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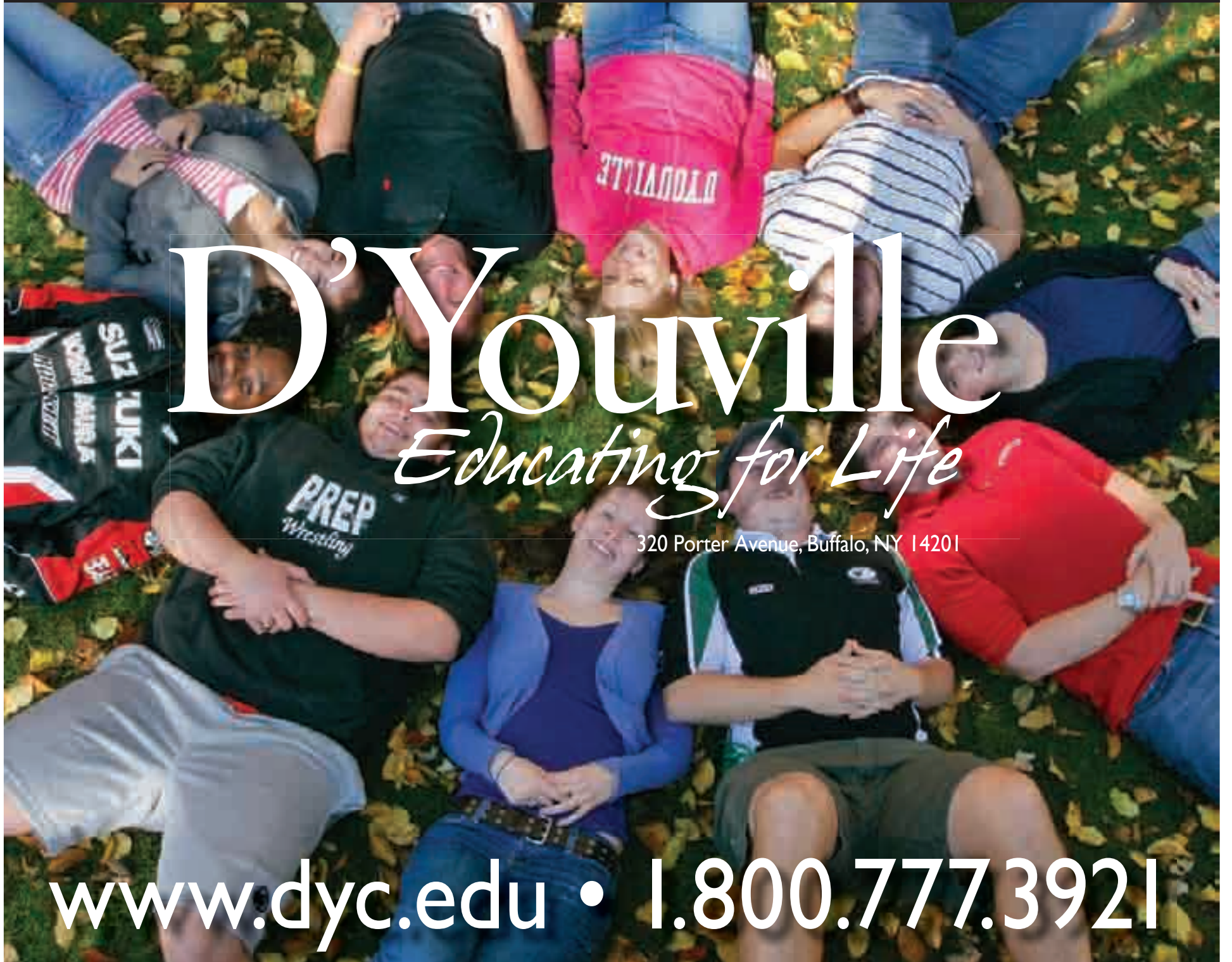
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Consider the type of college: *Private, public or proprietary*

As an applicant in the college admission process, you probably feel lost in the sea of collegiate mottos, emblems and mascots. Your vision of Campus X and Campus Y may blend into one. As you narrow down your list of colleges, choose wisely. Look past the wrought-iron gates and manicured quads to see what makes those schools tick.

During your college search, take your time. Remember that this decision is one of the first big ones you will make as an adult is one of the more important of your life. Compare your options carefully and seek out the advice of your high school counseling office. When you visit a campus or a college fair, talk with college representatives. In addition to the admission criteria, find out about the school's academic offerings, the campus life and the cost to attend.

Many colleges and universities offer similar elements, but one standout characteristic can guide you in your search for the best fit. During your hunt for colleges and universities that will fulfill your interests, you should know which general category that school falls under: private, public or proprietary.

Private

Private colleges and universities can vary greatly in their course offerings and campus life. The thing they have in common is that they all receive funding primarily from student tuition and endowments. These institutions function as non-profit organizations that usually follow the leadership of a board of trustees.

Private colleges and universities may receive some governmental support in the form of tax breaks and student loans, but mostly operating on private support allows them to develop their own institutional plan. Many of these colleges and universities are associated with religious and other types of community groups. The list of private colleges includes the nation's oldest institutions. Many have kept their traditional campus model, though the courses and student cultures transformed drastically over a couple hundred years.

Private institutions that date back to the 17th and 18th centuries include Harvard University (MA), Yale University (CT) and Princeton University (NJ). These centuries-old institutions also tend to be highly selective, though selectivity rates among all private schools vary greatly. According to the Department of Education, selectivity rates at all private and public institutions were nearly identical in 2007.

A reliance on private funds has also led to a higher average cost. For the 2008 to 2009 academic year, the Department of Education estimated the cost of tuition, room and board at private colleges and universities to be an average of \$31,233, compared to \$12,283 at public colleges and universities. Don't let this sharp contrast in cost prevent you from seeking admission. At these institutions, financial aid opportunities often reduce the total cost and loan burden.

Public

Public colleges and universities receive funding from tuition and endowments, but the larger part of their funding comes from state or local taxes. Most public postsecondary schools are state-run, which lowers the tuition for in-state students. Public colleges and universities can focus on a specific area of study, like research or liberal arts, but many, referred to as "regional comprehensive institutions," offer many different fields of study, with an emphasis on professional programs.

Public colleges and universities follow performance standards set by the state, as opposed to a private school's board of trustees. Public schools are typically categorized as two-year, four-year, research, comprehensive, or community colleges. Like private institutions, the selectivity rates among public schools can vary greatly. Public schools include highly-selective schools like William and Mary and the University of California-Berkley, as well as community colleges with open-access policies.

Proprietary

While public and private colleges receive their funding in different forms, both types

of institutions are still considered non-profit. Proprietary institutions are considered for-profit companies that operate under the demands of investors and stockholders. As of the 2008 to 2009 academic year, there were more non-profit institutions than for-profits, but over the last two decades, the number of degree-granting for-profits has increased rapidly.

Proprietary institutions attract adult learners and part-time students in search of narrowly-focused professional training opportunities. These programs usually offer a non-traditional format; many for-profits also have classes solely available online.

Proprietary institutions receive up to 90 percent of their revenue from federal student aid. This reliance on federal funding has inspired some for-profit recruiters to promote potentially unsafe borrowing practices. Beware of proprietary college representatives who encourage you to borrow past your predetermined threshold. An investigation by the U.S. Government Accountability Office (GAO) revealed questionable and even fraudulent practices at 15 for-profit colleges in six states. In one scenario, an admission representative at a for-profit college told an undercover applicant to stop worrying about large student loan debt because the applicant would be able to dodge payments. In reality, unpaid student loan debt can damage the borrower's credit and limit the availability of future loans. It is also extremely difficult to discharge student loans, even in bankruptcy.

The GAO investigation also found numerous examples of high-pressure sales tactics at proprietary schools. While the Bureau of Labor Statistics reports that 90 percent of barbers make less than \$43,000 a year, one admission representative for a proprietary school inflated that salary to \$150,000 to \$250,000. For-profit admission representatives have also reportedly bombarded applicants with hundreds of phone call solicitations. At some for-profit colleges, agents have withheld access to financial aid information until applicants pay certain fees or enroll in a program. Federal regulations require colleges to provide potential and current students with this important financial aid

information.

In the marketplace, buyers and sellers have a clearer understanding of business models and the motivations of for-profit companies. In the college admission environment, aggressive sales tactics can adversely affect the integrity of the admission process and mislead applicants. Avoid high pressure admission situations, and obtain access to all necessary information.

Consider your options carefully

A close examination of the academic, social and financial factors will lead you to a best-fit college. When you have narrowed down your list of schools and are ready to begin the application process, first be sure to calculate the amount you could owe after graduation. During the 2007-08 academic year, the median debt load for a bachelor's degree recipient was:

- \$17,040 at private schools
- \$7,960 at public schools
- \$31,190 at for-profit colleges

(College Board, Trends in Higher Education 2009)

Because a postsecondary degree is such a significant investment, do not overestimate the importance of patience during the college admission process. Take time to reflect on all of your options. Some institutions may offer quick admission to their school, but be sure you have examined enough options before accepting any immediate offer.

The admission process at four-year non-profits typically requires an application, which may ask for standardized test scores, high school transcripts, essays, and other materials. You want to find the institution that will best match up with your qualifications and personality, so the application process is a great way to get to know a college and for a college to get to know you. Before you send any applications, make sure you have completed all the admission requirements. After all, a college only knows as much about you as the information you provide.

Written by Jennifer Gross and reprinted with permission of the National Association for College Admission Counseling (nacacnet.org).

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School Counselor
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About NACAC

NACAC Mission

The National Association for College Admission Counseling will support and advance the work of counseling and enrollment professionals as they help all students realize their full educational potential, with particular emphasis on the transition to postsecondary education. NACAC is committed to promoting high professional standards that foster ethical and social responsibility.



About NACAC

The National Association for College Admission Counseling (NACAC), founded in 1937, is an organization of more than 10,000 professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education.

NACAC is committed to maintaining high standards that foster ethical and social responsibility among those involved in the transition process, as outlined in the NACAC Statement

of Principles of Good Practice (SPGP).

A member-directed organization, NACAC is governed by its voting members – an Assembly of delegates elected by voting members in NACAC's state and regional affiliates and by an elected board of directors.

