



Editorial Calendar

2016

**ORLANDO
BUSINESS JOURNAL**

Questions? Contact rbobroff@bizjournals.com

2016 Editorial and advertising calendar

	Focus or special features	Lists: Newspaper	How-To Articles	Industry Roundtables	Specials: Editorial / Advertorial	Events
Jan	1 Economic Forecast	Best of the Top 25				
	8 Tourism	Convention Hotels				
	15 Construction	Construction Projects Completed	SBA Lenders			
	22 Law	Law Firms				Economic Forecast
	29 Real Estate	Multi-Tenant Warehouses	MBA Program	Residential Real Estate		
Feb	5 Finance	Accounting Firms				Book of Lists Party
	12 Health Care	Ambulatory Surgical Centers/Assisted Living Facilities	Law Firm			
	19 Transportation	Commercial Passenger Carriers/Engineers				Business of Transportation
	26 Education	Degree Programs	Hospital	Education		
Mar	4 Technology	Social & Digital Media Firms				IQ Awards (Technology)
	11 Sports	Sports Teams	Ad Agency			
	18 Law	Real Estate Law Firms				I-Drive Update
	25 Engineering	Environmental Engineering Firms	Office Furniture Providers	Architects & Engineers		
Apr	1 Small Biz Resources	Small Business Resource Agencies				Mentoring Monday
	8 Restaurants	Catering Companies	Protect Your Intellectual Property			
	15 Golf	Toughest Golf Courses				Doing Business in Seminole County
	22 Finance	Community Banks				
	29 Women Who Mean Business	Women Who Mean Business	Bank	Banking		Women Who Mean Business
May	6 Insurance	Insurance Brokerage Agencies				
	13 Commercial Real Estate	General Contractors/Construction Cos.	Meeting Space			Structures Awards
	20 Health Care	Home Health Agencies				
	27 Meetings	Banquet & Meeting Facilities	Hotel	Health Care		Doing Business in West Orange County
Jun	3 Architecture	Architectural Firms				
	10 Fast 50	Fast 50	PR Firm			Fast 50
	17 Investing	Public Companies				
	24 Best Places to Work	Best Places to Work/Chamber of Commerce	Commercial Real Estate Broker	Commercial Real Estate		Meet the Mayors



2016 Editorial and advertising calendar, continued

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Jul 1	Human Resources	Largest Employers				
8	Manufacturing	Manufacturing Companies	Accounting Firms			
15	C-Level Awards	C-Level Awards				C-Level Awards
22	Construction	Construction Projects Underway	Business Restaurant			
29	Finance	Credit Unions/Mortgage Lenders		Technology		Doing Business in Brevard County
Aug 5	Real Estate	Commercial Brokerage Firms				
12	Modeling, Simulation & Training	Modeling, Simulation & Training Firms	Residential Builder			Business of Technology
19	Media & Marketing	Advertising Agencies				
26	Design	Interior Design Firms/Landscape Architecture Firms	Commercial Builder	Commercial Builders		Doing Business in Osceola County
Sep 2	Women of Influence	Top Women-Owned Businesses				
9	Golden 100	Golden 100	Catering Company			Golden 100 Awards
16	Diversity	Family-Owned Businesses/Minority Businesses				
23	Veterans of Influence	Veteran Owned Businesses/Homebuilders	Nonprofit to support	Tourism		Veterans of Influence
30	Coollest Office Spaces	Office Buildings				
Oct 7	40 under 40	Country Clubs and/or Social Clubs				40 under 40 Awards
14	Technology	Technology Companies	SEO SEM Company			
21	Readers' Choice Awards	Specialty Contractors				Readers' Choice Awards
28	Law	Intellectual Property Law Firms/Pro-Bono Law Firms		Law		
Nov 4	CEOs of the Year	Highest Paid CEOs of Private Companies				CEOs of the Year
11	Health Care	Hospitals	Credit Union			
18	Education	Colleges & Universities/Private High Schools			Partners in Philanthropy	Partners in Philanthropy
25	Real Estate	Commercial Real Estate Developers/Property Management Firms	IT Outsource Provider	Economic Development		
Dec 2	Education	MBA Programs				Doing Business in Downtown
9	Banking & Finance	Banks/SBA Lenders	Temporary Placement Agencies			
16	Tourism	Tourist Attractions			Book of Lists	
23	Human Resources	Staffing Agencies				

