

2015 Editorial Calendar



BUSINESS FOCUS LISTS	AD BUILD DEADLINE		EVENT PUBLICATIONS & SPECIAL REPORTS	EVENT DATE
JANUARY				
2 Albuquerque Hotels / Santa Fe Hotels	12/19	2		
9 Financial Planners	12/26	9		
16 Economic Development Agencies	1/2	16	Economic Outlook	1/15
23 Law Firms	1/9	23	Business Law Special Report	
30 Residential Real Estate Firms	1/16	30	Book of Lists Party	1/29
FEBRUARY				
6 Physician Groups	1/23	6		
13 Charter Schools	1/30	13	Education For A Changing Workforce	2/12
20 CPA Firms / Largest Taxpayers	2/6	20	Accounting Special Report	
27 Commercial Real Estate Firms/ Engineers	2/13	27		
MARCH				
6 Utility Companies and Cooperatives	2/20	6	Energy Special Report	
13 American Indian-Owned Businesses	2/27	13	Women of Influence	3/12
20 Web Design Firms	3/6	20		
27 Credit Unions	3/13	27	Mentoring Monday	3/30
APRIL				
3 Golf Courses (50)	3/20	3	Golf Special Report	
10 Wages / Staffing Agencies	3/27	10		
17 Health Plans / Health & Fitness Clubs	4/3	17		
24 Venture Capital Firms / Largest VC Deals (new)	4/10	24	Reinventing Our City Guide To Biz/Law Accounting (Advertorial)	4/23 4/23
MAY				
1 General Contractors (double check)	4/17	1		
8 Insurance Brokerages	4/24	8		
15 Albuquerque Public Schools	5/1	15	Healthiest Employers	5/14
22 Casinos / Meeting Spaces	5/8	22		
29 Government Contractors / Largest Defense Contracts (check)	5/15	29		
JUNE				
5 Architects	5/22	5		
12 Chambers of Commerce / Labor Unions	5/29	12	40 Under Forty	6/11
19 Computer Networking Companies	6/5	19		
26 Public Companies / Biggest Water Users	6/12	26		
BUSINESS LISTS	AD BUILD DEADLINE		EVENT PUBLICATIONS & SPECIAL REPORTS	EVENT DATE
JULY				
3 Automobile Dealerships / Best-Selling Vehicles	6/19	3		
10 Film and Video Production Companies/LGBT-Owned Businesses	6/26	10		
17 Largest Private Companies	7/3	17		
24 National Science Foundation Grants	7/10	24	Cyber Security	07/23
31 LEED Certified Buildings / Solar & Renewable Energy Cos.	7/17	31	Sustainability Special Report	
AUGUST				
7 Retirement Communities	7/24	7		
14 Highest-Paid State Officials / Lobbyists	7/31	14	Fastest Growing Companies	8/13
21 Advertising Agencies / PR Firms	8/7	21		
28 Wealthiest Zip Codes	8/14	28	Meeting Guide	
SEPTEMBER				
4 Women-Owned Businesses (50)	8/21	4		
11 Annual Festivals / Largest Conventions	8/28	11		
18 United Way Allocations / Grant-Making Orgs./Nonprofits	9/4	18	Nonprofit of the Year & Giving Guide	9/17
25 Hispanic-Owned Businesses /Homebuilders	9/11	25		
OCTOBER				
3 Aerospace and Aviation Companies/ Veteran-Owned Businesses	9/18	2		
9 Patents / Manufacturers (new)	9/25	9	Guide to Wealth Management (Advertorial)	
16 Oil Producers / Gas Producers	10/2	16	Energy Special Report	
23 NM Breweries / NM Wineries	10/9	23	Top CEOs	10/22
30 Biggest Real Estate Leases / Office Buildings	10/16	30		
NOVEMBER				
6 Hospitals	10/23	6	Healthcare Special Report	
13 Title Companies / Residential Mortgage Lenders	10/30	13	NM Energy Outlook Conference	11/12
20 Colleges & Universities	11/06	20		
27 Private Schools	11/13	27	Banking Special Report	
DECEMBER				
4 Banks / SBA Lenders	11/20	4		
11 MBA Programs / Alumni Associations	11/27	11	Higher Education Special Report & Best Places To Work	12/10
18 FastestGrowing Cities/Busiest Intersections	12/04	18		
25 TBD	10/16	25	Book of Lists	

UPDATED APRIL 20, 2015.
Editorial Calendar is subject to change.

BUILD/DESIGN Ad Deadlines—Two weeks before the Wednesday the paper goes to press. **PRODUCTION READY Ads**—One week before the Wednesday the paper goes to press.