The strategic leadership and board's primary purpose is to provide direction on professional policies for NACAC. The association additionally houses 12 standing committees, plus ad hoc committees, which lend their expertise and experience to the issues, programs and governance that keep the association vibrant in its service to members, the profession and students.

NACAC's award-winning publications and other media resources, professional development programs and practical research efforts have all been designed to give counseling and admission professionals the tools they need to improve the counseling services they provide to students.

Buffalo National College Fair Evening Workshops

Tuesday, March 29, 2011

All workshops are held on the first floor of the Convention Center
Session 1 – 7:00-7:30 p.m. • **Session 2** – 7:40-8:10 p.m.

Parking for these sessions is available at a reduced rate (\$2) at both the Augsburger and Fernbach Ramps.

A Financial Preparation Guide for Parents, 6:30-7:00, Room 106B

Presented by Sallie Mae

This presentation will guide parents and students through a five-step process to planning, saving, and paying for college. Families will learn about many important elements regarding college, including FAFSA and finding free money.

ACT/SAT: Session 1 and 2, Room 106A

Presenters: **Nicholas Rizzo**, Department Chairperson/
School Counselor, Clarence High School
Sharon Bertucci, School Counselor, City Honors

An overview of both tests will be presented. Tips and advice on how to best prepare for the tests will be provided as well as how results are used for college admissions.

Financial Aid 101: Session 1 and 2, Room 106B

Presenter: **Kevin Ryan**, Senior Financial Aid Advisor,
University at Buffalo

You can never have enough information on financial aid. This workshop is designed to help answer questions that students and parents may have about the process of determining financial need and award aid.

College Athletics: Session 1, Room 103

Presenter: **Kelly Cruttenden**, Assistant Athletic Director,
University at Buffalo

Important information for prospective student athletes will be explored. Topics include recruitment rules, academics eligibility, letters of intent, and registration with the NCAA Eligibility Center.

Residence Life: Session 2, Room 103

Presenter: **Gary Bice**, Director of Residence Life, SUNY
Fredonia

Are you wondering what it is like to live on campus? This session will provide information for those of you who are thinking about living on campus, the experiences to make your home away from home complete and the benefits of living on campus.

The Right College: Session 1 and 2, Room 106C

Presenter: **Dean Reinhart, PHD**, Associate Director of
Admissions, SUNY College at Buffalo

How do you find the college that is right for you? This workshop will help students and parents examine the important factors to consider when making a decision on where to go to college.

Easy Tips on Writing your College Essay: Session 1 and 2, Room 106 D

Presenter: **Donna Shaffner**, Dean of Admissions,
Canisius College

This session gives you the opportunity to learn about what colleges are looking for when reading college essays. You will leave this session with confidence in writing your college essay. Some of the questions that will be addressed are; how do I decide on a topic? What are the skills needed to start writing your college essay? How do I know if this is the right essay to submit?

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more. **Explore more. Do n**
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Looking Ahead:

Student Debt and the College Admission Process

According to data compiled by the College Board for the 2008-09 academic year, the average debt for students who borrowed money for college was \$19,800 at public, four-year colleges and \$26,100 at private, non-profit colleges.

"I suggest to families that early in the process that parents talk to their kids about what kind of planning they've been doing for college finances and whether they feel comfortable that they're going to be able to handle whatever the kid comes up with," said Vicki O'Day, an independent counselor in Menlo, Calif., who focuses on college affordability. "I worry if people haven't done any of that kind of thinking before they launch into the whole college application process because then you get into sort of impossible scenarios."

College affordability has been a national topic of discussion for at least 30 years. During times of prosperity and economic downturns, prospective and enrolled college students have been able to count on rising costs. Through a 2008-09 survey, NACAC found an increase in the number of students abandoning plans to attend a "dream school" in favor of a more affordable option.

Many students became eligible for financial aid, but the recession had also affected the financial health of colleges and universities. "We have a lot more kids that are more eligible now, but we have a lot of schools that are not meeting need," said Stephen Williams, a college counselor at Eagle Rock High School in California. "And frankly, if [colleges] don't meet need with us, it's virtually impossible."

Some students responded to the fiscal crisis with more applications. By applying to more schools, students hoped to increase their odds of finding a generous financial aid offer. The wounded economy coupled with a competitive admission process appeared to require more applications. Many counseling offices advise against this.

Students can apply to less than 10 schools and still find affordable, best-fit schools with solid financial aid opportunities.

In your college search, one of the most important factors to consider involves life after college. When creating a list of potential colleges, academic and social factors often carry more weight than other practical concerns, like your anticipated debt load. Before day-dreaming about studying string theory (or throwing a frisbee) on the quad, learn your financial limitations early.

A dedicated research effort will help you find out if a particular school is unaffordable. "The time to find that out is before they apply, not, in my opinion, when they are waiting to hear back and disappointed in the spring," O'Day said.

The recession has been introducing more families to the nation's financial aid system. Almost 90 percent of colleges reported an increase in financial aid applications in the NACAC survey. Fortunately, the presence of

these financial aid opportunities has had an impact on college costs for many borrowers. A new report from the College Board found that while tuition and fees increased between the 2005-06 and 2009-10 academic years, the overall price of attending a college actually decreased on average due to financial aid opportunities.

Once you have a list of potential colleges, discuss possible scenarios that allow you to pay for each one. O'Day calls these "affordability stories." In the affordability story, include any types of financial aid. Student aid includes "gift aid," like scholarships and grants that do not have to be paid back, as well as work study programs and any federal aid or private loans. Federal aid offers lower interest rates and is typically safer than private loans. Fees and high interest rates, often included in private loans, will greatly increase your risk of generating a large debt load upon graduation. Private loans are nearly impossible to discharge, even in cases of bankruptcy, and should only be used after all other options have been explored.

O'Day advises students to stay away from private lenders. "Don't go outside the federal loan program," she said. "They would absolutely love to lend you money on very little more than a signature, but don't do it."

To find out more about student loans, ask your college counselor about informational programs offered by your school district. Many high schools hold evening sessions on borrowing for college that will help you and your family map your financial path to college. Stephen Williams works with his district to offer unbiased borrowing advice to his students. "We try to keep them away from anybody that's going to sell them something," he said. Private lenders may try to offer attractive loan products, but remember to read any contracts closely before you sign them.

Before making assumptions about your financial aid eligibility, fill out the Free Application for Federal Student Aid (FAFSA). This

form is the most important document to remember when filing for federal student aid. The FAFSA is available online, and recent updates have made it even easier to apply for aid. Visit the FAFSA website for a helpful introduction to this form, and remember to use the FAFSA-4caster to see a preview of your financial aid eligibility. The U.S. financial aid system has evolved over time and is always changing, so fill out the FAFSA even if you are doubtful you will receive the federal assistance.

Recent changes to the federal student aid system include elements of the Student Aid and Fiscal Responsibility Act (SAFRA). The bill eliminated Federal Family Education Loans, which were funded by banks and other financial institutions, and rolled all federal loans into the Direct Loan program, which lends straight from the federal government. This new structure has streamlined the federal lending process and money saved from this consolidation was used to increase the maximum annual Pell Grant.

Student debt can become a serious problem if left unchecked. Before agreeing to any loan terms, consider your potential for debt. Federal loans are always a safer alternative to private loans, but any loan requires a careful eye and an understanding of financial limitations. Financial planning for college can begin before signing a loan agreement, and even before filling out the FAFSA. Have a conversation with your family about college costs at the beginning of your college search to ease stress and frustration later in the process.

Written by Sean Nyhan, 2010, and reprinted with permission from the National Association for College Admission Counseling (nacacnet.org.)



Alfred State College

10 Upper College Drive
Alfred, NY 14802
607-587-4215 or 1-800-4ALFRED
Fax: 607-587-4299
Website: www.alfredstate.edu

Description: Alfred State College students are doers, not bystanders. The college is ideal for purposeful, action- and goal-oriented individuals. ASC students get a head start on their careers, as our programs, teaching methods, and in-the-field experiences provide intensive, hands-on, usable, real-world learning. Our graduates are well-prepared and work ready. Employers marvel how ASC graduates are able to hit the ground running@...

Founded: 1908

Degrees and majors offered:

BBA: Business Administration; Financial Planning; Sport Management; Technology Management
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BTech: Information Security and Assurance; Information Technology (Applications Software Development, Network Administration, and Web Development)
AA: Liberal Arts and Sciences (Adolescent Education Transfer, Humanities, Math and Science, Social Science); Pre-Environmental Science and Forestry
AAS: Accounting; Agricultural Business, Agricultural Technology; Architectural Engineering Technology; Biological Science; Business Management; CAD/CAM Technology; Computer Information Systems; Computer Engineering Technology; Construction Engineering Technology; Court and Realtime Reporting; Digital Media and Animation; Electrical Engineering Technology; Electromechanical Engineering Technology; Entrepreneurship; Financial Services; Health Information Technology; Interior Design; Marketing; Mechanical Design Engineering Technology; Mechanical Engineering Technology; Nursing; Surveying Engineering Technology; Veterinary Technology
AOS:



Air Conditioning and Heating Technology; Autobody Repair; Automotive Parts Technology; Automotive Service Technician; Building Construction; Computer and Network Technician; Culinary Arts; Culinary Arts: Baking, Production and Management; Drafting/CAD; Electrical Construction and Maintenance Electrician; Heavy Equipment Operations; Heavy Equipment: Truck and Diesel Technician; Machine Tool; Masonry; Motorsports Technology; Welding
AS: Business Administration; Computer Science; Engineering Science; Human Services; Individual Studies; Sports Management
Certificate: Coding and Reimbursement; Court Reporting and Captioning; Entrepreneurship. An Undeclared major is also available.

Current enrollment: 3,500
Faculty: 203 full- and part-time faculty
Tuition/costs: Tuition \$4,970; room and board \$9,690; Student fees \$1,248
Financial aid: See College Web site: www.alfredstate.edu. Call 607-587-4253 or 1-800-4ALFRED (option 2).
Admissions: \$50 application fee; rolling admissions; see Web site for documents required.

Baldwin-Wallace College

275 Eastland Road
Berea, Ohio 44017
Phone: 440-826-2222
Website: www.bw.edu/admission



Description of College/University: Baldwin-Wallace College, an independent college affiliated with the United Methodist Church, offers an academic program rooted in the liberal arts and sciences augmented with applied learning through internships, field experiences, study abroad and community service.

