



# Editorial Calendar

2015

**ORLANDO  
BUSINESS JOURNAL**

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# 2015 Editorial and advertising calendar

	Focus or special features	Lists: Newspaper	How To Articles	Industry Roundtables	Specials: Editorial / Advertorial	Events
<b>Jan 2</b>	Game Changers/Economic Forecast	Top of the Top 25				
<b>9</b>	Tourism	Convention Hotels				
<b>16</b>	Construction	Projects Underway	SBA Lenders			Economic Forecast
<b>23</b>	Law	Law Firms				
<b>30</b>	Real Estate	Warehouses	MBA Program	Residential Real Estate		BOL Party
<b>Feb 6</b>	Banking and Finance	Accounting Firms/FL Cancer Centers				
<b>13</b>	Health Care	Ambulatory Surgical Centers	Law Firm			
<b>20</b>	Transportation	Commercial Passenger Carriers				Business of Transportation
<b>27</b>	Meetings	Banquet/Meeting Facilities	Hospital System	Education		
<b>Mar 6</b>	Sports	Country Clubs/Sports Teams/FL Private Companies				The Business of Sports
<b>13</b>	Commercial Real Estate	Projects Completed	Ad Agency			
<b>20</b>	Law	Bankruptcy Firms				
<b>27</b>	Engineering	Engineering Firms/FL Airports/FL Seaports	Office Furniture Provider	Architects & Engineers		
<b>Apr 3</b>	Modern Office Design	Office Furniture, Interior Design				Mentoring Monday (3.30.15)
<b>10</b>	What C. Fla. Drives	Car Dealers/Golf Courses	Protect your intellectual property			
<b>17</b>	Seminole County Update	Manufacturers				Doing Business in Seminole County
<b>24</b>	Banking	Community Banks	Bank	Banking		
<b>May 1</b>	Women Who Mean Business	Women Who Mean Business				Women Who Mean Business
<b>8</b>	Real Estate	General Contractors/Construction Cos.	Meeting Space			
<b>15</b>	Health Care	Home Health				
<b>22</b>	Small Business	Wealthiest ZIP Codes	Hotel			Business Expo
<b>29</b>	Insurance	Insurance Brokerage Firms/ FL Commercial Real Estate Brokers		Health care		
<b>Jun 5</b>	Fast 50	Fast 50				Fast 50
<b>12</b>	Architecture	Architectural Firms	PR Firm			
<b>19</b>	Osceola County Update	Chambers				
<b>26</b>	Best Places to Work	Best Places to Work/Public Companies/FL Economic Development Councils/FL Public Companies	Commercial Real Estate Broker	Commercial Real Estate	Growing Florida	



## 2015 Editorial and advertising calendar, continued

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<b>Jul 3</b>	Restaurants	Catering Companies/FL General Contractors				
<b>10</b>	CFO of the Year	CFO of the Year	Temporary Placement Agencies			CFO of the Year
<b>17</b>	Human Resources	Employers				
<b>24</b>	Top Real Estate Deals	Commercial Real Estate Brokers				
<b>31</b>	Modeling, Simulation & Tech	Modeling, Simulation & Tech/ Social & Digital Media				
<b>Aug 7</b>	Banking & Finance	Mortgage Lenders			Tech Flash	Business of Technology
<b>14</b>	Law/Golden 100	Largest Tourist Attractions	Business Restaurant			Golden 100
<b>22</b>	Lake County Update/Real Estate	Golden 100				
<b>28</b>	40 Under 40/Advertising Agencies	Specialty Contractors/Remodelers	Commercial Builder	Commercial Builders		40 Under 40
<b>Sep 4</b>	Women of Influence	Top Women-Owned Businesses				
<b>11</b>	Veterans of Influence	Real Estate Law Firms	Catering Company			Veterans
<b>18</b>	Florida Fast 100	Florida Fast 100				Fast 100
<b>25</b>	Real Estate	Homebuilders (Custom & Production)/ Veteran-Owned Businesses / Florida Ad Agencies	Nonprofit to support	Tourism		
<b>Oct 2</b>	Tourism	Private High Schools				
<b>9</b>	Healthiest Employers	Minority	SEO   SEM Company			
<b>16</b>	Orange County Update	Pro-bono hours				
<b>23</b>	Real Estate	Healthiest Employers   Readers' Choice Awards				Readers' Choice
<b>30</b>	Law/Readers' Choice	Office Buildings / Property Managers / Florida colleges and universities	Law Firm	Legal		
<b>Nov 6</b>	Health Care/CEO	Hospitals				CEO of the Year
<b>13</b>	Education	Colleges/Private High Schools	Credit Union			
<b>20</b>	Philanthropy	Corporate Philanthropy			Partners in Philanthropy	
<b>27</b>	Volusia County Update	Specialty Contractors	IT Outsource Provider	Economic Development		
<b>Dec 4</b>	Downtown/Real Estate	Property Managers				Downtown Update
<b>11</b>	HR	Staffing Companies	Accounting Firm			
<b>18</b>	Banking	Banks, SBA/FL Banks			Book of Lists	
<b>25</b>	Education	MBA Programs	Financial Planner	Accounting	50 Most Powerful People of 2015	

