

2017 Editorial Calendar

V 9.0 – SUBJECT TO CHANGE

PUGET SOUND
BUSINESS JOURNAL

PUBLISH DATE	PRINT SPACE RESERV.	PRINT ART DUE	SPECIAL REPORTS, SPECIAL PUBLICATIONS AND LISTS (lists indicated by bullet points)	EVENTS (dates subject to change)	BONUS DISTRIBUTION
JAN '17					
12/30/16	12/21/16	12/22/16	2017 Predictions		
1/6/17	12/28/16	12/29/16	Meet the New CEOs		
1/13/17	1/4/17	1/5/17	International Business: China • Top Exports CRE & Hospitality • Hotels • Events and Meeting Facilities		Economic Development Council of Seattle-King County – Jan. 12
1/20/17	1/11/17	1/12/17	Family Business: Family Business of the Year • Largest Family Owned Businesses - NEW	PSBJ Family Business – Jan. 20 NEW Conference/Breakfast Event	PSBJ Family Business Conference/Breakfast Event
1/27/17	1/18/17	1/19/17	Banking and Finance: Local Leaders in Finance	PSBJ 2016 Book of Lists List maker CEO Celebration Seattle Space Needle – Jan. 26	
FEB '17					
2/3/17	1/25/17	1/26/17	Education - STEM • MBA Programs		
2/10/17	2/1/17	2/2/17	Law: Hottest Practice Areas		
2/17/17	2/8/17	2/9/17	The Innovation Issue – The Innovation Awards* (Space: 2/1/17 - Art Due: 2/2/17)	PSBJ Innovation Awards - NEW Feb. 15	PSBJ Innovation Awards
2/24/17	2/15/17	2/16/17	Tech: Cloud City • Cloud Computing • Top Tech Employers – NEW		
MAR '17					
3/3/17	2/22/17	2/23/17	Estate Planning and Charitable Bequests* • Insurance Brokerages (Space: 2/15/17 - Art Due: 2/16/17)		Estate Planning Council Membership
3/10/16	3/1/17	3/2/17	CFO of the Year* Accounting • Top Accounting Firms (Space: 2/22/17 - Art Due: 2/23/17)	PSBJ CFO of the Year event	PSBJ CFO of the Year event
3/17/17	3/8/17	3/9/17	Transactions • Biggest Private Company Financings of the Year • Top Mergers & Acquisitions		
3/24/17	3/15/17	3/16/17	Health Care of the Future* • Largest Hospitals (Space: 3/8/17 - Art Due: 3/9/17)	PSBJ Health Care of the Future – March 24	PSBJ Health Care of the Future event

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APR '17					
3/31/17	3/22/17	3/23/17	Puget Sound Women Who Lead <ul style="list-style-type: none"> Women Owned Companies 		PSBJ BizWomen Mentoring Event
4/7/17	3/29/17	3/30/17	Aerospace <ul style="list-style-type: none"> Top Aerospace Companies 	PSBJ Bizwomen Mentoring Event – Apr. 3	
4/14/17	4/5/17	4/6/17	State of the Arts: Inside the Board Room		ArtsFund Luncheon – May 4
4/21/17	4/12/17	4/13/17	CRE Deals of the Year* (Space: 4/5/17 - Art Due: 4/6/17) <ul style="list-style-type: none"> Deals of the Year – King, Pierce, Snohomish and Kitsap (Kitsap NEW) Top CRE Brokerages Junior Achievement Business Hall of Fame Awards	PSBJ CRE Deals of the Year Breakfast Panel - NEW	PSBJ CRE Deals of the Year Breakfast Panel PSBJ JA Business Hall of Fame Awards Gala – May 4
4/28/17	4/19/17	4/20/17	Wealth Management <ul style="list-style-type: none"> Wealth Management Firms Top State Banks by Assets 		
MAY '17					
5/5/17	4/26/17	4/27/17	Life Sciences <ul style="list-style-type: none"> Multiple Lists: Largest Biotech Companies, Largest Medical Device Manufacturers, Largest Insurance Brokerages 		Washington BioTech Alliance Conference
5/12/17	5/3/17	5/4/17	Director of the Year <ul style="list-style-type: none"> Small Business Growth SBA Lenders 	PSBJ Director of the Year Gala Fairmont Hotel - NEW	Director of the Year Gala
5/19/17	5/10/17	5/11/17	Corporate Citizenship* (Space: 5/3/17 - Art Due: 5/4/17) <ul style="list-style-type: none"> Corporate Philanthropists Benefit Events 	PSBJ Corporate Citizenship Awards	Corporate Citizenship Awards Program- 500 attendees
5/26/17	5/17/17	5/18/17	Private Companies <ul style="list-style-type: none"> Largest Private Companies 		
JUN '17					
6/2/17	5/24/17	5/25/17	The Business of Pride* (Space: 5/17/17 - Art Due: 5/18/17) <ul style="list-style-type: none"> Top LGBTQ Owned Businesses 	PSBJ Business of Pride Awards	
6/9/17	5/31/17	6/1/17	Residential Real Estate <ul style="list-style-type: none"> Top Real Estate Firms 		
6/16/17	6/7/17	6/8/17	Public Companies <ul style="list-style-type: none"> Largest Public Companies 		
6/23/17	6/14/17	6/15/17	Transportation <ul style="list-style-type: none"> Largest Construction Projects 	PSBJ CRE The Building Boom Breakfast Panel	

