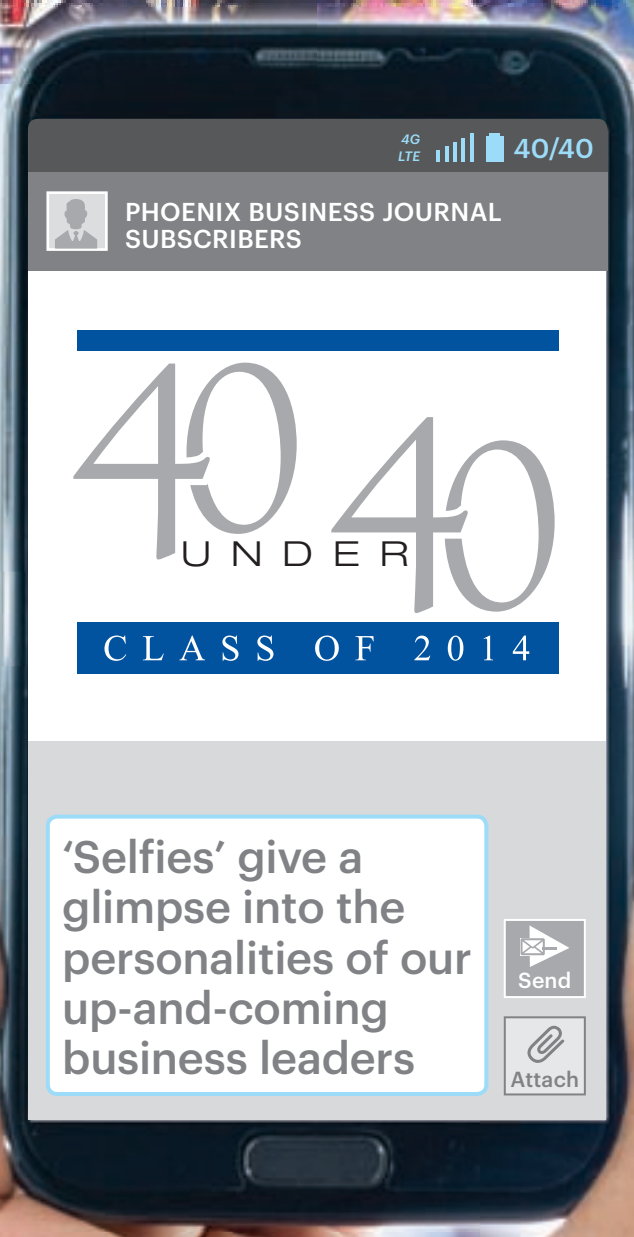


# PHOENIX BUSINESS JOURNAL

JUNE 20, 2014



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# 40 UNDER 40

CLASS OF 2014

'Selfies' give a glimpse into the personalities of our up-and-coming business leaders

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# CONGRATULATIONS, 40 UNDER 40 HONOREES.

Please join MassMutual Arizona in congratulating the honorees of the Phoenix Business Journal's 40 Under 40 award.

**MassMutual Arizona is a proud sponsor of the Phoenix Business Journal's 40 Under 40 event.**



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480-538-2997  
jdollarhide@financialguide.com  
arizona.massmutual.com

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## Editor's Note

Welcome to our special supplement honoring this year's 40 Under 40!

Knowing the "Under 40" crowd tends to be very tech-savvy, we decided to focus on social media this year. Besides asking our 40's favorite media for business and pleasure, we decided to use "selfies."



We asked this year's 40 to submit selfies taken with people and/or places that were important to them. Nearly everyone got into the spirit and sent us some fun shots, allowing our readers a peek into their lives. Most items include a smartphone icon with the photo information. (A few came with no explanation; most of those required none.) For my part, you're seeing me at my desk with several things that matter to me, both business and personal.

We chose the 40 the old-fashioned way: We collected nominations, then reviewed them with a panel of business leaders and 40 Under 40 alumni.

We hope you'll join us in celebrating this year's class!

