

2015 EDITORIAL CALENDAR

JACKSONVILLE
BUSINESS JOURNAL

	FOCUS	LISTS	GUIDES & DIRECTORIES (WITH SPACE DEADLINE)	BUSINESS JOURNAL EVENTS (WITH EVENT DATE)
JANUARY	2 Forecast	JAX By the Numbers		
	9 Law	<Law Firms>		
	16 Health Care	Most Popular Autos		
	23 Logistics & Manufacturing	Manufacturers <Hotels>	<i>Hotel Guide</i>	
	30 Technology	AV Production Companies		
FEBRUARY	6 Commercial Real Estate	Business parks <Engineering Firms> FLORIDA Cancer Centers	<i>Engineering Guide</i>	Power Breakfast - Econ. Forecast (2/4)
	13 Money	Wealth Managers <Accounting Firms>	Money Directory	
	20 Residential Real Estate	Apartment Communities Upscale Residential Communities	<i>Apartment Guide</i>	Book of Lists Celebration (2/19)
	27 Education	Franchisors/Franchisees		
MARCH	6 Construction	HVAC Contractors FLORIDA Private Companies 100		
	13 Multicultural Awards	Exporters		Multicultural Awards (3/12) VIP (3/5)
	20 Health Care	Commercial Real Estate Agencies Residential Real Estate Agencies	<i>Health & Fitness Guide</i>	
	27 Technology in Energy	Environmental Services FLORIDA Airports FLORIDA Seaports	<i>NAIOP Awards (3/11)</i>	Power Breakfast - Trade & Transport (3/24)
APRIL	3 Money	Credit Unions Highest Paid Government Officials	<i>Women in Business Awards</i>	Mentoring Monday (3/30)
	10 Law	Office Furniture & Supplies	Law Directory	
	17 Technology	Computer Services & Repairs <Golf Courses>	<i>Golf Course Guide</i>	Business of Sports Symposium (4/14)
	24 40 Under 40	40 Under 40		40 Under 40 (4/23)
MAY	1 Commercial Real Estate	Economic Development Agencies <General Contractors/Construction Cos.>	Construction Directory	
	8 Health Care	Rehabilitation Services		
	15 Money Masters	Certified Financial Planners		Money Masters (5/14)
	22 Technology	Website Design & Developers FLORIDA Wealthiest Zip Codes	Technology Directory	Power Breakfast - Mobility (5/19)
	29 Energy Inc.	Insurance Companies <Insurance Brokerages> FLORIDA CRE Brokers		
JUNE	5 Partners in Philanthropy	<Architectural Firms>	<i>Architecture Guide</i>	Partners in Philanthropy (6/4)
	12 Logistics & Manufacturing	Industrial Complexes Moving & Storage Cos.	Logistics & Manufacturing Directory	
	19 Residential Real Estate	Mortgage Lenders <Business Networking Organizations>	<i>Summer Services Guide</i>	
	26 Best Places to Work	Staffing Agencies <Public Companies> FLORIDA EDC's FLORIDA Public Cos.	Growing FLORIDA Business	Best/Healthiest Places to Work (6/25)

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JULY	3 Downtown	<Government Employers> <Private Employers> FLORIDA General Contractors		
	10 Health Care	Physician Group Practices Retirement Communities	Health Care Directory	
	17 Business Journal 50 Awards	Top 50 Fastest Growing Private Companies		Business Journal 50 Awards (7/16)
	24 Hospitality	Upscale Restaurants Meeting Facilities Caterers	Meeting & Eating Guide	
	31 Advertising	<Advertising & Marketing Agencies>	Advertising & PR Guide	
AUGUST	7 Commercial Real Estate	Tenant Improvement Contractors		
	14 Women of Influence	Shopping Centers <Women Owned Cos.>	ABC Awards (7/22)	Women of Influence Awards (8/13)
	21 Money	Venture Capital Firms		
	28 Technology	Technology Services FLORIDA 55+ Communities		Power Breakfast - Education (8/25)
SEPTEMBER	4 Energy Inc.	Automotive Dealers	Auto Dealers Guide	
	11 Veterans of Influence	Veteran-Owned Businesses		Veterans of Influence Awards (9/10)
	18 Health Care	FLORIDA Fast 100 <Home Builders> Assisted Living facilities	Residential Real Estate Guide	
	25 Ultimate CEO's	Executives of Public Companies		Ultimate CEO's Awards (9/24)
OCTOBER	2 Law	Litigation Practices		
	9 Global Trade	Logistics Companies Maritime Services		Global Trade Symposium (10/6)
	16 Money	<Office Buildings>	Office Building Guide	
	23 Biztech/EXPO	Charities Foundations		Biztech Awards/EXPO (10/22)
	30 Education	Private Schools MBA Programs FLORIDA Colleges & Universities		
NOVEMBER	6 Commercial Real Estate	Property Management Firms Electrical Contractors	Subcontractors Guide	
	13 Energy Inc.	<Colleges & Universities>		
	20 Health Care Heroes	Defense Contractors <Hospitals>	Jewelry/Retail Guide	Heath Care Heroes (11/19)
	27 Arts & Culture	Performing Arts Organizations		
DECEMBER	4 Technology	Software Developers		Power Breakfast - Downtown (12/1)
	11 Winners Circle	Professional & Trade Organizations <MBA Programs>		Winners Circle (12/10)
	18 Money	<Banks> SBA Loans <SBA Lenders> FLORIDA Community Banks	Book of Lists (10/31)	
	25 Year in Review	Biggest Stories of 2015		