

## Editorial Calendar

	Special Report	List	Special Publications	Creative Due	
January	6	Hospitality	Metro Meeting Sites, Out of Area Meeting Sites, Hotels	12/30	
	13	Entrepreneurs	Incubators/Accelerators	1/6	
	20	Deals of the Year	Mergers & Acquisitions, Biggest Funding Rounds	1/13	
February	27	Finance	FDIC Institutions	Executive of the Year	1/20
	3	Diversity in Law	Law Firms		1/27
	10	Accounting	Accounting Firms		2/3
	17	Engineers	Engineering Firms, Environmental Consultants		2/10
March	24	Education	Colleges & Universities, Community Colleges		2/17
	3	Health Care Technology Companies	Biotech Companies	GOSH & CAB	2/24
	10	Commercial Real Estate	Commercial Real Estate Firms, Commercial Leases, Commercial Real Estate Law		3/3
	17	Residential Real Estate	Residential Real Estate Firms, Property Management Firms, Residential Mortgage Lenders, Fastest Growing Cities	Estate & Charitable Planning (stand alone) (creative by 3/3)	3/10
	24	Nonprofits	Nonprofits	Caregiver Summit - rerun lists: Assisted Living, Retirement Communities	3/17
April	31	Credit Unions	Credit Unions		3/24
	7		Golf Courses		3/31
	14	Health Care Start Ups	NIH Grant Recipients		4/7
	21	Merger & Acquisition Law	Merger & Acquisition Law	Women of Influence (stand alone) (creative by 4/7)	4/14
	28	International Trade	Oregon International Exports, Export Countries		4/21
May	5	Commercial Insurance	Commercial Insurance Brokers		4/28
	12	Commercial Buildings	Commercial Property Management Firms		5/5
	19	RT: Food & Beverage	Wineries, Breweries, Distilleries, Cideries	CFQ of the Year	5/12
	26	Commercial Real Estate	General Contractors/Construction Companies		5/19
June	2	Small Business	Chambers of Commerce		5/26
	9	Architecture	Architecture Firms	Fastest Growing Private 100 Awards (stand alone) List: Fastest-Growing Private Companies (creative by 5/26)	6/2
	16	RT: Nonprofits	Foundations		6/9
	23	Public Companies	Public Companies	Higher Education Guide Lists: Colleges and Universities, Regional MBA Programs Forty under 40	6/16
	30	Largest Companies	Largest Employers		6/23

**Main News Deadlines:** Space: nine days prior to publication Art: Friday, seven days prior to publication

**Special Report Deadlines:** Space: Friday, two weeks prior to publication Art: Friday, seven days prior to publication

**Special Publication (Stitch & Trim) Deadlines:** Space: Friday, three weeks prior to or as published Art: Friday, fourteen days prior to publication or as published

		Special Report	List	Special Publications	Creative Due
July	7	Restaurants	Restaurants		6/30
	14	RT: Manufacturing		<b>Financial Services Guide</b> (stand alone) (creative by 6/30) Lists: Stockbrokerage firms, Commercial lenders, SBA lenders, Money management firms, FDIC insured firms, Residential mortgage lenders, State chartered banks, Credit unions	7/7
	21	Health Care Law	Health Care Law		7/14
	28	RT: Secrets of the Fastest Growing	Private Companies	<b>Commercial Real Estate Services Guide</b> Lists: Commercial Real Estate Firms / Commercial Property Mgmt Firms / LEED Certified Buildings / Commercial Developers / Commercial Lenders / General Contractors / Engineering Firms / Architecture Firms / Office Buildings	7/21
August	4	Finance - Lending	Commercial Lenders		7/28
	11	Technology	Technology Service Providers, Hardware Companies, Software Companies		8/4
	18	Advertising & Marketing Agencies	Advertising & Marketing Agencies	<b>HR Summit</b>	8/11
	25	Assisted Living	Assisted Living & Retirement Communities		8/18
September	1	Diversity	Women Owned Companies, Minority Owned Companies		8/25
	8	Residential Real Estate	Single Family Home Builders		9/1
	15	Footwear & Apparel	Footwear & Apparel		9/8
	22	Profiles in Power	Highest Paid Executives, Corporate Directors, Public Companies		9/15
	29	Insurance	Health & Accident Insurers, Property & Casualty Insurers, Life Insurers	<b>Health Care of the Future</b>	9/22
October	6	Commercial Real Estate	Office Buildings		9/29
	13	Litigation	Commercial Law Suits, Litigators Law List	<b>Corporate Philanthropy</b> (stand alone) (creative by 9/29) Lists: Corporate Philanthropists: Small, Medium, Large Companies, Extra-Large Companies	10/6
	20				10/13
	27				10/20
November	3			<b>Manufacturing Awards</b> Lists: Manufacturing Companies	10/27
	10	Higher Education	Colleges & Universities	<b>Book of Giving</b> (stand alone) (creative by xx) List: Top Nonprofits	11/3
	17	Hospitals	Hospitals	<b>Small Business</b> (stand alone) (creative by 10/27)	11/10
	24				11/17
December	1	Banking	Oregon Chartered Banks, SBA Lenders		11/25
	8	HR, Hiring & Employment Law	Staffing Firms, Employment Law		12/1
	15		MBA Programs	<b>Oregon's Most Admired</b> (stand alone) (creative by 11/8)	12/8
	22			<b>Book of Lists</b> (stand alone) (creative by xx)	12/15

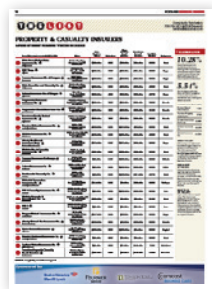
## CENTERPIECE

Our newsroom works months in advance to uncover and present the most important stories in Portland and we present them every week on the front cover with eye-catching graphics and data that jump to a far forward two-page spread. Every week this piece grabs our executive reader's attention and holds them. This is a great place to get in front of them!



## THE LIST

The Business Journal's lists are pure, exclusive economic intelligence. The List has always been one of our most highly read pieces in the paper and now we're expanding them every issue to pull out critical data, trends, news stories and profiles from the list that will make it that much harder to put down.



## DATABANK

The Data Bank is our page three gateway into the paper. Every week features an in-depth, graphic-oriented look at a key Oregon industry, with an emphasis on its importance to the state or regional economy. Location is everything and this feature's got it!



## REPORTER PAGES

Our reporters spend each day collecting information so they can relay it to Business Journal subscribers. They're subject matter experts. Our readers are able to do a deep dive on the industry segments they care most about. Be there with them!



## STRATEGIES

The best way to learn is by doing, and the best people to learn from are those who have done it themselves. Our Strategies pages give our executive readers a behind-the-scenes look at the marketing, HR, finance, and growth strategies that drive some of our most successful businesses. This is a great place to be in front of readers as they think about building their business.



## THE PBJ INTERVIEW

Business is all about people. The PBJ Interview is our weekly last page exit from the paper profiling some of the most successful, charismatic and interesting individuals in regional business. Our readers love it. Share the love!



### Main News/ROP Deadlines

Space: nine days prior to publication  
Art: Friday, seven days prior to publication

### Special Report Section Deadlines

Space: Friday, two weeks prior to publication  
Art: Friday, seven days prior to publication

### Special Publication Deadlines

Space: Friday, three weeks prior or as published  
Art: Friday, fourteen days prior to publication or as published

Questions? 503.274.8733

artwork can be sent via: [filetransfer.amcity.com](mailto:filetransfer.amcity.com)