Year Founded: 1845

Degrees Offered: Bachelor of Arts (B.A.), Bachelor of Science (B.S.), Bachelor of Science in Education (B.S.E.), Bachelor of Music (B.M.), and Bachelor of Music in Education (B.M.E.)

degrees.
Academic Calendar: Semesters
Current Enrollment: 3,000 full-time undergraduates, 600 part-time students, 750 graduate students
Tuition/costs (2011-12): \$26,396 tuition, \$8,680 room, board, books

Financial Aid: B-W awards more than \$50 million annually to students in the form of scholarships, grants, loans, and work-study opportunities. Nearly all Baldwin-Wallace students receive some sort of financial assistance.
Admissions: Rolling admission policy, however it is recommended that students apply between September and March of their senior year

The College at Brockport, State University of New York

350 New Campus Drive
Brockport, NY 14420
Phone: (585) 395-2751
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their intellectual, creative and physical potential, and pursue their talents.
Founded: 1835
Majors or Degrees Offered: 50 undergraduate degrees, 41 graduate programs, and 24 areas of teacher certification.
Academic Calendar: Fall and Spring Semesters, Winter and Summer Sessions
Current Enrollment: 7,297 undergraduate and 1,292 graduate students

Faculty: The College employs more than 594 full- and part-time faculty. Ninety-four percent of full-time tenure or tenure-track faculty have earned a PhD or other terminal degree.
Tuition/costs: Tuition: In-state \$4,970; room/board \$9,780; fees: \$1,206 (Costs subject to change.)
Financial aid: A total of 601 scholarships were awarded by the College to students in 2009-10, and 80 percent of our students are receiving financial aid.
Admissions: Rolling admissions. The fall 2010 freshman class has an average 90.8 high school average, 1106 SAT and 24 ACT score. Middle 50% HS average = 88-93; Middle 50% SAT = 1030-1180; ACT = 22-26. Transfer applications for 2010 totaled 3,470 with 1,865 (53.7 percent) accepted. The average GPA for transfer students is 3.1.

Alfred State College
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Alfred State

Buffalo State College

1300 Elmwood Avenue
Buffalo, NY 14222
Phone: (716) 878-4017
Fax: (716) 878-6100
Website: www.buffalostate.edu

Description: Each year, nearly 12,000 students choose Buffalo State College -- the largest comprehensive college in the State University of New York system -- for its high-quality academic programs infused with diversity, creativity, and hands-on learning opportunities. Our students find a personalized and valuable SUNY education with a proud higher education tradition since 1871. Situated in the heart of Buffalo's cultural corridor, Buffalo State's faculty and staff seek to inspire a lifelong passion for learning and service, empowering a diverse population of students to succeed as citizens of a challenging world.

Year Founded: 1871

Majors or Degrees Offered: Buffalo State offers 165 undergraduate programs with 11 honors options, 18 postbaccalaureate teacher certification programs, and 62 opportunities for graduate study.

Academic Calendar: Classes for the 2011-12 academic year begin Aug. 29, 2011, and conclude May 11, 2012. Summer sessions for 2011 start May 31 and run through August 13. 2012 summer sessions are scheduled from May 29 through August 11.

Current Enrollment: For 2010, 9,788 undergraduate students and 1,907 graduate students.

Faculty: 425 full-time
399 part-time

Tuition and Fees: \$4,970 annual (in state)
\$13,380 annual (out of state)
\$1,037 fees

Room and Board: \$9,726

Financial Aid: 77 percent of undergraduates receive financial aid
\$9,473 average award package

Admissions Acceptance Rate:
43 percent (First-time freshmen)

Description: Each year, 12,000 students choose Buffalo State College -- the largest comprehensive college in the State University of New York system -- for its high-quality academic programs infused with diversity, creativity, and hands-on learning



opportunities. Our students find a personalized and valuable SUNY education with a proud higher education tradition since 1871. Situated in the heart of Buffalo's cultural corridor, faculty and staff seek to inspire a lifelong passion for learning and service, empowering a diverse population of students to succeed as citizens of a challenging world.

Broad Array of Academic Programs: Buffalo State offers 165 undergraduate programs with 11 honors options, 18 postbaccalaureate teacher certification programs, and 62 opportunities for graduate study. Buffalo State has a program for everyone.

Diverse and Creative Environment: Buffalo State is among the most diverse colleges in the SUNY system, a characteristic that's reflected in the myriad people, ideas, experiences, and program offerings found here. This diverse and creative environment fosters student growth and success.

Hands-on Learning Opportunities: Buffalo State takes advantage of its location in the second-largest city in New York State by offering extensive service learning and internship opportunities that benefit students and the community. As a result, job possibilities for graduates are strong and varied. A recent alumni survey showed that 76 percent of graduates were employed full time within six months of graduating.

Smart Educational Investment: In addition to the affordable tuition Buffalo State offers as a SUNY school, approximately 77 percent of undergraduates receive financial aid. The average award package is \$9,473.

Heart of Buffalo's Cultural Corridor: The university is located on 125-acres in Buffalo's museum district, adjacent to the Albright-Knox Art Gallery and Delaware Park. The neighborhood is lined with a vibrant mix of trendy cafés, restaurants, shops, and Victorian-style housing. On campus, the Performing Arts Center at Rockwell Hall, Burchfield Penney Art Center, Warren Enters Theatre, and Czurlis-Nelson Gallery place the arts and creativity right at students' fingertips.

Bryant & Stratton College

Amherst Campus:
3650 Millersport Highway, Getzville NY 14068
Phone: 716-625-6300 • fax: 716-689-6078

Buffalo Campus:
Lafayette Court Building, 465 Main Street,
4th Floor, Buffalo, NY 14203
Phone: 716-884-9120 • fax: 716-884-0091

Southtowns Campus:
Sterling Park, 200 Redtail, Orchard Park, NY
14127
Phone: 716-677-9500 • fax: 716-677-9599

Web: www.bryantstratton.edu

Description: Bryant & Stratton is a private career college delivering outcomes-based training through a flexible, contemporary curriculum in a personalized environment. The Bryant & Stratton College system consists of 17 campuses spread across four states, an Online Education division, and the college's Professional Skills Center. Bryant & Stratton College is regionally accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools.



Bryant & Stratton College
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SINCE 1854

Founded: 1854

Majors or degrees offered: Bachelor and associate degree programs in business, technology, legal and healthcare fields.

Academic calendar: Unique academic calendar consisting of three full semesters per year: winter, spring, and fall.

Current enrollment: 2,016 at three Buffalo-area campuses, 10,000+ college-wide (Fall 2010 semester)

Faculty: Highly credentialed with real-world experience in the areas they teach.

Tuition/Costs: \$7,560 per semester plus books and supplies.

Financial aid: Scholarships, state/federal grants, student/parent loans, Veterans' benefits, institutional assistance, and work-study available to those who qualify. Contact campus of interest for personalized information.

Admissions: Rolling admissions. Contact campus of interest for personalized information.

Canisius College

2001 Main St.
Buffalo, NY 14208
Phone: 716-888-2200; 800-843-1517
Fax: 716-888-3230
Website: www.canisius.edu

Description of College/University:

Canisius College is the largest private university in Western New York. Canisius is one of 28 Jesuit colleges in the nation and is consistently ranked among the top regional colleges in the Northeast. Founded in 1870 by German Jesuits, Canisius College is named for St. Peter Canisius, a renowned Dutch educator and one of the original members of the Society of Jesus. What began in a single building in downtown Buffalo now consists of 32 buildings located on 72 acres in a residential neighborhood in North-Central Buffalo.

Year Founded: 1870

Majors or Degrees Offered: More than 1,000 courses with over 75 majors, minors and specialty programs



Academic Calendar: Semester: Fall begins 8/29/11, Spring begins 1/17/12, Summer begins 5/21/12

Current Enrollment: 3,369 undergraduate; 1,742 graduate

Faculty: 230 full-time faculty; 95% with PhDs or terminal degrees; 11:1 student-faculty ratio

Tuition/costs: \$30,077 tuition & fees undergraduate; \$694 per credit hour graduate

Financial Aid: Automatic merit scholarships up to \$18,000; Average package for incoming freshman \$29,202; range of scholarships \$9,500 - \$25,500

Admissions: Middle 50% of class of 2014 high school average 87.53 - 94.40; combined SAT 1020 - 1220; mean ACT 22 - 27



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D'Youville COLLEGE

Educating for Life



D'Youville College

320 Porter Ave.
Buffalo, NY 14201
Phone: 829-7600
Fax: 829-7900
Website: dyc.edu

Description: D'Youville College begins its second century as a leader in both health care and teacher education, offering students a full array of majors to choose from. Especially popular are five-year programs that lead to both a bachelor's and master's degree and save students both time and money. In addition, the private college has programs in business, liberal arts and a new pharmacy program which started in the fall of 2010.

A complement of master's degree and doctoral programs provide needed advance degrees for the career-minded individual.

A major attraction of D'Youville is they offer academic majors that lead to excellent careers. In fact, of the top 15 careers in the most recent listing of Money magazine's Top 50 Jobs, D'Youville offers programs in six of the careers.

D'Youville is known as a small, friendly campus with a dedicated faculty. There are no teaching assistants and all classes are taught by professors with advanced degrees. Lisa Williams, a business major student at the college, says, "The class sizes are small and I learn very well in that environment. My professors have real world experience and the rigor of the programs will equipment me with the

educa-



tion and skills I need for my career."

Founded: 1908

Degree programs:

Bachelor degree programs: Accounting, Biology, Business Management, Education (Elementary, Secondary, Special Education), English, Exercise and Sports Studies, Global Studies, Health Services Management, History, Information Technology, International Business, Mathematics, Nursing, Occupational Therapy and Physical Therapy Program, Pharmacy, Philosophy, Physician Assistant, Pre-Professional (pre-medical, pre-dental, pre-veterinary, pre-law), Psychology and Sociology.



Master degree programs: Education, Family Nurse Practitioner, Health Services Administration, International Business, MBA, Nursing (choice of clinical focus), Nursing/Community Health Nursing, Occupational Therapy, Physical Assistant.

Doctoral programs: Chiropractic DC, Educational Leadership EdD, Health Policy and Health Education EdD and Physical Therapy DPT, Pharmacy.

