



bizwomen

PITTSBURGH BUSINESS TIMES

MENTORING  
**MONDAY**

Monday, April 3, 2017

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A speed coaching and networking event  
powered by bizwomen.

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# Mentors

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## 1 | Sally Andreaco | CFO, The Wilson Group

Sally is a business administration professional with over 20 years of experience in the Pittsburgh area. In August 2012, Sally was part of the initial formation of The Wilson Group and in 2015 became partner of TWG. As a result, she has handled all aspects of the operations side of the company, including service, inventory, purchasing, accounting, human resources, and the establishing of all written procedures. In November, 2014 she was promoted to Chief Operating Officer and continues to work directly with her staff on day to day operations of the company.



## 2 | Dorothy Andreas | President, The Sewickley Spa, Inc.

Aside from multi-award winning Sewickley Spa, Dorothy has started "Yes, There is Enough Time" workshop, and "The Possibilities for Success"™ seminars. She previously founded the North East Distribution Company, NEDCO, to import professional products, which were new to the United States. She also served as the international director of education for the company, based in Parma, Italy. In 2004 Dorothy founded SpaEdge Inc, which allowed business to sell gift cards directly from their websites. In 2005, she founded Egift Technologies, a general business gift card selling process. Individually, Dorothy has raised over 2M for the charities she serves. In 2016, along with her husband, they raised an additional 1.9M to build a Cancer Treatment Center at Garrett Regional Medical Center in western Maryland.



## 3 | Susan Ardisson | CEO, bit-xbit LLC

Drawing on her legal background, Susan works directly with clients and counsel on complex computer forensic investigations and e-discovery engagements in a wide variety of matters, from theft of intellectual property to government investigations. She has been appointed as an E-Discovery Special Master by the U.S. District Court for the Western District of Pennsylvania in five cases, and has served as an expert or a neutral in a number of other matters by court appointment or agreement of the parties.



## 4 | Joanna Bailey | CEO, Coeterie

With twenty five years of professional experience in the hospitality + experiential development arenas, Joanna is well regarded as a creator of collaborative spaces. As an awarded + published experiential designer, and highly sought after business development consultant, Joanna brings her passion for unparalleled service + love for community to all she does. An active advocate for the advancement of women worldwide, she is committed to seeing COTERIE serve as an incubator for innovation + collaboration, and an example of conscious capitalism. Joanna's education is rooted in Communication, Public Health and International Studies, with certifications in various business and wellness specialties.



## 5 | Ruth Bryd-Smith | Director, Allegheny County Minority, Women and Disadvantaged Business Department

She was appointed to this position in February of 2004. In this position, Ruth oversees certification of minority, women and disadvantaged business enterprises, technical business assistance programs, M/W/DBE contract compliance, and dissemination of information about contracting opportunities. This position requires a commitment to advancing and setting the goals of the organization by communicating the vision to external and internal publics, committees, community organizations, trade associations and the small business community.



## 6 | Michele Burchfield | Cofounder & CEO, Blume Honey Water

As a sales and marketing expert with 25+ years of experience Michele spent nearly 15 years at the Boston Beer Company where she helped build the Sam Adams brand before starting her own consulting business. She's helped so many brewers and distillers successfully bring their brands to market, working with brands such as FIJI Water, Sierra Nevada Brewing, New Belgium Brewing, Firestone Walker, Straub, Yuengling, Heineken, Rogue Ales and Founders Brewery to name a few of her clients.



## 7 | Erin Calvimontes | Owner, Divine Celebrations

Erin Calvimontes is a trained, professional, Accredited Wedding Consultant, Certified South Asian Wedding Specialist, and Certified Gay Wedding Expert. Erin specializes in ethnic wedding planning such as South Asian, Jewish, as well as Western wedding planning and will go coast to coast and internationally for her clients! She is also the Producer of the Pittsburgh South Asian Bridal Show. Erin has been in the wedding and event industry for over 25 years and has extensive continuing education in this field including courses in World Religions, vendor trainings, as well as seminars and conferences around the country.

