



# Production Calendar

Editorial, advertising, special sections and  
deadline exceptions for 2017

Editorial & advertising calendar .....	2
Special sections deadlines .....	4

# 2017 Editorial and advertising calendar

		<b>The Lists</b>	<b>Focus On</b>	<b>Space Deadline</b> (Due 14 Days before Pub Date at Noon)	<b>Art Deadline</b> (Due 7 Days Before Pub Date)	<b>Special Publication (SP)/ Report (R) or Event (E) Nominations (N)</b>	<b>EVENT DATE</b>
<b>Jan</b>	<b>6</b>	Highest-Paying Occupations	Career	12/23	12/30		
	<b>13</b>	Most Popular Cars + Trucks; Car Dealerships	Automobile Industry	12/30	1/6		
	<b>20</b>	Hotels (50)	Hospitality	1/6	1/13	Future of Towson (E)	1/20
	<b>27</b>	Law Firms (50)	Law	1/13	1/20	Future of Towson (R)	
<b>Feb</b>	<b>3</b>	Venture Capital Recipients; Venture Capital Firms	Venture Capital	1/20	1/27	Book of Lists Gala (E)	2/2
	<b>10</b>	Fundraising Events; Charitable Foundations	Corporate Philanthropy	1/27	2/3		
	<b>17</b>	Manufacturers	Manufacturing	2/3	2/10	Future of Manufacturing in Maryland (E)	2/16
	<b>24</b>	Engineering Firms; Accounting Firms	Accounting + Finance	2/10	2/17	Future of Manufacturing in Maryland (R) The State of Small Business in America (R)	
<b>Mar</b>	<b>3</b>	Mortgage Lenders	Residential Real Estate	2/17	2/24		
	<b>10</b>	Bankruptcies; Layoffs	Bankruptcy Law	2/24	3/3	Diversity: Expand Your Circles (E)	3/10
	<b>17</b>	Arts Organizations; Meetings Facilities	The Arts	3/3	3/10	Diversity: Expand Your Circles (R)	
	<b>24</b>	Cybersecurity Companies; Defense & Federal Contractors	Cybersecurity	3/10	3/17	Sports Business Forum (E)	3/23
	<b>31</b>	Employee Benefit Administrators; Health Care Systems	Health Care; Medical Marijuana	3/17	3/24	Sports Business Forum (R) Mentoring Monday (R)	
<b>Apr</b>	<b>7</b>	Professional Search Firms; Temporary Staff Agencies	Careers	3/24	3/31	Mentoring Monday (E)	4/3
	<b>14</b>	Commercial Real Estate; Golf	Golf	3/31	4/7		
	<b>21</b>	Breweries; Wineries	Hospitality	4/7	4/14		
	<b>28</b>	Apartment Complexes; Residential Property Managers	Real Estate Inc. Top Projects	4/14	4/21	Real Estate Inc. Broker Bash (N) (E)	4/27
<b>May</b>	<b>5</b>	Biotech Companies; U.S. Patents	Patents	4/21	4/28		
	<b>12</b>	Construction & General Contractors; Largest Warehouses	Real Estate + Development	4/28	5/5		
	<b>19</b>	Software Companies; Video Gaming Companies	Technology	5/5	5/12	Best Places to Work (SP) Future of Baltimore's Waterfront (E)	No Event 5/19
	<b>26</b>	Conventions; Crab Houses	Tourism + Hospitality	5/12	5/19	Future of Baltimore's Waterfront (R)	
<b>Jun</b>	<b>2</b>	Largest Public Companies; Fastest-Growing Public Companies	Public Companies	5/19	5/26		
	<b>9</b>	Associations; Chambers of Commerce		5/26	6/2	Best in Finance CFO Awards (N) (SP) (E)	6/9
	<b>16</b>	Architecture Firms; Interior Design Firms	Architecture + Design	6/2	6/9		
	<b>23</b>	Wealthiest Zip Codes (50)		6/9	6/16	Giving Guide* (SP); Giving Event (E)	6/23
	<b>30</b>	Property & Casualty Insurance Co's		6/16	6/23		



