



Sponsorships and Events

Sponsorship rates, events calendar
and event descriptions for 2017

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2017 Events Calendar

Find more information at mspbj.com/event

MSPBJ Forum | CRE Update

Wednesday, January 25
8:00am – 10:00am
Windows on Minnesota

Executive of the Year

Wednesday, February 22
5:30pm – 8:00pm
Minneapolis Marriott City Center

40 Under 40

Thursday, March 16
5:30pm – 7:30pm
Minneapolis Event Centers

Mentoring Monday

Monday, April 3
8:00am – 10:00am
Venue TBD

Titans of Technology

Thursday, April 13
11:30am – 1:30pm
Radisson Blu- Mall of America

Women in Business

Thursday, May 25
10:00am – 1:30pm
The Renaissance Depot

Eureka! Innovation

Thursday, June 22
5:30pm – 7:30pm
Minneapolis Event Centers

MSPBJ Forum | Diversity in Business

Thursday, July 13
8:00am – 10:00am
Windows on Minnesota

Best Places to Work

Thursday, August 17
3:30pm – 5:30pm
The Renaissance Depot

Most Admired CEO's

Thursday, September 21
5:30pm – 8:00pm
Nicollet Island Pavilion

Fast 50

Thursday, October 19
5:30pm – 8:00pm
The Renaissance Depot

CFO of the Year

Thursday, November 9
11:30am – 1:30pm
JW Marriott



HELPFUL HINT

Registration for each event opens at least 6 weeks prior and closes 1 week before the event.
<http://www.mspb.com/event> »

NOMINATE SOMEONE

Submit a nomination for one of our 2017 programs at mspbj.com/nomination

BUILD YOUR OWN EVENT

Seminars & Panels

» **Do you have a topic or information you want to present?** Ask how you can create a seminar to fit your business needs.

Did you know the Minneapolis/St. Paul Business Journal hosts many seminars and panel discussions throughout the year? Have you attended one? If so, you know what a great resource they are for getting and giving valuable information to the local business community.

Ask your account executive for full seminar details »



2017 Event Sponsorship Investment

Sponsorship	MSPBJ Forum CRE Update	Executive of the Year	40 Under 40	Bizwomen Mentor Monday	Titans of Technology	Women in Business	Eureka!	MSPBJ Forum Diversity in Business	Best Places to Work	Most Admired CEOs	Fast 50	CFO of the Year
Presenting Sponsorship	\$15,000 <small>Details page 13</small>	\$25,000 <small>Details page 14</small>	\$25,000 <small>Details page 15</small>	NA <small>Details page 16</small>	\$25,000 <small>Details page 17</small>	\$25,000 <small>Details page 18</small>	\$25,000 <small>Details page 19</small>	\$20,000 <small>Details page 20</small>	\$25,000 <small>Details page 21</small>	\$25,000 <small>Details page 22</small>	\$25,000 <small>Details page 23</small>	\$25,000 <small>Details page 24</small>
Platinum Sponsorship	\$7,500 <small>Half page ad</small>	\$18,000 <small>Full page ad</small>	\$18,000 <small>Full page ad</small>	NA	\$18,000 <small>Full page ad</small>	\$18,000 <small>Full page ad</small>	\$18,000 <small>Full page ad</small>	\$10,000 <small>Half page ad</small>	\$18,000 <small>Full page ad</small>	\$18,000 <small>Full page ad</small>	\$18,000 <small>Full page ad</small>	\$20,000 <small>Full page ad</small>
Gold Sponsorship	NA	\$13,500	\$13,500	NA	\$13,500	\$13,500	\$13,500	NA	\$13,500	\$13,500	\$13,500	\$13,500
Silver Sponsorship	\$5,000	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$5,000	\$7,500	\$7,500	\$7,500	\$7,500
Tweet Wall Sponsorship	Custom pricing available											
Custom Sponsorships	NA	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	\$7,500	NA	\$7,500	\$7,500	\$7,500	\$7,500
Expo Booth	NA	NA	NA	NA	NA	\$650	NA	NA	NA	NA	NA	NA



Presenting Sponsorship

Sponsorship Includes:

- » Industry exclusivity for the entire awards program with the exception of the table sponsorships
- » Ten tickets to the event (if seating is available, VIP table of 10 will be placed with premium seating)
- » Two minutes of speaking time
- » Top level company executive on stage to assist with awards presentation (when applicable) including introduction by publisher
- » 4-color full page print advertisement in the special section of the Minneapolis/St. Paul Business Journal published the week of the event
- » Online Special section sponsorship (30 days)
- » Sponsor profile in the special section of the Minneapolis/St. Paul Business Journal published the week of the event
- » Pre & Post Electronic Attendee List (excluding email addresses)
- » Logo on the awards
- » Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- » Logo recognition in the "Congratulations" advertisement on the back cover of the special section
- » Logo on special section cover
- » Logo on Book of Lists honors pages
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Option to place a branded gift item at each attendee place setting
- » Post event report with a statistical analysis of the event
- » Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- » Opportunity to add in an out of the box sponsorship
- » First right of renewal within 60 days of the event

AVAILABILITY

This sponsorship is available for all of our signature events.

