## 2014 Editorial Calendar



|      |          | Weekly Reports   | Lists   | Special Publication & Events  | Advertorial - Section C                   |
|------|----------|--|---|---|---|
| JAN  | 3        | Education - Schools Report                                     | Private Schools   |   |   |
|      | 10       | Insurance Report   | Life Insurance  |   |   |
|      | 17       | Professional Services - Law                                    | Law*  | * <b>State of the Cities</b><br>Event date - January 14<br>Grand Hyatt Hotel  |   |
|      |          | State of the Cities  | Listels Title Incomence   |   |   |
|      | 24<br>31 | Real Estate Quarterly Report<br>Health Care Report             | Hotels, Title Insurance<br>Hospitals, Internet Service Provider           |   |   |
| ΈВ   | 7        | Travel Report  | Travel Agencies, Caterers   | Health Care Event<br>Event Date - February 18<br>Grand Hyatt Hotel  |   |
|      | 14       | Professional Services - Accounting                             | Accounting Firms*   |   | Association for Corporate Growth          |
|      | 21       | Engineering Report   | Engineering Firms*  |   | Best Doctors                              |
|      | 28       | ENERGY REPORT TBD  | Gas Companies   |   |   |
| /IAR | 7        | Finance Report   | Investment Managers   | * <b>Forty Under 40</b><br>Event date - March 21<br>Sheraton Hotel<br>Publication date - March 21                           | Heavy Hitters in Commercial Rea<br>Estate |
|      | 14       | Technology   | Software Developers, Website Designers                                    |   |   |
|      | 21       | Forty under 40*; Staffing Agency report                        | Staffing Agencies   |   |   |
|      | 28       | Foreign-owned Companies report                                 | Foreign-owned Companies, Radio Stations                                   |   | March of Dimes                            |
| ٩PR  | 4        | Where to Meet Report   | Meeting Sites - Denver, Meeting Sites - Resorts                           | <b>BizWomen</b><br>April 7 - Driscoll Center<br><b>C-Suite Awards</b><br>April 29 -Brown Palace<br>Publication Date - May 2 |   |
|      | 11       | Golf Resort Report   | Private Golf Courses*/Public Golf Courses*                                |   |   |
|      | 18       | Finance Report   | Venture Capital   |   |   |
|      | 25       | Real Estate Quarterly Report                                   | Commercial RE Brokers   |   |   |
| MAY  | 2        | C-Suites Award* - Construction Report                          | General Contractors*, Electrical Contractors*,<br>Mechanical Contractors* |   |   |
| MAY  | 9        | Professsional Services - Insurance                             | Insurance Agencies*   | CFO Forum   |   |
|      | 16       | ENERGY REPORT  | Oil Producers   | Event date - May 21<br>Hyatt Regency Denver   |   |
|      | 23       | Retail Report (Shopping Ctrs), CFO Forum report                | Shopping Centers  | Publication Date - May 16   |   |
|      | 30       | Health Care Report   | HMO/PPO   |   |   |
| JUN  | 6        | LAW REPORT   | Law List, Property Managers   | *Longov Awarda  |   |
|      | 13       | Legacy Awards, Architects Report                               | Architects  | *Legacy Awards<br>Event date - June 19  |   |
|      | 20       | Chambers of Commerce Report                                    | Chambers of Commerce*   | Grand Hyatt Hotel Publication date - June 13  |   |
|      | 27       | Entrepreneur of the Year Awards<br>Top Public Companies Report | Public Companies - Highest Paid CEOs*                                     |   |   |

| WEEKLY REPORTER UPDATES - Energy, Finance & Law, HealthCare, Real Estate, Technology - position your ad message right next to releva | ant content. |
|--|--------------|
|--|--------------|

