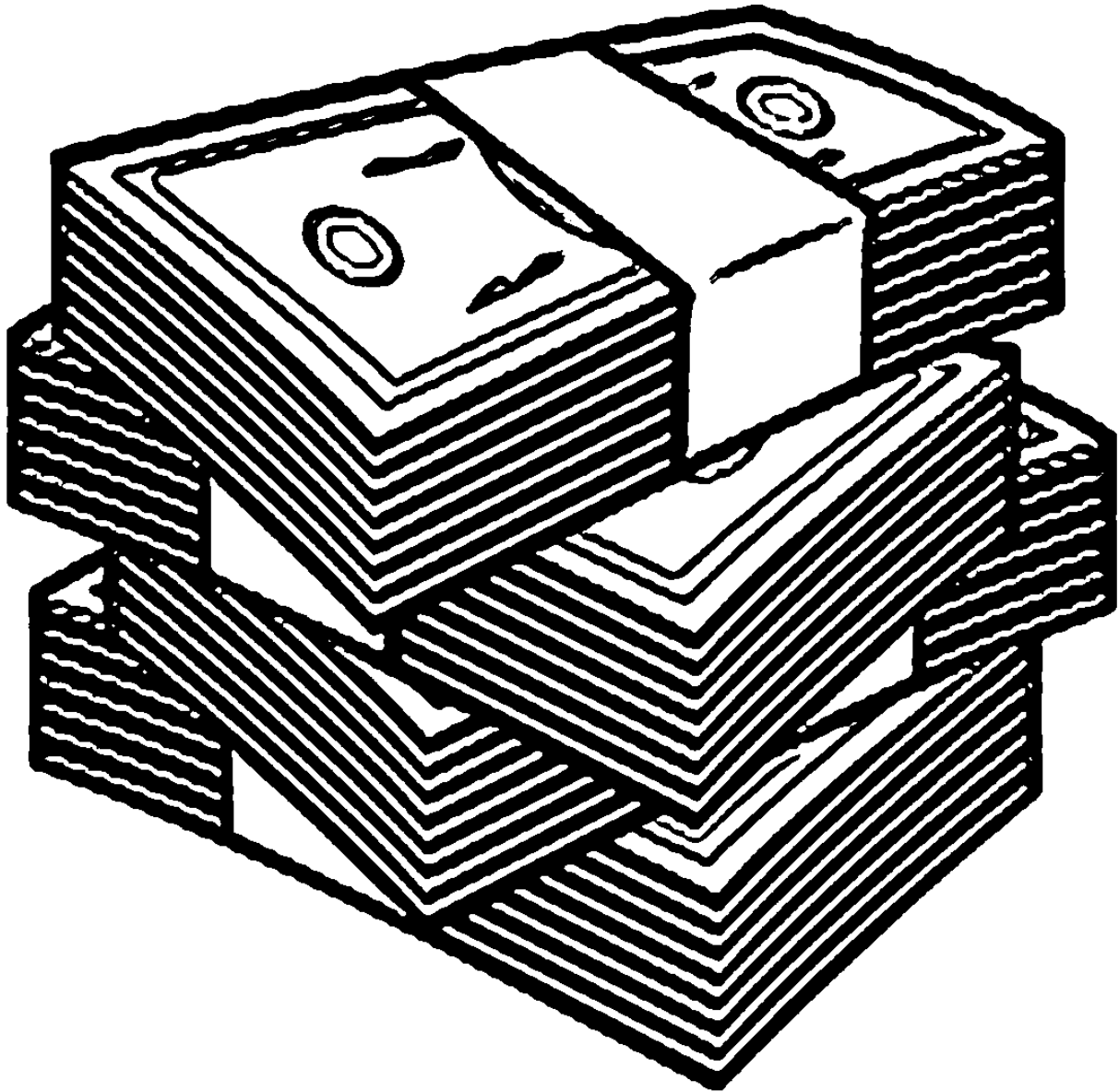


THE 79.8% COLORING BOOK

An adult coloring book for
working women on Equal Pay Day



THIS IS 79.8 PERCENT OF A PAYCHECK

According to the U.S. Bureau of Labor Statistics, women continue to only make 79.8 percent of what men make in similar jobs. For Equal Pay Day, April 12, we created this coloring book to show you other ways working women aren't winning.

