

**bizwomen**

MEMPHIS BUSINESS JOURNAL

MENTORING  
**MONDAY**

Monday, April 3, 2017

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A speed coaching and networking event  
powered by bizwomen.

MEMPHIS  
**BUSINESS JOURNAL**

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# Mentors

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**1 | Sandra Bailey | Administrator/Vice President of Care Transitions, Methodist Extended Care Hospital**  
Bailey is the administrator of Methodist Extended Care Hospital (MECH), the long-term acute care hospital within Methodist University Hospital. In addition, she is Vice President of Care Transitions with responsibility for the development and implementation of a system-wide strategy for case management, transitional care and community health.



**2 | Toni Boland-Evans | Manger of Global Community Impact, Nike**  
Boland-Evans studied at the University of Memphis with a Bachelor of Arts (B.A.), Journalism from 1989 – 1993. She has been with Nike since June of 1996. She was a Memphis Business Journal Super Woman in 2016.



**3 | Becky Bridgmon CFP® | Vice President, Financial Advisor in The Bilsky Bridgmon Group at Morgan Stanley**  
For over 16 years, Bridgmon has been helping her clients grow their wealth and guide them through the different financial stages of their lives. She is passionate about helping to create financial security and makes it her mission to provide their clients with the knowledge and resources they need to stand on their own two feet financially for when, not if, the inevitable crisis happens. In 2015, Bridgmon was named as one of the 25 Super Women in Business by the Memphis Business Journal for her commitment to community service.



**4 | Sara Burnett | Director of Public and Community Relations, Le Bonheur Children's Hospital**  
A native Arkansan, Burnett previously worked for U.S. Senator David Pryor and U.S. Rep. Marion Berry of Arkansas. She has served as secretary of the Board of Trustees for Grace-St. Luke's Episcopal School, in various roles in the Junior League of Memphis and is active at Grace St. Luke's Episcopal Church. She is a graduate of New Memphis Institute's Fellows Program and was recognized by Memphis Business Journal as Top 40 Under 40. Burnett and her husband Patrick have three daughters.



**5 | Divya Choudhary | Director of the Graduate Engineering and STEM Center for Women and Diversity, Associate Professor of Electrical and Computer Engineering at Christian Brothers University**  
Choudhary has introduced a new degree -Master of Science in Computer Information System and Graduate Certificate in Data Analytics. She is the founding chair of the President's commission on Women at CBU and the faculty advisor for the Society of Women Engineers student chapter at CBU. She was honored with 'Memphis Top 40 under 40' award in 2016 and 'Superwomen in Business' award in 2015 by Memphis Business Journal.



**6 | Roquita Coleman-Williams | Manager of Sales and Marketing, Memphis Area Transit Authority**  
An award-winning leader, engaging speaker and inspiring author, Coleman-Williams has a knack for turning opportunity into success. Often recognized nationally and internationally; she has been awarded Top 40 under 40, MJB Super Women in Business, Rising Stars of North American Railroads all while advocating for the advancement of women all over the world. In another groundbreaking role she was named in 2011 as the first African American president of the Memphis World Trade Club. Coleman-Williams was appointed, by the mayor and city council, to Memphis Area Transit Authority Board Commissioners in 2014.



**7 | Rebecca Conrad | Principal and Architect, ANF Architects**  
Conrad has most recently led the design teams for the University of Memphis' 200,000 SF Community Health Facility, the additions to St. Louis and Immaculate Conception Catholic Schools, and the expansion of the Independent Living Facilities at Trezevant and The Village of Germantown. Active in the design and Memphis community, she is a member of several professional, community and service organizations and was the first female president of AIA Memphis.

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**8 | Sheila Jordan Cunningham | Executive Director, Blight Authority of Memphis, Inc.**

Prior to becoming BAM's executive director, Cunningham practiced law with the law firm Brewer & Barlow, where she focused on understanding and addressing the causes of vacant, abandoned and blighted properties in our community. She was a partner in the Baker Donelson law firm prior to joining Buckeye, and is a graduate of the University Of Memphis School Of Law. Cunningham was named a 2016 Superwomen in Business by the Memphis Business Journal.