Dual/combined degree programs: Accounting/International Business (BS/MS), Biology/Chiropractic (BS/DC), Dietetics (BS/MS), Education (BA/MS or BS/MS), Exercise and Sports Studies/Physical Therapy (BS/DPT), Health Services/Physical Therapy (BS/DPT), International Business (BS/MS), International Business/Information Technology (BS/MS), Nursing (BS/MS), Occupational Therapy Program (BS/MS), Physical Therapy Program (BS/DPT), Physician Assistant (BS/MS).

Academic calendar: Semesters

Current enrollment: 3,100

Faculty: 250

Housing: Residence hall living and on-campus apartments for upperclassmen.

Tuition/costs: tuition, \$21,450

Financial aid: FAFSA form. Academic scholarship program worth up to \$66,000.

Admissions: \$25 application fee, rolling admissions. D'Youville application required, plus SAT or ACTS scores for freshmen.

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JOSH TERHAAR, CLASS OF 2013

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State University of New York

www.buffalostate.edu

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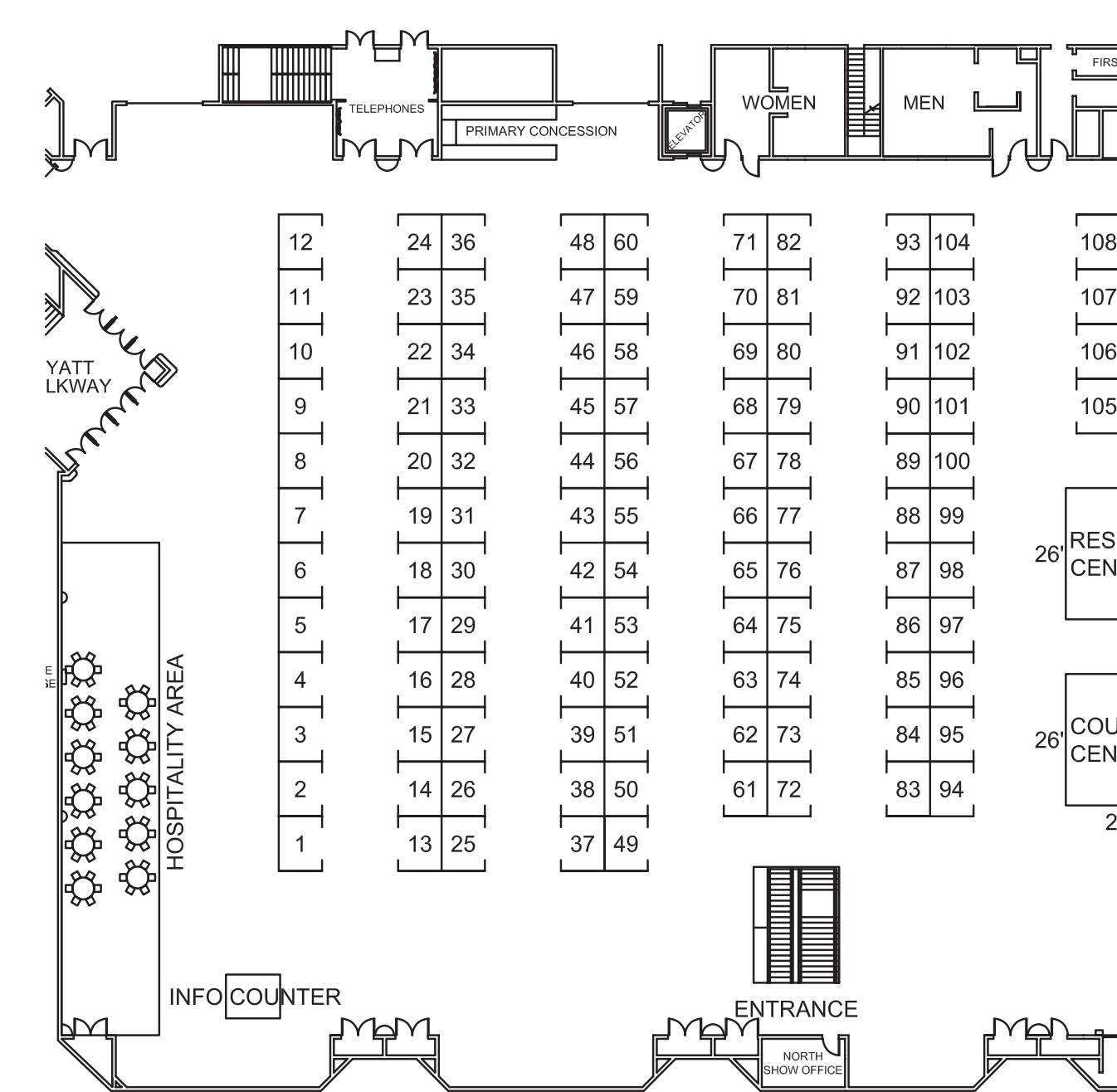
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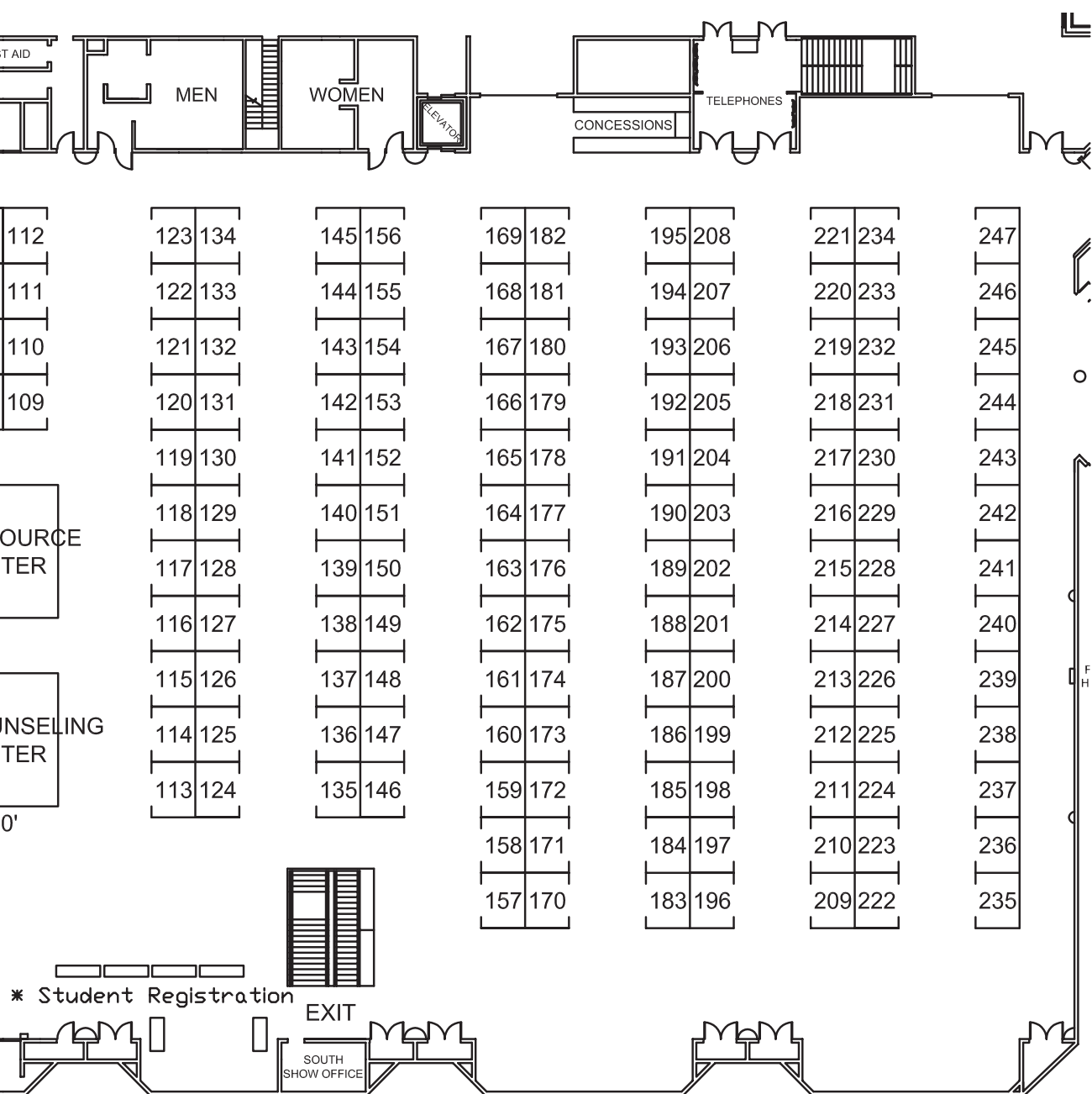
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Canandaigua, NY 14424
Phone: 585.394.FLCC
Website: www.flcc.edu



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addition to the main campus, the College provides instruction at its campus centers in Geneva, Newark and Victor, NY.

Year Founded: Established in 1965, opened in 1967

Majors or Degrees: FLCC has nearly 50 degree programs and certifi-

icates to choose from, and FLCC's unique and innovative programs such as Environmental Conservation, Music Recording Technology and Viticulture and Wine Technology draw students from all over the country. FLCC also offers popular Liberal Arts and Sciences degree program and gives students the flexibility to enter the workforce or transfer to just about any four-year institution.

Academic Calendar: Fall 2011 semester – 8/29/11-12/19/11

Spring 2012 semester – 1/23/12-5/15/12

Current Enrollment: 6,935 full- and part-time students

Tuition/costs: Annual in-state tuition is \$3,328.00. Part-time is \$126 per credit hour.

Financial Aid: Approximately 75 percent of Finger Lakes students receive some form of financial assistance each year.

Admissions: Apply online at www.flcc.edu. Rolling admissions. Contact 585.785.1000 for more information.

Lawrence Technological University

21000 West Ten Mile Road
Southfield, Mich. 48075-1058
800-225-5588 • Fax: 248.204.2228
Website: www.ltu.edu



proach to learning, students benefit from individual attention, engaging classes in a high-tech learning environment, and faculty with current industry knowledge. Hands-on experience in projects, competitions,

internships, co-ops, applied research, and more provide students the skills they need to succeed – as students, professionals, and especially, as leaders.

Year Founded: 1932

Majors or Degrees Offered: Lawrence Tech offers over 100 innovative undergraduate and graduate programs – many available online – in Architecture and Design, Arts and Sciences, Engineering, and Management. The University features many degrees and “fast-track” certificates in emerging fields involving sustainability, alternative energy, the life sciences and more.