DATE _____

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ORDER OF _____

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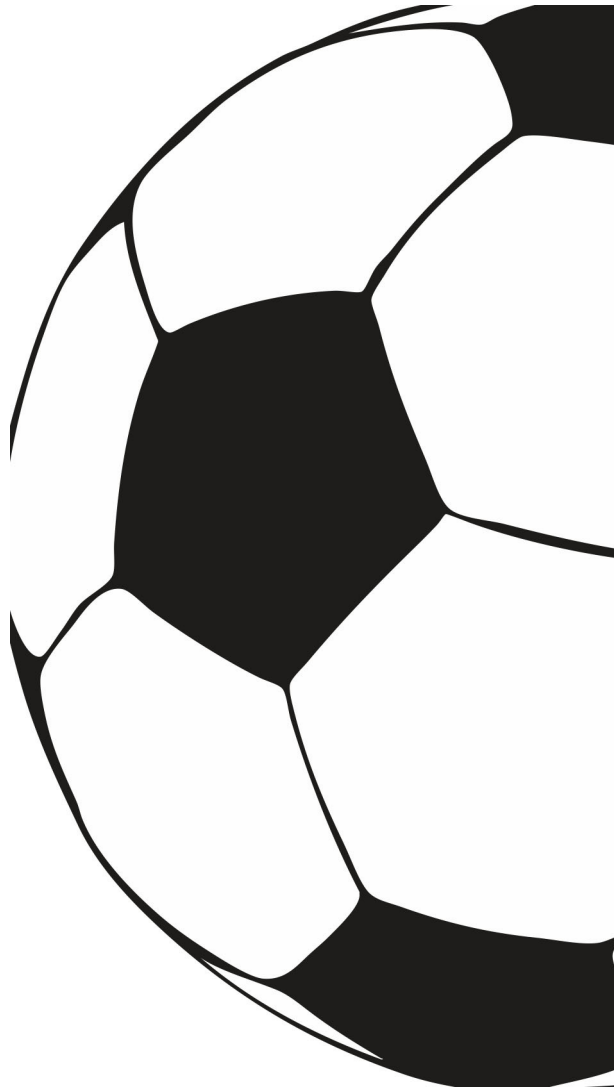
THIS IS 91.3 PERCENT OF ROSIE THE RIVETER

Women in construction make 91.3 percent of what men do, making the industry the most favorable for pay equity, according to the U.S. Bureau of Labor Statistics.



THIS IS 40 PERCENT OF A SOCCER BALL

Soccer players on the U.S. Women's National Team say they are being paid 40 percent of the rate of male soccer players, even though the women's team has won three World Cups.



