

Production Calendar

Editorial, advertising, special sections and deadline exceptions for 2017

TAMPA BAY **BUSINESS JOURNAL**

Editorial & advertising calendar

Questions? Contact jbaker@bizjournals.com

2017 Editorial Calendar

		Lists	Special Report/Section	Special Publication	Roundtables - Print date	Events and Roundtables
Dec	30	Jobs Announced	Power 100			
Jan	6	Highest-priced Homes Sold • Custom Homebuilders				
	13	Crowdfunding Campaigns • Law Firms			CRE & Const. R/T	
	20	Highest-paid Athletes				Logistics R/T (1/16) Power 100 (1/19)
	27	Physician Groups • Florida Cancer Centers				Invest Tampa Bay (1/24) CFO cocktail reception (1/26)
Feb	3	Engineering Firms • Environmental Consulting Firms		Travel and Leisure (lists: Airplane boardings, Hotels/resorts, Golf courses, Marinas, Breweries)		CFO of the Year (2/2)
	10	Accounting Firms				Business of Sports (2/9)
	17	Logistics Firms • Ports • Florida Airports				Healthcare R/T (2/13)
	24	Medical Technology Firms				Book of Lists (2/23)
Mar	3	55+ Communities				Coolest office spaces (3/2)
	10	Labor and Employment Attorneys				Top Corp Counsel (3/9)
	17	Biggest Lobbying Spenders		Corporate Relo Guide	Healthcare R/T	Legal R/T (3/13), Hispanic Business Summitt (3/16)
	24	Commercial Real Estate Brokers • CRE Leases • CRE Sales				CRE Event (3/23)
	31	Minority-owned Businesses • Hispanic-owned Businesses	Rays Season Preview, Hispanic Business Summit			Banking & Finance R/T (3/27)
April	7	Patents • Intellectual Property Attorneys	Mentoring Monday / Summit			Mentoring Monday (4/3)
	14	Franchisors • Breweries	Battle of the Brews		Legal R/T	Politics/Legislative R/T (4/10)
	21	Office Furniture Dealers • Architecture Firms				Best Places to Work (4/20)
	28	Property & Casualty Insurance Brokerages	Best Places to Work		Banking & Finance R/T	
May	5	General Contractors/Construction Firms (N)				Residential Real Estate R/T (5/1)
	12	Residential Real Estate Firms			Politics/Legislative R/T	GTE Real Estate (5/11)
	19	Employee Benefits Consulting Firms				People First (top HR) (5/18)
	26	Restaurant Companies • Restaurants		Classics/Anniversaries		Tampa Bay Classics (5/25)
June	2	Highest-paid CEOs • Public Companies			Residential Real Estate R/T	Education R/T (5/29)
	9	Nonprofits • Highest-Paid Nonprofit Executives				Nonprofit of the Year (6/8)
	16	Credit Unions				
	23	LGBT-owned Businesses • Chambers of Commerce				Business of Pride (6/22)
	30	Community Banks by Assets • Economic Development Corporations		Growing Florida Business	Education R/T	





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July	7	Commercial RE Developers • Florida General Contractors • Wealthiest ZIP Codes				
	14	Veteran-owned Businesses • Defense Contractors				Heroes at Work (7/11)
	21	Employers (2 pages) (N) • Professional Employer Organizations				Restaurants R/T (7/17)
	28	Fast 50	Fast 50			Fast 50 (7/27)
Aug	4	Florida Law Firms				Hospitality & Tourism R/T (7/31)
	11	Commercial Landscapers				
	18	Temporary Employment Firms • Permanent Employment Firms			Restaurants R/T	BusinessWoman of the Year (8/18)
	25	Advertising Agencies • Marketing Firms • Public Relations Firms		BusinessWoman of the Year		
Sept	1	Homebuilders			Hospitality & Tourism R/T	
	8	TBBJ 200				Ex Files VIP (9/7)
	15	Florida Fast 100	Florida Fast 100			CIO of the Year (9/14)
	22	Manufacturers				Technology R/T (9/18)
	29	Florida Accounting Firms		Education Guide (tentative)		Up & Comers VIP (9/28)
Oct	6	Commercial Property Management Firms • Office Buildings (N)				CPA/Accounting R/T (10/2)
	13	Florida Public Companies • Florida Credit Unions)				Up & Comers (10/12)
	20	Software Developers	Readers' Choice		Technology R/T	Readers' Choice (10/19)
	27	Florida Colleges & Universities				Biz of Transportation (10/26)
Nov	3	Hospitals			CPA/Accounting R/T	TBBJ 200 R/T (10/30)
	10	Colleges & Universities (N)				Outstanding Directors (11/9)
	17	Private Equity Firms		Giving Guide		
	24	Managed IT Services • Commercial Printers				
Dec	1	SBA Loans • SBA Lenders	25 People to Watch		TBBJ 200 R/T	TBD event (11/30)
	8	Cultural Nonprofits	Corporate Philanthropy			Corporate Philanthropy (12/7)
	15	Banks (N)				CRE & Const. R/T (12/11)
	22	MBA Programs				
	29	No weekly edition		Book of Lists		