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### 8 | Dr. Luticia Clipper | Clipper Enterprises, LLC

Dr. Clipper is an engineer with over 25 years in the natural gas industry and has been a leader in Utica/Marcellus for implementation of natural gas powered vehicles and will serve as the LNG Marine Demonstration Project Manager. As Natural Gas Vehicle (NGV) expert, she continually finds new ways to power NGV's on the road, off road, and on rails and waterways. Dr. Clipper has a passion for the use of Natural Gas for transportation because as technology advances, it opens doors for these areas.



9 | Carrie Coghill | CEO, Coghill Investment Strategies Carrie has been repetitively acknowledged as one of the top financial advisors in the country by Barrons and Registered Rep Magazines. In addition, she has been named one of the Top 50 Most Influential Women in Wealth Management by Wealth Manager Magazine. She has authored two books about investing and is a regular contributor on CNBC. Carrie is board chair of the Magee-Womens Research Institute and Foundation, and is also responsible for bringing the organization 2020 Women on Boards to Pittsburgh in 2015. The organization hosts a half-day event, annually, designed to create awareness about diversity on corporate boards. In it's second year, the event attracted over 300 participants.



### 10 | Dottie Coll | President, Two Men and A Truck

In March of 2010, Dorothy was selected as one of the 25 Top Women Business Leaders by the PITTSBURGH BUSINESS TIMES. She is also the recipient of the 2008 Pittsburgh Airport Chamber's Small Business Excellence Award. In 2007, she was chosen Person of the Year by the Brentwood Baldwin Whitehall Chamber of Commerce where she is a past-president and has served on the Board of Directors since 2001. In 2011, 2013, and 2014, TWO MEN AND A TRUCK® was featured in the PITTSBURGH BUSINESS TIMES as one of the TOP 100 FASTEST-GROWING COMPANIES IN THE REGION. .



### 11 | Mary Frances Cooper | President, Carnegie Library of Pittsburgh

As the 11th President and Director of Carnegie Library of Pittsburgh, Mary Frances Cooper, MLS, champions the changing and increasingly important role of libraries in society, leads new efforts to secure avenues for sustainable funding and works to strengthen the Library's relationships with key community partners. She has held this position since 2012. Ms. Cooper is the current chair of the board of the Electronic Information Network (EIN), which provides network and computer integration services to all libraries within Allegheny County.



### 12 | Lynn DeLorenzo | Partner, TARQUINCoRe, LLC

Lynn DeLorenzo is a commercial real estate specialist with over 25 years of experience in the industry. Ms. DeLorenzo's focus is on adding value to land through strategic analysis and positioning of real estate. She has an extensive background in land, acquisitions and sales; and an understanding of entitlements and the horizontal development process. Ms. DeLorenzo has been active in NAIOP Pittsburgh where she was chapter president in 2012. She is also a member of the ULI Pittsburgh District Council, a member of the Executive Management Committee and currently chairs its Women's Leadership Initiative. Lynn is active on municipal and government agency committees in the review



### 13 | Amy Dolan Strano | President, ACHIEVA

Amy Dolan Strano was one of the original members of the Planning Committee which guided ACHIEVA in the creation of ACHIEVA Family Trust in 1998. She was also a long standing member of the ACHIEVA Family Trust Board of Trustees, having also served as the Board's Chairperson. Prior to joining ACHIEVA Family Trust, Amy spent more than 10 years in the UPMC Corporate Legal Department, representing Western Psychiatric Institute & Clinic and Magee-Women's Hospital as Associate Counsel. Amy also represented the Department of Human Services for Allegheny County as Assistant County Solicitor, a job she held before working at UPMC.



### 14 | Beth Genter | President, Schenley Capital

Schenley Capital, Inc., is a Registered Investment Advisory firm, located in Sewickley, PA. The firm performs money management and financial planning services for individuals and institutions. They create diverse portfolios of stocks and bonds, mutual funds and ETF's. In addition, they perform financial planning services for individuals and consults to non-profits, pensions and municipalities with the purpose of adding value and growing assets for their clients.

Beth has +25 years of research acumen and investment experience, prior to founding Schenley Beth directed the investment selections for her family's investment company. She invested directly in in

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public, private markets, oil & gas and real estate.

