



SPECIALREPORT

PROFESSIONAL EMPLOYMENT ORGANIZATIONS

**PACIFIC
BUSINESS NEWS**

SPECIAL REPORT

PROFESSIONAL EMPLOYMENT ORGANIZATIONS

Is a PEO right for your business? Approximately 2,000 Hawaii businesses have turned to Professional Employment Organizations to help them with back-office operations. PEOs have proven effective in helping small companies save money and remove some of the headaches that come with managing a business.

THE LIST

The Special Report will include a list of Hawaii-based PEO providers, with comparison data and contact information.

CHOOSING YOUR PEO

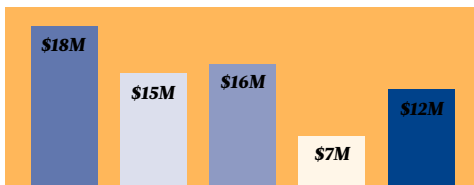
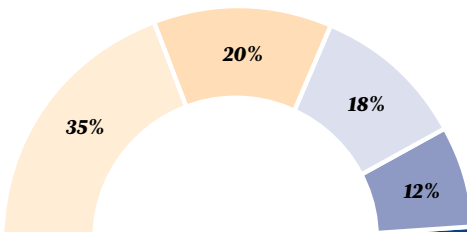
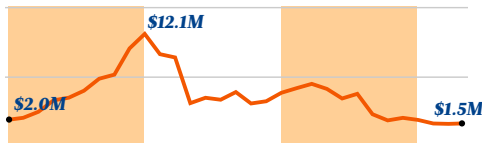
How can you determine whether a PEO is right for your business?

Rank	Company Name	Address	Year Founded	Employees	Revenue	Services	Website
1	ProService Hawaii	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.proservicehawaii.com
2	Hawaii Human Resources Inc.	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.humanresourceshawaii.com
3	HR Services Inc.	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.hr-services.com
4	HR Solutions	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.hr-solutions.com
5	Verano Employer Services	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.verano.com
6	HR Solutions Inc. dba Payroll Express	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.hr-solutions.com
7	Exceptional Inc. dba Employers Options	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.exceptional.com
8	Verano Resources Administration	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.verano.com
9	Talent HR Solutions	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.talenthr.com
10	Alliance Personnel Inc.	1000 Kalia Rd, Suite 200, Honolulu, HI 96813	1998	1,000	\$12M	Recruiting, Payroll, HR, Compliance	www.alliancepersonnel.com



COSTS AND BENEFITS

What information should you look for in comparing costs and benefits?



INTERVIEWS

with key Professional Employment Organizations



SPECIAL ADVERTISING RATES

Get your message in front of this affluent audience

FULL PAGE

PEO headline goes here

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ELIT, SED DO EUSMOD TEMPOR

1.4ST

1.4ST

PEO headline goes here

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ELIT, SED DO EUSMOD TEMPOR

1.2H

35% 20% 18% 12%

BELT

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ELIT, SED DO EUSMOD TEMPOR

BELT

LOREM IPSUM DOLOR SIT AMET, CONSECTEUR ELIT, SED DO EUSMOD TEMPOR

1.8ST

THE LIST

PROFESSIONAL EMPLOYMENT ORGANIZATIONS

Organization	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
1. American Professional Franchise Association (APFA)	1,200	1,100	1,000	900	800	700	600	500	400	300	200	100	50	20
2. International Franchise Association (IFA)	1,100	1,000	900	800	700	600	500	400	300	200	100	50	20	10
3. International Franchise Association (IFA)	1,000	900	800	700	600	500	400	300	200	100	50	20	10	5
4. International Franchise Association (IFA)	900	800	700	600	500	400	300	200	100	50	20	10	5	2
5. International Franchise Association (IFA)	800	700	600	500	400	300	200	100	50	20	10	5	2	1
6. International Franchise Association (IFA)	700	600	500	400	300	200	100	50	20	10	5	2	1	0
7. International Franchise Association (IFA)	600	500	400	300	200	100	50	20	10	5	2	1	0	0
8. International Franchise Association (IFA)	500	400	300	200	100	50	20	10	5	2	1	0	0	0
9. International Franchise Association (IFA)	400	300	200	100	50	20	10	5	2	1	0	0	0	0
10. International Franchise Association (IFA)	300	200	100	50	20	10	5	2	1	0	0	0	0	0

SPECIALREPORT PROFESSIONAL EMPLOYMENT ORGANIZATIONS

PUBLICATION DATE
October 10, 2014

LIST
Professional Employment Organizations

SPACE DEADLINE
October 1, 2014

MATERIALS DUE
October 3, 2014

PBN will explore the costs and benefits of using PEOs. It will address such questions as:

- How can you determine whether a PEO is right for your business?
- What information should you look for in comparing costs and benefits?
- What time frame makes the most sense for your business?
- What questions should you ask potential PEO providers?

We've discounted ad packages, so if you want to align your business with these specific industries be sure to take advantage of one of the section dominance options below:

AD RATES

Full page color ad and logo on section cover	\$3,840
Belt color ad	\$2,850
Half page color	\$2,473
One-eighth page color list ad and logo on top of list	\$2,000
Quarter page color ad	\$1,645

CALL (808) 955-8050 FOR MORE INFORMATION

