was the founder, CEO/President of Contract Interiors, a premier commercial furniture dealership. Her award winning company was consistently recognized over her 23 years of leadership as one the largest and most successful woman-owned businesses in the region.



36 | Alicia Townsend | Community Affairs Manager, U.S. Bank

Alicia is Vice President, Community Development Manager at U.S. Bank responsible for Community Reinvestment Act performance for Ohio Metro markets. Alicia is a seasoned leader with more than 25 years of experience in the financial services industry. Alicia has several years of experience in both private and non-profit organizations as well as the public sector. Alicia's experience includes serving as a Commercial Real Estate Loan Officer and Consultant at the Cincinnati Development Fund, Inc. and the Division Manager for the City of Cincinnati's Small Business Division and Office of Contract Compliance. She was also the first Executive Director of Greater Cincinnati Microenterprise Initiative, Inc. Over a 10-year period at U.S. Bancorp Alicia's positions of increasing responsibility included Visa Check Card Product Manager, Branch Manager, and Administrator in areas of Personal and Corporate Trust. In past roles Alicia has established programs for entrepreneurs and small business owners that continue to positively impact Cincinnati's small business community and the economy.

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37 | Judith Warren | Chief Executive Officer, Health Care Access Now

Judith is the founding CEO of Health Care Access Now (HCAN), which she has led since its inception in 2009. HCAN is a regional care coordination and management services organization (HUB) that develops and delivers community-based services through its innovative Pathways Programs, in collaboration with other organizations. A seasoned health care administrator and community leader, Warren was honored as a Champion of Health by UH-CAN Ohio in 2015 for her efforts as an advocate for the medically and socially underserved. She has extensive experience in building community partnerships and in development and execution of programs that focus on improving access and care coordination of clinical and nonclinical services. Prior to Health Care Access Now, she was a senior program officer with The Health Foundation of Greater Cincinnati (now Interact for Health) where she provided organizational coaching, program development consultation and strategic planning support to grantees, and managed an annual grantmaking portfolio of \$1.6 million.



38 | Molly Wellmann | Founder and co-owner, Wellmann's Brands

Molly is a self-taught mixologist, entrepreneur, and author from Cincinnati and has immersed herself in the knowledge of craft and classic cocktails and fine spirits, and together with her partners, co-owns and operates, Wellmann's Brands. She currently co-owns The Famous Neons Unplugged, Japp's Since 1879, The Old Kentucky Bourbon Bar, Myrtle's Punch House, and newly acquired businesses, Melt Eclectic Cafe, and Bottle & Basket.



39 | Icy Williams | President and CEO, ATMOS360

Icy is President and CEO of ATMOS360, Inc (previously PAK/TEEM ACQUISITION COMPANY, INC.), an Ambassador AND Corporate Mentoring Program (CMP) Supplier for the Diverse Manufacturing Supply Chain Alliance (DMSCA) and partner of ACF Enterprises, LLC. Icy purchased PAK/TEAM in 2013, after retiring from Proctor & Gamble, where she worked since 1980 in a variety of positions, including Global Supply Human Resources Manager and Associate Director of Corporate Supplier Diversity Development.



40 | Susan Zaunbrecher | Partner, Dinsmore

Susan Zaunbrecher, chair of the Corporate Department and the Business, Acquisitions and Securities practice group, is a champion for progress. As a corporate attorney, she brings a holistic approach to counseling her business clients. Susan provides the most value where legal issues and business interests overlap, requiring fresh thinking and strategic action. She pursues breakout opportunities that help financial institutions and business entities leverage extraordinary corporate events. Whether she's helping reach short-term goals, navigating complex regulations and compliance reporting or leading strategic decision-making for long-term growth, her "always move forward" attitude and an engaging flair sets her clients at ease. Her personal motto, "We're going to reach your goal and have fun doing it," makes it easy to understand why clients turn to her with their business needs.

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