Academic Calendar: Spring, summer, and fall semesters

Current Enrollment: 4,500

Tuition/costs: \$740-\$857 per credit hour

Financial Aid: Nearly \$44 million in financial aid is awarded annually.

Admissions: Visit www.ltu.edu/applyfree to waive application fee.

Description: Lawrence Technological University is a private, personally focused university providing students a rigorous, high-quality education – an education that pays off. Most Lawrence Tech students are employed within a month of graduating, and according to a recent Bloomberg Businessweek survey, the earning power of a Lawrence Tech bachelor's degree ranks in the top third of all U.S. universities. This means that Lawrence Tech grads tend to earn more during their careers than other college graduates.

Lawrence Tech's Leadership Program, integrated into all undergraduate programs, provides students critical thinking, teamwork, and communication skills. Michigan's first wireless laptop campus, Lawrence Tech provides all undergrads with high-end personal computers customized with all needed software – a unique benefit valued up to \$15,000.

In addition to the University's “theory and practice” ap-



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Understanding early admission

More and more early admission plans have been popping up, but there are three options that are the most common; Early Decision (ED), Early Action (EA) and Restrictive Early Action (REA). All three plans typically have application deadlines in early November, and acceptance decisions reach students sometime in December. However, there are important differences between them as well.

ED is binding, meaning if you apply to a school ED, you agree to attend that school and withdraw all other applications if accepted. EA is similar, except it is not binding. If you are accepted to a school, you can choose to commit immediately or wait until the spring to make a decision at the Regular Admission decision deadline. Unlike ED, you can apply EA to more than one school. REA is the same as EA except you may be restricted from applying ED, EA or REA to other institutions. College Board's College Search is a great resource for finding out which schools offer which early admission options.

While still not the dominant admission trend, colleges are seeing a definite growth in the number of early admission applications. Why? Students could be feeling pressure to apply early, thinking that it will better their chances of getting accepted, but it is important to recognize the level of “competition” during the early pool. The reality, though, is that often the stu-

dents who are in the early pool are extremely talented – one of the reasons that colleges want to snap them up. Students are up against some of the best and brightest in the early pool. And even if data tends to show colleges will accept a higher percentage of applicants applying under an early admission plan than during regular admission, this should not be the reason to choose to apply early.

ED is the right decision only if you are applying to the college that is right for you, the one that you would choose to attend no matter what. But for students seeking financial aid, applying ED is not a good idea because this would eliminate your chances to compare financial aid packages and opportunities of different schools. If weighing offers is what you are really planning to do, then don't risk being bound to a school with ED.

Applying EA is a great way to get applications turned in early, and still keep your options open in the spring. By receiving acceptance decisions, you can get a good idea of where you stand in terms of acceptance into similar schools, which can help as you apply Regular Admission. However, you shouldn't apply early if you need to show more of your senior year work to colleges to help your chances.

By Danielle Polo, 2010, National Association for College Admission Counseling (nacacnet.org.)

Daemen College

4380 Main Street
Amherst, NY 14226-3592
Phone: 716-839-8225 or 800-462-7652
Fax: 716-839-8229
Website: www.daemen.edu

Description: Daemen College is a private, independent, co-educational college. Committed to an academic atmosphere that leads to open inquiry and debate, Daemen has achieved a creative balance between programs providing career preparation and education in the liberal arts. Programs in the major and competency-based core curriculum encourage students to expand their horizons beyond the classroom through internships, service-learning, clinical and field experiences, collaborative research with faculty, and international experiences. The Core Curriculum is designed to develop students' skills and competencies in seven areas that will benefit them personally and professionally throughout their lives.

Founded: 1947

Degrees/majors offered: Accounting BS/MS, Art; Applied Design/Printmaking, Drawing, Graphic Design, Illustration, Painting, Sculpture, Visual Arts Education K-12, Arts Administration; Comprehensive Arts, Fine Arts, Theater, Athletic Training BS/MS, Biology; Adolescence Education 7-12, Environmental Studies, Biochemistry; Pre-Professional, Business Administration; Human Resource Management, International Business, Management Information Systems, Marketing, Sport Management, Education; Childhood Education 1-6, Childhood Ed/Special Ed 1-6, Early Childhood Ed/Special Ed B-2, English; Adolescence Education 7-12, Communication/Public Relations, French; Adolescence Education 7-12, Health Care Studies; Community Health, Complementary and Alternative Health Care Practices, Health and Fitness Training, History; History & Government; Adolescence Ed 7-12, Environmental Studies, Mathematics; Adolescence Education 7-12, Natural Science; Environmental Studies, Forensic Science, Health Science, Individualized Studies, Nursing, Paralegal, Physical Therapy BS, NS/DPT, Physician Assistant BS/MS, Political Science, Psychology, Religious Studies, Social Work, Spanish; Adolescence Education 7-12 Pre-Professional Studies: Pre-Dentistry, Pre-Law, Pre-Medicine, Pre-Veterinary

Current enrollment: Approximately 2,000 Undergraduate (full & part time) and 900 Graduate (full & part time)

Student/faculty ratio: 15:1

Tuition/costs: 2010-11 \$21,460, Room and Board: \$9,850

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Financial Aid: Our generous scholarships make attending Daemen very affordable. We offer merit scholarships based on a student's academic and leadership achievement. Over 90% of our full-time undergraduate students receive some type of financial assistance. The average financial aid package is \$20,100.

Admissions: Our Admissions staff will help guide you through the process from start to finish. We offer a rolling admissions policy. Apply on-line for free at daemen.edu. Or apply through the commonapp.org. If you have any questions contact us at 716-839-8225 or admissions@daemen.edu.

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Arts Administration	Nursing
Athletic Training	Paralegal
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Biology	Physician Assistant
Business Administration	Political Science
Education	Pre-Med
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French	Religious Studies
Graphic Design	Social Work
Health Care Studies	Spanish
History	Sport Management
History & Government	and more!

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716.839.8225



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Tips for attending the National College Fair

Before the Fair...

1 Discuss your college plans with your guidance counselor, family, teachers and friends.

2 Research your colleges of interest on the Internet and in your guidance office/library.

3 Check dates and registration deadlines for college entrance examinations.

Answer the following questions to help you determine what kind of school would best suit you:

Do you want to attend a two- or four-year institution? Co-ed or single sex?

What size school do you want to attend?

What programs of study are you considering?

How far from home do you want to go?

Do you wish to participate in any specific extra-curricular activities or athletics?

Do you want to attend a school in an urban, suburban or rural environment?

Do you require any special services (i.e. tutoring, note takers, readers, TDD or interpreters)?

At the Fair...

1 Pick up a bag and a fair directory.

2 Visit with colleges and universities which you feel meet your criteria.

3 Talk with a college counselor at the Counseling Center if you have any questions or need help with your college search.

4 Attend an information session.



Hilbert College

**5200 South Park Ave.
Hamburg, NY 14075
Phone: 716-649-7900
Fax: 716-649-0702
Web: hilbert.edu**

Majors or Degrees

Offered: accounting, business administration, computer security and information assurance, criminal justice, digital media & communication, English, forensic science/crime scene investigation, human services, liberal studies, paralegal studies, political science, psychology, rehabilitation services.

Academic Calendar: Two semesters and summer sessions

Current Enrollment: 1,100

Faculty: 44 full-time faculty, 85 part-time faculty

Tuition/costs: Tuition & fees \$18,490

Financial Aid: 88 percent of students qualify for financial aid. More than \$2.6 million total in scholarships available, including numerous academic, institutional and private scholarships.

Admissions: Rolling admissions policy

Forensic science course to blend online with classroom-based education

Biology lab first of two upgraded science facilities planned

An introductory course in Hilbert College's forensic science/crime scene investigation major, one of only two bachelor-level programs of its kind in New York State, will be offered for the first time as a blended traditional-online class, an innovative offering that's being developed with an \$18,000 Verizon Foundation grant.

Starting this fall Hilbert will offer an "Introduction to Forensic Science" course that will use a "hybrid" format that links online and classroom-based instruction. The course will be open to current students and others interested in learning more about the program but are not yet enrolled at the college, an endeavor that will help the college reach out to a larger student population.

Using the latest in virtual classroom technology, online students will be able view and interact via "live chat" with the professor and students during the traditional class sessions scheduled for the introductory course, which is designed to familiarize students with basic forensic science concepts and techniques for the collection and preservation of crime scene evidence. A recorded version of each class will also be made available online to all students enrolled in the course, giving them access to the classes at any time and the advantage of reviewing course material as needed.

"Creating the forensic science course in a merged online and classroom-based approach evolved from numerous requests to make the course accessible online to provide flexibility for students unable to attend a traditional class due to professional or personal commitments," said Mary Ann Hobar, assistant chairperson and associate professor of forensic science/CSI. "For individuals who are not current Hilbert students, participating in the course will familiarize them with Hilbert's distinctive forensic science/CSI program, an opportunity that may prompt them to pursue their studies in the major at Hilbert."

The online component for the course will also allow students to view PowerPoint presentations, DVD and video clips and other technology applications used as part of the class.

"With the virtual classroom, online students will be able to listen and see the instructor, demonstrations and experiments that are relevant to the class, all aspects that will keep the students engaged in the course as if they were actually in the traditional class," said Hobar.

"Technology is a powerful tool that opens a window to the global community," said Maureen Rasp-Glose,



director of government and external affairs at Verizon. "The Verizon Foundation is proud to support Hilbert's use of broadband technology to enhance and expand learning."

The pilot online forensic science course is intended to serve as a model at Hilbert as the college looks to steadily add more hybrid courses in the major and other academic programs.

"As we perfect the virtual classroom, it will allow us to tailor future online courses to offer broader choices for students who want or need the flexibility of online learning, whether they are traditional students or adult learners. We are providing students more opportunities to learn in ways that fit their busy schedules and, ultimately, to complete a degree at Hilbert," said Hobar.

Also at Hilbert, the college has opened a newly renovated state-of-the-art biology laboratory, an important step in providing students with a solid hands-on science foundation.

Part of a two-phase project to upgrade Hilbert's science facilities in Bogel Hall, Hilbert President Cynthia Zane, Ed.D., sees the \$1.25 million improvement project, which includes the latest scientific equipment, as a tremendous academic asset for students.

