## **2014 EDITORIAL CALENDAR**



	THE LISTS	SPECIAL SECTIONS/PUBLICATIONS	EVENTS
3	Airplane Bookings • Hotels and Resorts (N*)		
10	Highest-priced homes sold • Marinas		Business of Sports (1/9)
17	Job Gains		Workforce/Worknet Custom Event (1/14
24	Law Firms (N)	Business of Sports (1/9)	Workloice/Workliet Gustoffi Event (1/14
31	Medical Technology Firms	BioTech Roundtable (1/27)	BOL Party (Th. 1/30) • Biotech RT (1/27)
)	Wiedical reclinology Firms	DioTecti Houndtable (1/21)	BOL Faity (III. 1/30) - Biotecti III (1/21)
7	Florida Law Firms (S*)		
14	Largest Construction Projects • Engineering Firms (N)	CRE and Construction Roundtable (12/2/13)	
21	Highest-paid Elected Officials • Highest-paid Athletes		
28	Accounting Firms (N)	CFO of the Year	RRE RT (2/24) • CFO/Year (Wed. 2/26)
7	Intellectual Property Attorneys		
14	Manufacturers • Software Developers		Healthcare RT (3/10)
21	Commercial Real Estate Brokers • Physician Groups • Florida Cancer Centers (S)	Healthcare Roundtable (3/10)	Tioditiodio III (0/10)
28	Labor & Employment Attorneys	Florida Global Trade & Transportation (S)	
10	FL TRADE & TRANSPORTATION: Florida Airports (S) • Florida Seaports (S)	Top Corporate Counsel	Top Corporate Counsel (Tues. 3/25)
4	Statewide Commercial Brokerage Firms (S)	Healthiest Employers	Healthiest Employers (Thurs. 4/3)
11	Residential Real Estate Firms/Brokers • Golf Courses (N)	RRE Roundtable (2/24)	BizWomen (N) (Mon. 4/7)
18	Franchisors • Patents		Banking & Finance RT (4/14)
25	Office Furniture Dealers	Best Places to Work	Best Places to Work (Thurs. 4/24)
	Dronarty & Casualty Incurance Prolegy (Al) - Markey's Companyation Incurary		
2 9	Property & Casualty Insurance Brokers (N) • Worker's Compensation Insurers Highest-paid CEOs • Wealthiest Zip Codes	Banking & Finance Roundtable (4/14)	Economic Development RT (5/5)
9 16	Minority-owned Businesses • Hispanic-owned Businesses	Expo Show Guide (center spread)	Workforce Advisory Panel (5/12)
23	Financial Consulting Firms • Florida's Wealthiest Zip Codes (S)	Workforce Advisory Section	Business Growth Expo (Thurs. 5/22)
23 30	General Contractors/Constuction Companies (N)	Coolest Office Spaces	business drown Expo (mars. 3/22)
<del></del>	deneral contractors/constriction companies (iv)	coolest Office Spaces	
6	Nonprofits	Nonprofit of the Year	NPOTY (Thurs. 6/5) • Restaurants R/T (6/2
13	Credit Unions	Economic Development Roundtable (5/5)	
20	Restaurant Companies • Most Expensive Restaurants	Guide to Corporate Relocation (art 6/4, press 6/6)	
	CORP RELO: Chambers of Commerce • Public Companies	Restaurants Roundtable (6/2)	
27	Architecture Firms (N) • <i>GROWING FL BIZ</i> Florida EDCs (S) • Florida Public Cos. (S)	Growing Florida Business (S)	Coolest Office (6/26) • WAP (6/24)
1	Professional Employers Organizations		Grow FL Biz R/T (6/30)
11	Florida Community Banks (ranked by lending) • Employers (N)	Workforce Advisory section	GIOW 1 E BIZ 10 1 (0/30)
18	Advertising • PR Firms (N)	Ad Firms and PR Firms SR	Tech R/T (7/14)
25	Fast 50	Fast 50 • Growing FL Biz Roundable (6/30)	Fast 50 VIP (7/22) • Fast 50 (7/24)
.0	1 851 30	Tast 50 * Glowing I L biz houndable (0/30)	1 ast 30 VIF (1/22) *1 ast 30 (1/24)
l	Commercial Development Firms • Florida General Contractors (S)	Dirt section • FL Gen. Contractors SR (S) • X Files	BWOTY VIP (Thurs. 7/31)
3	Community Banks	Money Section • Community Banks SR	Lending Luxury VIP (Tues. 8/5)
5	Defense Contractors	Bucs Preview SR • Tech Roundable (7/14)	Hosp. & Tour. RT (8/11)
22	Temporary Employment Firms • Permanent Employment Firms		BusinessWoman of the Year (Fri. 8/22)
29	Event Venues • BWOTY: Woman-owned Businesses (N)	BWOTY (art 8/13, press 8/15) • Event venues SR	
	55+ Communities		
)   1	Homebuilders (N)	Homebuilders SR • Hospitality & Tourism RT (8/11)	F100 VIP (9/9)
12			. ,
19	FL FAST 100: Florida Fast 100 (S) Florida Advertising Agencies & Marketing Agencies (S)	Florida Fast 100 (S) (dates tbd) FL Adv. & Mktg. Agencies SR (S)	FL Fast 100 (Th. 9/18) Workforce Adv. Panel (9/25)
26	Tiorida Auvertising Agencies & Marketing Agencies (3)	Health Care Heroes • Vertical Tampa Bay	Health Care Heroes (9/25)
3	Commercial Property Management Firms • Office Buildings (N)	Dirt section • Office Buildings SR	
10	Private Equity Firms	Private Equity Firms SR	Cyber Security Custom (10/7)
17	Auto Dealers	Automotive Roundtable (9/15)	Const. & Dev. (10/14) • TBB100 VIP (10/16
24	Tampa Bay Business 100	Tampa Bay Business 100 • Workforce Advisory Section	TBB100 (Th. 10/23)
31	Private Schools • Colleges & Universities (N) • Florida Colleges & Universities (S)	Education section	Fifth Third CE (10/28) • BoA event (10/30
,	Hamilton (A). Decided Obside Assessed Decided to the Dis	Lavorana an tha Maria Ocalian - Harritala OD	
7	Hospitals (N) • Reader's Choice Awards/Best in the Biz	Lawyers on the Move Section • Hospitals SR	Reader's Ch. (11/4) • XFiles VIP (11/6)
14	Investment Services Firms (locally-based) by AUM	Heroes at Work	Heroes at Work RT (11/13)
21	Brewers (list and SR)	SR • Up & Comers • Giving Guide (art 11/5, press 11/7)	Up & Comers (Thurs. 11/20)
28	Managed IT Services • Commercial Printers		
5	Florida Hospitals (S)		WFAP (12/2)
)		Banks SR • Money section • Corp. Phil. • Bankers OTM	
	Banks (N) • Florida Community Banks (S)	Darks of Williey section Corp. I fill. Darkers Office	OIL III (12/0) * GOID I IIII (111013. 12/11.
5 12 19	Banks (N) • Florida Community Banks (S)  Alumni • MBA Programs (N)	2015 Book of Lists (space 10/31)	OIL III (12/0) * GOIP I III (IIIdis. 12/11)