



2017 EDITORIAL CALENDAR



BUSINESS IS OUR MIDDLE NAME

Issue	Focus/Specials	Spotlight	Bonus Distribution	The Lists	Space Deadline	Materials Due
DEC	30	CRE: ACBR Forecast	Commercial Board of Realtors	Largest Office Buildings	DEC 20	DEC 21
JAN	6	State of the Region	GA Chambers of Commerce	Largest Hotels	DEC 27	DEC 28
	13	Health Care Quarterly: Who's Who	Wine & Dine		JAN 03	JAN 04
	20	Law/In-House Counsel	ACC Georgia Chapter	Law Firms; Fastest-Growing Law Firms by Attorneys; Fastest Growing Law Firms by Revenue	JAN 10	JAN 11
	27	Cobb County Market Report Education Guide	Wine & Dine	Cobb Chamber of Commerce Residential RE Offices Book of Lists Celebration	JAN 18 JAN 10	JAN 19 JAN 12
FEB	3	Residential Real Estate Summit Midtown Market Report	CRE Who's Who	Residential RE Summit Midtown Alliance Annual Meeting	REITs	JAN 24 JAN 25
	10	Brookhaven Market Report American Heart Association Special Issue	Wine & Dine	Brookhaven Chamber of Commerce Atlanta Georgia Red Luncheon		FEB 01
	17	Institute of Internal Auditors Healthiest Employers Awards		IIA Members Healthiest Employers Awards	Accounting Firms, Fastest Growing Accounting Firms by Professionals; Fastest Growing Accounting Firms by Revenue; Certified Internal Auditors; Healthiest Employers, Small, Medium, Large	FEB 08 FEB 07
	24	Hospitality Quarterly MAX Awards	Wine & Dine State of Small Business in America	ACVB Members, GA Meeting Planners MAX Awards	Franchises	FEB 13 FEB 14
MAR	3	CRE: Best in Atlanta Real Estate Awards		Best in Atlanta Real Estate Awards	Best in Atlanta Real Estate Awards	FEB 21
	10	Community Improvement Districts Downtown Market Report	Law & Accounting Wine & Dine	Metro Atlanta CIDs Central Atlanta Progress Annual Meeting		FEB 28 MAR 01
	17	Financial Quarterly: Who's Who Home Quarterly: Multi-Million Dollar Agents	Automotive	Atlanta Board of Realtors Multi- Million Dollar Sales Club, Architectural Digest, Condé Nast Traveler, Golf Digest subscribers	Private Equity Firms; Venture Capital Deals of 2016; Residential Real Estate Organizations; RRE Companies, RRE Offices	MAR 07 MAR 08
	24	Cybersecurity	Wine & Dine			MAR 15
	31	CRE: Million Dollar Brokers Mentoring Monday		Mentoring Monday	CRE Brokerages	MAR 21 MAR 22
APR	7	Health Care Quarterly: Men's Health	Wine & Dine	Mero Atlanta Fitness Centers	Physician Group Practices	MAR 29
	14	Dunwoody Market Report		Dunwoody Chamber of Commerce	Engineering Firms	APR 05
	21	Business of Sports Honoring Atlanta's Administrative Professionals Hospitality Quarterly: ACVB Annual Meeting	Wine & Dine	Business of Sports ACVB Annual Meeting; GA Meeting Planners	Air Charter Companies; Travel Agencies	APR 10 APR 11 APR 12
	28	Pacesetter Awards Gainesville-Hall County Market Report	National Small Business Week 2017	Pacesetter Awards Hall County Chamber of Commerce	Pacesetter Awards Toughest Golf Courses	APR 18 APR 19

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MAY	5	CRE: Up & Comers Westside Market Report	Wine & Dine		Commercial Mortgage Bankers	APR 26 APR 25	APR 27 APR 26
	12	Clayton County Market Report Corporate Counsel Awards	Automotive	Clayton County Chamber of Commerce Corporate Counsel Awards	Commercial Printers	MAY 03 MAY 01	MAY 04 MAY 02
	19	Education: Who's Who Health Care Heroes	Wine & Dine Advertising & Marketing		Advertising & Marketing Firms; Promotional Product Firms; PR Firms	MAY 09 MAY 10	MAY 10 MAY 11
	26	CFO of the Year Awards		CFO of the Year Awards	CFO Awards; P & C Insurance Brokerages; P & C Insurance Companies	MAY 17	MAY 18
JUN	2	The Business of Pride	Wine & Dine What People Earn	Business of Pride Reception (TBD)	Architecture Firms; Commercial Interior Design Firms; Owners of RE	MAY 23	MAY 24
	9	Construction: Build Georgia Awards Grow Georgia Summit Rotary International Convention	Technology	Build Georgia Awards Grow Georgia Summit Rotary International Convention	General Commercial Contractors; Interior Commercial Contractors; Chambers of Commerce	MAY 25 MAY 30 JUN 01	MAY 26 MAY 31 JUN 02
	16	Most Influential Atlantans	Wine & Dine			JUN 07	JUN 08
	23	Financial Quarterly: Credit Unions Home Quarterly Women's Leadership Forum	Family-Owned Businesses	Architectural Digest, Condé Nast Traveler, Golf Digest subscribers; Women's Leadership Forum	Credit Unions Residential Remodeling Contractors	JUN 12 JUN 13 JUN 14	JUN 13 JUN 14 JUN 15
	30	From Salute to Suit: Veterans in Business	Wine & Dine		Atlanta Veteran-Owned Businesses; Public Companies; Highest Paid Executives of Public Companies; Office Complexes	JUN 21	JUN 22
	JUL	7	North Fulton County Market Report Hospitality Quarterly: Who's Who	Where the Money Lives	Greater North Fulton Chamber of Commerce GA Meeting Planners	State Parks	JUN 27 JUN 26
14		Health Care Quarterly: Corporate Wellness	Wine & Dine			JUL 05	JUL 06
21		Southside Market Report	Who's Who in Nonprofits Law & Accounting	Airport Area Chamber of Commerce	Employers; Tech Employers	JUL 11	JUL 12
28		Professional Education Guide Cumming-Forsyth Market Report	Wine & Dine	Cumming - Forsyth County Chamber of Commerce	MBA Programs; Business Schools; Technical Colleges	JUL 18 JUL 19	JUL 19 JUL 20
AUG		4	Buckhead Market Report CRE: A New Vision for Development		Buckhead Community Improvement District	Commercial Property Management; Apartment Property Management	JUL 25 JUL 26
	11	Home Quarterly: Who's Who	Wine & Dine	Architectural Digest, Condé Nast Traveler, Golf Digest subscribers	Security Alarm Companies; Retirement Communities	AUG 02	AUG 03
	18	From Locker Room to Board Room	CoreNet Automotive		New Auto Models; Used Auto Models	AUG 09	AUG 10
	25	Most Admired CEO Awards Made in Georgia: Manufacturing & Logistics	STEM Education	Most Admired CEO Awards	Office Furniture Dealers Top Manufacturers in Georgia	AUG 15 AUG 16	AUG 16 AUG 17