*Max of two presenting sponsors per event

INVESTMENT

Please see individual event flyers for details.

See all sponsorship options on page 3 »

YOU GET AN AD

All ad sizes and specs can be downloaded at <http://bizj.us/tw8ed> »

Advertisements for special sections are due Friday, 2 weeks prior to publication.

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to mspbjads@bizjournals.com » and copy your account executive.



Platinum Sponsorship

Sponsorship Includes:

- » Industry exclusivity for the entire awards program with the exception of the table sponsorships
- » Ten tickets to the event (if seating is available, VIP table of 10 will be placed with premium seating)
- » Top level company executive on stage to assist with awards presentation (when applicable)
- » 4-color print advertisement in the special section of the Minneapolis/St. Paul Business Journal published the week of the event
- » Custom digital package based on availability
- » Sponsor profile in the special section of the Minneapolis/St. Paul Business Journal published the week of the event
- » Pre & Post Electronic Attendee List (excluding email addresses)
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Logo on the awards
- » Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- » Logo recognition in the "Congratulations" advertisement on the back cover of the special section
- » Logo on special section cover
- » Logo on Book of Lists honors page
- » Option to place a branded gift item at each attendee place setting
- » Post event report with a statistical analysis of the event
- » Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- » First right of renewal within 60 days of the event

AVAILABILITY

This sponsorship is available for all of our signature events.

INVESTMENT

Please see individual event flyers for details.

See all sponsorship options on page 3 »

YOU GET AN AD

All ad sizes and specs can be downloaded at <http://bizj.us/tw8ed> »

Advertisements for special sections are due Friday, 2 weeks prior to publication.

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to mspbjads@bizjournals.com » and copy your account executive.



Gold Sponsorship

Sponsorship Includes:

- » Industry exclusivity for the entire awards program with the exception of the table sponsorships
- » Ten tickets to the event (if seating is available, VIP table of 10 will be placed with premium seating)
- » Top level company executive on stage to assist with awards presentation (when applicable)
- » Sponsor profile in the special section of the Minneapolis/St. Paul Business Journal published the week of the event
- » Pre & Post Electronic Attendee List (excluding email addresses)
- » Logo on the awards
- » Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- » Logo recognition in the "Congratulations" advertisement on the back cover of the special section
- » Logo on special section cover
- » Logo on Book of Lists honors page
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Post event report with a statistical analysis of the event
- » Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- » First right of renewal within 60 days of the event

AVAILABILITY

This sponsorship is available for all of our signature events.

INVESTMENT

Please see individual event flyers for details.

See all sponsorship options on page 3 »

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to
mspbjads@bizjournals.com »
and copy your account executive.



Silver Sponsorship

Sponsorship Includes:

- » Ten tickets to the event (if seating is available, VIP table of 10 will be placed with premium seating)
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- » Logo recognition in the "Congratulations" advertisement on the back cover of the special section
- » Logo on special section cover
- » Logo on Book of Lists honors page
- » Post event report with a statistical analysis of the event
- » First right of renewal within 60 days of the event

AVAILABILITY

This sponsorship is available for all of our signature events.

INVESTMENT

Sponsorship cost is \$7,500. Please see individual event flyers for details

See all sponsorship options on page 3 »

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to **mspbjads@bizjournals.com »** and copy your account executive.



Tweet Wall Sponsorship



Sponsorship includes:

- » Tweet Wall will be branded with sponsored company's chosen logo and will run during scheduled event time
- » Logo on event PowerPoint, program, (when applicable) and signage at the event
- » Random thank you tweets throughout the program
- » Post-event Tweet Wall analytics
- » Analytics will include tweet count, absolute reach and unique reach
- » Logo on Special Section cover
- » Logo on Book of Lists honors page
- » First right of renewal 60 days from the event date
- » Tweet Wall location will vary per event venue
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Five tickets to the event (if seating is available, VIP table of 5 will be placed with premium seating)

AVAILABILITY

This sponsorship is available for all of our signature events.

INVESTMENT

Contact your advertising rep to determine your sponsorship cost

See all sponsorship options on page 3 »

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to **mspbjads@bizjournals.com** and copy your account executive.

* Logo must be received no later than one week prior to event



Other Custom Sponsorships

Beverage/Cocktail Sponsorship • Centerpiece Sponsorship • Dessert Sponsorship • Valet Sponsorship • Photobooth/Step & Repeat Sponsorship



Sponsorship includes:

- » Ten tickets to the event (if seating is available, VIP table of 10 will be placed with premium seating)
- » Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees (when applicable)
- » Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- » Logo recognition in the "Congratulations" advertisement on the back cover of the special section
- » Logo on special section cover
- » Logo on Book of Lists honors page
- » Post event report with a statistical analysis of the event
- » First right of renewal within 60 days of the event
- » Each sponsorship will have a branded component

AVAILABILITY

Please ask your Account Executive or Gina Sundeen for availability
612-288-2131
gsundeen@bizjournals.com

INVESTMENT

Sponsorship cost is \$7,500.