**Kat Bryant**  
Associate Editor

## Project Staff

**Kat Bryant**, project editor

**Joel Chadwick**, project designer

**Jim Poulin**, photo editor

**M**assMutual Arizona congratulates the 2014 honorees of the 40 Under 40 award. We commend your commitment to providing outstanding leadership in your industry and your dedication to service in your community. As an honoree of the Class of 2004, I welcome you into this elite group of successful Business Leaders. MassMutual Arizona is proud to sponsor the 40 Under 40 event honoring such an exemplary group of growing Business Leaders.

MassMutual Arizona has been serving and providing financial security in Arizona since 1958. We recognize the importance our role plays in helping individuals and business owners create financial security. Our experienced team of financial services professionals and staff members are here to help you meet your personal and business goals.



Sincerely,

**Jeffrey Dollarhide**, *President, CEO & Managing Partner*  
MassMutual Arizona





**Catherine Alonzo**  
Partner, Javelina

**Age:** 31

**Why do YOU think you're kind of a big deal?** Because I'm not a big deal. If you dream big, set intentional goals for yourself and keep working until you meet them, you can achieve anything you want to.

**Favorite social media for personal use:** Facebook, because it's the best way to keep up with friends near and far.

**Favorite social media for business use:** Twitter, because its enforced brevity allows users to share and consume a lot of information in a small amount of time, increasing the chance your news will get noticed.

**Favorite place to conduct business in the Valley:**

Any locally owned coffee shop or restaurant. Favorites include Otro Cafe and Luci's Healthy Marketplace.

**Favorite place to relax in Arizona:** The Bridle Path in north-central Phoenix, because a shaded run surrounded by people is the best way to keep your feet on the ground.

I am one of the best **restaurant selectors** I know.

*I am hanging a "Ben's bell," a reminder of the importance and value of practicing intentional kindness. As a board member of the Ben's Bells nonprofit, I'm working to open a studio in Phoenix.*



**Ken Bonham**  
Vice president of business development, Lucid Agency

**Age:** 34

**Why do YOU think you're kind of a big deal?** I don't.

**Favorite social media for personal use:** Facebook, because I've been on it since 2004.

**Favorite social media for business use:** Twitter, because it allows you to attract those who may not have known about you before.

**Favorite place to conduct business in the Valley:** Tempe, because our office is on Mill Avenue and I'm an ASU alum.

**Favorite place to relax in Arizona:** Any ice rink, because it's cool inside.

I am one of the best **hockey referees** I know.

*I'm at the ice rink refereeing hockey. I started skating when I was 2 years old growing up in metro Detroit. I refereed for 16 years, six of them professionally.*



**Lauren Bailey**  
Partner, Upward Projects

**Age:** 34

**Why do YOU think you're kind of a big deal?** I wake up and feel so beyond blessed and excited to do what I do every day, with people I admire. If anything, I would say our team is a big deal because they swing hard and care so much for one another and the vision of the company.

**Favorite social media for personal use:** Instagram. It is still somewhat undisturbed, and people have to have some kind of story to tell when they post. I am a very visual person and love watching people and businesses share their lives through photos.

**Favorite social media for business use:** We love Facebook because the reach is so broad and it offers the ability to share and link many different avenues with our friends. Plus, it allows people to share their likes and dislikes with us.

**Favorite place to conduct business in the Valley:**

The Lab at our headquarters. It's a creative, high-energy space that is always bustling. There may or may not be the occasional Nerf gun war, too.

**Favorite place to relax in Arizona:** The Joya Spa at Montelucia. It's a great place to sneak away and recharge.

I am one of the best **problem solvers** I know.

*This was taken at pre-shift with the crew from the Windsor. Our team makes it all happen every day, and they are the reason I do what I do.*

**James Christian**  
Partner, Tiffany & Bosco PA

**Age:** 36

**Why do YOU think you're kind of a big deal?** I don't think of myself in that way.

**Favorite social media for personal use:** Facebook. I enjoying being able to keep up with family members and friends in real time, regardless of our locations in several states. Through Facebook, we never miss the important moments we aren't able to share personally.

