

**bizwomen**

PORTLAND BUSINESS JOURNAL

**MENTORING  
MONDAY**

Monday, April 3, 2017

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**A speed coaching and networking event  
powered by bizwomen.**

**PORTLAND  
BUSINESS JOURNAL**



**Christy Aleckson, MBA** | Financial Advisor, Single Point Financial Advisors

As owner and financial advisor at Single Point Financial Advisor, Christy works actively as a financial advisor with individuals, families and micro/small business owners. She is an adjunct instructor for Portland Community College, Sylvania Business Department, currently teaching BA218 Personal Finance as well as BA 249 Principles of Retail/Etail Management.



**Rebecca Armstrong** | Managing Director, North

An agency veteran with 28 years in ad agency management and client services, Rebecca is skilled at strategic planning, nurturing award-winning creative product, mentoring employees, fostering collaborative client relationships and growing brands. Rebecca is Managing Director at North in Portland, whose clients include Columbia Sportswear, Clif Bar, and Umpqua Bank, among others. She began her advertising career first at The Brompton Agency (part of the Lowe Group) and then at G&K, both in London. Rebecca holds a BA in history from Cambridge University.



**Kyra Bussanich** | Owner, Kyra's Bake Shop

Kyra Bussanich is the pastry chef and entrepreneur behind Kyra's Bake Shop located in Lake Oswego. Her bakery is exclusively gluten-free, winning awards and competitions, like the Food Network's Cupcake Wars. Kyra attended the Le Cordon Bleu patisserie program and since opening the bakery in 2009, has gained notice from Huffington Post, USA Today, The Today Show, Food and Wine Magazine, Redbook Magazine, and Shape Magazine. Currently she speaks at many national and entrepreneurial conferences, and continues to expand her business by adding new locations, putting together her franchise package.



**Jeanne Carver** | Co-Owner, Imperial Stock Ranch

Jeanne Carver co-owns and operates Imperial Stock Ranch in north central Oregon, established in 1871. Similar to the farm-to-fork movement that reconnects us to our food, she has been connecting a value chain as close to home as possible, and a history of mindful stewardship of land and animals, to a growing customer base for textile products. Today, they are the first ranch in North America to be certified under a new global program called the Responsible Wool Standard, and are providing wool to Patagonia who sources only from those ranches who practice the highest levels of animal welfare and land management.



**Jennifer Davis** | CMO and VP, Marketing and Product Strategy, Planar Systems

Jennifer has spoken at marketing, design and technology conferences like Digital Signage Expo, AIA Expo, and SEG D (the Society for Experiential Graphic Design). She is an authorized trainer for the AIA Cornerstone education program and is a regular contributor for the InfoComm International "All Voices" blog and Planar's blog. She is also on the leadership committee for the PDX Marketing Forum and a thought leader at Frost & Sullivan's MarketingWorld 2015.



**Stacey Dodson** | President, U.S. Bank

During her 33 years with U.S. Bank, she has held various leadership positions in retail banking, business banking and middle market commercial banking. From 2007-2012, Stacey was a member of U.S. Bank's winning team of women leaders who were recognized by American Banker Magazine as the country's "Most Powerful Women in Banking" team. She has a long history of giving back to her community through her involvement in nonprofit, civic and professional organizations, and serves as a committee member or on the board of directors of several organizations.



**Angela Dowling** | President, Regence BlueCross BlueShield of Oregon

As president of Regence BlueCross BlueShield of Oregon, Angela directs and statewide operations and market performance while representing and promoting Regence in business and civic arenas throughout the state. She is part of the Regence Leadership Team and is a mentor to key sales leadership. Angela is a member of the National Association of Insurance and Financial Advisors, as well as the Legacy Emmanuel Hospital board of directors and the Urban League of Portland board of directors. She holds a bachelor's degree in psychology from University of Michigan.



**Debra Dunn** | President, Synergy Resources Group

For over 30 years, Debra Dunn, president of Synergy Resources Group, has applied her executive leadership and business acumen to assist organizations and individuals meet and exceed their goals. Debra's strategic and collaborative approach to business consulting has helped others navigate around unexpected roadblocks, find the extra momentum to reach the next level of success and keep their companies and careers moving forward.



**Jill Eiland** | Public Affairs Director, Intel Corporation

As the new project manager of the Value of Jobs II Campaign in 2017, Jill has joined the Portland Business Alliance as an Encore Fellow. From 2006 to 2017 she served as the Public Affairs Director at Intel, where she directed the government relations, media relations, philanthropy and community engagement activities. Jill has also served as Vice President of Communications and Senior Director of Government Relations at KinderCare Learning Centers, is Vice President of The Rockey Company, Senior Director of Public Affairs at Portland General Electric, and a principal in Edwards Associates in Washington, D.C.



