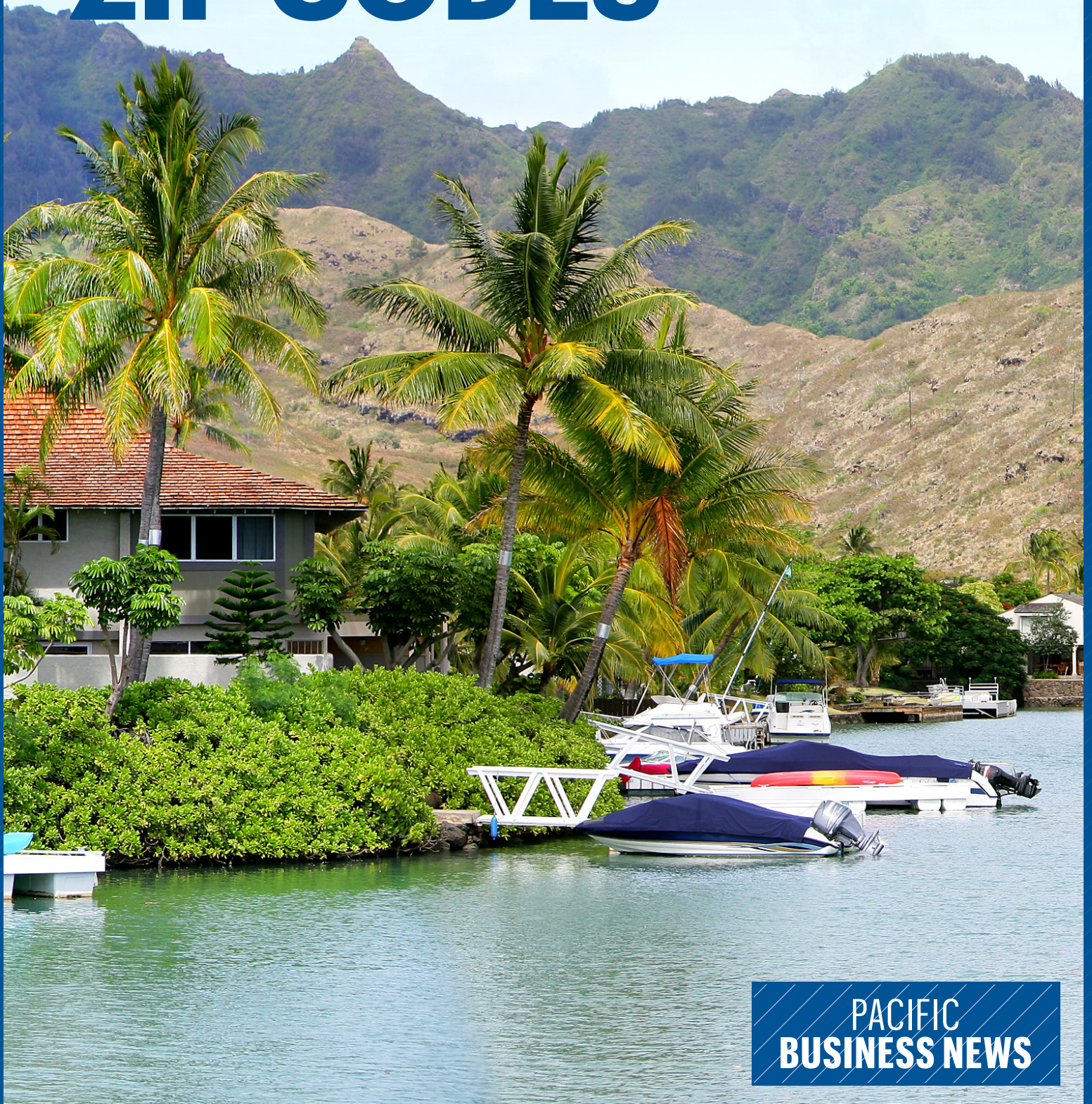


SPECIAL REPORT

WEALTHIEST ZIP CODES



PACIFIC
BUSINESS NEWS

SPECIAL REPORT WEALTHIEST ZIP CODES

PBN dives deep into some of Hawaii's priciest neighborhoods with:

THE LIST

A detailed breakdown of the wealthiest zip codes by population, household size, household income, net worth and more.

