



# Production Calendar

Editorial and advertising deadlines for 2015

**MINNEAPOLIS/ST. PAUL  
BUSINESS JOURNAL**

Questions?  
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# 2015 Editorial and advertising calendar

| Date | Industry | Lists: Newspaper                    | Weekly Space<br>• Ad Material<br>Deadlines                         | Special Coverage | Special Events                  | Special<br>Pub Space<br>• Ad Material<br>Deadlines |               |
|------|----------|-------------------------------------|--|------------------|---------------------------------|--|---------------|
| Jan. | 2        | C-Suite                             | Executive of the Year Alumni                                       | 12/22 • 12/26*   | Executive of the Year           | –  | –             |
|      | 9        | Commercial Real Estate              | Real Estate Developers   | 12/30 • 01/02*   | –                               | –  | –             |
|      | 16       | Hospitality                         | Hotels   | 01/07 • 01/09    | –                               | –  | –             |
|      | 23       | Law                                 | Law Firms  | 01/13 • 01/15*   | –                               | –  | –             |
|      | 30       | Banking & Finance                   | Crowdfunding Campaigns   | 01/21 • 01/23    | Industry Outlook                | Industry Outlook Event   January 27                | –             |
| Feb. | 6        | Professional Services               | Accounting Firms   | 01/28 • 01/30    | –                               | Commercial Real Estate Forum   TBD                 | –             |
|      | 13       | Investment Banking/Law              | Top 50 Mergers & Acquisitions   Top 10 M&A Law Practice Groups     | 02/04 • 02/06    | Greater Twin Cities United Way  | –  | –             |
|      | 20       | Commercial Real Estate              | Engineering Firms  | 02/10 • 02/12*   | Commercial Real Estate          | –  | –             |
|      | 27       | Banking & Finance                   | Top 50 Wealth Management Firms                                     | 02/18 • 02/20    | –                               | Executive of the Year Event   February 26          | –             |
| Mar. | 6        | Health Care/Residential Real Estate | Senior Living Operators  | 02/25 • 02/27    | 40 Under 40                     | 40 Under 40 Event   March 5                        | 02/18 • 02/20 |
|      | 13       | Commercial Real Estate              | Commercial Property Management Firms                               | 03/04 • 03/06    | –                               | –  | –             |
|      | 20       | Education                           | Private Schools  | 03/11 • 03/13    | –                               | –  | –             |
|      | 27       | Business                            | Top 100 Public Companies   | 03/18 • 03/20    | National Mentoring Monday       | Mentoring Monday Event   March 30                  | –             |
| Apr. | 3        | Hospitality                         | Private Golf Courses   Public Golf Courses                         | 03/25 • 03/27    | –                               | –  | –             |
|      | 10       | Commercial Real Estate/Law          | Biggest Real Estate Sales   Top 10 Real Estate Law Practice Groups | 04/01 • 04/03    | –                               | Technology Executive Roundtable   April 9          | –             |
|      | 17       | Business/Law                        | Biggest Spenders on Lobbying                                       | 04/08 • 04/10    | –                               | –  | –             |
|      | 24       | Banking & Finance                   | Venture Capital Firms   Private Equity Firms                       | 04/15 • 04/17    | Corporate Counsel               | Corporate Counsel Event   April 23                 | –             |
| May  | 1        | Technology                          | Web Development & Design Firms                                     | 04/22 • 04/24    | Technology Executive Roundtable | –  | –             |
|      | 8        | Commercial Real Estate              | General Contractors  | 04/29 • 05/01    | St. Cloud                       | –  | –             |
|      | 15       | Insurance                           | Insurance Brokerage Firms   Top 50 Veteran-owned Businesses        | 05/06 • 05/08    | Veterans in Business            | –  | –             |
|      | 22       | Banking & Finance                   | Credit Unions  | 05/13 • 05/15    | –                               | –  | –             |
|      | 29       | Human Resources                     | Management Consulting Firms   Executive Search Firms               | 05/19 • 05/21*   | Women in Business               | Women in Business Event   May 28                   | 05/13 • 05/15 |
| June | 5        | Business                            | Chambers of Commerce   | 05/27 • 05/29    | –                               | –  | –             |
|      | 12       | Commercial Real Estate              | Architectural Firms  | 06/03 • 06/05    | –                               | –  | –             |
|      | 19       | C-Suite/Law                         | Public-company General Counsel                                     | 06/10 • 06/12    | –                               | –  | –             |
|      | 26       | Hospitality                         | Wineries   Breweries   | 06/17 • 06/19    | Eureka!                         | Eureka! Event   June 25                            | 06/10 • 06/12 |

\* **Deadline exceptions:** Earlier deadlines for weeks that include July 4th, Labor Day, Thanksgiving, Christmas holidays