**Angie Galimanis** | Owner/President, Lawrence PR

Angie Galimanis brings twenty years of public relations and marketing experience to her position as owner and president of Lawrence PR. Her work has garnered results for clients including The New York Times, Wall Street Journal, The Washington Post, CNN, The Ellen DeGeneres Show, and Good Morning America, as well as numerous local and regional outlets. Angie was honored by the Portland Business Journal in 2013 when she received the Women of Influence Orchid Award in recognition of her professional achievements and community involvement. Her campaigns have received numerous national awards, including a prestigious Silver SABRE Award in 2012.



**Alyssa Gasca** | Owner, Spark Executive Solutions

Alyssa has led many companies through large-scale transformation efforts. She has also designed and led hundreds of workshops, for over 40 organizations, with groups from 2-400 participants, across 15 countries, and has helped thousands of individuals build their leadership, management, and interpersonal skills. She spent 12 years at Intel learning how top companies create world-class leaders, and nearly 10 years running SPARK Executive Solutions. Alyssa has an MA in Adult Education from Portland State University with a focus on Corporate Training & Development, and a BA in Psychology from Oregon State University.



**Missy Gerber** | President, Organizers Northwest

Missy founded Organizers Northwest with the simple yet powerful motto of 'Less Mess, Less Stress, Better Life'. Her experience as a teacher and project manager for a fortune 100 company taught Missy the value of being organized. In 2004 she decided to channel her passion and more than 25 years of experience into her own business.



**Diana Hoff** | Founder & President, NAWBO Oregon and Executive Director, The Renaissance Foundation

When it comes to understanding how profitable businesses—especially women-owned businesses—are built and sustained, Diana has a wealth of knowledge and resources. As Executive Director of The Renaissance Foundation, Diana has helped mentor many young people from disadvantaged families get the education they need to succeed in life. In addition to her contributions in the education arena, Diana founded the Oregon chapter of NAWBO. Founded in 1975, NAWBO propels women entrepreneurs into economic, social and political spheres of power worldwide. Decades later, NAWBO is still the only organization that solely represents the interests of women entrepreneurs in all industries.



**Margie Hunt** | CEO, Special Olympics Oregon

Margie has twenty years' experience in community leadership, corporate strategy, fundraising and development in both the profit and non-profit sectors. She is currently Chief Executive Officer of the Special Olympics Oregon. Formerly, Margie served as Executive Director of the Doernbecher Children's Hospital Foundation, designing and implementing the corporate development strategy that established Oregon's major children's hospital foundation as a successful fundraising organization after decades of dormancy. Previous to that, Margie was Special Events Director/Telethon Producer for The March of Dimes Foundation.



**Anna Hutson** | Founder and CEO, Avenue

Anna Hutson is an agency leader with over 10 years of experience helping companies ranging from startups to Fortune 500 brands. In 2016, Anna founded Avenue, a marketing agency specializing in data-driven digital experiences. Anna serves on the Governing Board for SMART (Start Making A Reader Today), is the Engage Conference Director on the Board of Directors for SEMpdx (Search Engine Marketing Professionals of Portland) and has served on the Board of Directors as Secretary for the Cascade Academy Foundation. Passionate about education, Anna is also a speaker and instructor regionally and nationally for organizations such as the American Marketing Association (AMA), SEMpdx, Clark College and Portland State University.



**Tara Kinateder** | Senior Vice President and Private Client Advisor, U.S. Trust, Bank of America Private Wealth Management

Tara joined U.S. Trust, Bank of America Private Wealth Management in 2011 and brings with her more than 20 years of financial services experience to her role. She advises high net worth families and individuals on wealth and asset preservation, investment management, and overall generational financial planning. Aside from working with clients, Tara is keenly involved in her community. She is on the Board of Directors for the Classic Wine Auction, Co-Chair for the 2017 Classic Wine Auction, Advisory Board Member of the Arlington Club where she chairs the Entertainment Committee, and works with Legacy Health Systems as a member of their Professional Advisory Board.