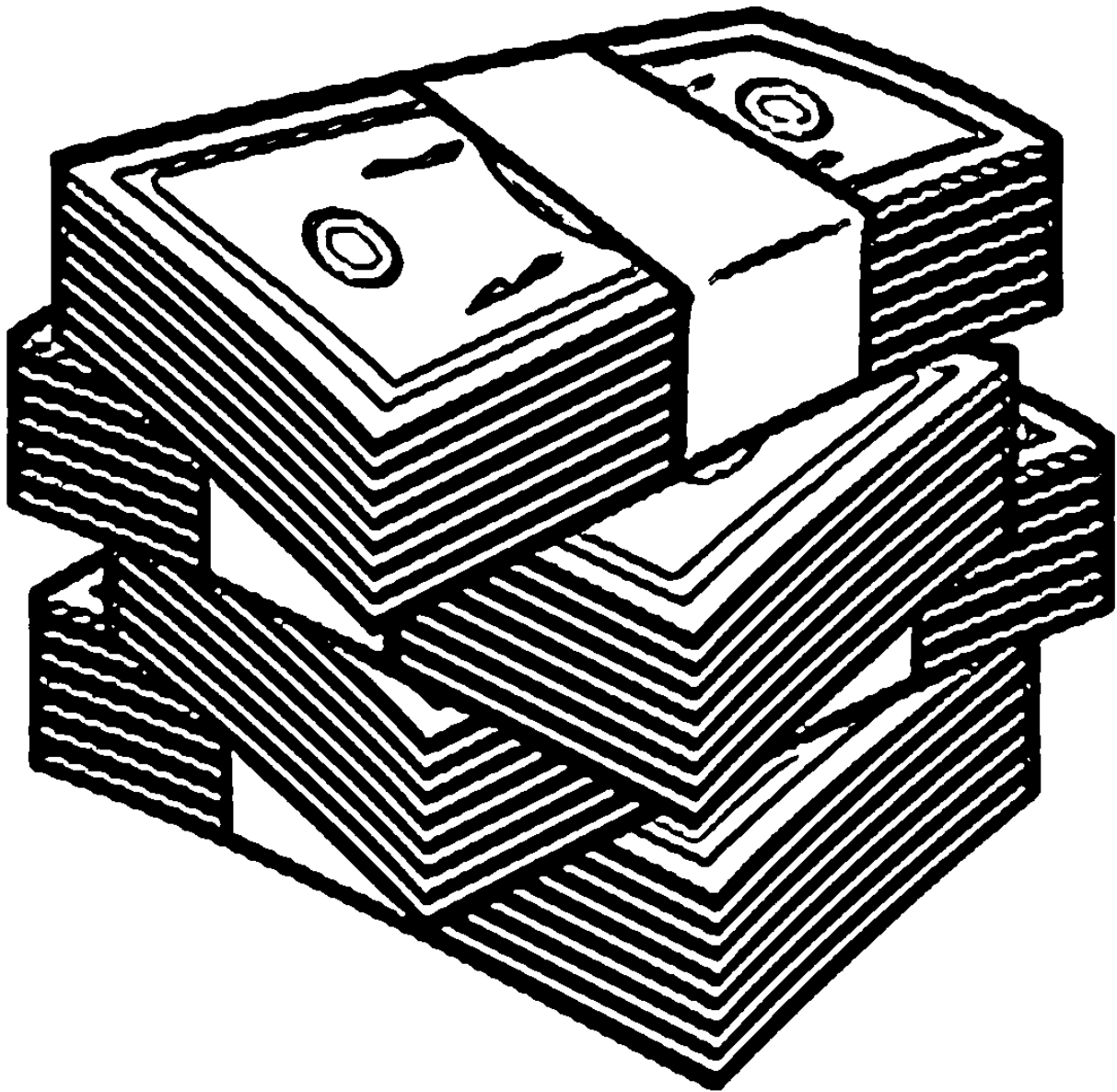
THIS IS 6 PERCENT OF A UNICORN

Fewer than 6 percent of all decision-makers at VC firms are female. Why is this bad?
Less than 3 percent of venture capital dollars go to women-owned businesses.



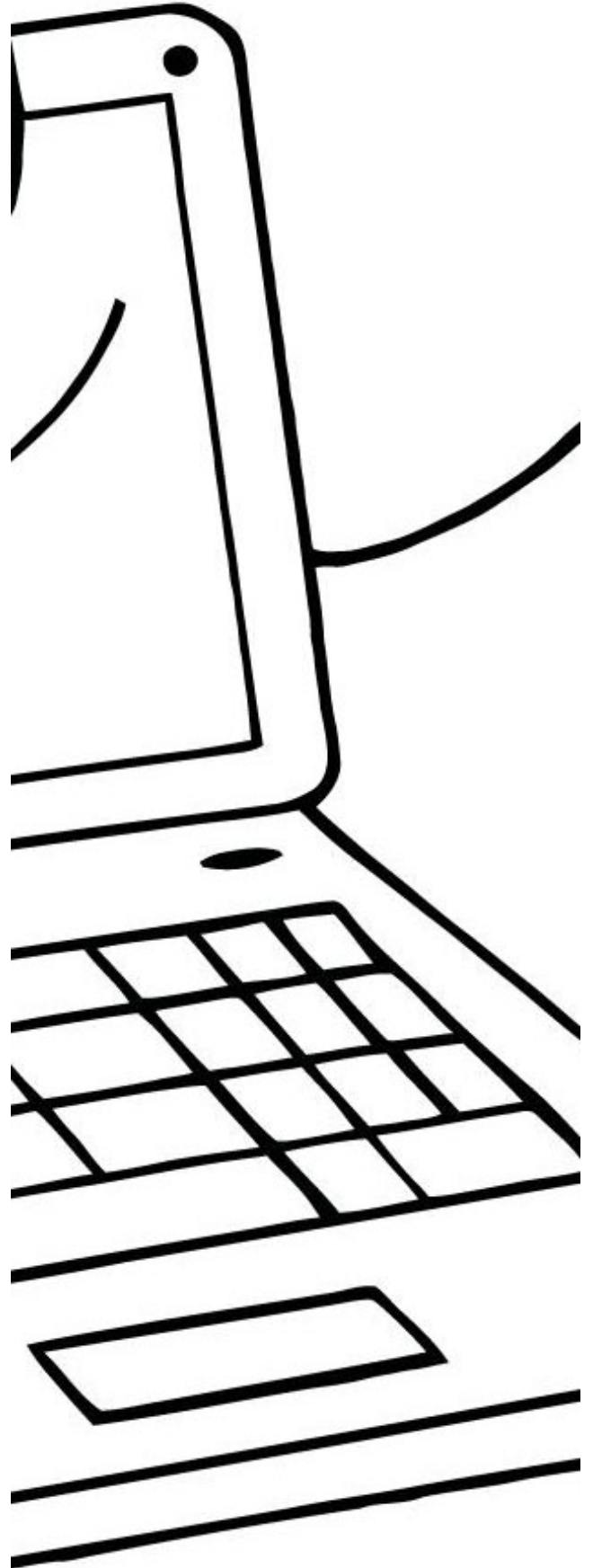
THIS IS A STACK OF MONEY WORKING WOMEN WON'T SEE IN THEIR LIFETIME

A white woman starting her career now will earn \$430,480 less than her male counterpart over a 40-year career. African-American women will learn \$877,480 less over 40 years than men. In some states, the number could be even greater, according to a new analysis by the National Women's Law Center.



THIS IS 28.3 PERCENT OF A COMPUTER

A recent survey by Glassdoor found that male computer programmers made 28.3 percent more than their female counterparts.



THIS IS 66 PERCENT OF AN OSCAR

Oscar-winning actress Jennifer Lawrence was the highest paid female in 2014, at \$52.8 million. But the highest paid actor, Robert Downey, Jr., was paid \$80 million.



COLOR THE THREE STATES THAT WILL TAKE THE LONGEST TO REACH PAY PARITY

2059. That's the year the Institute for Women's Policy Research says women will reach pay parity with men nationwide. But in Wyoming, that parity might not come until 2159.

Louisiana (2106) and North Dakota (2104) also have a ways to go.