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## 2015 Editorial and advertising calendar, continued

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|------|----------|---------------------------------------|--|------------------|------------------------------------|--|---------------|
| July | 3        | Commercial Real Estate                | Largest Real Estate Availabilities   | 06/24 • 06/26    | –                                  | –  | –             |
|      | 10       | Business                              | Top 50 Largest Employers   | 06/30 • 07/02*   | –                                  | –  | –             |
|      | 17       | Law/Business                          | Intellectual Property Law Firms  | 07/08 • 07/10    | –                                  | –  | –             |
|      | 24       | C-Suite                               | Overpaid/Underpaid CEOs   Top 100 CEO Compensation   Ethnic-minority Owned Businesses**              | 07/15 • 07/17    | Diversity in Business              | Diversity in Business Event   July 23              | 07/08 • 07/10 |
|      | 31       | Commercial Real Estate                | Commercial Real Estate Brokerage Firms   | 07/22 • 07/24    | –                                  | –  | –             |
| Aug. | 7        | Banking & Finance                     | Mezzanine Firms  | 07/29 • 07/31    | –                                  | –  | –             |
|      | 14       | Marketing                             | Advertising Agencies   Public Relations Firms  | 08/05 • 08/07    | Best Places to Work                | Best Places to Work Event   August 13              | 07/29 • 07/31 |
|      | 21       | Transportation/Law                    | Logistics Companies   Top 10 Employment & Labor Law Practice Groups                                  | 08/12 • 08/14    | Best of the Bar: Chambers          | –  | –             |
|      | 28       | Technology                            | A/V System Integrators/Dealers   | 08/19 • 08/21    | –                                  | –  | –             |
| Sep. | 4        | Residential Real Estate               | Residential Homebuilders   Residential Property Management Firms                                     | 08/25 • 08/27*   | Commercial Real Estate             | Commercial Real Estate Forum   TBD                 | –             |
|      | 11       | Business                              | Top 100 Private Companies  | 09/02 • 09/04    | –                                  | –  | –             |
|      | 18       | Sports Business/Law                   | Highest-paid Athletes   Top 10 Tax, Trusts and Estates Law Practice Groups                           | 09/09 • 09/11    | Titans of Technology               | Titans of Technology Event   September 17          | 09/02 • 09/04 |
|      | 25       | Business/C-Suite                      | Women-owned Businesses   Highest-paid Women Executives   | 09/16 • 09/18    | –                                  | Manufacturing Executive Roundtable   September 24  | –             |
| Oct. | 2        | Technology                            | IT Consulting Firms   Telecom & Internet Service Providers   | 09/23 • 09/25    | Rochester                          | –  | –             |
|      | 9        | Commercial Real Estate                | Office Buildings   | 09/30 • 10/02    | Holiday Guide/Restaurants & Venues | –  | –             |
|      | 16       | Manufacturing                         | Medical Technology Companies   | 10/07 • 10/09    | Manufacturing Executive Roundtable | –  | –             |
|      | 23       | Business                              | Top 50 Fastest-growing Private Companies**   | 10/14 • 10/16    | Fast 50                            | Fast 50 Event   October 22                         | 10/07 • 10/09 |
|      | 30       | Insurance/Banking & Finance           | Health Care Insurers   Banks   | 10/21 • 10/23    | –                                  | –  | –             |
| Nov. | 6        | Education                             | Colleges & Universities  | 10/28 • 10/30    | –                                  | –  | –             |
|      | 13       | Health Care/Law                       | Hospitals   Health Care Providers   Top 10 Health Care Law Practice Groups                           | 11/04 • 11/06    | –                                  | –  | –             |
|      | 20       | Commercial Real Estate/Retail/C-Suite | Retail Centers   Hardest-working CFOs**  | 11/11 • 11/13    | CFO of the Year                    | CFO of the Year Event   November 19                | 11/04 • 11/06 |
|      | 27       | C-Suite                               | Top 50 Highest-paid Board Directors   Highest-paid Public-company Boards<br>Highest-paid Professions | 11/17 • 11/19*   | –                                  | –  | –             |
| Dec. | 4        | Education                             | MBA Programs   | 11/24 • 11/26*   | –                                  | MSPBJ Honors Event   TBD                           | –             |
|      | 11       | Banking & Finance                     | SBA Lenders  | 12/02 • 12/04    | –                                  | –  | –             |
|      | 18       | Philanthropy                          | Nonprofits   Foundations & Grantmakers   | 12/09 • 12/11    | Corporate Giving                   | –  | –             |
|      | 25       | Small Business                        | Franchisors  | 12/16 • 12/18    | Book of Lists                      | –  | 11/02 • 11/09 |

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