**Laurie Kelley** | President and Chief Development Officer, Oregon Region Foundations, Providence Health & Services

Laurie has served in executive level positions in the fields of healthcare, higher education, and public broadcasting. She is the president & chief development officer for Providence Foundations in Oregon, leading all statewide philanthropic programs including ten foundations and five Centers of Excellence. Laurie served for 9+ years at the University of Portland and was the vice president for university relations; the first female officer in the University's history. She currently serves on the boards of Jesuit High School and the University of San Diego. Married and the mother of four, she speaks on balancing career and family.



**Tara Kramer** | CEO and Owner, Ri-Ky Roofing and Sheet Metal LLC

Tara is head of Ri Ky Roofing, a mid-sized company with offices in five states. In seven years, she's launched sheet metal and solar divisions, putting clients' needs, and their warranties, under one roof. Kramer is part of the Silverton Junior Baseball Board, volunteers promoting membership and sponsoring events for Commercial Real Estate for Women, and serves on a council for the U.S. Women's Chamber of Commerce. Her awards include Commercial Real Estate for Women's Top Woman Entrepreneur in the Nation in 2014 and Associated Builders and Contractors' Top Contractor in the State of Oregon in 2012, among several others.



**Elizabeth Large** | General Counsel Executive

Elizabeth Large joined KinderCare Education in 2005, and served as General Counsel from 2009-2016. During her tenure at KU, she has also led at various times employee relations, government relations, and the strategic planning process. Before joining KU, Liz had her own law practice, litigating complex civil cases in Oregon, Washington, and California. Liz also litigated constitutional challenges as an Assistant Attorney General for the Special Litigation Unit at the Oregon Department of Justice. Liz has a strong interest in serving our local community, with a special focus on literacy. She is currently a volunteer reader and Immediate Past Chair of the Board of Directors for SMART.



**Ivo Lukas** | CEO/Founder, 24Notion

Ivo is the CEO/Founder of 24Notion. 24Notion is the first integrated marketing/digital PR and lifestyle agency with special emphasis on giving back to the global communities. Most recently, Ivo spoke at TEDxMtHood. She sits on the board of many nonprofit organizations that encourage the empowerment of next generation leaders and women in technology. She was recently asked to speak at the U.S. Department of State in empowering women in the Middle East and North Africa through technology. Ivo has won numerous awards, including: Stevie Award's International Woman of the Year, Portland Business Journal's Forty Under 40, Female 2.0 Founder of the Year and National Asian American Business Association Top 40.



**Juliana Lukasik** | Principal/Director, @Large Films

Juliana has been in the film business for over 20 years. She graduated from Oregon State University with a Bachelor of Arts in Broadcast Communications. In addition to running day-to-day management of @Large Films, Juliana has produced projects that have won Emmy, Addy, and Telly awards. Her company has been named in the list of top women-owned businesses in Portland. She is the Current Past President of the business association, CEIC (Central Eastside Industrial Council) and a proud supporter of Girls, Inc. In 2013, the Portland Business Journal named her Female Executive of the Year; small/medium company.



**Diana Marsden** | Owner, Aries Apparel

Diana graduated from the University of Oregon Journalism school in 1981 with a degree telecommunications and a minor in marketing. She worked for various radio groups for the next 22 years and is proud to be part of the first job-share sales team in broadcasting in the Portland area. Diana chose to leave the broadcasting industry in 2005 to open a retail store focused on women and girls' sports. Determined to create an empowering, welcoming place for all the deserving female athletes, Diana opened Aries Apparel in May of 2008. There are currently two stores in the Portland area in addition to an e-commerce site.



**Heather Martin** | Executive Director, Classic Wines Auction, Inc.

For the last 13 years, Heather has served as Executive Director of the Classic Wines Auction, one of the most successful fundraising organizations in the region. Under her management, over \$3.5 million was raised in 2017 and collectively \$35 million has been raised since 2004. CWA annually coordinates 50 winemaker dinners, a gala auction, a young professionals event, a two-day Polo Championship, and many other dinners and parties throughout the year bringing more than 3,500 philanthropists and wine enthusiasts together to support children and families. Events annually benefit nonprofits providing critical services throughout Portland and SW Washington, providing a reach to more than 100,000 children and families in need.



**Janeen McAninch** | President, Becker Capital Management

Janeen joined Becker Capital in 1987 and was named Chief Executive Officer in 1996. She is very active in the local non-profit community. She serves as a member of the board of trustees and volunteers for a number of organizations including the University of Puget Sound, Jesuit High School, Loaves and Fishes/Meals On Wheels, the Oregon Food Bank, and the YWCA of Portland. In her spare time, Janeen and her family have traveled extensively working with Medical Teams International in Uganda, Mexico, Guatemala, Moldova, and other areas in need of assistance.