See all sponsorship options on page 3 »

WE NEED YOUR LOGO

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps (if not available, please send .ai, .pdf, .psd or a high-resolution .jpg; logos saved from the internet are not accepted.)

Please send materials to
msbjads@bizjournals.com »
and copy your account executive.



Women in Business Expo Booth

Sponsorship includes:

- » Display table with optional signage and giveaways in the Expo area of the event
- » Two tickets to the event

AVAILABILITY

This sponsorship is available for Women in Business.

INVESTMENT

Sponsorship cost is \$650.

See all sponsorship options on page 3 »



MSPBJ Forum: CRE Update Sponsorship Opportunities

Presenting: \$15,000 - SOLD

- »» Industry exclusivity for the entire awards program with the exception of the table sponsorships
- »» Table of eight placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees
- »» Full Page 4-color print advertisement in the special section of the Minneapolis/St. Paul Business Journal published after the event
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Pre & Post Electronic Attendee List (excluding email addresses)
- »» Post event report with a statistical analysis of the event
- »» Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- »» First right of renewal within 60 days of the event

Platinum: \$7,500

- »» Industry exclusivity for the entire awards program with the exception of the table sponsorships
- »» Table of eight placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to
- »» Half Page 4-color print advertisement in the special section of the Minneapolis/St. Paul Business Journal published after the event
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Pre & Post Electronic Attendee List (excluding email addresses)
- »» Post event report with a statistical analysis of the event
- »» Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- »» First right of renewal within 60 days of the event

Silver: \$5,000

- »» Half table (four tickets) placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Post event report with a statistical analysis of the event
- »» First right of renewal within 60 days of the event



MSPBJ Forum: Diversity in Business Sponsorship Opportunities

Presenting: \$20,000

- »» Industry exclusivity for the entire awards program with the exception of the table sponsorships
- »» Table of eight placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees
- »» Exclusive online Special section sponsorship (30 days)
- »» Full Page 4-color print advertisement in the special section of the Minneapolis/St. Paul Business Journal published after the event
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Pre & Post Electronic Attendee List (excluding email addresses)
- »» Post event report with a statistical analysis of the event
- »» Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- »» First right of renewal within 60 days of the event

Platinum: \$10,000

- »» Industry exclusivity for the entire awards program with the exception of the table sponsorships
- »» Table of eight placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to
- »» Half Page 4-color print advertisement in the special section of the Minneapolis/St. Paul Business Journal published after the event
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Pre & Post Electronic Attendee List (excluding email addresses)
- »» Post event report with a statistical analysis of the event
- »» Opportunity to meet with the Director of Advertising and Publisher to review alternatives to standard benefits listed
- »» First right of renewal within 60 days of the event

Silver: \$5,000

- »» Half table (four tickets) placed with premium seating
- »» Display table at event with the exclusive opportunity to network and promote your company's products or services to attendees
- »» Logo in the publication near event content
- »» Logo on all promotional collateral (promotional collateral is defined as: invitation, advertisements - printed and digital, registration website, and event signage).
- »» Post event report with a statistical analysis of the event
- »» First right of renewal within 60 days of the event





Hot Twin Cities neighborhoods

No doubt, the Twin Cities is a hot market for commercial real estate, but some areas are on fire. Join us to hear our panelists discuss the North Loop, East Town, Prospect Park, Eagan and Edina, which are seeing a flurry of activity, including:

- Why is it happening there?
- What are the challenges?
- What are the opportunities going forward?

Expected Attendance

The CRE Update draws close to 200 attendees on average. The room is filled with professionals in the CRE industry.

Presenting Sponsorship \$15,000	SOLD
Platinum Sponsorship \$7,500	Available
Silver Sponsorship \$5,000	Available

Table sponsorship options available, please contact Gina Sundeen for more information at gsundeen@bizjournals.com

2017 panelists

Tanya Bell, Co-founder & Partner, Grand Real Estate Advisors

Maureen Michalski, Director of Development, Shafer Richardson

Johnny Reimann, Vice President, Mid-America

Rich Reynolds, President & CEO, AREA Corporate Real Estate Advisors

Scott M. Tankenoff, Managing Partner, Hillcrest Development, LLL



EXECUTIVE OF THE YEAR

Executive of the Year Award

41st Annual Project • In 2017 we will be featuring Pat Ryan, Ryan Companies



Each year the Minneapolis/St. Paul Business Journal honors a dynamic and esteemed CEO in the Twin Cities. The CEO chosen has a track record of business success, outstanding contributions to a Minnesota company, their industry and the Twin Cities community. This honor is the capstone of a successful career. Align your company with success and invest in the Executive of the Year event sponsorship.

