



Tom Duncan

Tom Duncan has over 25 years experience in the home improvement industry, most recently serving as President and CEO of Positec Tool Corporation. After launching Positec’s North American brand business in 2005 along with his Chinese business partner Don Gao, Tom oversees the power tool company’s sales, marketing, business development and operations.

Tom developed a unique business model combining direct-to-consumer advertising and national retail distribution that has made Positec one of the fastest growing companies in the North American home improvement industry. Tom engineered the launch of two new brands – Rockwell and WORX – into the highly competitive tool industry, both of which grew to annual sales of over \$100M in the first four years. During his tenure, Positec has been recognized with industry awards for innovation, creativity and multi-channel consumer marketing.

Tom has extensive experience working inside a China-based multinational company where he serves on its global management board.

Prior to Positec, Tom was the Vice President, International, within Robert Bosch Tool Group for three years. Before that, Tom worked at Vermont American Corp. a US joint venture between Robert Bosch GmbH and Emerson Electric Corp., where he served in a variety of management positions.

Tom earned a bachelor’s degree from the University of Virginia in Charlottesville and a master’s degree in international business from University of South Carolina’s Moore School of Business. He is fluent in Spanish and German, and lives with his wife and two sons in Charlotte, NC, where he is also active in various philanthropic activities and not-for-profit boards.