HOT HOMES

A peek inside recent notable, top-dollar real estate listings

24 PACIFIC BUSINESS NEWS

THE LIST

WEALTHIEST ZIP CODES
RANKED BY ESRI MEASUREMENTS

ZIP Code	Population	Household Size	Median Household Income	Median Net Worth	Median Home Value	Median Rent	Median Property Tax	Median Annual Change in Property Value
1. 96701 Honolulu, Oahu	12,171	2.4	\$124,000	\$121,000	\$1,400,000	\$1,400	\$1,400	11.4%
2. 96805 Honolulu, Oahu	10,000	2.4	\$100,000	\$100,000	\$1,200,000	\$1,200	\$1,200	10.0%
3. 96814 Honolulu, Oahu	8,000	2.3	\$80,000	\$80,000	\$1,000,000	\$1,000	\$1,000	8.0%
4. 96813 Honolulu, Oahu	7,000	2.2	\$70,000	\$70,000	\$900,000	\$900	\$900	7.0%
5. 96816 Honolulu, Oahu	6,000	2.1	\$60,000	\$60,000	\$800,000	\$800	\$800	6.0%
6. 96815 Honolulu, Oahu	5,000	2.0	\$50,000	\$50,000	\$700,000	\$700	\$700	5.0%
7. 96817 Honolulu, Oahu	4,000	1.9	\$40,000	\$40,000	\$600,000	\$600	\$600	4.0%
8. 96818 Honolulu, Oahu	3,000	1.8	\$30,000	\$30,000	\$500,000	\$500	\$500	3.0%
9. 96819 Honolulu, Oahu	2,000	1.7	\$20,000	\$20,000	\$400,000	\$400	\$400	2.0%
10. 96820 Honolulu, Oahu	1,500	1.6	\$15,000	\$15,000	\$300,000	\$300	\$300	1.5%
11. 96822 Honolulu, Oahu	1,000	1.5	\$10,000	\$10,000	\$200,000	\$200	\$200	1.0%
12. 96823 Honolulu, Oahu	800	1.4	\$8,000	\$8,000	\$150,000	\$150	\$150	0.8%
13. 96824 Honolulu, Oahu	600	1.3	\$6,000	\$6,000	\$100,000	\$100	\$100	0.6%
14. 96825 Honolulu, Oahu	400	1.2	\$4,000	\$4,000	\$70,000	\$70	\$70	0.4%
15. 96826 Honolulu, Oahu	200	1.1	\$2,000	\$2,000	\$40,000	\$40	\$40	0.2%
16. 96827 Honolulu, Oahu	100	1.0	\$1,000	\$1,000	\$20,000	\$20	\$20	0.1%
17. 96828 Honolulu, Oahu	50	0.9	\$500	\$500	\$10,000	\$10	\$10	0.0%
18. 96829 Honolulu, Oahu	25	0.8	\$250	\$250	\$5,000	\$5	\$5	0.0%
19. 96830 Honolulu, Oahu	10	0.7	\$100	\$100	\$2,000	\$2	\$2	0.0%
20. 96831 Honolulu, Oahu	5	0.6	\$50	\$50	\$1,000	\$1	\$1	0.0%
21. 96832 Honolulu, Oahu	2	0.5	\$20	\$20	\$500	\$0.5	\$0.5	0.0%
22. 96833 Honolulu, Oahu	1	0.4	\$10	\$10	\$250	\$0.2	\$0.2	0.0%
23. 96834 Honolulu, Oahu	0.5	0.3	\$5	\$5	\$125	\$0.1	\$0.1	0.0%
24. 96835 Honolulu, Oahu	0.2	0.2	\$2	\$2	\$60	\$0.05	\$0.05	0.0%
25. 96836 Honolulu, Oahu	0.1	0.1	\$1	\$1	\$30	\$0.02	\$0.02	0.0%

CLUSTER LOOK

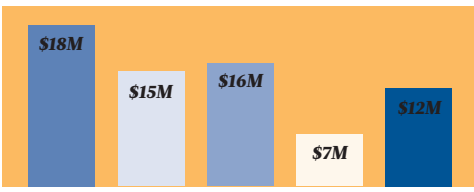
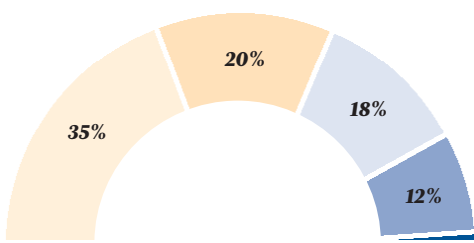
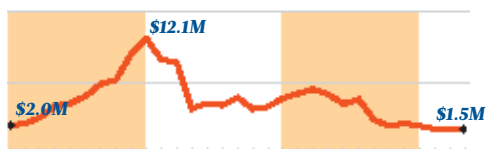
More to the List

96812, 96814, 96815, 96816, 96817, 96818, 96819, 96820, 96821, 96822, 96823, 96824, 96825, 96826, 96827, 96828, 96829, 96830, 96831, 96832, 96833, 96834, 96835, 96836, 96837, 96838, 96839, 96840, 96841, 96842, 96843, 96844, 96845, 96846, 96847, 96848, 96849, 96850, 96851, 96852, 96853, 96854, 96855, 96856, 96857, 96858, 96859, 96860, 96861, 96862, 96863, 96864, 96865, 96866, 96867, 96868, 96869, 96870, 96871, 96872, 96873, 96874, 96875, 96876, 96877, 96878, 96879, 96880, 96881, 96882, 96883, 96884, 96885, 96886, 96887, 96888, 96889, 96890, 96891, 96892, 96893, 96894, 96895, 96896, 96897, 96898, 96899, 96900, 96901, 96902, 96903, 96904, 96905, 96906, 96907, 96908, 96909, 96910, 96911, 96912, 96913, 96914, 96915, 96916, 96917, 96918, 96919, 96920, 96921, 96922, 96923, 96924, 96925, 96926, 96927, 96928, 96929, 96930, 96931, 96932, 96933, 96934, 96935, 96936, 96937, 96938, 96939, 96940, 96941, 96942, 96943, 96944, 96945, 96946, 96947, 96948, 96949, 96950, 96951, 96952, 96953, 96954, 96955, 96956, 96957, 96958, 96959, 96960, 96961, 96962, 96963, 96964, 96965, 96966, 96967, 96968, 96969, 96970, 96971, 96972, 96973, 96974, 96975, 96976, 96977, 96978, 96979, 96980, 96981, 96982, 96983, 96984, 96985, 96986, 96987, 96988, 96989, 96990, 96991, 96992, 96993, 96994, 96995, 96996, 96997, 96998, 96999, 97000.



STATS AND GRAPHS

on property values over time.



INTERVIEWS

with key business owners and decisions makers to find out where they think their neighborhood is headed in the future.



DEMOGRAPHICS

Who lives there? How much do they make? How much do they spend? What do they buy?