|     |    | Weekly Reports  | Lists   | Special Publication & Events   | Advertorial - Section C                        |
|-----|----|---|---|--|--|
| JUL | 4  | Finance Report  | Bank Holding Companies, Mutual Funds                              | * <b>Healthiest Employers</b><br>Event date - July 23<br>Grand Hyatt<br>Publication Date - July 25   |  |
|     | 11 | Minority-owned Business Report                              | Minority-owned Businesses   |  |  |
|     |    |   | Private Sector Employers/Public Sector Employers*                 |  |  |
|     | 18 | Employers Report  | Largest Federal Employers   |  |  |
|     | 25 | Healthiest Employers Awards,*<br>Cultural Attraction Report | Cultural Attractions  |  | DCPA   |
| AUG | 1  | Real Estate Quarterly Report                                | Commercial RE Brokers/Mortgage Companies                          |  | Downtown Denver Partnership<br>CAMA            |
| AUG | 8  | Finance Report  | Stockbrokers, Trust Companies, Credit Unions                      | *Outstanding Women in<br>Business<br>Event date -Aug 21<br>Hyatt Regency   |  |
|     | 15 | Elder Care Report   | Nursing Homes, Home Health Care Agencies                          |  |  |
|     | 22 | Outstanding Women in Business Awards,*<br>Airline Report    | Airlines, Air Cargo   |  |  |
|     | 29 | Energy - Oil & Gas Report                                   | Oil & Gas Companies, Advertising Agenies                          | Publication date August 22   | Leaders in Education<br>Colorado CRE Symposium |
| SEP | 5  | Professional Services - LAW                                 | Law List  |  |  |
|     | 12 | Homebuilders Report   | Homebuilders*, Craft Breweries*                                   | *Power Book  | Counting on CPAs                               |
|     | 19 | Power Book - Event,*<br>Women-Owned Biz Report              | Women-Owned Businesses*   | Event date - September 15<br>Westin Hotel<br>Publication date-September 19   | Tech Guide                                     |
|     | 26 | Retirement Community Report                                 | Assisted Living, Retirement Communities                           |  | Wealth Advisor's Guide                         |
| ОСТ | 3  | Nonprofit - Foundations Report                              | Foundations, Human Service Organizations                          |  |  |
|     | 10 | Professional Services - Accounting                          | Accounting Firms,<br>Professional Employer Organizations          | *Fastest Growing Private<br>Companies<br>Event Date - October 16<br>Hyatt DTC<br>Publication date: October 17  |  |
|     | 17 | Fastest Growing Private Cos.Awards                          | Private Companies*  |  |  |
|     | 24 | Real Estate Quarterly Report                                | Residential Real Estate Brokers, Office Buildings*                |  | Top Women in Energy                            |
|     | 31 | Telecom Report  | Telecom Companies*  |  |  |
| NOV | 7  | Education Report  | Colleges & Universities*  | *Corporate Directors<br>Event date -Nov 6<br>Grand Hyatt<br>*Partners in Philanthropy<br>Event date -Nov 19<br>Grand Hyatt<br>Publication Date November 21 | Colorado Tech Assoc.<br>Apex Awards            |
|     | 14 | Health Care Report  | Hospitals   |  |  |
|     | 24 | Partners in Philanthropy                                    | LEED Certified Buildings,<br>Executive Suites & Business Centers, |  | Commerical Real Estate                         |
|     | 21 | LEED Buildings Report<br>Finance Report                     | Office Furniture<br>Corporate Philanthropists (GG), Denver Area   |  | Services Guide                                 |
|     | 28 | Who's Who in Energy   | Lenders(B)  |  | Giving Guide                                   |
|     |    |   |   |  | St. Joseph's Hospital Grand                    |
| DEC |    | Ski Area Report   | Ski Areas*  |  | Opening  |
|     | 12 | Education   | MBA Programs*   | *Connections 2014/2015<br>Event date - TBD<br>Location - TBD   | Law Guide                                      |
|     | 19 | Book of Lists<br>Wealthiest Zip Codes Report                | Wealthiest Zip Codes*, SBA Lenders*                               |  |  |
|     | 26 | Banking Report  | Banks by Deposit*   |  |  |