

# Editorial Calendar 2017 (Quarter 1)

	FOCUS	LISTS   MAPS	SPECIAL   ADVERTORIAL	EVENT
DEC.	30 Economic Forecast	San Francisco Employers   Oakland Employers   Public Agency Employers	2017 Forecast	Mayors Economic Forecast Breakfast
JANUARY	6 Business of Hospitality: Moscone Expansion Economic Impact & Guide to Navigating 2017 Meetings & Conventions	Hotels SF   Hotels East Bay   2017 Conventions	35th Annual JP Morgan Chase Biotech Conference*	
	13 Future of Health Care: Technology, Facilities, Reform	Health Clubs		Health Care of the Future (in April)
	20 The Law Firms Issue	Greater Bay Area Law Firms (75)   East Bay Law Firms	California Forward*	
	27 Commercial Real Estate Quarterly	Commercial Real Estate Brokerages   Office Leases	2017 Anniversaries Edition	
FEBRUARY	3 East Bay Report: Innovation Clusters	East Bay Tech Companies   East Bay Development Map: Housing & Office		
	10 The Accounting Firms Issue	Greater Bay Area Accounting Firms (75)   East Bay Accounting Firms	Tax   Accounting <small>TABLE OF EXPERTS</small>	
	17 Construction & Design	Engineering Firms (50)		
	24 Mission Bay & Southern Waterfront	Mission Bay Tenants   Mission Bay & Southern Waterfront Development Map	City of Hayward*	
MARCH	3 Business of Cannabis	Cannabis Businesses	Corporate Counsel Awards <sup>†</sup>   Business of Cannabis <small>TABLE OF EXPERTS</small>	Corporate Counsel Awards
	10 40 Under 40 Awards	VC Recipients (100)   IPOs	East Bay Innovation Awards	40 Under 40 Event
	17 Mergers & Acquisitions   Golden Bridge from China	Mergers & Acquisitions (50)   Airlines   Chinese Investments Map	Mergers & Acquisitions <small>TABLE OF EXPERTS</small>	Golden Bridge From China
	24 Diversity: Latino Leadership Report	Latino Owned Businesses	Real Estate Deals of the Year	Real Estate Deals of the Year Awards   Latino Leadership <small>ROUNDTABLE</small>
	31 Bizwomen: Mentoring Monday	Bizwomen: Mentoring Monday   Incubators & Accelerators		Bizwomen: Mentoring Monday

\* Advertorial † In conjunction with the Silicon Valley Business Journal

# Editorial Calendar 2017 (Quarter 2)

	FOCUS	LISTS   MAPS	SPECIAL   ADVERTORIAL	EVENT	
APRIL	7	Hospital, Health Care & Insurance Innovations	Digital Health Companies   Insurance Companies   Benefits Consultants   East Bay Insurance Brokerages		Health Care of the Future
	14	Food & Beverage Innovators	Food & Beverage Companies   Wineries   Golf Courses	City of San Mateo*	Food & Beverage Innovators Forum
	21	Tech City: Top SF Tech Employers	SF Tech Employers (100)   Peninsula Tech Employers   Best Places to Work	Best Places to Work†	Best Places to Work Awards & Expo   Tech City Event
	28	Commercial Real Estate Quarterly	SF Office Leases   Oakland Office Leases	Influential Women	Influential Women Awards (in June)
MAY	5	Future of Transportation: Innovations & Solutions	Top Transportation Infrastructure Projects	City of Alameda*	
	12	Residential Real Estate Power Brokers	Residential Brokers   SF Residential Construction Projects   SBA Loans		
	19	Wealth	Highest Paid Executives   Wealth Management Firms	Tech & Innovation Awards	Tech & Innovation Awards
	26	The Construction Issue	Greater Bay Area Contractors (75)	CFO Awards	CFO Awards
JUNE	2	Business of Pride	LGBT Owned Businesses (50)		Business of Pride Celebration & Awards
	9	East Bay Report: Concord	Public Companies (100)   East Bay Employers   Biopharma Firms (50)   East Bay Construction Projects	Bay Area Biotech	Bay Area Biotech Forum
	16	Disruptors: Financial Tech Innovators	Financial Tech Firms (50)		
	23	San Francisco Structures	Architectural Firms   SF Construction Projects   SF Commercial & Residential Development Map   Chambers of Commerce	CIO Awards†	San Francisco Structures Forum   CIO Awards
	30	Family Business   Private Companies	Largest Private Companies (100)   Largest Family-Owned Businesses (50)   East Bay Private Companies (50)		Family Business Forum