**Judith McGee** | Chair/CEO, McGee Wealth Management

Judith is frequently recognized as one of the nation's top wealth managers by leading industry publications. Among them, Barron's magazine has named McGee to its list of Top 1,000 Wealth Advisors in the U.S. every year since 2009 and has ranked her as Oregon's top advisor. Financial Times listed her on their list of Top 400. Nationally in 2014, and in 2015, Judith was inducted into Research Magazine's Advisor Hall of Fame.



**Serena Morones** | Owner, Morones Analytics

Serena Morones specializes in forensic accounting, damage analysis for litigation and business valuation. She has helped lead numerous complex litigation cases to successful damage conclusions, through expert witness testimony or settlement. Ms. Morones prepares expert analyses of economic damages, business value and other financial remedies to assist parties in a dispute. She has been appointed on several occasions as an independent mediator to provide economic opinions on behalf of all parties involved in a dispute.



**Francine Read** | President, VOICES, INC.

In 1993, Francine founded VOICES, INC. creating the VOICES Lecture Series, a multi-evening series filled with insight, inspiration and intelligent talk featuring women speakers. A portion of the company is dedicated to brokering women speakers through the website GreatWomenSpeakers.com, specializing in women speakers, trainers, consultants and celebrities. Francine was selected by The Portland Business Journal as one of its Women in Business Orchid Award recipients for 2010, and was named one of the "100 Most Powerful Women in Town" by the NW Women's Journal in 2007.



**Jan Robertson** | Chief Operating Officer, Norris, Beggs & Simpson Companies

Jan Robertson was named CEO of NAI Norris, Beggs & Simpson in 2011, and is responsible for oversight and management of all of the company's business operations, strategic planning and financial management. Jan joined NAI NBS in 1981. She was named Vice President and Corporate Manager of Administration in 1989, and four years later became a partner of Norris, Beggs & Simpson Northwest Limited Partnership and, as Executive Vice President, responsible for all aspects of the company's property management and administrative functions. Jan was promoted to Chief Financial Officer in 2005.



**Sara Schmidt** | Creative Director, IDL Worldwide

Sara is a multi-disciplinary designer and creative leader. She has worked on a variety of projects ranging from places to products to digital experiences. Sara is currently a Creative Director at IDL Worldwide, a retail design brand consultancy. Prior to her current role, she worked at Nike in Product Color Design and Brand Experience Design for Global DTC. She also has experience working at ZGF Architects on environmental graphics and interiors for a range of building types, including Randall Children's Hospital, University of Oregon, Providence Cancer Center and others. In her spare time she loves to paint and create other artwork.



**Ellen Schmidt-Devlin** | Director, Sports Product Management Program, University of Oregon

Ellen is an OEMBA graduate and former runner with the University of Oregon. She was personally mentored by the legendary Bill Bowerman and spent 27 years working for Nike. During her time at Nike, she served in various crucial roles as Footwear Product Manager, Americas Footwear Director, and General Manager of Nike's liaison office in China. In 2013 Ellen began developing the Sports Product Management program for the University of Oregon, and in January 2015 was announced as the Director of the new program.





**Jennifer Sheasgreen** | President, Triumph Healthcare Finance

Jennifer has over 20 years experience in executive leadership roles spanning all aspects of commercial finance within the healthcare industry to include credit, underwriting, loan closing, operations and portfolio management, and business development. In her role as president, she has P&L responsibility for the division, oversees the day-to-day operations and leads the sales team.



**Angela Sheehan** | Chief Financial Officer, Glumac

Angela has served as CFO of Glumac since 2007, becoming the first female Principal and CFO within the company. She volunteers for several STEM based organizations and mentorship programs, including Girls, Inc. of which she has been a finance committee member and mentor since 2014. Angela is the CREW National Delegate and supports the Portland Chapter of the Deltek Vision User Group. She helped grow the number of company-wide female stakeholders and engineers, and has opened seven new offices including Glumac's first international location. Currently, Angela acts as not only the CFO, but the Treasurer, and a member of the US, Hong Kong and Shanghai Board of Directors.



**Ann Smith** | Founder/Owner, A.Wordsmith

Ann is the president of A.wordsmith, a boutique public relations and brand storytelling firm. She is passionate about building strong partnerships with her clients and delivering exceptional results. Ann has over 17 years of strategic communications experience. She serves on the board of directors for Willowbrook Arts Camp, is a participant in Go-To Girls, a special society of Girls Inc. of the Pacific Northwest, and a supporting member of Opal Creek Ancient Forest Center. She is also a member of Public Relations Society of America's Counselors Academy, Technology Association of Oregon, and a graduate of the Portland Business Alliance's Leadership Portland program. In 2016 Ann published her first book, "100 Things to do in Portland Before You Die".