"Scientific literacy is an essential component of a college education, particularly in today's global society in which basic science skills have become increasingly important," said Zane. "Exposing Hilbert students to this type of laboratory learning environment provides introductory science instruction that will benefit students in any of the college's academic majors."

Christopher Holoman, Ph.D., Hilbert's provost and vice



president for academic affairs, said "being involved in hands-on laboratory work in a high-tech setting introduces science to students in ways that challenges and engages them and is relevant to their educational experience as a whole. While improving their scientific knowledge, the lab activities also contribute to developing a student's critical thinking, teamwork and professional skills.

Renovation of the physical, or chemistry, lab is expected to begin this summer and is slated to open in Fall 2011, which comes at a time when Hilbert will introduce a new general science curriculum. The curriculum will be structured around real world problems, such as global warming. Students will use a variety of scientific disciplines and, equally important, develop systematic, critical thinking that the scientific method is based on.

Overall, explained Holoman, the addition of the two modernized labs creates much more versatility in science instruction, allowing for the use of advanced teaching models and instructional approaches that will broaden the depth of learning for students.

"The changeover from virtual to hands-on science labs greatly improves science teaching and learning at Hilbert," said Holoman. "The labs offer much more flexibility and are designed so that students can work effectively either individually or in small teams.



"Fisher taught me that anything can be accomplished if one has the desire and determination."

Wayne Pisano
President and CEO, Sanofi Pasteur
St. John Fisher College Alumnus, Class of 1976



www.sjfc.edu

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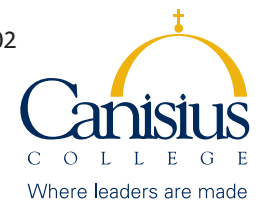


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**18 Agassiz Circle
Buffalo, NY 14214
Phone: 716-880-2200 or
800-292-1582
Fax: 716-880-2007
Web: www.medaille.edu**

Description: When you begin life as a college student, you've got a lot on your mind. At Medaille College, these thoughts and emotions are transformed by top-notch academics and a kaleidoscopic mix of activities. Our faculty guide students through four years of career-oriented coursework and challenging internships. Combine that with NCAA Division III athletics, spacious dorms, and a mix of campus activities, and we can't wait to see what you'll become. Feel free to stop by and visit; our admissions and financial aid staff will help you find what you've been looking for.

Founded: 1968

Majors or degrees offered:

Bachelor's degrees: Accounting – Master's Accounting; Biology (Pre Med, Pre Vet, Secondary Biology Teacher), Business Administration (Marketing, Management); Business Administration – Management Information Systems; Communication (Journalism, Media Studies, Advertising, Public Relations, Broadcasting); Criminal Justice; Education

(Childhood 1-6, Secondary 7-12 – English, Math, Social Studies, Biology, Special Education Certification); English (Creative Writing, Literature, Secondary English Teacher); Liberal Studies; Mathematics; Psychology; Sport Management; Veterinary Technology (Clinical Practice, Regulatory Medicine, Research)



Associate degrees: Liberal Studies, Veterinary Technology

Online degree: Bachelor of Business Administration – Information Systems; Amherst Campus only

Master's Degrees: Business, Education, Mental Health Counseling, Organizational Leadership, Psychology; Amherst Campus only

NCAA Division III Athletics: Men's teams for Baseball, Lacrosse, Cross Country, Golf, Soccer, Basketball and Volleyball. Women's teams for Bowling, Basketball, Cross Country, Soccer, Volleyball, Tennis, Softball and Lacrosse. Club Sports: Cheer and Dance Team, Fencing, Ice Hockey. Learn more at medaillesports.com.

Academic calendar: Semester

Current enrollment: 2700 (1700 Undergraduate)

Faculty: 83 full time

Tuition/Costs: \$21,598 (2011- 2012)

Room and Board: \$10,244 (2011- 2012, Double Occupancy)

Financial Aid: Scholarships for all first-time freshmen / transfer students; award packages based on merit and need; FAFSA; call (716) 880-2256 for more information

Scholarships: \$3,000-\$13,500 based on GPA, SAT or ACT scores and school/community involvement

Admissions: Apply at www.medaille.edu; application fee waived; rolling admissions; Medaille application, official transcripts and SAT/ACT scores required



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St. John Fisher College

3690 East Avenue
Rochester, NY 14618
Phone: (585) 385-8064
Fax: (585) 385-8386
Website: www.sjfc.edu/freshman



Bachelor of Science, Master of Business Administration, Master of Science, Master of Science in Education, Doctor of Education, Doctor of Nursing Practice, Doctor of Pharmacy
Academic Calendar: Fall and Spring Semesters
Current Enrollment: Total enrollment is 4,036 students.
Faculty: 209 full-time faculty
Tuition/Costs for

Description: St. John Fisher College is an independent, liberal arts institution in the Catholic tradition of American higher education. Guided by the educational philosophy of the Congregation of St. Basil, the College emphasizes liberal learning for students in traditional academic disciplines, as well as for those in more directly career-oriented fields. The campus is situated on 154 park-like acres – a beautiful setting for 24 modern buildings and a warm, friendly campus community. The College offers 31 academic majors in the humanities, social sciences, natural sciences, business, and nursing; 10 pre-professional programs; 11 master's programs; and three doctoral programs.
Year Founded: 1948
Majors or Degrees Offered: Bachelor of Arts,

2009-10: Tuition: \$24,800
Room and Board: \$10,290
Fees: \$470
Financial Aid: 100% of first-year students receive some form of financial assistance. The average offer to incoming students is nearly \$20,000. Need-based and merit-based scholarships, as well as grants, loans, and part-time employment, are available for eligible students.
Admissions: Admission is based primarily on grade point average, strength of curriculum, scores on standardized tests (SAT/ACT), extracurricular activities and/or work experience, and the counselor/teacher recommendation. Interviews are also considered and strongly encouraged.

St. Joseph's College of Nursing

206 Prospect Ave.
Syracuse, NY 13203
Phone: 315-448-5040
Email: collegeofnursing@sjhsyr.org
Fax: 315-448-5745
Web: www.sjhcon.org



Description: St. Joseph's College of Nursing is a two-year, hospital-based associate degree RN program. Weekday and weekend options are available with comfortable accommodations for both resident and non-resident men and women. A Dual Degree Partnership in Nursing (DDPN) is offered to high school students, enabling them to earn an Associate's Degree from St. Joseph's and a Bachelor's Degree from Le Moyne College in four years. St. Joseph's students have access to the programs and facilities at Le Moyne College, located just five miles east of St. Joseph's. St. Joseph's is north of Syracuse's downtown area, close to the Carousel Center, Carrier Dome, and the bus and train station. There are dozens of restaurants and entertainment options nearby. St. Joseph's Hospital is

a Magnet-designated network of health care services and programs, including a 431-bed, comprehensive medical care facility, many outpatient programs, a home health care agency, satellite facilities, and affiliated organizations. The open-heart surgery program is recognized as one of the best in the country. Other programs of excellence include maternal/child, vascular, pulmonary, orthopedic, and emergency care.

Founded: 1898
Majors or degrees offered: Associate Degree- Registered Nurse
Academic calendar: Semester
Current enrollment: 320
Tuition/costs: \$30,760 (for 2 years of tuition only); Room: \$2,000/semester
Financial aid: full and part-time aid available; The Financial Aid Office offers students guidance to complete the application process
Admissions: Minimum requirements – high school diploma or equivalent; rank in upper 1/2 of class; SAT and/or ACT scores; successful completion of high school biology, chemistry, mathematics, including algebra, social sciences, English.

Trocaire College

Main Campus:
360 Choate Ave.
Buffalo, NY 14220
Web: trocaire.edu



Phone: 716-826-1200
Fax: 716-828-6107
Russell J. Salvatore School of Hospitality & Business
Extension Center: 6681 Transit Road,
Williamsville, NY 14221

Phone: 716-827-4301
Fax: 716-634-6139
Description: Trocaire College, a private college in the Mercy tradition, specializes in health care, business, technology and liberal arts. Trocaire focuses on incorporating "hands-on" skills with classroom learning. Trocaire recently added a second floor to the Russell J. Salvatore School of Hospitality & Business and now offers a new Bachelor of Science degree with a major in Radiologic Technology and a specialization in Computed Tomography.

Founded: 1958
Majors or degrees offered: A.S., A.A.S., B.S., Computer Network Administration, General Studies, Health Information Technology, Human Resource Management, Hospitality Management, Massage Therapy, Medical Assistant, Nursing (A.A.S. and B.S.), Radiologic Technology (A.A.S. and B.S.) Surgical Technology, Dietetic Technology.
Majors Offered Certificates: Computer Network Administration, Diagnostic Medical Sonography, Echo Cardiography, Massage Therapy, Medical Coding & Reimbursement, Hospitality Management, Human Resource Management, Practical Nursing.

Academic Calendar: Spring, Fall and Summer Semesters
Current enrollment: Approx 1,300 students
Faculty: 156
Tuition/costs: \$6345.00 full time semester; \$513 part time per credit hour
Financial Aid: FAFSA required. 96% of students receive some form of financial assistance.
Admissions: Rolling admissions (except Nursing: March 1 deadline for Fall semester; October 1 deadline for Spring semester), apply at Trocaire.edu at no cost.

Villa Maria College

240 Pine Ridge Road
Buffalo, NY 14225
Phone: 716-896-0700 • fax: 716-896-0705
Website: <http://www.villa.edu>

Description: Villa Maria College is a private, co-educational, Catholic college specializing in the applied arts and music. Founded in 1961 by the Felician Sisters in the Franciscan spirit, the College is accredited by the Middle States Commission on Higher Education and is a member of the Association of Franciscan Colleges and Universities. Serving a diverse population of over 500 students, the College offers both bachelor's and associate degrees in some of today's most popular programs of study. The curriculum integrates a liberal arts education with these career-directed and pre-professional degree programs within a small, intimate campus environment featuring a 12:1 student/faculty ratio. Villa Maria College will hold its first Open House of 2011 at 10 a.m. on Saturday, March 26. Prospective students will have the opportunity to explore the campus, engage with faculty, admissions and financial aid and experience the hi-tech animation and music studios. Advance registration is available online at villa.edu/visit.html. For more information, call 716-896-0700 or email the Office of Admissions at admissions@villa.edu
Year Founded: 1961

Villa Maria College
...everything you're looking for!