**15 | Rebecca Harris | Executive Director, Center for Women's Entrepreneurship**  
Rebecca Harris is an entrepreneur with over 25 years of experience starting and growing companies and has, over the years, served as a strategic marketing specialist. She graduated from Northwestern University as a communications studies major, received her MBA from the Fox School of Business at Temple University, and is a member of the Leadership Pittsburgh XXVII class. Passionate about helping women start and grow successful businesses, Harris develops strategic programming to benefit women entrepreneurs and those working in regional businesses through the Center for Women's Entrepreneurship at Chatham University.



**16 | Gabriela Isturiz | President, Bellefield Systems, Inc.**  
Gaby brings over 20 years of experience as a computer engineer in business technology consulting, software development and systems integration. She has devoted her past 15 years to the legal technology vertical and has worked with over 100 law firms, including top 50 AmLaw firms– the largest firms in the world such as Meyer Brown, K&L Gates, DLA Piper, Reed Smith and Eversheds among others. Prior to Bellefield, Gaby was Co-Founder and President of eBillingHub, the leader in electronic billing for law firms. Before eBillingHub, Gaby was the Director of IT at one of the largest Pittsburgh insurance defense law firms.



**17 | Marybeth Jenkins | Senior Vice President & COO, UPMC Health Plan**  
Ms. Jenkins' is responsible for providing leadership, strategic direction and oversight of day-to-day operations. Since joining the Health Plan in 1998, she has been a driving force to implement operational efficiencies which have led to low administrative costs and high customer satisfaction. Ms. Jenkins is a strong supporter of UPMC Health Plan's process improvement efforts and has a Green Belt certification in Six Sigma. She serves on the board of directors for several nonprofit organizations and she is recognized nationally as an expert on service excellence and claims optimization.



**18 | KC Lapiana | Owner, In The Kitchen**

KC is a graduate of Pennsylvania Institute of Culinary Arts, and has created cooking classes for well known cookware shops, including chain and independent retailers. KC was part of a creative culinary team with an upscale grocery store, which created unique prepared dishes for take home. KC started her retail career working with high end independent gourmet kitchen store retailers, and has been the owner and operator of In The Kitchen in Pittsburgh PA since 2002. In 2013 KC purchased HTI Buying Group which facilitates group buying opportunities with independent gourmet kitchen stores and housewares vendors.



**19 | Erica Laughlin | Strassburger, McKenna, Gutnick & Gefsky**

Erica L. Laughlin, a Shareholder of Strassburger McKenna Gutnick & Gefsky, has a civil litigation practice in state and federal courts. Known for her energy, attention and dedication to her clients and their needs, Ms. Laughlin has successfully represented individuals and businesses in commercial disputes and civil matters, including personal injury, premises liability, professional malpractice, insurance defense, civil rights defense, entertainment and media, construction and municipal law.



**20 | Vivian Li | President & CEO, RiverLife**

Riverlife is a non-profit organization with the mission to reclaim, restore, and promote Pittsburgh's riverfront. Prior to joining Riverlife in October 2015, Vivian was President of The Boston Harbor Association, where she worked to promote a clean, alive, and accessible Boston Harbor. Vivian serves on Carlow University President's Advisory Council; Allegheny College Prize for Civility in Public Life Committee; Pittsburgh City Planning Department's Contextual Design Advisory Panel; and on the Allegheny County Health Department Advisory Coalition.



**21 | Beth Marcello | Director, PNC Financial Services Group Inc.**

Beth Marcello is director of Women's Business Development for PNC Bank, a role that supports the success of women who own or run businesses by helping bankers better understand what's important to them. Under her leadership, the bank trains, develops and supports a corps of more than 1,500 PNC-Certified Women's Business Advocates who offer a differentiated customer experience to female financial decision-makers across PNC's 19-state branch footprint.