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JLY '17					
6/30/17	6/21/17	6/22/17	Cannabis <ul style="list-style-type: none"> Cannabis Growers - NEW Cannabis Distributors – NEW 		
7/7/17	6/28/17	6/29/17	CRE: State of the Industry <ul style="list-style-type: none"> Largest Tenants – NEW Top Commercial Property Managers Largest Office Buildings 		
7/14/17	7/5/17	7/6/17	Education Summit* (Space: 6/28/17 - Art Due: 6/29/17) <ul style="list-style-type: none"> Largest School Construction Projects - NEW 	PSBJ Education Summit – NEW Profiles in Success/Company-School Partnerships	PSBJ Education Summit
7/21/17	7/12/17	7/13/17	Finance Guide* (Space: 7/5/17 - Art Due: 7/6/17) <ul style="list-style-type: none"> Largest Credit Unions in Puget Sound Largest US Banks by Market Share (offices here) Wash. State's Largest Banks (by assets) Largest Wealth Management Firms Largest Asset Management Firms SBA Lenders 		
7/28/17	7/19/17	7/20/17	Health Care <ul style="list-style-type: none"> Health Insurance Companies by Enrollees Largest Hospitals 		
AUG '17					
8/4/17	7/26/17	7/27/17	The Future of the Eastside <ul style="list-style-type: none"> Eastside Fastest Growing Eastside Construction Projects - NEW 	PSBJ Eastside Fastest Growing Companies	PSBJ Eastside Fastest Growing Companies Event
8/11/17	8/2/17	8/3/17	Washington's Best Workplaces* (Space: 7/26/17 - Art Due: 7/27/17) <ul style="list-style-type: none"> Best Workplaces Wellness in the Workplace	PSBJ Washington's Best Workplaces	PSBJ Washington's Best Workplaces
8/18/17	8/9/17	8/10/17	Education <ul style="list-style-type: none"> Community and Technical Colleges Colleges and Universities 		
8/25/17	8/16/17	8/17/17	The Law Guide * (Space: 8/9/17 - Art Due: 8/10/17) <ul style="list-style-type: none"> Largest Law Firms 		

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SEP '17					
9/1/17	8/23/17	8/24/17	The Business of Non Profits <ul style="list-style-type: none"> • Lists: Non Profits, Foundations Food and Beverage <ul style="list-style-type: none"> • Multiple Lists: Coffee Roasters – NEW, Breweries, Distilleries, Wineries, Chocolatiers – NEW 		
9/8/17	8/30/17	8/31/17	The Diversity Opportunity <ul style="list-style-type: none"> • Fastest Growing Minority Owned Businesses • Minority Owned Businesses 		
9/15/17	9/6/17	9/7/17	40 Under 40* (Space: 8/30/17 - Art Due: 8/31/17)	PSBJ Health Care NW Event	PSBJ 40 Under 40 Awards
9/22/17	9/13/17	9/14/17	The Kitsap Economy		
9/29/17	9/20/17	9/21/17	Health Care Northwest <ul style="list-style-type: none"> • Health Insurers 	PSBJ 40 Under 40 Awards	
OCT '17					
10/6/17	9/27/17	9/28/17	Residential Real Estate – Multi Million Dollar Agents <ul style="list-style-type: none"> • Home Builders • Wealthiest Zip Codes Manufacturing <ul style="list-style-type: none"> • Top Manufacturing 		
10/13/17	10/4/17	10/5/17	Banking and Finance <ul style="list-style-type: none"> • Security Firms • Venture Capital and Private Equity Firms 		NACAC College Fair
10/20/17	10/11/17	10/12/17	CRE: Workplace of the Future <ul style="list-style-type: none"> • Office Furniture • Architects PSBJ Giving Guide Publishes (Space/Art Due 9/22/17) Multiple Lists: Corporate Philanthropists, Non Profits, Foundations, Benefit Events		Giving Guide distributed at Nat' Philanthropy Day and PSBJ Corporate Citizenship Luncheons
10/27/17	10/18/17	10/19/17	100 Fastest Growing Companies (Space: 10/4/17 - Art Due: 10/5/17) <ul style="list-style-type: none"> • Multiple Lists 	PSBJ 100 Fastest Growing Companies	
11/3/17	10/25/17	10/26/17	Future of South King County <ul style="list-style-type: none"> • Top South King County Employers – NEW 		AWB Manufacturing Awards

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NOV '17					
11/10/17	11/1/17	11/2/17	Veterans in the Workforce • Veteran Owned Businesses - NEW	NAIOP Night of the Stars Publication – Email or call for deadlines	
11/17/17	11/8/17	11/9/17	Women of Influence (Space: 11/1/17 - Art Due: 11/2/17) Deloitte Fast 500	PSBJ Women of Influence	PSBJ Women of Influence
11/24/17	11/15/17	11/16/17	TBD • Ad Agencies		
12/1/17	11/22/17	11/23/17	Small Business Awards	Small Bus. Awardees – private CEO event	
DEC '17					
12/8/17	11/29/17	12/30/17	The Leadership Issue – Profiles in Leadership Education		
12/15/17	12/6/17	12/7/17	Executive of the Year and Newsmakers of the Year	2017 BOL List Makers' Celebration	
12/22/17	12/13/17	12/14/17	2018 Predictions		
12/29/17	11/8/17	11/9/17	Book of Lists		

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