Majors or Degrees Offered: Baccalaureate Degrees: Animation, Fashion Design & Merchandising, Graphic Design, Integrated Arts, Interior Design, Music, Music Industry, Photography
Associate Degrees: Business Management, Early Childhood Education, Education Studies, Fine Arts, Graphic Design, Interior Design Assistant, Jazz, Liberal Arts, Music, Music (Business), Natural Sciences, Photography, Physical Therapist Assistant.
Academic Calendar: Rolling admissions policy (fall and spring semesters)
Current Enrollment: Approximately 525
Leadership: Sister Marcella Marie Garus, CSSF – College President; Dr. Janet R. Reohr, Vice President for Academic Affairs (The college employs both full- and part-time faculty, many of whom are working professionals in the fields they teach).
Costs: \$15,100. Student housing options available at Collegiate Village (www.cwvny.com) Apartments available starting at approx \$5K.
Financial Aid: Yes, available to those who qualify.
Admissions: Kevin Donovan, Director of Enrollment Management, kdonovan@villa.edu or admissions@villa.edu, 716-961-1805

St. Bonaventure University

3261 West State Road
St. Bonaventure, NY 14778
Phone: 800-462-5050
Fax: 716-375-4005
Website: www.sbu.edu



ST. BONAVENTURE
UNIVERSITY
Founded 1858

Description: St. Bonaventure University strives to foster the development of knowledgeable, skilled, compassionate and ethical individuals by mentoring students within vitally engaging learning environments, ever mindful of such Franciscan values as individual dignity, community inclusiveness, and service to others.

Year founded: 1858

Majors or Degrees Offered: Bachelor's, Master's, Advanced Certificates; more than 40 undergraduate majors, with Schools of Business, Education, Arts & Sciences, and Journalism/Mass Communication; combined-degree programs in medicine, pharmacy, dentistry and physical therapy

Academic Calendar: Fall & Spring semesters, plus

two Summer sessions

Current Enrollment: 2,500 (80% undergraduate)

Faculty: 155 full-time

Tuition/fees: \$26,895 tuition per year; room/board: \$9,717

Financial aid: Average freshman aid package is more than \$21,000

Admissions: Rolling deadline

Vaughn College of Aeronautics and Technology

86-01 23rd Ave.
Flushing, NY 11369
Phone: 718-429-6600
Fax: 718-779-2231
Website: www.vaughn.edu



Description: Vaughn College of Aeronautics and Technology is a private, four-year college offering master's and bachelor's and associate degrees and certificate programs. The college is committed to providing its students with the excellent education and skills needed to achieve professional success in engineering, engineering technology, management and aviation.

Founded: 1932

Majors or degrees offered: A.A.S., B.S., and M.S.

Academic calendar: fall, spring, summer

Current enrollment: 1,534

Faculty: 15:1

Tuition/costs: \$17,100

Room & Board: \$10,000

Financial aid: Yes

Admissions: 718.429.6600 / admitme@vaughn.edu

The College: Founded in 1932, the College, adjacent to LaGuardia Airport, is a small, high-quality institution where students can experience personal attention as they progress through their academic coursework. The College fosters a culture of excellence in which rigorous degree, professional, technical and certification programs are offered. These programs, built upon the College's aeronautical heritage, incorporate the latest technology and meet the universal needs of the industries they serve. The result is well-educated graduates who are successful in their fields. The College's student body of more than 1,500 and its low 15:1 student-faculty ratio ensure a highly personalized learning environment. More than 93 percent of Vaughn College graduates are employed within six months of obtaining their degrees, and they work in 20 countries and in all 50 states. More than 87 percent of Vaughn students

receive some form of financial aid.

Located in New York City, the College offers numerous internship opportunities with a vast array of technology, manufacturing and aviation companies. The cultural, spiritual and physical needs of the students are met by the outstanding facilities of New York City. Restaurants are easily accessible, and hospitals and other medical facilities are among the best in the world. Nearby museums focus on arts, natural history, science, and world civilization.

The College awards the Associate of Applied Science (A.A.S.) degree in aeronautical engineering technology, airport management, aviation maintenance, computerized design and animated graphics, electronic engineering technology and aircraft operations (flight).

The Bachelor of Science (B.S.) degree is available in mechatronics engineering, mechanical engineering technology, electronic engineering technology, general management, airline management, airport management, aviation maintenance, aviation maintenance management and aircraft operations (flight).

The Master of Science (M.S.) degree is available in airport management. A non-degree course of study in air traffic control, a Federal Aviation Administration Collegiate Training Initiative program, is also available in conjunction with several Vaughn A.A.S. and B.S. degrees. An aircraft dispatch non-degree program is available to some Vaughn students as well as other applicants.

Vaughn College
of aeronautics and technology

University at Buffalo

12 Capen Hall
Buffalo, NY 14206-1660
Phone: 1-888-UB-ADMIT
or 716-645-6900
Website: www.admissions.buffalo.edu

University at Buffalo
The State University of New York

Description: A premier research-intensive public university and the largest and most comprehensive campus in the State University of New York System. UB's 29,000 plus students pursue their academic interests through more than 300 undergraduate, graduate and professional degree programs. Founded in 1846, UB is a member of the Association of American Universities.

Year Founded: 1846

Majors or Degrees Offered: More than 100 undergraduate degrees, plus about 190 master's and 83 doctoral, also 10 professional degrees. College of Arts and Sciences, plus schools of Architecture and Planning, Dental Medicine, Education, Engineering and Applied Sciences, Law, Management, Medicine and Biomedical Sciences, Nursing, Pharmacy and

Pharmaceutical Sciences, Public Health and Health Professions, and Social Work, plus the Roswell Park Cancer Institute Graduate Division.

Academic Calendar: Spring, Fall and Summer Semesters

Current Enrollment: 29,049 (fall 2010)

Faculty: 1,604 full time; 769 part time (fall 2009)

Tuition/costs: Tuition, in state: \$4,970. Out of State: \$13,380. Fees: \$2,166. Room and Board: \$10,442

Financial Aid: About \$4 million awarded in merit scholarships to fall 2010 incoming freshmen class. About 70% of students receive some form of financial aid.

Admissions: www.admissions.buffalo.edu \$50 application fee. Apply with Common Application or SUNY application. Application is recommended in fall of your senior year. Visit website for specific dates and requirements

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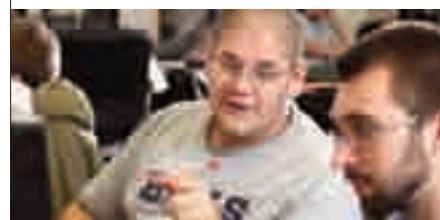
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Niagara County Community College

**3111 Saunders Settlement Road
Sanborn, New York 14132
Phone: 716-614-6222
Fax: 716-614-6224
Website: www.niagaracc.suny.edu**

Description: NCCC is a two-year College located in Sanborn New York.

Year Founded: 1962

Majors or Degrees Offered:

Agriculture, agriculture operations, and related sciences: Applied Horticulture/Horticultural Operations, General
Animal/Livestock Husbandry and Production
Business, management, marketing, and related support services: Accounting Technology/Technician and Bookkeeping
 Business Administration and Management, General
 Administrative Assistant and Secretarial Science, General

Retailing and Retail Operations
 Hospitality Administration/Management, Other
 Business, Management, Marketing, and Related Support Services, Other
 Tourism and Travel Services Management

Computer and information sciences and support services: Information Science/Studies, Computer and Information Sciences, General
 Computer and Information Sciences and Support Services, Other

Education: Physical Education Teaching and Coaching, Teacher Assistant/Aide, Health Teacher Education

Engineering: Engineering, General

Engineering technologies/technicians: Drafting and



Design Technology/Technician, General, Mechanical Engineering/Mechanical Technology/Technician

Family and consumer sciences/human sciences: Foodservice Systems Administration/Management, Child Care and Support Services Management

Health professions and related clinical sciences: Substance Abuse/Addiction Counseling, Medical/Clinical Assistant, Nursing - Registered Nurse Training, Clinical/Medical Laboratory Science and Allied Professions, Other, Physical Therapist Assistant, Licensed Practical/Vocational Nurse Training, Medical Radiologic Technology/Science - Radiation Therapist, Surgical Technology/Technologist Health Professions and Related Clinical Sciences, Other

Liberal arts and sciences, general studies, and humanities: Liberal Arts and Sciences/Liberal Studies, Humanities/Humanistic Studies

Parks, recreation, leisure and fitness studies: Parks, Recreation and Leisure Studies, Sport and Fitness Adminis-

tration/Management

Personal and culinary services: Culinary Arts/Chef Training, Baking and Pastry Arts/Baker/Pastry Chef, Restaurant, Culinary, and Catering Management/Manager

Public administration and social service professions: Public Administration and Social Service Professions, Other, Community Organization and Advocacy

Public Administration and Social Service Professions, Other

Security and protective services

Criminal Justice/Law Enforcement Administration
 Corrections and Criminal Justice, Other

Visual and performing arts: Design and Applied Arts, Other Art/Art Studies, General, Music, General, Drama and Dramatics/Theatre Arts, General

