2015 Editorial Calendar



_	USINESS FOCUS LISTS	AD BUILD DEADLINE		EVENT PUBLICATIONS & SPECIAL REPORTS	EVENT DATE
JANU					
2 A	Albuquerque Hotels / Santa Fe Hotels	12/19	2		
9 Fi	inancial Planners	12/26	9		
5 E	conomic Development Agencies	1/2	16	Economic Outlook	1/15
B La	aw Firms	1/9	23	Business Law Special Report	
R	lesidential Real Estate Firms	1/16	30	Book of Lists Party	1/29
EBR	UARY				
5 P	hysician Groups	1/23	6		
3 C	Charter Schools	1/30	13	Education For A Changing Workforce	2/12
0 C	PA Firms / Largest Taxpayers	2/6	20	Accounting Special Report	
	Commercial Real Estate Firms/ Engineers	2/13	27		
MAR					
	Jtility Companies and Cooperatives	2/20	6	Energy Special Report	
	American Indian-Owned Businesses	2/27	13	Women of Influence	3/12
		3/6	20	Wonien of Influence	5/12
	Veb Design Firms	-			2 (20
	Credit Unions	3/13	27	Mentoring Monday	3/30
APRII					
3 G	Golf Courses (50)	3/20	3	Golf Special Report	
0 V	Vages / Staffing Agencies	3/27	10		
7 H	lealth Plans / Health & Fitness Clubs	4/3	17		
4 V	/enture Capital Firms / Largest VC Deals (new)	4/10	24	Reinventing Our City	4/23
		-,		Guide To Biz/Law Accounting (Advertorial)	4/23
MAY					
1 G	General Contractors (double check)	4/17	1		
8 Ir	nsurance Brokerages	4/24	8		
5 A	Albuquerque Public Schools	5/1	15	Healthiest Employers	5/14
2 C	Casinos / Meeting Spaces	5/8	22		
9 G	Government Contractors / Largest Defense Contracts (check)	5/15	29		
JUNE					
5 A	Architects	5/22	5		
2 C	Chambers of Commerce / Labor Unions	5/29	12	40 Under Forty	6/11
	Computer Networking Companies	6/5	19		•, ••
	ublic Companies / Biggest Water Users	6/12	26		
	USINESS LISTS	AD BUILD DEADLINE		EVENT PUBLICATIONS & SPECIAL REPORTS	EVENT DATE
JULY					
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	Automobile Dealerships / Best-Selling Vehicles	6/19	3		
	Automobile Dealerships / Best-Selling Vehicles ilm and Video Production Companies/LGBT-Owned Businesses	6/19 6/26	3 10		
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10 Fi 17 La	ilm and Video Production Companies/LGBT-Owned Businesses	6/26	10	Cyber Security	07/23
0 Fi 7 La 4 N	ilm and Video Production Companies/LGBT-Owned Businesses argest Private Companies	6/26 7/3	10 17	Cyber Security Sustainability <i>Special Report</i>	07/23
0 Fi 7 La 4 N 31 Ll	ilm and Video Production Companies/LGBT-Owned Businesses argest Private Companies lational Science Foundation Grants EED Certified Buildings / Solar & Renewable Energy Cos.	6/26 7/3 7/10	10 17 24		07/23
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