Program Structure

Honoree is selected by the MSPBJ editorial team Nominations open each August for the following years Executive of the Year.

Expected Attendance

The Executive of the Year awards dinner draws over 500 attendees on average. Attendance is made up of colleagues, friends and family of the honoree as well as C-Suite executives and business leaders looking to network with this influential audience.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

Table sponsorship options available, please contact Gina Sundeen for more information at gsundeen@bizjournals.com

Past honorees

- 2016 Omar Ishrak, Medtronic
- 2015 Rhoda Olsen, Great Clips Inc.
- 2014 Scott Wine, Polaris Inc.
- 2013 Doug Baker, Ecolab Inc.
- 2012 Randy Hogan, Pentair Inc.
- 2011 John Johnson, CHS Inc.
- 2010 Richard Davis, U.S. Bancorp
- 2009 Bob Bruininks, University of Minnesota
- 2008 Jeff Noddle, Supervalu Inc.
- 2007 Mary Brainerd, HealthPartners Inc.
- 2006 Robert Senkler, Securian Financial Group Inc.
- 2005 Warren Staley, Cargill Inc.
- 2004 Al Schuman, Ecolab Inc.
- 2003 Jim Campbell, Wells Fargo Bank Minnesota
- 2002 William George, Medtronic Inc.
- 2001 Stephen Sanger, General Mills Inc.
- 2000 Lawrence Perlman, Ceridian Corp.
- 1999 Marilyn Carlson Nelson, Carlson Cos. Inc.
- 1998 Livio DeSimone, 3M Co.
- 1997 Michael Wright, Supervalu Inc.
- 1996 C. Angus Wurtele, The Valspar Corp.
- 1995 George Halvorson, HealthPartners Inc.
- 1994 Ted Deikel, Fingerhut Cos. Inc.
- 1993 Whitney MacMillan, Cargill Inc.
- 1992 Richard Schulze, Best Buy Co. Inc.
- 1991 Lloyd Johnson, Norwest Corp.
- 1990 H. William Lurton, Jostens Inc.
- 1989 Roger Hale, Tennant Co.
- 1988 Anthony Andersen, H.B. Fuller Co.
- 1987 Glen Taylor, Taylor Corp.
- 1986 John Rollwagen, Cray Research Inc.
- 1985 Carl Pohlrad, MEI Corp. and Bank Shares Inc.
- 1984 William Andres, Dayton Hudson Corp.
- 1983 Gerald Rauenhorst, Opus Corp.
- 1982 Curtis Carlson, Carlson Cos. Inc.
- 1981 Jack Crocker, Supervalu Stores Inc.
- 1980 Russell Cleary, G. Heileman Brewing Co.
- 1979 The Dayton Brothers, Dayton Hudson Corp.
- 1978 William Norris, Control Data Corp.
- 1977 Jeno Paulucci, Jeno's Inc. and
Jeno F. Paulucci Enterprises



40 UNDER 40

40 Under 40 Awards 23rd Annual Project



The winners represent 40 leaders under the age of forty who demonstrate business acumen, leadership skills and community involvement. This is the most sought after recognition in the Twin Cities. Position your company as a strong supporter of the business minds of the future by sponsoring this exclusive opportunity.

Program Structure

Honorees are chosen from a public pool of 350-400 candidates by the MSPBJ editorial team. Nominations open in November of the prior year for recognition in March.

Expected Attendance

The 40 under 40 cocktail awards reception draws over 300 attendees. The room is filled with honorees, alumni and coworkers, friends and family of the honorees.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

Table sponsorship options available, please contact Gina Sundeen for more information at gsundeen@bizjournals.com

2016 honorees

- Omar Akbar, Greene Holcomb Fisher
- Eric Anderson, RBC Wealth Management
- Jamie Anderson, Emergent Networks
- Robb Bader, Bader Development
- Kate Boeckman, Thomson Reuters
- Emily Decker, Buffalo Wild Wings Inc.
- Niel Devasir, Spire Credit Union
- Traci Elder, Little
- Erinn Farrell, space150
- Siddharth Gandhi, Securian Financial Group Inc.
- Chad Halvorson, When I Work Inc.
- Casey Hankinson, Ryan Cos. US Inc.
- Joe Hobot, American Indian OIC
- Rachel Hughey, Merchant & Gould
- Amy Kalar, HGA Architects and Engineers
- Muneer Karcher-Ramos, Saint Paul Promise Neighborhood
- Summer Kath, Cambria
- Sean Keating, Oggi Professional Services
- Melissa Kjolsing Lynch, MN Cup
- Joshua Krsnak, Hempel Cos.
- Michael Kuhn, Lindquist & Vennum
- Melisa Lopez Franzen, NewPublica
- Leora Maccabee Itman, Maslon
- Dena Meyer, Ecumen
- Adam Meyer, Studio M Architects Inc.
- Alissa Montbriand, Carlson Rezidor Hotel Group
- Amy Nelson, Accurate Home Care
- Bernard "B.J." Nodzon Jr., Faegre Baker Daniels
- Jon Pearce, Zipnosis
- Matt Rauenhorst, The Opus Group
- Joe Ravens, Wells Fargo & Co.
- Mark Runkel, U.S. Bancorp
- Eric Sannerud, Mighty Axe Hops
- Colleen Simms, PricewaterhouseCoopers
- Travis Swenson, CBRE Group Inc.
- Amy Walker, KPMG
- Sarah Walker, Hill Capitol Strategies Inc.
- Anika Ward, State of Minnesota
- Kristen Womack
- Andrew Zinkel, HealthPartners Inc.



