SAINT ELIZABETHS
REDEVELOPMENT INITIATIVE

Site Context

- East Campus - 183 Acres
- 19 Historic Structures
- Includes 2 Distinct Campuses:
  - CT Campus with 9 Buildings
  - Maple Campus with 7 buildings
- Adjacent to Metro’s Green Line Congress Heights Station
St. Elizabeths East Redevelopment Initiative

**Physical**
- Master Plan & Zoning
- Transportation Plan
- Infrastructure Plan
- Interim Uses & Adaptive Reuse
- Development Implementation

**Economic**
- Innovation Hub Strategy
- Workforce Development
- Education Partnerships
- Community Development
- Program Implementation
The Opportunity for Innovation

The Innovation Hub strategy responds the opportunity presented by the presence of DHS at St. Elizabeths:

- Total DHS procurement between 2005 and 2010 was $83.3 Billion
- District-based businesses captured 44%, or $37 Billion
- Despite the presence of significant economic benefits, there is limited small business participation, SBIR, Venture Capital, Commercialization, and Patent activity
Mapping the DHS Economy

Large Defense Contractors
(IBM, Unisys, Accenture, SAIC, Boeing, etc)

Innovative Firms
(e.g. SBIR-firms, VC-backed)

Small Businesses
(e.g. Minority-owned, HUBZone Business)

Funders
(e.g. In-Q-Tel, VC & Angel Investors, etc.)

Homeland Security Technology Users
(e.g. utility companies, state and local government)

Research Organizations
(e.g. HSARPA, Think Tanks, Federal Labs, Universities)

Other Federal Agencies
(e.g. Department of Defense, Department of Commerce)

Service Firms
(e.g. Lawyers, Lobbyists, etc.)
Towards an Innovation Economy

At St. Elizabeths, the District is striving to:

- Build an environment that encourages entrepreneurial businesses in innovative sectors to grow in DC
- Diversify the local economy and reduce local reliance on Federal procurement contracts
- Promote existing social and economic assets and increase community capacity to ensure participation in the new economy
Elements of an Innovation Hub

Programmatic elements of an Innovation Hub are being assessed following grant funding provided by the Economic Development Administration:

- Global and Local Innovation Sector Businesses – HQs and Offices
- Business Development Programs
- Federal Procurement Coaching and Targeted Procurement Coaching
- Workforce Development
- Community Development
- Office and Community Spaces for Local Organizations
Physical Development

The Office of the Deputy Mayor for Planning and Economic Development (DMPED) has been acting as the land owner and Master Developer of the site to initiate and guide Redevelopment:

- Master Planning & Zoning
- Transportation Improvements
- Infrastructure Development
- Public-Private Partnerships
Master Plan Outcomes

- Creates Innovation & Education Campuses that tie in to and support the work of DHS and each other
- Features Community, Residential, Institutional, Retail and Commercial Uses
- Provides a Range of Employment Options
- Connects with Transit and the Surrounding Communities
Summary of Progress to Date

□ Winter 2011
  ▪ Initiated Master Planning and Transportation Planning
  ▪ Launched DC Innovation Strategy work funded by EDA

□ Summer 2011
  ▪ Mayor created Saint Elizabeths Redevelopment Initiative (SERI)
  ▪ Mayor created SERI Advisory Board

□ Ongoing Activities
  ▪ Actively marketing the site: MVM Technologies, Microsoft, General Dynamics
  ▪ Continued federal and regional coordination
  ▪ Working with local utility providers
Next Steps

- **Winter 2012**
  - Finalize the Master Plan
  - Commit to Infrastructure Plan
  - Submit Plan to Zoning Commission
  - Begin stabilization of key historic structures
  - Complete Environmental Assessment

- **Spring 2012**
  - Begin Phase 1 Solicitation Process
  - Complete DC Innovation Strategy
SERI Advisory Board

An Advisory Board composed of Deputy Mayor Hoskins and 16 other members possessing expertise of the region, neighborhood, and relevant business practices will advise the Development effort on:

- Creating Employment Opportunities
- Attracting Small and Local Businesses
- Attracting Capital and Infrastructure Funding
- Supporting and Capitalizing on West Campus Development Efforts
- Advancing the Innovation Strategy
Advisory Board Committees

In order to complete in-depth review of the Development, the Advisory Board has assigned members to area-focused committees:

- **Real Estate Committee**
  - Make recommendations regarding the implementation of the Master Plan
  - Identify and work with best of class users, tenants and developers

- **Education Committee**
  - Link the human capital needs of the new economy with the educational capacity of DC
  - Determine the type and extent of educational facilities and programs on the site campus needed to achieve this goal

- **Innovation Committee**
  - Make recommendations regarding the elements of an Innovation Hub
  - Advise and assist the District in executing the DC Innovation Strategy on site

- **Community Development Committee**
  - Review and make recommendations regarding community development projects relating to housing and economic development
  - Integrate the best use of the physical and functional components of the St. Elizabeth’s Redevelopment in a manner that best benefits community residents