THE DOS T DATA DIVE

Kansas City's popularity is growing, and it's drawing more visitors. Tourism supports the area economy in a big way - creating 46,621 related jobs, drawing \$5.1 billion in spending and saving the average area household \$525 due to taxes paid by travelers. COMPILED BY KATIE BEAN

TOURISM BY COUNTY

E. 8th Street

Address: 925 Grand Blvd. Cost: \$146.5M

E. 9th Street

EMBASSY SUITES**

JACKSON

- ► Visitor spending: \$1.45B
- ► Hotels: 98
- ▶ Rooms: 12,542

CLAY

- ▶ Visitor spending: \$302.7M
- ► Hotels: 34

70

71

Bru

▶ Rooms: 3,341

PLATTE

- ▶ Visitor spending: \$457M
- ► Hotels: 37 ▶ Rooms: 4,307

Visitor spending: \$693M

JOHNSON

► Hotels: 73

▶ Rooms: 9,021

- ► Hotels: 19

▶ Rooms: 1,853

WYANDOTTE

▶ Visitor spending: \$187.2M

TOP ACTIVITIES FOR KANSAS CITY VISITORS



Shopping

E. 13th Street

E. Truman Road



Casinos



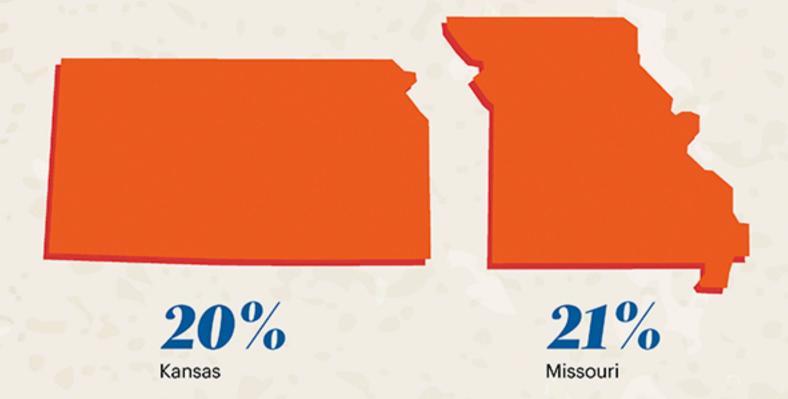
Swimming



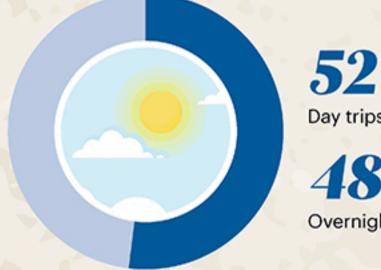
DOWNTOWN HOTEL BOOM

Downtown Kansas City is a hot spot for hotel development — and existing hotels are renovating to keep pace. Here's a look at current hotel projects in Downtown:

WHERE VISITORS TO KC COME FROM



TYPES OF VISITS TO KANSAS CITY





83% Leisure trips **Business trips**

KANSAS CITY MARRIOTT DOWNTOWN** Address: 200 W. 12th St. Cost: \$33M

HYATT CONVENTION HEADQUARTERS HOTEL

Estimated completion: 2019

Address: West side of Baltimore Avenue

between Truman Road and 16th Street

KEY

New construction

Cost: \$310M

Conversion

Renovation

W. 12th Wreet **HOTEL PHILLIPS** Address: 106 W. 12th St. Cost: \$20M

Estimated completion: Winter 2016/2017

W. 14th Street

70

670 70

40

21C MUSEUM HOTEL (HOTEL SAVOY)

Address: 219 W. Ninth St. Cost: \$47.5M

Estimated completion: 2017

Street

24

HOTEL INDIGO -

BROOKFIELD BUILDING

Address: 101 W. 11th St. Cost: \$33.3M

Estimated completion: January 2018

E. 17th Street

HOME2 SUITES BY HILTON Address: 2001 Main St. Cost: \$22.5M

Estimated completion: Spring 2017

E. 19th Street HOTEL INDIGO - KANSAS

CITY COSTUME CO. BUILDING Address: 2020 Grand Blvd. Cost: \$11M Estimated completion: December 2017

8th Street

PABST AND PENDERGAST BUILDINGS* Address: 2101 and 2107 Central St. Cost: \$39M Estimated completion: Winter 2017/2018

*This project by Aparium Hotel Group has not yet been named **Estimated completion not available

VISITORS

Kansas City 35.4 million

41.7 million Missouri

FINANCIAL IMPACT

\$5.1B Economic impact from tourism in Kansas City

\$355.7M Local and state tax revenues generated by tourism

HOME AWAY FROM HOME

Kansas City and several suburbs ranked among the top 10 home-sharing cities in Missouri and Kansas in 2016, according to Airbnb, an online marketplace allowing residents to rent out all or part of their home to visitors, often for short-term stays.

CITY	INCOME	GUESTS
Kansas City	\$4.1 million	38,000
Overland Park	\$307,000	2,200
Roeland Park	\$67,000	680
Mission	\$44,000	500
Olathe	\$81,000	480
Shawnee	\$63,000	490

PROFILE OF AN OVERNIGHT TRAVELER TO KANSAS CITY



Daily spending per person









Arrived by car





AIRBNB GAINS TRACTION

Airbnb's popularity grew in 2016 among travelers seeking an alternative to hotels.

Kansas Missouri INCOME