Bizwomen Mentoring Monday

4th Annual Project



Bringing women together in a casual, fast-paced coaching atmosphere.

Program Structure

The event will offer attendees the opportunity to choose from 40 mentors who are the most influential women in the community for one-on-one coaching sessions for seven minute conversations. It is one of 43 that is being held by Business Journals all over the country involving about 8,600 women who will be mentored and another 1,700 women mentors.

Expected Attendance

The Bizwomen Mentoring Monday event draws over 200 attendees. The room is filled with up-and-coming women plus 40 influential business women serving as mentors.

Event Sponsorship
\$7,500

Available

2016 mentors

Regina Barr, Red Ladder Inc.
Lori Bauer, Climate Makers Inc.
Cheryl Beranek, Clearfield
Lisa Bergerson, Welsh & Colliers
Beth Biersdorf, Get It Done
Jessica Bingen, Stahl Construction Co.
Ingrid Christensen, INGCO International
Aimée Dayhoff, Winthrop & Weinstine
Angie Franks, Sport Ngin
Shawntera Hardy, DEED and Civic Eagle
Carrie Hobrough, CBIZ
Jennifer Huber, Dale Carnegie Training
Amanda LaGrange, Tech Dump
Stephanie Laitala-Rupp, Owl Accounting
Kelly Larson, Summit Brewing
Barb Lau, Association of Women Contractors
Sara Lebens, Lebens Advisory Group
Mary Lilja, Lilja Communications
Elda Macias, Ameriprise Financial Inc.
Tedi Mason, Carlson School of Management -
University of Minnesota
Kelly McGrath, Xcel Energy Center
Nicole Middendorf, Prosperwell Financial
Beth Miller, Bluespire Marketing
Amalia Moreno-Damgaard, Amalia-Latin Gourmet
With A Cultural Flair
Michelle Morgan, University of St. Thomas
Mary Nutting, CorTalent
Marnie Ochs-Raleigh, Evolve Systems
Allison O'Toole, MNSure
Kristin Pardue, Rêve Consulting
Robin Peterson, Coldwell Banker Burnet
Tena Pettis, tena.cious
Doralie Poganski, Medtronic
Rachel Rice, Video Guidance & BCS Global
Philomena Satre, Wells Fargo
Caren Schweitzer, Creative Resources
Melanie Seiser, Major League Soccer
Jodi Standke, Talon Performance Group Inc.
Stacey Stratton, True Talent Group
Jill Swarthout, Slalom
Cynthia Trousdale, Kemps
Karen Turnquist, Sage Business Credit
Dr. Jen Van Liew, MVNA and HCMC



TITANS OF TECHNOLOGY

Titans of Technology Awards

4th Annual Project



The Minneapolis/St. Paul Business Journal will honor leaders and companies in technology in roles such as CEO, CIO, Investment, Community Hero, Inventors and more. A career achievement award winner will also be honored.

Program Structure

Honorees will be chosen from a public pool of nominations and determined by a panel of judges from various industries in addition to MSPBJ editorial team. Nominations will open in May for the September project.

Expected Attendance

The Titans of Technology awards luncheon draws over 300 attendees. Event attendees will be made up of honorees, their companies as well as business leaders looking to network with an executive audience.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

Table sponsorship options available, please contact Gina Sundeen for more information at gsundeen@bizjournals.com

2016 honorees

CIO/CTO

Bob Ainsbury, GovDelivery
David Black, CHS Inc.
Bryan Harwood, Outsell
Don Krantz, Proto Labs Inc.

Community Hero

Casey Sorensen, PCs For People
Godson Sowah, Ernst & Young
Jeff Tollefson, Genesys Works

Hall of Fame

Joy Lindsay, StarTec Investments

Technology Advocate

Dan Atkins, MinneAnalytics
Amanda Downs, PricewaterhouseCoopers
Eileen Manning, The Event Group Inc.

Technology CEO

Daren Cotter, InboxDollars
Mike Crest, Arcserve
Tom Goodmanson, Calabrio Inc.
Todd Wilkinson, Entrust Datacard Corp.

