



## CHILDREN'S CANCER ASSOCIATION

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### Executive Director

Regina Ellis

### Mission Statement

When seriously ill children and their families need more than medicine, CCA's innovative programs create joy one moment at a time.

### Goals

For children diagnosed with serious illness and their families, every moment is precious. At CCA, our goal is to transform as many of those moments as possible — with joy.

### Board of Directors

Andy Lytle, Board Chair  
Regina Ellis, Board President, CCA  
Founder/Chief Executive Officer  
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# Children's Cancer Association

## Brief History

Founded 17 years ago by a family who has been there, the Children's Cancer Association delivers JoyRx to seriously ill children and their families, in the hospital and at home.

When families need support, CCA is there with award-winning programs and resources, available at no cost to those in need, in Oregon, SW Washington, and across the nation.

## Fundraising Events

### VALENTINE'S DAY FOR CCA

*Radiothon/Telethon*  
*The BUZZ 105.1FM & FOX12*  
*February 13-14, 2013*

This live on-air event, heard and seen by thousands in the metro area, offers your company volunteer and sponsorship opportunities to help support CCA's programs of JoyRx. 105.1FM The BUZZ, and FOX12 invite listeners to get involved and recognize organizations who are supporting Valentine's Day for CCA.

### GET INSPIRED LUNCHEON

*The Governor Hotel*  
*Portland, Oregon*  
*April 10, 2013*

Our annual welcome event is a free hour-long luncheon for more than 500 community members and business, service and school leaders. Get to know our founder, board chair, and CCA mentors and find out why getting involved with CCA could be the most inspirational experience you, your employees, and your company could have this year.

## Giving Opportunities

### GET INVOLVED. BE INSPIRED.

At CCA, volunteers are our heart and soul, fueling programs that bring the joy of music, the magic of play, the power of information and the comfort of friendship to thousands of seriously ill children and their families every year. As a CCA volunteer, you have the power to change the lives of those in need. In return, you'll find your own life changed by the extraordinary spirit of these courageous kids.

### OUTCOMES

CCA delivers JoyRx to more than 11,000 kids and family members every year.

**MusicRx:** In hospitals and online through MyMusicRx.org, CCA delivers more than 85,000 music moments across the nation, every year.

**FriendshipRx:** The Chemo Pal® Mentor Program supports more than 250 friendships each year.

**PlayRx:** The Caring Cabin hosts more than 500 family members each year.

### HELP PRESCRIBE JOY

At CCA, every day brings new requests from families in need. CCA receives no federal or state funds. Every dollar received by CCA comes from individual donors, corporate support and foundation grants.

CCA is a good financial steward of your donations, as Charity Navigator awarded CCA the highest possible rating, 4 stars. For each dollar spent, 79¢ goes directly to our programs. Your contribution will help us deliver our award-winning JoyRx programs to even more families.

### BECOME A SPONSOR

Corporations, foundations and individuals alike have the power to touch a child's life in a profound way by sponsoring a special event or any one of CCA's award-winning programs.

Showcase your organization's support for CCA in six regional medical centers, including Randall Children's Hospital at Legacy Emanuel and Doernbecher Children's Hospital, by sponsoring one of our in-hospital programs — MusicRx®, the Chemo Pal® Mentor Program or Link — serving thousands of seriously ill children each year.



Photograph: Michael Schoenholtz Photography

### CONTACT INFORMATION

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