Academic Calendar: Summer 2011, Fall 2011

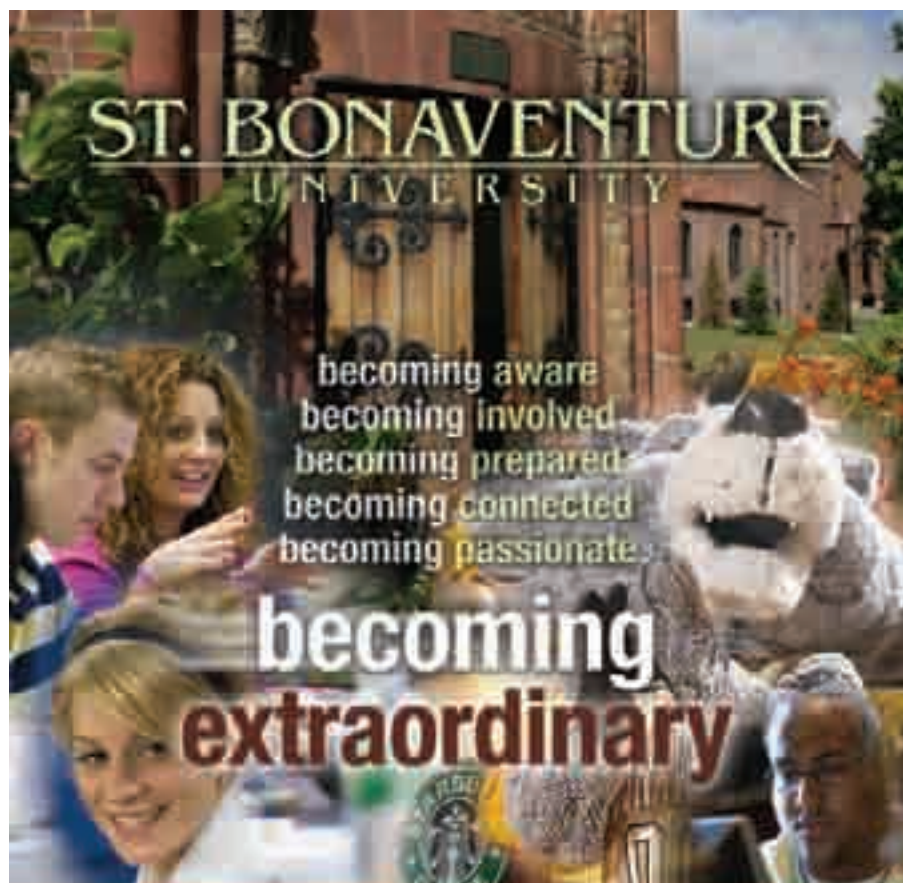
Current Enrollment: 7,300

Faculty: 166

Tuition/costs: \$1,740 per semester

Financial Aid: <http://www.niagaracc.suny.edu/admissions/financialaid.php>

Admissions: <http://www.niagaracc.suny.edu/admissions/index.php>



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www.sbu.edu • 1-800-462-5050 • admissions@sbu.edu

Niagara University

**Office of Admissions, Bailo Hall
Niagara University, NY 14109-2011**

Phone: 716-286-8700 or 800-462-2111

Fax: 716-286-8710

Web: www.niagara.edu

Description: Niagara University is a private, Catholic, coeducational, liberal arts university founded by the Vincentian community

Founded: 1856

Degrees offered: The University confers Bachelor of Arts, Bachelor of Science, Bachelor of Business Administration, Bachelor of Fine Arts, Associate in Arts, Associate in Science, Associate in Applied Science, Master of Arts, Master of Science, Master of Arts in Education, Master of Science in Education, Master of Business Administration and a Doctoral Degree in Leadership & Policy. For a complete list of graduate programs go to www.niagara.edu/graduate.

College of Arts & Sciences

Undergraduate majors and programs: Academic Exploration Program -(undeclared program), Biochemistry, Bioinformatics, Biology, Biotechnology, Chemistry, Communication Studies, Computational Chemistry, Computer & Information Sciences, Criminology and Criminal Justice, English, Environmental Studies, French, General Studies, History, International Studies, Liberal Arts, Life Sciences, Mathematics, Nursing (BS completion for RN's), Philosophy, Political Science, Psychology, Religious Studies, Social Sciences, Social Work, Sociology, Spanish, Theater Studies

College of Business Administration

Undergraduate majors and programs: Accounting, Business, Economics, Finance, Human Resources, International Business, Management, Marketing, Supply Chain Management

College of Education

Undergraduate majors and programs: Early Childhood and Childhood (birth- grade 6), Childhood and Middle Childhood (grades 1-9), Middle Adolescence and Adolescence (grades 5-12), Adolescence (grades 7-12), Special Education and Childhood (grades 1-6), Special Education and Adolescence (grades 7-12), Teaching English to Speakers of Other Languages (preK-12)

College of Hospitality & Tourism Management

Undergraduate majors and programs: Food & Beverage Management, Hotel Restaurant Management, Planning, Development & Operations, Luxury Hospitality Management, Sports Management. Sports Operations, Revenue Management, Tourism & Recreation Management, Event & Meeting Management and Tourism & Destination Management



Education That Makes a Difference



Pre-professional options: Pre-dental, pre-law, pre-medical, pre-pharmacy, pre-veterinary, ROTC-Army

Pre-professional partnerships: Niagara University offers several pre-professional opportunities in conjunction with other universities. Dentistry: 3+4 partnership with the State University of New York (SUNY) at Buffalo; Medicine: 3+4 partnership with The Lake Erie College of Osteopathic Medicine (LECOM); Pharmacy: 3+4 partnership with SUNY at Buffalo and a 2+3 partnership with LECOM.

Five-Year Programs: BBA/MBA in accounting and BS/MS in criminology and Criminal Justice

Academic calendar: semester (fall, spring and summer)

Current enrollment: More than 3,000 undergraduates and 950 graduate students

Faculty: 94% of our faculty hold the highest degree possible. NU maintains a 14:1 student to faculty ratio with an average class size of approximately 25 students

Tuition/costs: For the 2010-2011 academic year- Tuition: \$24,600.; Room & Board: \$10,650; Student Service Fees: \$1,050

Financial aid: Ninety-nine percent of NU's entering students receive financial aid.

Admissions: NU adheres to a rolling admissions process.

Athletics: Niagara fields eight men's and ten women's varsity NCAA Division 1 sports teams. In addition the university offers a variety of clubs sports and intramural programs.



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- Dual Degree with Le Moyne College (AAS then BS Degree)
- Weekend RN (AAS Degree)
- LPN/Advanced Placement (AAS Degree)

Attend one of our on-campus information sessions:

Wed., March 16 @ 6 p.m.

Sun., Oct. 16 @ 10 a.m.

Sun., Nov. 6 @ 10 a.m.

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OR VISIT WWW.SJHCON.ORG**

ST. JOSEPH'S COLLEGE OF NURSING
206 Prospect Ave., Syracuse, NY 13203



ACCREDITED BY
NLNAC

NOTICE OF NON-DISCRIMINATORY POLICY AS TO STUDENTS. The St. Joseph's College of Nursing at St. Joseph's Hospital Health Center admits students of any race, color, national and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the college of nursing. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admission policies, scholarship and loan programs and other school-administered programs.

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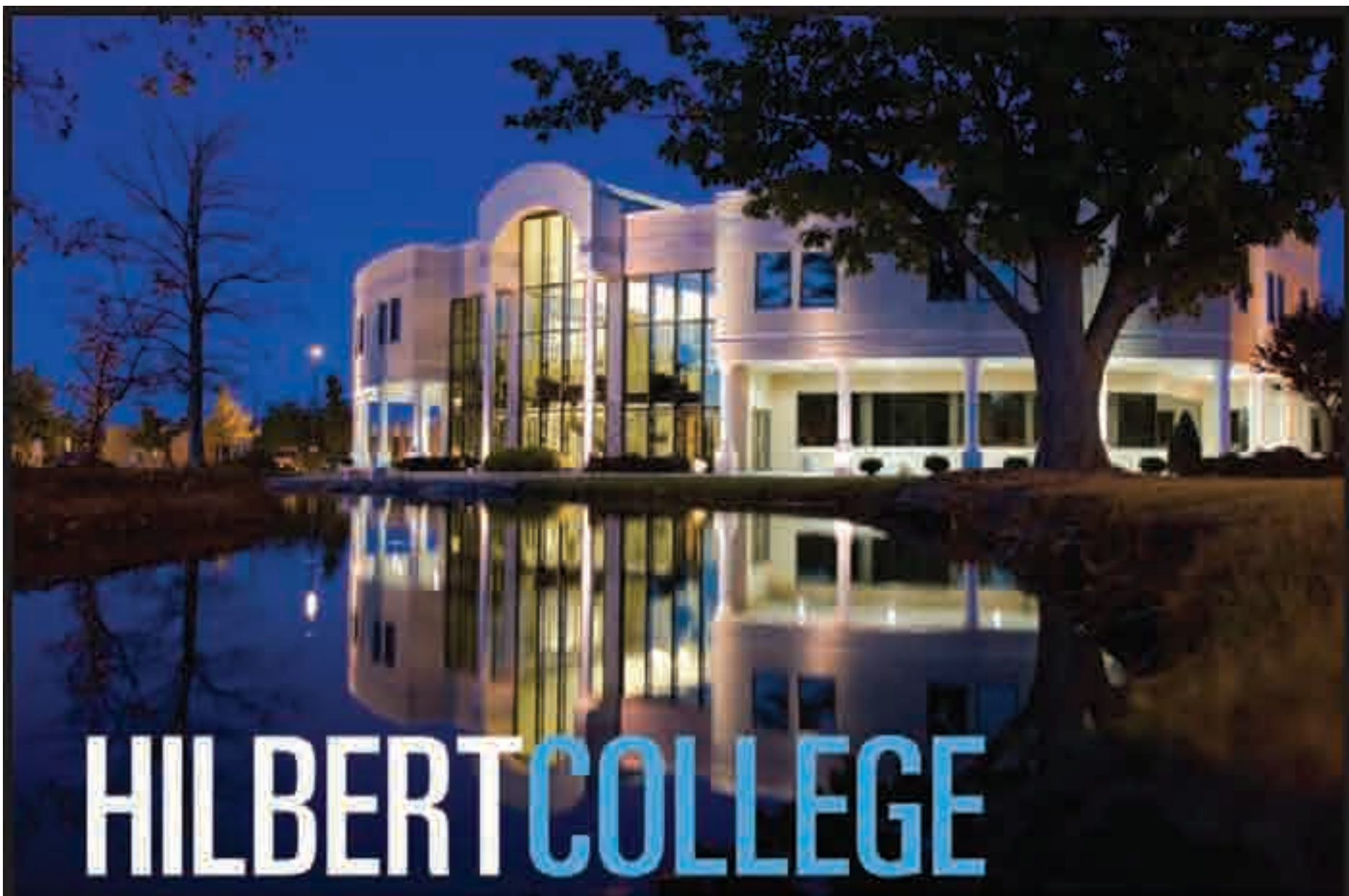
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Undergraduate Admissions (716) 880-2200 | Buffalo, NY
www.medaille.edu





HILBERT COLLEGE

GET THE INSIDE STORY



I got so involved with classes, soccer, and life on campus that my freshman year just flew by. Hilbert's been perfect for me.

Eric Davies, Business Major, Tonawanda NY

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Hamburg NY 14075
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