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22 | Joyce Markosky | President, The Markosky Engineering Group, Inc. The Markosky Engineering Group, Inc. is a civil engineering and environmental consulting firm in Ligonier, PA. She has built her company over the past 18 years, assembling a team of professionals dedicated to improving our communities. Joyce is a registered engineer in eight states. She graduated from Penn State University in 1986 with a Bachelor of Architectural Engineering. She started her career in the western United States, working as a mechanical engineer with design expertise in HVAC, plumbing and fire protection systems



23 | Michele McGough | President and CEO, solutions4networks Ms. McGough worked for various Fortune 500 companies before starting her company with less than \$20,000. As Founder and CEO of solutions4networks, Michele leads her IT professional services and integration company in providing clients with decades of experience in designing and implementing unified communications integration, data networks, cloud computing, as well as datacenters, wireless networks, and network security solutions for numerous major corporations and government agencies including: Industrial Scientific, Robert Morris University, Bayer Corporation, PPG, Alcoa, USSteel, Gateway Health, PEMA, NASA, and AMTRAK.



24 | Marlee Myers | Managing Partner, Morgan, Lewis & Bockius LLP Marlee S. Myers represents publicly traded and emerging companies in US and international transactions, including mergers and acquisitions, initial and follow-on public offerings, venture capital and debt financings, and strategic alliances. She advises on general corporate matters, including securities compliance and corporate governance. In addition, she serves as counsel to family offices. Founding partner of Morgan Lewis's Pittsburgh office, Marlee has been listed in Chambers USA: America's Leading Lawyers for Business every year since 2003.



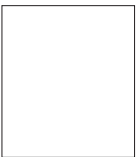
25 | Goldie Ostrow | President, Z Brand Goldie Ostrow brings to the table more than 30 years of experience in delivering innovative solutions and exceptional return on investment with outstanding client service to many of the largest companies that dot the Pittsburgh skyline, including Duquesne Light Company, Peoples Natural Gas and Federated Investors. Ms. Ostrow has utilized her wide-ranging skill set to develop clear, consistent brand platforms that can be carried out across the range of clients' communication channels, from advertising, PR, and marketing collateral to TV, radio and outdoor.



26 | Aurora Sharrard | Executive Director & Vice President, Green Building Alliance  
\*Bio to come



27 | Aradhna Oliphant | President and CEO, Leadership Pittsburgh Inc. Leadership Pittsburgh Inc. (LPI), the premier resource for leadership identification, connection and development in southwestern Pennsylvania. LPI seeks to strengthen regional leadership through programs, partnerships and connections. During its 30-year history, Leadership Pittsburgh Inc. has produced over 2,000 informed and engaged leaders from the business and civic sectors and linked them with opportunities to help serve the region on a multitude of boards and commissions. Under Aradhna's leadership, LPI has received local and national awards for governance and innovation. Born and raised in India, Aradhna holds an MBA from Rutgers University and an MA in Psychology from Bhopal University; she is a proud graduate of the eighteenth class of Leadership Pittsburgh.



28| Melanie Query | President, Beyond Spots & Dots  
\*Bio to come

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### 29 | Terri Sokoloff | President, Specialty Bar & Restaurant Brokers

Terri Sokoloff is the President of Specialty Bar & Restaurant Brokers. She brings enormous expertise to the clients of Specialty Group, offering more than 29 years of experience in the industry. She has worked with hundreds of Entrepreneurs realize their dream of owning their own restaurant and/or bar business as well as structure exit strategies for owners. She is a licensed real estate broker, a certified real estate brokerage manager (CRB), a certified business intermediary (CBI), Certified Negotiation Expert (CNE) Graduate Realtor Institute (GRI) In addition to being active in professional organizations such as Commercial Real Estate Women, Urban Land Institute and past member of the Advisory Committee of PA Culinary, Terri has served on several industry boards and recipient of numerous awards in business. She has authored numerous magazine, newspaper, and pricing guide articles and has appeared as an expert on a variety of regional and national media broadcasts. She has been featured as a speaker in "Selling Night Club & Bars" Nightclub & Bar National Convention, PA Restaurant Association "Confessions of a Restaurant Broker".



### 30 | Stephanie Stewart | Allegheny Technologies Incorporated

Stephanie L. Stewart is a Sr. Process Leader within the Strategic Sourcing Department at ATI. Over the ten years she has been with ATI, she has held positions of increasing levels of responsibility within the department. She has managed multi-million dollar contracts for office and services, fleet, travel and most recently energy management.

