

# 2014 EDITORIAL CALENDAR

TAMPA BAY  
BUSINESS JOURNAL

	THE LISTS	SPECIAL SECTIONS/PUBLICATIONS	EVENTS
JANUARY	3 Airplane Bookings • Hotels and Resorts (N*) 10 Highest-priced homes sold • Marinas 17 Job Gains 24 Law Firms (N) 31 Medical Technology Firms	Business of Sports (1/9) BioTech Roundtable (1/27)	Business of Sports (1/9) Workforce/Worknet Custom Event (1/14) BOL Party (Th. 1/30) • Biotech RT (1/27)
FEBRUARY	7 Florida Law Firms (S*) 14 Largest Construction Projects • Engineering Firms (N) 21 Highest-paid Elected Officials • Highest-paid Athletes 28 Accounting Firms (N)	CRE and Construction Roundtable (12/2/13) CFO of the Year	RRE RT (2/24) • CFO/Year (Wed. 2/26)
MARCH	7 Intellectual Property Attorneys 14 Manufacturers • Software Developers 21 Commercial Real Estate Brokers • Physician Groups • Florida Cancer Centers (S) 28 Labor & Employment Attorneys <b>FL TRADE &amp; TRANSPORTATION:</b> Florida Airports (S) • Florida Seaports (S)	Healthcare Roundtable (3/10) Florida Global Trade & Transportation (S) Top Corporate Counsel	Healthcare RT (3/10) Top Corporate Counsel (Tues. 3/25)
APRIL	4 Statewide Commercial Brokerage Firms (S) 11 Residential Real Estate Firms/Brokers • Golf Courses (N) 18 Franchisors • Patents 25 Office Furniture Dealers	Healthiest Employers RRE Roundtable (2/24) Best Places to Work	Healthiest Employers (Thurs. 4/3) BizWomen (N) (Mon. 4/7) Banking & Finance RT (4/14) Best Places to Work (Thurs. 4/24)
MAY	2 Property & Casualty Insurance Brokers (N) • Worker's Compensation Insurers 9 Highest-paid CEOs • Wealthiest Zip Codes 16 Minority-owned Businesses • Hispanic-owned Businesses 23 Financial Consulting Firms • Florida's Wealthiest Zip Codes (S) 30 General Contractors/Construction Companies (N)	Banking & Finance Roundtable (4/14) Expo Show Guide (center spread) Workforce Advisory Section Coolest Office Spaces	Economic Development RT (5/5) Workforce Advisory Panel (5/12) Business Growth Expo (Thurs. 5/22)
JUNE	6 Nonprofits 13 Credit Unions 20 Restaurant Companies • Most Expensive Restaurants <b>CORP RELO:</b> Chambers of Commerce • Public Companies 27 Architecture Firms (N) • <b>GROWING FL BIZ</b> Florida EDCs (S) • Florida Public Cos. (S)	Nonprofit of the Year Economic Development Roundtable (5/5) Guide to Corporate Relocation (art 6/4, press 6/6) Restaurants Roundtable (6/2) Growing Florida Business (S)	NPOTY (Thurs. 6/5) • Restaurants R/T (6/2) Coolest Office (6/26) • WAP (6/24)
JULY	4 Professional Employers Organizations 11 Florida Community Banks (ranked by lending) • Employers (N) 18 Advertising • PR Firms (N) 25 Fast 50	Workforce Advisory section Ad Firms and PR Firms SR Fast 50 • Growing FL Biz Roundtable (6/30)	Grow FL Biz R/T (6/30) Tech R/T (7/14) Fast 50 VIP (7/22) • Fast 50 (7/24)
AUGUST	1 Commercial Development Firms • Florida General Contractors (S) 8 Community Banks 15 Defense Contractors 22 Temporary Employment Firms • Permanent Employment Firms 29 Event Venues • <b>BWOTY:</b> Woman-owned Businesses (N)	Dirt section • FL Gen. Contractors SR (S) • X Files Money Section • Community Banks SR Bucs Preview SR • Tech Roundtable (7/14) BWOTY (art 8/13, press 8/15) • Event venues SR	BWOTY VIP (Thurs. 7/31) Lending Luxury VIP (Tues. 8/5) Hosp. & Tour. RT (8/11) BusinessWoman of the Year (Fri. 8/22)
SEPTEMBER	5 55+ Communities 12 Homebuilders (N) 19 <b>FL FAST 100:</b> Florida Fast 100 (S) 26 Florida Advertising Agencies & Marketing Agencies (S)	Homebuilders SR • Hospitality & Tourism RT (8/11) Florida Fast 100 (S) (dates tbd) FL Adv. & Mktg. Agencies SR (S) Health Care Heroes • Vertical Tampa Bay	Auto RT (9/15) Workforce Adv. Panel (9/25) Health Care Heroes (9/25)
OCTOBER	3 Commercial Property Management Firms • Office Buildings (N) 10 Private Equity Firms • Statewide Accounting Firms 17 Auto Dealers 24 Tampa Bay Business 100 31 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S)	Dirt section • Office Buildings SR Private Equity Firms SR Automotive Roundtable (9/15) Tampa Bay Business 100 • Workforce Advisory Section Education section	Heroes at Work RT (9/29) Cyber Security Custom (10/7) Const. & Dev. (10/14) • TBB100 VIP (10/16) TBB100 (Th. 10/23) 5th Third (10/28) • Pitch (10/28) • BoA (10/30)
NOVEMBER	7 Hospitals (N) • Reader's Choice Awards/Best in the Biz 14 Investment Services Firms (locally-based) by AUM 21 Brewers (list and SR) 28 Managed IT Services • Commercial Printers	Lawyers on the Move Section • Hospitals SR Heroes at Work (9/29) SR • Up & Comers • Giving Guide (art 11/5, press 11/7)	<b>FL Fast 100</b> (11/4) • XFiles VIP (11/6) Heroes at Work (11/13) Up & Comers (Thurs. 11/20)
DECEMBER	5 Florida Hospitals (S) 12 Banks (N) • Florida Community Banks (S) 19 Alumni • MBA Programs (N) 26 SBA Loans • SBA Lenders (N)	Banks SR • Money section • Corp. Phil. • Bankers OTM 2015 Book of Lists (space 10/31)	WFAP (12/2) CRE RT (12/8) • Corp Phil (Thurs. 12/11) <b>Reader's Ch.</b> (12/15)

\* S = statewide, N = national, *italics* = tentative

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