



## **GEORGIA LOTTERY CORP. TIMELINE**

- Spring 1992** The Georgia Lottery for Education Act is passed by the Georgia General Assembly during the 1992 legislative session.
- November 1992** Georgia voters approve the constitutional amendment allowing the lottery to operate.
- February 19, 1993** The Georgia Lottery board unanimously approved Rebecca Paul as the Georgia Lottery's president and CEO.
- June 29, 1993** Sales begin – two days before target date – with more than \$13 million in tickets sold on the first day. A launch celebration is held at Underground Atlanta with George Jones and the Pointer Sisters providing entertainment.
- July 6, 1993** Tremendous first-week sales are the equivalent of \$7.80 per capita -- the highest first-week per capita sales ever. Retailers numbering close to 5,000 across the state, sell more than 52 million tickets during the first week. Players across the state win more than \$25 million in prizes.
- July 9, 1993** The Georgia Lottery Corporation pays back its start-up loan.
- July 12, 1993** Demand is so high for the first two instant games (Instant Cash and Georgia Millionaire) that the third and fourth games (Cool Cash and Magnolia Millions) are introduced weeks ahead of schedule.
- August 10, 1993** CASH 3, the Georgia Lottery's first draw game, is introduced.
- September 10, 1993** Lotto Georgia, the second draw game, is introduced with an estimated start-up jackpot of \$2 million.
- October 16, 1993** Two winning tickets match all six numbers drawn in the Lotto Georgia drawing. Georgia's first Lotto millionaires, Johnnie and Rebecca Seiple of Lithonia, and Jerry and Shelby Rigdon of Metter, share a jackpot of \$7.5 million.
- December 1, 1993** Five months after start-up, Lottery sales surpass \$463.5 million, the amount projected for its entire first year.
- February 6, 1994** Quik Pik is introduced for both Lotto Georgia and CASH 3.
- May 17, 1994** Sales by the close of business put the Georgia Lottery over \$1 Billion in total sales since its inception.
- June 29, 1994** The Georgia Lottery celebrates its first anniversary at Underground Atlanta. Rebecca Paul releases year-end figures reflecting total sales of \$1.1 billion. First-year per capita sales of \$164.81 eclipse the previous record of \$128 set by Florida in 1988.

<b>November 14, 1994</b>	The Georgia Lottery introduces its newest draw game, Fantasy 5.
<b>June 29, 1995</b>	To celebrate its second anniversary, the Georgia Lottery brings Powerball to Georgia.
<b>August 31, 1996</b>	The Georgia Lottery leaves Powerball and joins The Big Game.
<b>April 6, 1997</b>	The Georgia Lottery introduces its newest on-line game, CASH 4.
<b>March 14, 1998</b>	The Georgia Lottery launches its official presence on the Internet: <a href="http://www.galottery.com">www.galottery.com</a> .
<b>August 30, 1999</b>	Georgia Lottery surpasses \$10 billion in total sales since inception.
<b>September 8, 2001</b>	Final drawing held for Lotto Georgia, as the Georgia Lottery retires this game in order to join a new lotto-style game, Lotto South.
<b>May 14, 2002</b>	Final drawing held for the Big Game, as the Georgia Lottery retires this game in order to start a new multi-state game, Mega Millions.
<b>July 15, 2003</b>	In recognition of the Georgia Lottery's 10th anniversary and more than \$6 billion to education, Governor Perdue proclaims this "The Georgia Lottery's Six Billionth Dollar Day in Georgia."
<b>December 18, 2003</b>	The board of directors of the Georgia Lottery Corporation named veteran lottery executive Margaret DeFrancisco as president and CEO of the Georgia Lottery.
<b>February 25, 2006</b>	Final drawing is held for Lotto South as the Georgia Lottery retires the game in order to introduce its newest offering, Win for Life.
<b>November 14, 2006</b>	The Georgia Lottery opens two kiosks at Hartsfield-Jackson Atlanta International Airport.
<b>January 25, 2007</b>	The one-millionth HOPE recipient is celebrated at Georgia State University. Georgia Lottery President and CEO Margaret DeFrancisco is joined by Gov. Sonny Perdue and Zell Miller to mark the milestone.
<b>July 26, 2007</b>	Jimmy Kimmel, who happened to be at WSB-TV studios, stepped in and conducted the Cash 3 evening drawing.
<b>January 28, 2008</b>	John Crow announced as new draw talent/spokesperson during the Georgia Lottery's Talent Search television special.
<b>February 22, 2008</b>	Robert Harris of Portal becomes the largest jackpot winner in Georgia Lottery history. He won a \$275 million Mega Millions jackpot and selected the cash option of \$171.3 million.
<b>July 15, 2008</b>	Gov. Sonny Perdue recognizes the Georgia Lottery at an event celebrating \$10 billion raised for education.
<b>September 8, 2009</b>	The Georgia Lottery teams up with the Atlanta Falcons to introduce the new instant game Atlanta Falcons \$500,000 Touchdown.
<b>January 14, 2011</b>	The Georgia Lottery All Access Music Search television special airs. Four winners were crowned during the American Idol-style statewide event that featured a celebrity host and judges.
<b>March 30, 2012</b>	Mega Millions soars to a record \$656 million.

- October 25, 2012** Georgia Lottery board of directors names Debbie D. Alford as the corporation's new president and CEO.
- November 25, 2012** The Georgia Lottery launches online ticket sales. Powerball, Mega Millions and Fantasy 5 tickets are available for purchase online.
- May 18, 2013** Powerball climbs to a record \$590.5 million.
- June 26, 2013** The Georgia Lottery celebrates its 20<sup>th</sup> anniversary with a ceremony at the University of Georgia. Joining in the festivities are Gov. Nathan Deal and Zell Miller.