**9 | Amy Daniels | Senior Vice President of Communications & Programming, Greater Memphis Chamber**

Daniels oversees the brand and messaging for the Chamber and its member companies as well as the Chamber's programming. For 21 years, Daniels has worked her way up in the Chamber, dedicated to the cause of bringing jobs to Memphis and helping our local businesses grow. She has spent a majority of her career in Communications at the Chamber, leading efforts on promoting Memphis' business assets to the world. Daniels is married and has a daughter, Cate and dog named Lucy.



**10 | Hughetta Dudley | President/CEO, Stragistics Technology Inc.**

Hughetta cares a great deal about helping her clients accomplish their goals. She manages this by using her highly developed problem-solving and decision-making skills, system design, and 24 years of software development for transportation and supply chain. Since her arrival to Memphis in 1999, she has met the needs of the U.S. Government as well as large and small businesses. She is experienced in the IT business with strengths in program management and strategy development for the manufacturing, transportation and supply chain industries.



**11 | Dana Dye | CEO and Administrator, Baptist Memorial Health Care Corporation**

Dye joined Baptist Memorial Health Care Corporation in Memphis, Tn. in July 2007 as the Chief Nursing Officer of the flagship hospital for the corporation. In August 2012, Dye was asked to accept the position of Vice President/Chief Nurse Executive for the 14 hospital system, directing all aspects of nursing and clinical services for the multistate system. Baptist's fourteen hospitals and more than two dozen minor medical centers/outpatient centers and 200 physician practices provide services in Arkansas, Tennessee and Mississippi.



**12 | Kat Gordon | Founder, Owner and chief cake taster, Muddy's Bake Shop**

Gordon adores Memphis and all the incredible stories, projects, and individuals who make this place so special; she also adores cake, pie, cookies, and cupcakes... hence the bakery. Lately, her favorite part of her job is helping develop leaders both within and outside of Muddy's and exploring ways that a small, independent business with limited resources can still contribute at a high level and make a truly meaningful impact in its community... it's exciting stuff!



**13 | Briggette Green | Owner, TopCat Masonry Contractors, LLC**  
Green is a native Memphian which graduated from Mitchell High School and continued her education at Crichton College where she obtained a Bachelor of Science in Organizational Management. A proud wife of 31 years to Mr. Robert Green, I and the mother of three beautiful children; Romanethia, Nyemma and Robert, II, family is the greatest aspect of her life along with giving back to the community.



**14 | Sarah Hall | Chief Legal Officer and General Counsel, ALSAC**

Hall oversees legal affairs, including fundraising, regulatory matters, trademarks, marketing, enterprise risk management, insurance, human resources/employment, estates, trusts, contracts, and real estate. Since joining ALSAC, she has completely restructured the legal department to serve as a strategic business partner and has improved efficiency, effectiveness and value-add. Prior to joining ALSAC, Hall served as Vice President/General Counsel for the Memphis-Shelby County Airport Authority and Secretary to the Board.

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**15 | Cynthia Ham | President and CEO of BRIDGES**

Ham was executive director of the Memphis in May International Festival from 1987 – 1996, culminating in the festival's 20th year anniversary. She also served as the first marketing director of both the Beale Street Historic District and Mud Island River Park and as second general manager of Mud Island. Ham was advertising and promotions manager of Opryland theme park in Nashville before returning to her hometown to open Mud Island in 1982.



**16 | Jennifer H. Jones | Chief Marketing Officer, Youth Villages**

Jones is tasked with building and strengthening the Youth Villages brand, aligning communication strategies and supporting key development opportunities. She provides leadership and strategic direction to the business planning and policy, marketing communications and managed care/referral departments. Jones has spent the last 15+ years in the hospitality industry. In her previous role, she was the Senior Director of Luxury Marketing for Hilton Worldwide, which includes Conrad Hotels & Resorts and Waldorf Astoria Hotels & Resorts.