Technology Dealmaker

Chris Heim & Dan Mayleben, HelpSystems
Torben Rytte, Siteimprove Inc.

Technology Inventor

Thomas Kauffman, H.B. Fuller Co.
Deepinder Singh, 75F



Women in Business Awards Luncheon & Expo

20th Annual Project



Join the Minneapolis/St. Paul Business Journal in honoring the greater metropolitan areas cutting edge women in this special section. 51 women will be recognized for their leadership skills, drive and contributions to the broader Twin Cities community.

Program Structure

Honorees are selected from a public pool of nominations and chosen by the MSPBJ editorial team. The project will honor women, including industry-leading executives, entrepreneurs and business owners. Nominations open in February for the May project.

Expected Attendance

The women in Business awards luncheon draws close to 900 attendees each year. The room is filled with honorees, their friends, family and coworkers as well as business leaders from the greater metropolitan area.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

Table sponsorship options available, please contact Gina Sundeen for more information at gsundeen@bizjournals.com

2016 honorees

Amy Alegi, Meet Minneapolis
 Donna Anderst, SCS Elevator Products Inc.
 Hannah Barnstable, Seven Sundays
 Julie Batliner, Spong
 Alison Beattie, Target Corp.
 Dara Beevas, Wise Ink Creative Publishing
 Linda Brandt, Hennepin County
 Tracy Call, Media Bridge Advertising
 Deb Carlson, Cushman & Wakefield | NorthMarq
 Krista Carroll, Latitude
 DeAnna Cummings, Juxtaposition Arts Inc.
 Sarah Duniway, Gray Plant Mooty
 Megan Effertz, Imagine! Print Solutions
 Stacey Fowler Meittunen, The Schwan Food Co.
 Luisa Fuentes, Rayito de Sol Spanish Immersion Early Learning Centers
 Zoie Glass, Midwest Pantry
 Kristi Gloppen, The Nerdery
 Jennifer Hauschildt, Uponor Inc.
 Abby Hoeschler, Key Log Rolling
 Kalyn Hove, Comcast
 Gina Kastel, Faegre Baker Daniels
 Laura Kelly, Keyot
 Kristen Kimmell, RBC Wealth Management
 Tami Krause, Minnesota Vikings
 Connie Lahn, Barnes & Thornburg
 Lisa Laliberte Belak, Minnesota Gastroenterology
 Lisa Beth Lentini, Carlson Wagonlit Travel
 Lynn Littlejohn, M.A. Mortenson Co.
 Hilary Marden-Resnik, UCare
 Sherri McDaniel, Atek Access Technologies
 Kelly McDyre, Faith's Lodge
 Lori Melbostad, Premier Pontoons
 Mary Jane Melendez, General Mills Foundation
 Angie Olsonawski, CHS Inc.
 Kim Plahn, Dunn Bros. Coffee
 Mary Pokluda, Bumblebee Inc.
 Erin Procko, Bell State Bank & Trust
 Patsy Riley, Blue Cross and Blue Shield of Minnesota
 Amy Ronneberg, Be The Match
 Tanya Rylee, Anthem Inc.
 Haley Schaffer, Maslon
 Anne Sempowski Ward, Thymes
 Christine Sovereign, Accenture
 Debbie Swanson, Abrasive Resource
 Camille Thomas, JMC Retail Group
 Cheryl Vennerstrom, Orion Associates
 Lisa Walker, Logic PD Inc.
 Ann Wengronowitz, North Star Resource Group
 Tamara Wojtasiak, PricewaterhouseCoopers
 Kasey Worrell Hatzung, Fusion Hill

Career Achievement
 Barbara Butts Williams, Capella Education Co.



Eureka! Innovation Awards

4th Annual Project



The Minneapolis/St Paul Business Journal Eureka! Innovation Awards recognizes creativity, innovation and progress in business as well as education, arts, healthcare, restaurants and retail.

Program Structure

Honorees will be chosen from a public pool of nominations and chosen by the MSPBJ editorial team. Nominations open in January.

Expected Attendance

The Eureka! Innovation Awards reception draws over 250 attendees. Event attendees will be comprised of nominated companies and people as well as industry and business leaders looking to network with an executive audience.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

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2016 honorees

75F
 Allina Health
 Augustana Care
 Best Buy Co. Inc.
 Betty Danger's Country Club
 The Big Know
 Boka
 Civic Eagle
 Farmhouse Market
 Food Building
 Foreverence
 Frank
 Hines
 Juxtaposition Arts Inc.
 LeagueSafe
 Marion Parke Designs
 Preston Kelly
 QleanTech Enterprises
 TruScribe
 Trust Vets
 Uponor Inc.
 Vugo Inc.
 WiselIdentity





CEOs and Top Level leaders from six prominent companies (public and private sectors) will discuss best practices for creating and sustaining a diverse workplace and effective strategies to identify, recruit and retain diverse employees.