**Janae Sorenson** | Vice President, Account Executive, Parker, Smith & Feek

Janae has over 30 years in the employee benefits arena, is a frequent speaker at industry events and a published author in industry publications. She graduated from The University of Georgia with a BBA and an emphasis in Risk Management and Insurance. Janae currently serves as Vice President and Account Executive for Parker, Smith & Feek. She is involved in her community in numerous ways, as board of directors' member for Start Making a Reader Today (SMART) and The Harrington Family Foundation. Janae also holds the Chartered Property and Casualty Underwriter (CPCU) designation and Certified Voluntary Benefits Specialist (CVBS) designation.



**Suzanne Stevens** | Editor, Portland Business Journal

Suzanne was promoted from digital managing editor to editor of the Portland Business Journal in March 2014. She has been with the company since 2010. Prior to the Business Journal, Suzanne spent seven years as a senior editor at The Deal in New York, where she wrote and hosted a web program focused on corporate mergers and acquisitions. Suzanne also spent time as an associate editor at Oregon Business Magazine and 12 years working in public radio, where she was a frequent contributor to National Public Radio.





**Vanessa Sturgeon** | President, TMT Development

As President & CEO of TMT Development, Vanessa has spent the last fifteen years developing and managing mixed-use high-rise assets, retail shopping centers, and industrial parks in Oregon and Washington. An active member of her community, her civic involvement includes sitting on multiple Boards, including New Avenues for Youth, Portland Business Alliance where she serves as Vice Chair for Membership, the Knight Cancer Council and Greater Portland Inc. Vanessa has been awarded for her significant contributions to the Portland business community, including the 2014 Portland Business Alliance A Place with No Ceiling Award, and the 2015 KXL-FM 101.1 Regional Executive of the Year award.



**Chelsea Vandiver** | Executive Managing Director, Ziba Design

As Executive Managing Director of Creative at Ziba Design, Chelsea leads multi-disciplinary teams in the fields of product, interaction, communication, experience and brand design, and serves as a member of the company's senior leadership. Chelsea has produced award-winning work for clients including KitchenAid, FedEx, Li-Ning, Procter & Gamble and Umpqua Bank. Chelsea's career at Ziba spans more than 20 years. She founded Ziba's Communication Design group, and has been instrumental to its growth in CMD and other disciplines outside of Industrial Design.



**Michelle Weisenbach** | President, Oregon & SW Washington, Commercial Banking Leader, KeyBank, N.A.

As market president, Michelle drives collaboration and coordination of KeyBank activities and resources in Oregon and Southwest Washington. Her financial services career spans 30 years, with specific expertise working with non-profits, private higher education and healthcare. A graduate of the University of Oregon, Weisenbach holds a bachelor's degree in finance and management, and is a graduate of the Pacific Coast Banking School. Michelle serves on the boards of Providence Milwaukee Hospital Foundation, Community Vision, Portland State University's School of Business Advisory Council, Greater Portland, Inc., Portland Business Alliance and Oregon Sports Authority.



**Michelle Williams** | Women Living a Richer Life Program Manager, Brighton Jones

Michelle Williams is the program manager for the Women Living a Richer Life initiative at Brighton Jones, a wealth management and financial services firm. Drawing upon her expertise as a tenured educator, financial advisor, and professional coach, Michelle works to enhance internal processes to the client experience, as well as create engaging and valuable events for women to learn and grow together. Trained through the Sudden Money Institute, Michelle understands the stages of major life transitions and the complex challenges they present. She opened her own firm, Bloom, in California in 2013. Bloom was a boutique hybrid financial firm focused on women in transition, providing financial planning and life coaching.



**Kimberly Wuepper Rudick** | Sr. Financial Planner, New York Life

Kimberly Wuepper Rudick is a financial services professional with more than 14 years of experience helping individuals and small businesses grow their retirement, savings, and risk management. Recognized nationally by New York Life as a top producer, Kimberly was most recently elected by her peers to serve on the Agent's Advisory Council, where she is one of 24 who represent 12,000 financial professionals to Senior Management to develop and implement ideas that will benefit families and business their local community. Understanding the importance of doing good while doing business, Kimberly is an active volunteer and advocate for the Northeast Broadway Business Association (NEBBA), Portland Public Schools and Schoolhouse Supplies.

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