**17 | Melanie Keller | President/CEO, Meritan, Inc.**

Keller joined Meritan in 2006 after a career in the for-profit sector. In early 2013, Keller, a registered nurse, holding both Bachelor of Science Nursing and Master of Health Administration degrees from the University of Memphis, assumed the Presidency of Meritan, Inc. Meritan is a nationally accredited not-for-profit health and social service agency serving a four-state area that focuses on the needs of seniors, intellectually and developmentally disabled individuals and special needs foster children.



**18 | Cindy Klatt | Vice President, Strategic Client Relationships, Kemmons Wilson Insurance Group.**

Klatt is a 34 year veteran of the insurance industry and currently oversees Strategic Clients across the country, with a specialty in the hospitality industry. She works side by side with her valued clients in providing insurance and risk management solutions. Klatt grew up in Cabot, AR, graduated from Ouachita Baptist University, Arkadelphia, AR with a BA degree in Business Administration and has worked for the Kemmons Wilson Insurance Group, a division of Kemmons Wilson Companies, for 18 years. She maintains Certified Insurance Counselor (CIC) and Certified Risk Manager (CRM) designations. Klatt was named a 2016 MBJ Super Women of the Year honoree.



**19 | Susan Lattimore | Senior Manager, The Marston Group, PLC**

Lattimore has more than 25 years of experience in advisory and compliance services with respect to high net-worth individuals and their closely-held businesses. She specializes in the areas of multi-generational wealth transfer and preservation-planning to include estate, gift and trust tax strategies, individual tax planning, retirement planning and not-for-profit advisory and compliance. Lattimore has had several articles published in "Memphis Lawyer" magazine. She is a recipient of the 2016 Super Women in Business by the Memphis Business Journal.



**20 | Courtney Leyes | Attorney, Fisher Phillips**

Leyes represents employers throughout Mississippi and the greater Memphis metropolitan area. She has experience in various aspects of labor and employment law, including employment discrimination and harassment litigation, particularly in federal jury trials. Leyes has also represented employers in several Fair Labor Standards Act collective actions over the past couple of years, and on wage and hour issues in both the court system and before the Department of Labor's Wage & Hour Division. She is a finalist for the 2017 Memphis Business Journal Best of the Bar, Ace Associate.



**21 | Stacy L. McCall | President and Chief Executive Officer, ServiceMaster by Stratos**

McCall's professional career began as an engineer with Mobile after graduating from Mississippi State University. With experience in creating repeatable and sustainable processes, the move into a ServiceMaster Clean franchise was a natural transition. After serving the organization as vice president of administration and program development and then as chief financial officer, she took over the top position as president/CEO. In 2015, Stratos was named Small Business of the Year by the MBJ.

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**22 | Daphene McFerren | Executive Director of the Benjamin L. Hooks Institute for Social Change**

McFerren manages the Hooks Institute's strategic planning; program creation and implementation; local and national fundraising efforts; and work on behalf of the Hooks Institute staff, faculty, and contractors. McFerren is responsible for creating budgets for Hooks Institute programs and monitoring program expenses to ensure that financial targets are met. She is the primary media contact for the Hooks Institute and has made numerous television and radio appearances to promote its work.



**23 | BettySue McGarvey | President, Baptist College of Health Sciences**

McGarvey received her Ph.D. from the University of Alabama at Birmingham, and has been honored as a distinguished alumna from the University of Tennessee Health Science Center, the University of Memphis and Baptist College of Health Sciences. She enjoys the opportunity to serve the over 1000 students of Baptist College, along with approximately 140 faculty and staff. McGarvey is active in several community and state organizations, primarily supporting education initiatives.



**24 | Susan Mealer | Owner and CEO, Answering Advantage**

Mealer works hard to build and maintain a strong company culture and to infuse it in every transaction of the business. Answering Advantage is the only locally-owned and operated service in Memphis and serves customers throughout the country. In 2016, Answering Advantage was recognized as an MJB Pacesetter and Mealer as a Superwoman in Business.



**25 | Valerie Morris | President, Morris Marketing Group**

Morris is an award-winning executive that has been delivering results to corporations and non-profit organizations in the Mid-South for over 20 years. Valerie's track record of setting goals and delivering against those goals is second to none, whether she is tasked with increasing sales, increasing brand recognition, building a world-class team, or creating a one-of-a-kind fundraising event, Valerie's ability to assess a situation, build and implement a strategic plan, and deliver desired results has served the organizations and teams she has been a part of well.



