



Production Calendar

Editorial, advertising, events, special sections,
and deadline exceptions for 2017

Content and Events Calendar2-3



Questions? Contact your Ad Executive or rmaver@bizjournals.com

2017 Editorial Calendar

Find more information at pbj.com/event

List		Focus	Special Report	Advertising Supplement	Event
DEC	30	Labor unions	Year End Review		
JAN	6	Hotels	Healthcare Quarterly		
	13	<u>Law firms (1-75)</u>			ECONOMIC CONFERENCE - THURSDAY, JANUARY 12
	20	Legal judgments	Economic Outlook & Transformations		
	27	Oldest companies		Corporate Profiles	
FEB	3	Life sciences			
	10	<u>Engineering firms</u>	Tech and Education Quarterly		
	17	Accounting firms	Law and Accounting quarterly	Engineers Week	BOOK OF LIST PARTY - THURSDAY, FEBRUARY 16
	24	Private equity firms Middle market mergers and acquisitions -nomination process		Outstanding Directors Black-Tie Awards	ODA - THURSDAY, FEBRUARY 23
MAR	3	Office furniture dealers			
	10	Money managers	Banking and Finance Quarterly		
	17	Economic development groups			
	24	Commercial real estate brokerages	Real Estate Construction quarterly	Best Real Estate Deals	BRED - THURSDAY, MARCH 16
	31	Meeting sites			
APR	7	Foundations Law firms ranked by Pro bono hours 2014		FACES OF PHILANTHROPY	BizWomen's Mentoring Monday (National event), Monday April 3 FACES OF PHILANTHROPY Thursday, April 6
	14	Executive recruiters (contingency search) Executive recruiters (retained search)			
	21	<u>Tech employers ranked by employees including Computer consultants; Software developers; System integrators (multi-page)</u>	Tech and Education Quarterly		
	28	<u>Golf courses</u>	Law and Accounting quarterly	Tech Disruptor Awards	TECH DISRUPTORS - THURSDAY, APRIL 27
MAY	5	Insurance brokerages			
	12	Management consultants		40 Under 40 Awards	Corporate Profiles FORTY UNDER 40 - THURSDAY, MAY 11
	19	Medical schools (Tri-state)	Healthcare Quarterly		
	26	Trade shows Tourist attractions	Banking and Finance Quarterly		
JUN	2	Contractors (multi- page including general and specialty) Commercial real estate vacancies	Real Estate Construction quarterly		
	9	Casinos (PA; NJ ; DE)		LGBT	EY Entrepreneur LGBTQ - THURSDAY, JUNE 8



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	16	Top 100 Public companies Most social companies (specific target group)			
	23	Chambers of Commerce Architectural firms			
JUL	1	Highest-paid CEOs (100)			
	7	Online degree programs	Law and Accounting quarterly		
	14	Highest-paid CFOs (100)		CFO of the Year	CFO OF THE YEAR - THURSDAY, JULY 13
	21	Restaurants			
	28	Employers (100)		Corporate Profiles	
AUG	4	Branding Marketing and Media Services (companies alpha-organized within designated service categories including Ad agencies; PR firms; Video production firms; Graphic design firms; Interactive marketing and media service firms; Brand marketing agencies; Full-service marketing firms; Creative agencies; Web design agencies) multi-page			
	11	Home health care providers Urgent care providers	Healthcare Quarterly	BPTW	BEST PLACES TO WORK - THURSDAY, AUGUST 10
	18	Credit unions Business schools	Banking and Finance Quarterly		
	25	Minority-owned businesses Best Places to Work winners		Minority Business Leaders	MBLA - THURSDAY, AUGUST 24
SEP	1	Independent private schools (50)	Tech and Education Quarterly		
	8	Industrial and Office parks	Real Estate Construction quarterly	BAR BIZ - (THE BUSINESS OF LAW)	
	15	Women-owned businesses (50) Home builders			BAR BIZ - (THE BUSINESS OF LAW) - THURSDAY, SEPTEMBER 14
	22	100 smoldering (Fastest-growing private companies)			
	29	Employee benefit consultants		SIZZLIN' 76 (FASTEST GROWING)	SIZZLIN' 76 (FASTEST GROWING) - THURSDAY, SEPTEMBER 28
OCT	6	Family-owned businesses (2 pages)			
	13	Mutual funds Wealthiest ZIP codes	Banking and Finance Quarterly	HEALTH CARE - THURSDAY, OCTOBER 12	Corporate Profiles HEALTH CARE Innovations - THURSDAY, OCTOBER 12
	20	IP Law firms	Law and Accounting quarterly		POWER 76 - TBD - THURSDAY, OCTOBER 19
	27	Center City office buildings Suburban office buildings		Meeting and Tourism Guide	
NOV	3	LGBT-owned businesses			
	10	Veteran-owned businesses		Veterans of Influence	VETERANS OF INFLUENCE-THURSDAY, NOVEMBER 9
	17	Networking associations Four-year colleges and universities		Women of Distinction	WOMEN OF DISTINCTION - THURSDAY, NOVEMBER 16
	24	United Way allocations Health Systems and hospitals	Real Estate Construction quarterly		Giving Guide
DEC	1	MBA programs	Tech and Education Quarterly		MOST ADMIRABLE CEO - THURSDAY, DECEMBER 7
	8	Employers	Healthcare Quarterly	Most Admired CEO Awards	
	15	Banks SBA lenders Investment bankers Largest VC startups			
	22		Book of Lists	2018 Book of Lists	

