



The 20th Annual

# CATTLE BARON'S

Est. 1998

## 2017

TAMPA



# BALL



PRESENTED BY:

**River Crossing**  
Group

SATURDAY  
FEBRUARY  
18<sup>TH</sup>  
2017

*Fun begins at 5:00 PM*  
Cocktails, Food by  
Columbia Restaurant Group,  
Games & Silent Auction

**Water Works Park**

1710 N. HIGHLAND AVENUE, TAMPA 33602  
VALET AT CORNER OF  
N. OLA AVENUE & W. 7TH AVENUE



**BNY MELLON**  
WEALTH MANAGEMENT



**AXA ADVISORS**  
redefining / standards®

PROUDLY SUPPORT THE AMERICAN CANCER  
SOCIETY'S CATTLE BARON'S BALL



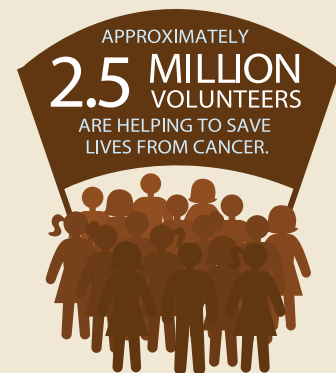


# CATTLE BARON'S BALL

Join us for the American Cancer Society's Cattle Baron's Ball on February 18, 2017 at Water Works Park. Cattle Baron's Ball is a fabulous event celebrating 20 years in Tampa where cowboys and cowgirls come together for an evening of good old western fun! Grab your hat, dust off your boots, and climb into your best western gear for the most enjoyable event this side of the Rio Grande! Cattle Baron's Ball promises to bring you a toe-tapping, knee-slapping, rip-roaring, kick up your heels good time, all while helping the American Cancer Society save lives and celebrate life. For more information on how you can become a sponsor of the Cattle Baron's Ball, please visit [cattlebaronsballtampa.org](http://cattlebaronsballtampa.org) or contact us at 813.319.5926

## American Cancer Society Hillsborough County Volunteer Leadership Board

Dan Johnson	CBIZ	Chairman
Jared Farchione	Ecoclear Products	Vice Chairman
Wendy Larrison	Triad Retail Media	Nominations Chairman
Moses Allen	AMAG Pharmaceuticals	
Julie Barba	KPMG	
Rick Cassidy	Regions Bank	
Jim Cote	Baycare Health Systems	
James Erb	Northwestern Mutual	
Donald Futrell	Moffitt Cancer Center	
Travis Godwin	Burr Forman	
Alma Gonzalez	Hillsborough County Civil Service	
Keith Harris	Tampa Bay Lightning	
Mike Harryman	Ryan Companies	
Mark Janiszewski	Greenway Health	
James Liwellen	Masonite International Corporation	
Rita Lowman	Pilot Bank	
John Mistretta	Junto Architecture	
Sandy Murman	Hillsborough County	
Mike Nursey	TD Bank	
Bill Obregon	CBRE	
Rick Patterson	Raymond James	
Tanya Pavlik	1 Source Partners	
Lauren Schellman	Columbia Restaurant Group	
Rachel Shelton	Florida Hospital	
Lauren Silva	Ameriprise Financial Services	
Clark Smith	Suncoast Credit Union	
Lorrie Steele	Cotiviti	
Kurt Stonesifer	Florida Hospital	
Heddie Sumpter	University of South Florida	
Chris Swink	BNY Mellon Wealth Management	
Jerry Telson	Walgreens	
Tamer Youssef	Rivercrossing Group	



PEOPLE FROM ACROSS  
THE US AND AROUND THE  
GLOBE MADE MORE THAN

**61 MILLION**

VISITS TO [CANCER.ORG](http://CANCER.ORG) IN 2014.





### **Cattle Baron's Ball Executive Committee**

Lisa Simington & Paul Scharf, Event Chairs  
Gail & Mike Nursey, Vice Chairs  
Cole Eicher, Junior Honorary Chair  
Jared Farchione, Sponsorship Chair  
John Mistretta, Logistics Chair  
Mike Harryman, Revenue Enhancer Chair  
Dr. Loan Lam, Auction Chair

### **American Cancer Society History & Mission**

Founded in 1913, the American Cancer Society is the nation's largest community-based voluntary health organization and has played a role in virtually every cancer breakthrough in recent history. As a global grassroots force, the Society tackles every cancer in every community to eliminate the disease as a major health problem.

### **Mission Statement:**

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

From research and education to prevention, treatment, recovery and support, we will continue to be a united force until our vision of a world free from the pain and suffering of cancer has been realized. Nearly 50% of all cancers can be prevented. That's why advocating for life-saving changes, promoting early screening and empowering others to make healthy choices is critical to realizing our vision. We will continue to expand our research programs, maintain our work in prevention and early detection, as well as sharpen our focus patient access to quality health care. Our vision for the future of cancer control is to help build low-cancer-burden communities by preventing more cancers, finding new treatments and cures, and advocating for everyone to benefit.



SPONSORS

**SAVE THE DATE**  
for the exclusive  
VIP Party hosted by



This event will be held  
on February 6, 2017 at  
One Buccaneer Place.

If you are interested in  
becoming a sponsor or would  
like to know more about this  
exclusive opportunity, please  
contact us at 813.319.5926

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### **TICKET & SPONSORSHIP INFORMATION**

Individual Tickets \$500  
Sponsorships start at \$6,000

For information visit [cattlebaronsballtampa.org](http://cattlebaronsballtampa.org)  
or contact us at 813.319.5926



# THANK YOU TO OUR AMAZING SPONSORS

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- MLI Integrated Graphic Solutions
- Moffitt Cancer Center
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- Pilot Bank
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- Seminole Hard Rock Hotel & Casino
- Shumaker, Loop & Kendrick, LLP
- Suncoast Surgical Associates
- Tampa Bay Buccaneers
- Tampa Bay Business Journal
- Tampa Bay Magazine
- Tampa Bay Times
- TD Bank
- Tech Data Corporation
- TECO
- The Mabel & Ellsworth Simmons Charitable Foundation, Inc., George & Sandy Simmons
- The New York Yankees Foundation, Inc
- Triad Retail Media
- U.S. Tent Rental
- University of Tampa
- USAA
- Valpak Direct Marketing Systems Inc.
- Walgreens
- Westin Tampa Bay