**26 | Caren Nichol | President, Evans Petree PC**

Nichol understands that her clients want quick, inexpensive solutions to their problems and she works creatively to make that happen. As President of the firm and former chair of the Litigation Practice Group, she has experience with what it takes to run a business and knows her clients want expeditious and aggressive solutions to their legal problems. Due to her varied experience, she is uniquely positioned to assist the owners of businesses in their divorce with the assistance of corporate, tax, and estate planning attorneys within the firm.



**27 | Dusky Norsworthy | Owner, Behind the Scenes**

Norsworthy is hands-on with the design and production of most projects. She believes that the best way for their company to stay competitive in an experiential industry is to stay fresh and relevant. She is constantly motivated to evolve and stay ahead of the learning curve. Chosen as Best Place to Work in 2016, Behind the Scenes is a collaborative work environment for their staff. In addition to traveling around the world to produce meetings, Norsworthy believes in giving her time and expertise to various organizations in the Memphis community. She is proud to call the 901 home!



**28 | Kate Oliver | Vice President, Customer Care and Administration, TruGreen**

Oliver has been with TruGreen since May 1990. She was a Memphis Business Journal Super Woman in 2016. She studied at the University of Memphis with a MBA, Business from 1993 - 1995 and completed Executive MBA Program. She earned a BS, Communications from the University of Tennessee-Knoxville.

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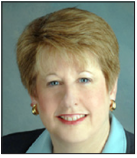
**29 | Kathryn Perry** | Senior Vice President, Fixed Income Capital Markets, Raymond James  
Perry studied at the University of Mississippi - School of Business Administration from 1994 - 1997. She was a Memphis Business Journal Super Women in 2016.



**30 | Cynthia H. Saatkamp** | Partner, Brand Strategist Hemline | Tailored Brand Strategies  
Adventure-seeker and multi-tasker. Traveler, researcher, supermom. Saatkamp represents the crossroads of Southern charm and sophisticated, strategic thinking, and for Hemline, she fills both roles. With 25 years' experience, Hemline's resident MBA, Memphis Business Journal Top 40, Inside Memphis Business Power Player, American Advertising Federation (AAF) Marketing Professional of the Year and current president of AAF Memphis is also our chief brand strategist.



**31 | Linda Sawyer** | Vice President, Administration/CFO, Memphis Convention & Visitors Bureau  
Sawyer's role with the CVB is to manage all finance/accounting functions and oversee human resources and administrative operations. She has been with the organization for over 20 years. She is a Certified Public Accountant, Chartered Global Management Accountant and Leadership Memphis Executive Program class of 2008 graduate. Named CFO of the Year in 2014 for nonprofits with \$8+ in annual revenue by the Memphis Business Journal and 2015/2016 Power Player by Inside Memphis.



**32 | Mary F. Sharp** | Alliance Director, CBRE  
In this role, Sharp oversees real estate services provided to Baptist including facility services for 14 hospitals and over 40 additional facilities totaling approximately 6.7 million square feet. She is also responsible client relationships, team building and oversight of the operations including business planning for the account.



**33 | Janet Smith-Haltom** | Principal, Hnedak Bobo Group  
Smith-Haltom has successfully managed projects that have shaped the face of Memphis architecture. She is a leader for many of the firm's diverse Tennessee-based public and institutional/higher education projects. From the renovation of the Metro 67 Apartments to the Shelby County Courthouse to the Peabody Place Historic Block, her architectural work continues to enhance the city's footprint. Her passion lies in the historic renovations, but she also loves nonprofit work and projects that build on the urban environment.



**34 | Susan Springfield** | Executive Vice President & Chief Credit Officer, First Horizon National Corporation, First Tennessee Bank  
Springfield is responsible for identifying and managing existing and emerging credit risk issues for the corporation. She was previously First Horizon's executive vice president for the commercial banking line of business and prior to that role was executive vice president and commercial credit risk executive. She is an executive sponsor of First Horizon's Inclusion and Diversity Council and is one of the founders of First Horizon's Women's Initiative.