Expected Attendance

Diversity in Business Forum business drew over 150 attendees in its inaugural year. Attendance is made up of C-level executives, government and city leaders as well as business decision makers from the greater metropolitan area.

Presenting Sponsorship \$20,000	Available
Platinum Sponsorship \$10,000	Available
Silver Sponsorship \$5,000	Available

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2016 panelists

Bev Brown, Director of Inclusion & Engagement, Xcel Energy Corp.

Tasha Byers, Manager of Workforce Initiatives, St. Paul Area Chamber of Commerce

David Hough, County Administrator, Hennepin County

Tonya Jackson Hampton, Senior Director, Diversity, Inclusion & Engagement, HealthPartners

Philomena Morrissey Satre, Vice President, Organizational Effectiveness Consultant, Wells Fargo & Co.

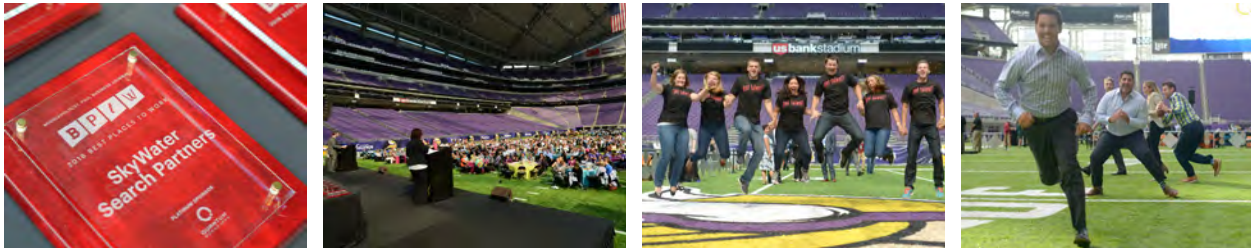
Ravi Norman, CEO, Thor Construction Inc.



2016 BEST PLACES TO WORK

Best Places to Work

19th Annual Project



The Minneapolis/St. Paul Business Journal event celebrates the companies selected as a Best Place to Work. The publication reveals what makes these companies great - from their employees' perspectives. It also offers insight about attracting and retaining qualified employees. Celebrate with the Twin Cities' top companies as a sponsor of this event.

Program Structure

Honorees for this program are determined based on a quantitative survey administered by our third party research partner, Quantum Workplace. Each year we receive over 250 nominations. Employees are asked to rank their companies based on various items including trust in senior leadership, team effectiveness, communication and work-life balance. Companies are ranked in three categories by number of employees. Nominations open in April.

Expected Attendance

This event typically draws over 700 attendees. Honorees do not know where they rank in their category until it is announced at the cocktail reception.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

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2016 honorees

EXTRA SMALL

- Ambrion
- App Data Room
- Bellmont Partners
- Ciceron Inc.
- CureIS Healthcare Inc.
- Demand Chain Systems
- Duffy
- Fendler Patterson Construction
- Fision Corp.
- fjorge
- Kipsu
- Livefront
- Media Minefield Inc.
- Merchology
- North Highland
- Oggi Professional Services
- Redpath Consulting Group
- Relationship One
- SkyWater Search Partners
- SMCpros
- Snap Agency
- Supreme Lending
- True Talent Group
- Upland Real Estate Group Inc.
- West Monroe Partners

SMALL

- Accredited Investors Inc.
- Agosto Inc.
- Ergodyne
- Froehling Anderson
- GoKart Labs
- ICS Consulting Inc.
- ILM Professional Services
- Irish Titan
- R.J. Ryan Construction Inc.

- Relocation Today Inc.
- Three Deep Inc.
- Unimax Systems Corp.
- Veritae Group
- Wellington Management Inc.
- Zipnosis

MEDIUM

- Ackmann & Dickenson
- The Alaris Group Inc.
- Aquarius Home Services
- Capitol Lien Records & Research Inc.
- Clockwork
- Intertech Inc.
- Lifesprk
- LogiSolve
- Magnet 360
- Nina Hale Inc.
- Signature Bank
- Siteimprove Inc.
- Slalom
- Solution Design Group Inc.
- Venture Bank

LARGE

- Ameriprise Financial Inc.
- C.H. Robinson Worldwide Inc.
- Ceridian
- Gillette Children's Specialty Healthcare
- Loffler Cos. Inc.
- Marco
- McGough Construction
- TPI Hospitality
- U.S. Bancorp
- Welsh & Colliers International | Minneapolis-St. Paul





Most Admired CEOs

2nd Annual Project



We will honor 10 CEOs from companies with revenue under \$1 billion. We'll be seeking CEOs who demonstrate strong leadership and integrity, impressive financial performance for their company as well as a commitment to our community.

