

	List	Special Report	Event	Event Date
JAN	1/2	Hotels/Motels		
	1/9	County Positions		
	1/16	Manufacturers	Book of Lists Party	1/13
	1/23	Law Firms		
	1/30	Electrical Contractors		
FEB	2/6	Farms and Ranches	Regional Development - Folsom/El Dorado Hills	
	2/13	Accounting Firms / Employee Benefits Consultants		
	2/20	Engineering Firms		
	2/27	Financial Advisors		
MAR	3/6	Construction Management Cos.	Health Care Special	Health Care Leadership Forum
	3/13	Breweries		
	3/20	Law Firms - Litigation	Heavy Hitters in RE	BOYA/ACRE
	3/27	Lobbying Firms		Bizwomen Mentoring
APR	4/3	Contractors - Solar (formerly Photo Voltaic)		
	4/10	Engineering Firms - Environmental		
	4/17	Credit Unions / Biotechnology Cos.	Corporate Anniversaries	
	4/24	Golf Courses	Healthiest Employers	Healthiest Employers
MAY	5/1	Software Development Cos.		
	5/8	Employers - El Dorado County	SBA Advertorial	SBA Awards
	5/15	Private Cos.		
	5/22	Contractors - General		
	5/29	Insurance Brokerages - Property/Casualty / Employers-Placer County	Redefining the Core	Redefining the Core
JUN	6/5	Banks - Local	Regional Development-Roseville	
	6/12	Chambers of Commerce / IT Consulting Cos.		
	6/19	Architectural Firms	Women Who Mean Business	Women Who Mean Business
	6/26	Public Cos. / Employers - Yolo County		



	List	Special Report	Event	Event Date
JUL	7/3 Fastest-Growing Cos.			
	7/10 Employers - Private-sector			
	7/17 Construction Projects - Downtown	CFO of the Year	CFO of the Year	7/17
	7/24 Medical Groups			
	7/31 Employers - Sacramento County			
AUG	8/7 Contractors - Mechanical			
	8/14 Technology Cos.			
	8/21 Construction Projects - Public and Private	Regional Development - Elk Grove		
	8/28 Advertising Agencies / Public Relations Agencies	Best of the Bar	Best of the Bar	
SEP	9/4 Property Managers - Commercial			
	9/11 Women-owned Businesses - Certified	Health & Benefits, Trends & Innovations	Health & Benefits, Trends & Innovations Forum	
	9/18 Homebuilders / Property Managers-Single Family / HOA Management Cos.		BERC Awards	
	9/25 Developers - Commercial Building	Best Real Estate Projects	Best Real Estate Projects	
OCT	10/2 Office Buildings - Largest (not tallest)			
	10/9 Car Dealers - New			
	10/16 Public Cos. - Executive Compensation	Best Places to Work	Best Places to Work	
	10/23 Real Estate Cos. - Residential			
	10/30 Office Furniture Dealers			
NOV	11/6 Developers - Land	Regional Development - Yolo County	Regional Development - Davis/Yolo County	
	11/13 Colleges/Universities / Real Estate Brokerages - Commercial			
	11/20 Hospitals	40 Under 40	40 Under 40	
	11/27 Corporate Philanthropy - Direct Giving / Foundations	Partners in Philanthropy		
DEC	12/4 Banks (Local and Non-local)			
	12/11 MBA Programs			
	12/18 SBA Lenders			
	12/25 Property Managers - Multifamily	Book of Lists		



	Special Section	Space Deadline	Ads Due	Press Date	Pub Date	Event Date
FEB	Regional Development - Folsom/El Dorado Hills — <i>Running pages</i>	1/28	1/30	2/4	2/6	
MAR	Health Care Leadership Forum — <i>Stitch/trim</i>	2/11	2/18	2/26	3/6	3/5
	Heavy Hitters in Real Estate — <i>Stitch/trim</i>	2/25	3/4	3/12	3/20	
	Restaurant Guide — <i>Stitch/trim</i>	3/6	3/13	3/20	3/27	
APR	Corporate Anniversary Guide — <i>Running Pages</i>	4/8	4/10	4/15	4/17	
	Healthiest Employers — <i>Stitch/trim</i>	4/6	4/8	4/16	4/24	4/24
MAY	SBA Advertorial — <i>Running pages</i>	4/29	5/1	5/6	5/8	5/8
	Redefining the Core — <i>Stitch/trim</i>	5/13	5/15	5/21	5/29	5/28
JUN	Regional Development - Roseville — <i>Running Pages</i>	5/27	5/29	6/3	6/5	
	Women Who Mean Business — <i>Stitch/trim</i>	5/29	6/5	6/11	6/19	6/19
JUL	CFO of the Year — <i>Stitch/trim</i>	6/24	7/1	7/9	7/17	7/17
AUG	Regional Development - Elk Grove — <i>Running Pages</i>	8/12	8/14	8/19	8/21	
	Best of the Bar — <i>Stitch/trim</i>	8/5	8/12	8/20	8/28	
SEP	Health Care Reform — <i>Running Pages</i>	9/2	9/4	9/9	9/11	
	Best Real Estate Projects — <i>Stitch/trim</i>	9/2	9/9	9/17	9/25	
OCT	Best Places to Work — <i>Stitch/trim</i>	9/23	9/30	10/8	10/16	
NOV	Regional Development - Yolo County — <i>Running pages</i>	10/28	10/30	11/4	11/6	
	40 Under 40 — <i>Stitch/trim</i>	10/28	11/4	11/12	11/20	
	Partners in Philanthropy — <i>Stitch/trim</i>	11/4	11/11	11/19	11/27	
DEC	Book of Lists — Perfect bound	10/30	Tabs 11/18 Cover 11/24 Text 11/30	Tabs 11/23 Cover 11/30 Text 12/4	12/25	