**35 | Maggie Strom** | President, Tioga Environmental Consultants, Inc.  
As founder and president of Tioga Environmental Consultants, Inc., Strom brings clarity and sense to the often confusing and troubling world of environmental regulations and policy guidelines. Since 1998, she's successfully served as both a consultant and regulator. She not only knows what regulations say, but also what they mean, and that helps clients understand what needs to happen to achieve and maintain compliance.



**36 | Gretchen Stroud** | Vice President, Global Talent and Learning for Hilton  
Stroud leads global learning, leadership development and talent management teams supporting over 350,000 team members. She has successfully led a variety of initiatives across Hilton's Learning and Talent Management disciplines, including leadership development, diversity leadership initiatives and an integrated Talent Management approach for corporate and field leaders across the organization.

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**37 | Dotty Summerfield Giusti | President, Summerfield Associates, Inc.** Giusti formed Summerfield Associates, Inc. in July of 1989, after more than ten successful years in the business. She was licensed as a Manager by the State of Tennessee Personnel Recruiting Services Board in 1985 and attained Certified Personnel Consultant designation in 1993. She specializes in the areas of Human Resources, Corporate Attorneys, and Information Technology and Telecommunications.



**38 | Tish Towns | Senior Vice President, External Relations** Towns has more than 20 years of experience in the public and private sectors, beginning her career in State Government with the Tennessee Departments of Human Services and Health. She began her career in healthcare management in the early 1990s and has served in senior executive roles in community not-for-profit, rural and urban academic delivery settings in Illinois, Georgia and South Carolina. Towns has a strong background in healthcare management and leadership, public policy and advocacy.



**39 | Laurie Tucker | Co-founder and Chief Strategy Officer, Calade Partners** Tucker is the co-founder and Chief Strategy Officer of Calade Partners, a three year old marketing and strategy consulting firm. She also serves as the Executive Director of the Economic Club of Memphis. Tucker had a 35 year career at FedEx where she was Sr. Vice President of Corporate Marketing, responsible for branding, advertising, retail, and innovation. In her role at Calade Partners, she works with Fortune 500 companies as well as start-ups to help them build their brand, improve customer experience, and successfully go-to-market.



**40 | Regina Whitley | Executive Director, Greater Memphis IT Council** Whitley currently serves as the Executive Director of the Greater Memphis IT Council. Through educational programs and community outreach, the IT Council brings the diverse information technology sector together to build awareness for the market, to develop the ecosystem and to advance economic opportunity for growth of the Memphis area.



**41 | Linda Williams | President and CEO, Rise Foundation** Williams is president and CEO of the RISE Foundation (Responsibility, Initiative, Solutions and Empowerment). The mission of RISE is to empower low income families to become self-sufficient by building and sustaining human and financial assets. Previously she devoted thirty-two years of her career to working with the Tennessee Department of Human Services, in positions ranging from a Welfare Specialist to the Administrative Director of Shelby County which is the largest urban county in the State.



**42 | Jan Young | Executive Director, Assisi Foundation of Memphis, Inc.** Young received her Doctorate of Nursing Science with honors and was the recipient of the Faculty Award from the University of Tennessee Health Sciences College of Nursing. She has been the recipient of the Outstanding Alumni of the University of Memphis, College of Nursing award, the University of Memphis Distinguished Alumna Award, and the University of Tennessee College of Nursing Distinguished Alumna Award. Before joining the Assisi Foundation in 1995, Young served as Senior Vice President of Operations with leadership accountability for clinical and support services at St. Joseph Hospital.



**43 | Kimberly Oeding Young | Chief Financial Officer, Baptist Medical Group** Young has worked in various financial roles within Baptist Memorial Health Care Corporation for over 26 years including holding the position of Chief Financial Officer for 5 of the hospitals. She is a graduate of the University of Memphis holding a Bachelor of Science in Finance and a MBA with a concentration in Finance. Young is married and have two sons and am an avid runner and crossfitter.

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