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SEP	1	Meeting Planners Guide		GA Meeting Planners	Commercial Landscape Cos.; Meeting Facilities; Caterers; Restaurants; Hotel Caterers; Resorts; Conventions; AV Cos.	AUG 23	AUG 24
	8	Best Places to Work Awards	Wine & Dine Planning for Your Future: Retirement & Wealth Management	Best Places to Work Awards	Best Places to Work, Small, Medium, Large	AUG 29	AUG 30
	15	Financial Quarterly Giving Guide	Four Pillar Awards ULI Awards	Four Pillar Awards AFP National Philanthropy Day Awards	Stock Brokerages; Money Managers; Financial Planning & Advisory Firms; Nonprofit Organizations	SEP 06 AUG 17	SEP 07 AUG 24
	22	Carroll County Market Report Small Business Person of the Year Awards	Wine & Dine	Carroll County Chamber of Commerce Small Business Person of the Year Awards	Retained Executive Search; Temporary Employment Agencies	SEP 13 SEP 12	SEP 14 SEP 13
	29	Home Quarterly: Trends in Building		Architectural Digest, Condé Nast Traveler, Golf Digest subscribers	Homebuilders	SEP 20	SEP 21
OCT	6	Governor's International Awards Breast Cancer Awareness Month Special Issue		Governor's International Awards	Governor's International Awards; Foreign Offices; Foreign-Owned Subsidiaries	SEP 27	SEP 28
	13	Health Care Quarterly: Women's Health Alpharetta Market Report	Wine & Dine Law & Accounting: Who's Who	Alpharetta Chamber of Commerce	Employee Benefits Consultants Private Companies	OCT 03 OCT 04	OCT 04 OCT 05
	20	Women Who Mean Business Awards	SIOR	Women Who Mean Business Awards	Women-Owned Firms	OCT 10	OCT 11
	27	Atlanta Regional Commission Home Quarterly Health Care 20/20		ARC Annual Meeting Architectural Digest, Condé Nast Traveler, Golf Digest subscribers; Health Care 20/20	Hospitals; HMOs	OCT 16 OCT 17 OCT 18	OCT 17 OCT 18 OCT 19
	3	CRE: Investment, Finance & Development Hospitality Quarterly: ACVB Hall of Fame	Wine & Dine	ACVB Hall of Fame, GA Meeting Planners	Developers Shopping Centers; Attractions; Hotels; Limousine Cos.	OCT 24 OCT 25	OCT 25 OCT 26
NOV	10	40 Under 40 Awards Cherokee Market Report	Finance	40 Under 40 Awards Cherokee Chamber of Commerce	Minority-Owned Businesses	OCT 30 OCT 31	OCT 31 NOV 01
	17	Gwinnett Market Report Grow Georgia Summit	Wine & Dine Women in Technology	Gwinnett Chamber of Commerce; Grow Georgia Summit; WIT - Women of the Year	Colleges & Universities	NOV 07 NOV 08	NOV 08 NOV 09
	24	Atlanta Gives Thanks	Holiday Gift Guide for Execs Automotive		SBA Lenders; Life Insurance Agencies	NOV 13	NOV 14
	1	CRE: NAIOP Tour of Homes 2017	Wine & Dine	NAIOP Awards Atlanta Board of Realtors	NAIOP Awards; Office Condo Parks	NOV 16 NOV 17	NOV 20 NOV 21
	8	Economic Forecast 2018 Business of Entertainment		Business of Entertainment	Financial Institutions; Community Banks	NOV 28 NOV 29	NOV 29 NOV 30
DEC	15	Corporate Health & Wellness Guide	Wine & Dine			DEC 06	DEC 07
	22	TBD				TBD	TBD
	29	BOOK OF LISTS		Annual Retail Distribution		OCT 30	NOV 06