Stephanie has a Bachelor of Arts Degree and a Certificate of Nonprofit Management from the University of Pittsburgh as well as her Master of Science Degree from Duquesne University. She is currently working on Certificate of Energy Management at NC State University. Stephanie is an active board member of the Boys and Girls Club of Shadyside and a former PUMP board member.



### 31 | Veronica Toran | Vice President, Sci-Tek Consultants

Veronica is the VP of Finance and Administration at Sci-Tek Consultants, Inc. (Sci-Tek), a civil engineering and surveying firm, where she provides oversight of all accounting, financial, and administrative functions; and coordination of human resources activities. Prior to joining Sci-Tek Veronica worked as an underwriter in the insurance, banking and food manufacturing industries at several companies, including USF&G, PNC Bank, and Heinz and DelMonte. She is a 1986 graduate of Robert Morris University with a B.S. in Accounting, and over 30 years of professional experience.



### 32 | Kismet Toksu | President, Ebenefits

Kismet Toksu is president of eBenefits, a software and services company that helps Human Resource professionals, brokers, and carriers meet their short- and long-term strategic goals by providing high tech, high touch benefits administration, private exchange and ACA compliance solutions on a single platform. As the executive leader, Ms. Toksu has overall responsibility for eBenefits' strategy, performance, and team. Prior to joining eBenefits, Ms. Toksu was president of Candor Consulting and served BCBS Michigan as a market leading innovator for six years. There she was a member of the Health Care Reform Strategy Core Team leading strategy and execution. Ms. Toksu was credited with delivering the nation's first private healthcare exchange supporting group active and retiree segments. In addition, she launched BCBS Michigan's successful Consumer Directed Health (CDH) business.



### 33 | Lauren Uranker | Vice President, Corporate Development Group, Ayco, A Goldman Sachs Company

Lauren leads corporate development efforts at Ayco for the Mideast and Great Lakes regions. In this role, she helps corporate clients design and implement financial wellness and counseling programs for their employee populations. Lauren is also a member of Ayco's Diversity Network, and cochair of the LGBT Network. She began her career at Ayco in 2012 as a financial analyst in the Mideast region. Prior to joining the firm, she was a human resources representative at Emerson Process Management. Lauren received a bachelor's degree in Finance from Geneva College and a Master of Business Administration from Duquesne University's Donahue Graduate School of Business.



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### 34 | Louise Urban | President and CEO, Jefferson Hospital

Louise Urban is President and Chief Executive Officer of Jefferson Hospital, and just recently appointed the same at Canonsburg Hospital; both are part of the Allegheny Health Network. Louise assumed her current role at Jefferson in August 2014; an important leadership post at a time of significant growth and promise for the hospital. She has over twenty-five years of progressive clinical, management and executive leadership experience with a diverse blend of responsibilities. She has demonstrated ability to build and sustain high performing leadership teams, implement new services, improve operational efficiencies and financial performance and enhance customer, physician and employee satisfaction and loyalty.



### 35 | Sheila Weatherly | Director of Pricing, Knicel Logistics

Sheila joined Knicel Logistics in 2007 as a rate analyst in Knicel Logistics' pricing division. Within one year, she was promoted to Manager of Rates and Pricing. She was subsequently promoted to her current position, Director of Pricing, in September of 2015. In this position, she manages four rate analysts and oversees the pricing of Knicel Logistics' intermodal, less than truckload and brokerage divisions. Sheila played a major role in the restructuring and integration of the previously separate brokerage pricing under her supervision in order to streamline operations and increase productivity. She is also responsible for developing personnel, standardizing processes and efficiencies, and driving excellence through key metrics.



### 36 | Beverly Zabel | Manager, Health Environment and Safety Group, Chevron Appalachia LLC

Beverly is responsible for managing the health, environment and safety of AMBU operations and projects. Bev graduated from the Colorado School of Mines with a Bachelor's Degree in Mining Engineering, and received her MBA from Regis University. She joined Chevron in 1991 in the mining division, and has held positions in Chevron's corporate headquarters, midstream operations and upstream operations. In addition to working in six different states in the US, Bev was also a manager in Chevron's Latin American Business Unit headquartered in Caracas, Venezuela. In 2016 Bev received the Pittsburgh Business Times' Women in Energy Leadership Award.

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