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# Editorial Calendar 2017 (Quarter 3)

	FOCUS	LISTS   MAPS	SPECIAL   ADVERTORIAL	EVENT	
JULY	7	Talent & Workplace: Millennials	Software Companies (50)		
	14	Diversity Report: Diversity in the Workplace	Bay Area Employers (100)   Minority Owned Businesses	Diversity <small>TABLE OF EXPERTS</small>	
	21	Cyber Security	Top Corporate Philanthropists (100)   Cyber Security Companies	Corporate Philanthropy   Cyber Security <small>TABLE OF EXPERTS</small>	Corporate Philanthropy Awards & Summit
	28	Commercial Real Estate Quarterly	Greater Bay Area Commercial Developers (50)   Electrical Contractors	State of the Tri-Valley Report*	State of the Tri-Valley
AUGUST	4	Made in the Bay Area: Manufacturing Profiles	Manufacturing Firms (50)   Breweries		Manufacturing Innovators Forum
	11	Biotech	VC Funded Biotech   Advertising Agencies	City of South San Francisco*	
	18	Construction & Design: Next Generation Workplace	Office Design Companies   Office Furniture Companies		
	25	Banking & Finance: Credit Unions	Convention Centers & Meeting Facilities   Performing Arts Centers   Museums   Greater Bay Area Credit Unions	Business Meeting & Events Planning Guide	
SEPTEMBER	1	Talent: Recruitment, Training & Development	Staffing Firms   Executive Search Firms   Highest Paid Athletes		Millennials Mixer
	8	East Bay Report: East Shore Innovation	Healthiest Employers   Tech Companies in Oakland, Berkeley, Emeryville	Healthiest Employers†	Healthiest Employers Awards & Expo
	15	The Housing Issue: Housing Solutions	Residential Builders		
	22	Women Who Lead	Women Business Owners (100)   Women on Boards of Directors   East Bay Women-Owned Businesses		Women Who Lead Summit & Reception
	29	Peninsula Structures	Peninsula Construction Projects   Peninsula Development Pipeline Map		Peninsula Structures Forum

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# Editorial Calendar 2017 (Quarter 4)

	FOCUS	LISTS   MAPS	SPECIAL   ADVERTORIAL	EVENT
OCTOBER	6 Health Care, Insurance & Benefits Innovations	HMOs		Health & Benefits Innovations Forum
	13 Private Equity	Fastest Growing Private Companies (100)   East Bay Fastest Growing Private Companies (50)   Private Equity Firms   VC Firms   Investment Banks	Fast 100 Private Companies   Private Equity <small>TABLE OF EXPERTS</small>	Fastest Growing Private Companies Awards
	20 STEM Education Report	Bay Area Patents   Community Colleges		STEM Education Summit
	27 Commercial Real Estate Quarterly: Focus on Construction	Office Buildings   Greater Bay Area Construction Projects   SF Commercial Brokers   Nonprofits   Nonprofit Capital Campaigns	Giving Guide	
NOVEMBER	3 TRANSBAY	Transbay Development Map		
	10 Higher Education Report: Funding Higher Education	Colleges & Universities   UCSF Funders   UC Berkeley Funders   SF State Funders   Cal State East Bay Funders   Highest Paid University Employees		
	17 Hospitals: Design, Building & Tech Innovation	Hospitals   Hospital Construction Projects   East Bay Hospitals	Most Admired CEOs	Most Admired CEOs Awards
	24 CFO Report: CFO <small>ROUNDTABLE</small>	Highest Paid CFOs   Oakland Construction Projects   East Bay Commercial RE Brokerages	Oakland Structures	Oakland Structures Forum
DECEMBER	1 Nonprofit Leadership	Highest Paid Nonprofit Executives (50)   Foundations	Giving Tuesday   Giving Stories	Giving Tuesday Mixer & Nonprofit Showcase
	8 Business Banking & Finance	Banks   East Bay Banks   SBA Lenders	2018 East Bay Book of Lists	East Bay Book of Lists Mixer
	15 Higher Education Innovations: Talent Development	MBA Programs		
	22 Executive of the Year		2018 Book of Lists	2018 Book of Lists Gala (Feb 2018)

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