

# 2014 EDITORIAL CALENDAR

	THE LISTS	SPECIAL SECTIONS/PUBLICATIONS	EVENTS
JANUARY	3 Airplane Bookings • Hotels and Resorts (N*)		
	10 Highest-priced homes sold • Marinas		Business of Sports (1/9)
	17 Job Gains		Workforce/Worknet Custom Event (1/14)
	24 Law Firms (N)	Business of Sports (1/9)	
FEBRUARY	31 Medical Technology Firms	BioTech Roundtable (1/27)	BOL Party (Th. 1/30) • Biotech RT (1/27)
	7 Florida Law Firms (S*)		
	14 Largest Construction Projects • Engineering Firms (N)	CRE and Construction Roundtable (12/2/13)	
	21 Highest-paid Elected Officials • Highest-paid Athletes		
MARCH	28 Accounting Firms (N)	CFO of the Year	RRE RT (2/24) • CFO/Year (Wed. 2/26)
	7 Intellectual Property Attorneys		
	14 Manufacturers • Software Developers		Healthcare RT (3/10)
	21 Commercial Real Estate Brokers • Physician Groups • Florida Cancer Centers (S)	Healthcare Roundtable (3/10)	
APRIL	28 Labor & Employment Attorneys <b>FL TRADE &amp; TRANSPORTATION:</b> Florida Airports (S) • Florida Seaports (S)	Florida Global Trade & Transportation (S) Top Corporate Counsel	Top Corporate Counsel (Tues. 3/25)
	4 Statewide Commercial Brokerage Firms (S)	Healthiest Employers	Healthiest Employers (Thurs. 4/3)
	11 Residential Real Estate Firms/Brokers • Golf Courses (N)	RRE Roundtable (2/24)	BizWomen (N) (Mon. 4/7)
	18 Franchisors • Patents		Banking & Finance RT (4/14)
MAY	25 Office Furniture Dealers	Best Places to Work	Best Places to Work (Thurs. 4/24)
	2 Property & Casualty Insurance Brokers (N) • Worker's Compensation Insurers		
	9 Highest-paid CEOs • Wealthiest Zip Codes	Banking & Finance Roundtable (4/14)	Economic Development RT (5/5)
	16 Minority-owned Businesses • Hispanic-owned Businesses	Expo Show Guide (center spread)	Workforce Advisory Panel (5/12)
JUNE	23 Financial Consulting Firms • Florida's Wealthiest Zip Codes (S)	Workforce Advisory Section	Business Growth Expo (Thurs. 5/22)
	30 General Contractors/Construction Companies (N)	Cooler Office Spaces	
	6 Nonprofits	Nonprofit of the Year	NPOTY (Thurs. 6/5) • Restaurants R/T (6/2)
	13 Credit Unions	Economic Development Roundtable (5/5)	
JULY	20 Restaurant Companies • Most Expensive Restaurants <b>CORP RELO:</b> Chambers of Commerce • Public Companies	Guide to Corporate Relocation (art 6/4, press 6/6) Restaurants Roundtable (6/2)	
	27 Architecture Firms (N) • <b>GROWING FL BIZ</b> Florida EDCs (S) • Florida Public Cos. (S)	Growing Florida Business (S)	Cooler Office (6/26) • WAP (6/24)
	4 Professional Employers Organizations		Grow FL Biz R/T (6/30)
	11 Florida Community Banks (ranked by lending) • Employers (N)	Workforce Advisory section	
AUGUST	18 Advertising • PR Firms (N)	Ad Firms and PR Firms SR	Tech R/T (7/14)
	25 Fast 50	Fast 50 • Growing FL Biz Roundable (6/30)	Fast 50 VIP (7/22) • Fast 50 (7/24)
	1 Commercial Development Firms • Florida General Contractors (S)	Dirt section • FL Gen. Contractors SR (S) • X Files	BWOTY VIP (Thurs. 7/31)
	8 Community Banks	Money Section • Community Banks SR	Lending Luxury VIP (Tues. 8/5)
SEPTEMBER	15 Defense Contractors	Bucs Preview SR • Tech Roundable (7/14)	Hosp. & Tour. RT (8/11)
	22 Temporary Employment Firms • Permanent Employment Firms		BusinessWoman of the Year (Fri. 8/22)
	29 Event Venues • <b>BWOTY:</b> Woman-owned Businesses (N)	BWOTY (art 8/13, press 8/15) • Event venues SR	
	5 55+ Communities		
OCTOBER	12 Homebuilders (N)	Homebuilders SR • Hospitality & Tourism RT (8/11)	<b>F100 VIP (9/9)</b>
	19 <b>FL FAST 100:</b> Florida Fast 100 (S)	Florida Fast 100 (S) (dates tbd)	<b>FL Fast 100 (Th. 9/18)</b>
	26 Florida Advertising Agencies & Marketing Agencies (S)	FL Adv. & Mktg. Agencies SR (S) Health Care Heroes • Vertical Tampa Bay	Workforce Adv. Panel (9/25) Health Care Heroes (9/25)
	3 Commercial Property Management Firms • Office Buildings (N)	Dirt section • Office Buildings SR	
NOVEMBER	10 Private Equity Firms • Statewide Accounting Firms	Private Equity Firms SR	Cyber Security Custom (10/7)
	17 Auto Dealers	Automotive Roundtable (9/15)	Const. & Dev. (10/14) • TBB100 VIP (10/16)
	24 Tampa Bay Business 100	Tampa Bay Business 100 • Workforce Advisory Section	TBB100 (Th. 10/23)
	31 Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S)	Education section	Fifth Third CE (10/28) • BoA event (10/30)
DECEMBER	7 Hospitals (N) • Reader's Choice Awards/Best in the Biz	Lawyers on the Move Section • Hospitals SR	<b>Reader's Ch. (11/4)</b> • XFiles VIP (11/6)
	14 Investment Services Firms (locally-based) by AUM	Heroes at Work	Heroes at Work RT (11/13)
	21 Brewers (list and SR)	SR • Up & Comers • Giving Guide (art 11/5, press 11/7)	Up & Comers (Thurs. 11/20)
	28 Managed IT Services • Commercial Printers		
	5 Florida Hospitals (S)		WFAP (12/2)
	12 Banks (N) • Florida Community Banks (S)	Banks SR • Money section • Corp. Phil. • Bankers OTM	CRE RT (12/8) • Corp Phil (Thurs. 12/11)
	19 Alumni • MBA Programs (N)	2015 Book of Lists (space 10/31)	
	26 SBA Loans • SBA Lenders (N)		

\* S = statewide, N = national, *italics* = tentative