## 2017 Editorial and advertising calendar, continued

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<b>Jul</b>	<b>7</b> Caterers; Restaurants	Hospitality	6/23	6/30	Where the Money Lives (R)	
	<b>14</b> Minority-Owned Businesses (50)	Diversity in Businesses	6/30	7/7	Face-To-Face (E)	7/14
	<b>21</b> Highest-Paid Execs (100)	Executive Compensation	7/7	7/14		
	<b>28</b> Advertising Agencies; Most Social Companies	Social Media	7/14	7/21		
<b>Aug</b>	<b>4</b> Largest Women-Owned Businesses		7/21	7/28	Enterprising Women (SP) (E)	8/4
	<b>11</b> Commercial Property Management Firms; Most Expensive Neighborhoods	Real Estate + Development	7/28	8/4		
	<b>18</b> Colleges and Universities; Professional Schools	Higher Education	8/4	8/11		
	<b>25</b> Largest Private-Sector Employers (100)		8/11	8/18		
<b>Sep</b>	<b>1</b> Tourist Attractions (50)		8/18	8/25		
	<b>8</b> Oldest Family-Owned Businesses (50) Veteran-Owned Businesses (50)		8/25	9/1	Future of Baltimore's Food Economy (E) Planning for Your Future: Retirement & Wealth Management (R)	9/8
	<b>15</b> Private Schools	Education	9/1	9/8	Future of Baltimore's Food Economy (R)	
	<b>22</b> Homebuilders; Office Buildings	Real Estate Development	9/8	9/15	Tech 10 (SP) (E)	9/21
	<b>29</b> Top Private Companies (100)	Careers	9/15	9/22		
<b>Oct</b>	<b>6</b> Credit Unions; Highest-Paid Athletes	Sports Business	9/22	9/29		
	<b>13</b> Assisted Living Facilities; Continuing Care Retirement Communities		9/29	10/6		
	<b>20</b> Food Companies; Grocery Stores	Food	10/6	10/13	Face-To-Face (E)	10/20
	<b>27</b> Largest Corporate Philanthropists; Highest-Paid Nonprofit CEOs		10/13	10/20		
<b>Nov</b>	<b>3</b> Co-working/Maker Spaces; Incubators and Accelerators		10/20	10/27		
	<b>10</b> Hospitals; Nursing Homes	Healthcare	10/27	11/3		
	<b>17</b> Nonprofits	Nonprofits	11/3	11/10	40 Under 40 (SP) (E)	11/16
	<b>24</b> SAT Scores (50)	Education	11/10	11/17		
<b>Dec</b>	<b>1</b> Fastest-Growing Private Companies (50)		11/17	11/24	Fast 50 (SP) + (E)	11/30
	<b>8</b> Banks (50)	Banking	11/24	12/1		
	<b>15</b> MBA Programs		12/1	12/8		
	<b>22</b> Book of Lists	Book of Lists	10/20 Early	11/3 Early	Book of Lists (SP)	
	<b>29</b> Commercial Lenders; SBA Lenders		12/15	12/22		



# 2017 Special sections deadlines

Insertion date / Section/Pub name	Advertising reservation deadline	Camera-ready artwork due	Event Date
Jan 27 Future of Towson	1/6	1/13	1/20
Feb 24 Future of Manufacturing in Maryland	2/10	2/17	2/16
Mar 17 Diversity: Expand Your Circles	3/3	3/10	3/10
24 Sports Business Forum	3/10	3/17	3/23
Apr 28 RE Inc. Top Projects/Broker Bash	4/14	4/21	4/27
May 19 Best Places to Work	4/21	5/5	NO EVENT
May 26 Future of Baltimore's Waterfront	5/5	5/12	5/19
Jun 9 Best in Finance CFO Awards	5/26	6/2	6/9
23 Giving Guide*	5/26	6/2	6/23
Aug 4 Enterprising Women	7/7	7/14	8/4
Sep 15 Future of Baltimore's Food Economy	9/1	9/8	9/8
22 Tech 10	9/8	9/15	9/21
Nov 17 40 Under 40	10/27	11/3	11/16
Nov 24 Holiday Gift Guide for Executives	11/3	11/17	NO EVENT
Dec 1 Fast 50	11/17	11/24	11/30
Dec 22 Book of Lists	10/27	11/10	INVITE ONLY 2018



**Future of...**  
In-Paper Report



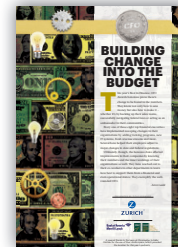
**Diversity: Expand Your Circles**  
In-Paper Special



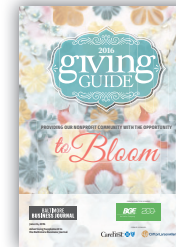
**RE Inc. Top Projects**  
In-Paper Special



**Best Places to Work**



**Best in Finance: CFO Awards**  
In-Paper Special



**Giving Guide\***



**Enterprising Women**



**Tech 10**  
In-Paper Special



**40 Under 40**



**Fast 50**  
In-Paper Special



**Book of Lists**

\*Advertising Publication