Program Structure

Honorees will be chosen from a public pool of nominations and chosen by the MSPBJ editorial team. Nominations open in January

Expected Attendance

The Most Admired CEO's dinner drew over 300 attendees in its inaugural year. Attendance was made up of C-level executives and their supporters.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

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2016 honorees

Archie Black,
SPS Commerce Inc.

Lynn Casey,
PadillaCRT

Mike Fiterman,
Liberty Diversified International

Christine Fruechte,
Colle+McVoy

Jeff Gau,
Marco

Matt Kramer,
Saint Paul Area Chamber of Commerce

Nancy Lyons,
Clockwork

Richard Murphy Jr.,
Murphy Warehouse Co.

Ravi Norman,
Thor Construction Inc.

David Reiling,
Sunrise Banks



Fast 50

18th Annual Project



The Minneapolis/St. Paul Business Journal honors the Fastest-growing Private Companies in the Twin Cities. This exclusive event is invitation only for winning companies and sponsors. Winners do not know where in the Fast 50 they are ranked until announced at the event.

Program Structure

Fast 50 companies will be selected based on their revenue growth. To be eligible for the Fast 50, companies must meet the following criteria: Be an independently owned, privately held company, be part of our geographic area of coverage, have year over year revenue growth for each of the last three completed fiscal years. Nominations open in July for the October project.

Expected Attendance

The fast 50 cocktail awards reception is a private event for honorees and sponsors exclusively. Average attendance is over 350 and is comprised of all levels of employees at each of the winning companies.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$18,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

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2016 honorees

ABRA Auto Body & Glass
 All In One Accounting Inc.
 Antenna Inc.
 Atomic Data
 Avionté
 C2 Solutions
 Coherent Solutions
 Dedicated Networks Inc.
 Emergent Networks
 Entero
 EXB Solutions Inc.
 Fishbowl Solutions
 Foundation Technologies
 GoKart Labs
 Granite Logistics Services
 Great Waters Financial
 Heartland Tire Inc.
 Horizontal Integration
 Hydra-Flex Inc.
 Innovative Office Solutions
 JAMF Software
 Javen Technologies Inc.
 JetPubs Inc.
 Laketown Electric Corp.
 Lifesprk
 Loffler Cos. Inc.
 Logistics Planning Services
 Marco
 Marks Group Wealth Management
 Media Bridge Advertising
 Morning Sun Financial Services
 NTY Franchise Co.
 Ovative Group
 Q Consulting Inc.
 Red Cow
 Reeher
 Relationship One
 RespirTech
 Schadegg Mechanical Inc.
 Screenfeed
 SeQuel Response
 SkyWater Search Partners
 Summit Information Resources Inc.
 Super Go Faster
 tap|QA
 The Excelsior Group
 The Nerdery
 ThreeBridge Solutions
 TitleSmart Inc.
 Twin City Staffing



CFO of the Year Awards

11th Annual Project



The Minneapolis/St. Paul Business Journal is proud to honor the top CFOs in the Twin Cities for their outstanding performance as corporate financial stewards. Finalists and winners will be recognized at an awards luncheon in November.

Program Structure

Honorees are chosen from a pool of public nominations by a panel of judges. The awards will be presented in nine categories: Public Company CFO, Large Private Company CFO, Medium Private Company CFO, Small Private Company CFO, Community Service, Nonprofit Organization CFO - Civic/Cultural/Educational, Nonprofit Organization CFO - Health Care and Career Achievement. Nominations open in June for the November project. Nominations open in July for the November project.

Expected Attendance

The CFO of the Year awards draws an average of 500 attendees. Attendance is made up of executives representing the organizations of honorees. Additionally top level executives, professional service firms and other key leaders from the greater metropolitan area are in attendance.

Presenting Sponsorship \$25,000	Available
Platinum Sponsorship \$20,000	Available
Gold Sponsorship \$13,500	Available
Silver Sponsorship \$7,500	Available

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2016 honorees

Small Private Company

Travis Barkve, Venture Bank
Dave Hanson, Clam Corp.
Bill Koschak, YA

Medium Private Company

Melissa Bradley, Snell Motors
Megan Helling, Energy Management Collaborative
Dan Mayleben, HelpSystems

Large Private Company

Steve Fray, Jack Link's
Protein Snacks
Ryan Johnson, Doran Cos.
Steve Poppen, Minnesota Vikings
Public Company
Kirk Geadelmann, Tile Shop Holdings Inc.
Ann Gugino, Patterson Cos. Inc.

Nonprofits

Duncan Gallagher, Allina Health
Joan McCusker, Amherst H. Wilder Foundation
Amy Ronneberg, Be The Match

Government

Todd Hurley, City of St. Paul

Career Achievement:

Kathleen Pepski, Hawkins Inc.



Questions?

We are happy to answer any questions you have about the information in this packet. If you do not have an assigned Account Executive, please use the contact information below. Happy Sponsoring!

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Resources

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- » Nominations: mspbj.com/nomination »
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