**Favorite social media for business use:** While I have a LinkedIn account, I don't generally use social media for business. I usually only

*My photo was taken at home — my favorite place to relax. We've intentionally designed the space to be very relaxing. I have countless fond memories with family and friends there.*

access my LinkedIn account to accept a request to connect with someone.

**Favorite place to conduct business in the Valley:** Solo Trattoria. Not only is it conveniently located in the Esplanade (where I work), it is a family-owned business with great food and wine.

**Favorite place to relax in Arizona:** My home. It's relatively modest, but we've taken the time to make it our own.

I am one of the best **strategists** I know.





**Rebecca Armendariz**  
Director, Banner Health

**Age:** 28

**Why do YOU think you're kind of a big deal?** I have effectively led communications and successfully influenced change in a highly complex industry. During my six years at Banner Health, I quickly moved up the ladder, becoming the youngest regional public relations director in company history.

**Favorite social media for personal use:** I think Pinterest is pretty awesome. Some of my favorite categories: DIY & Crafts, Health & Fitness and Women's Fashion. My boyfriend appreciates that I stay away from the Weddings category.



**Favorite social media for business use:** Generally speaking, I think Twitter is a social media platform that many businesses have found success with. It's one I can appreciate because it encourages two-way conversations.

**Favorite place to conduct business in the Valley:** I conduct almost all of my business in one of my seven hospitals. If I'm looking for a change of scenery, the cafeteria is my go-to spot — because I can get work done while keeping an eye out for people I need to connect with.

**Favorite place to relax in Arizona:** On top of a mountain — preferably Camelback or Piestewa Peak, because that means I got a great workout in.

I am one of the best **problem-solvers** I know.

**Jacki Grainger**  
Vice president, Bank of Arizona

**Age:** 37

**Why do YOU think you're kind of a big deal?** Because I do a job I love; have the opportunity to give back to our community through work and the organizations I serve (Ronald McDonald House, Suns Charities 88 and Valley Leadership); and juggle life with a positive attitude, managing a household complete with five busy schedules.

**Favorite social media for personal use:** Instagram, because I have limited my friends and feel free to post what I would like as often as I'd like.

**Favorite social media for business use:** LinkedIn and Facebook. I utilize the groups and information components of both.

**Favorite place to conduct business in the Valley:** Luci's Healthy Market. I love the vibe and the delicious coffee (complete with a foam leaf), and it's easy to get to off the 51. Coffee and kale — how could you go wrong?

**Favorite place to relax in Arizona:** South Mountain or Camelback Mountain. Both



present a challenge, make you feel accomplished, kick your butt and make you realize just how beautiful it is in Arizona.

I am one of the best **cooks (and most determined gardeners)** I know.

**C**omerica Bank is delighted to partner with the Phoenix Business Journal in presenting the 2014 40 Under 40 awards to honor some of the most outstanding high achievers, business leaders and community advocates the Valley has to offer.

Comerica Bank has been helping clients achieve success for more than 165 years. Here in Maricopa County, where we have grown and invested since 2001, we operate 18 full-service banking centers to help fuel the growth and prosperity of our individual and business clients.

Also fueling growth and prosperity for the Valley are tonight's honorees. The collective contributions of this year's 40 Under 40 class are quite impressive, but even more exciting are the possibilities that lie ahead for these leaders and our future.

Here's to your continued success,



**Annette G. Musa**  
Arizona Market President  
Comerica Bank



*Matt McGuire - President and Chief Executive Officer*

The patients, caregivers and employees at Cancer Treatment Centers of America® congratulate Matt McGuire on being named among the 40 Under 40.



Winning the fight against cancer, every day.®



## Joshua Hebert

Owner, Posh Improvisational Cuisine

Age: 37

**Why do YOU think you're kind of a big deal?** Never really thought of myself as a big deal. I love to host a party and cook every night, so running a restaurant is a good way to do that. The community supports you, so I try to support the community back through EVIT, the Welcome to America project, and training young employees who will go on to be the next generation of chefs, owners and wine experts.

**Favorite social media for personal use:** Facebook. The format and user base appeal to me. When you have friends who are spread around the globe, you can leave messages and get in touch regardless of schedules.

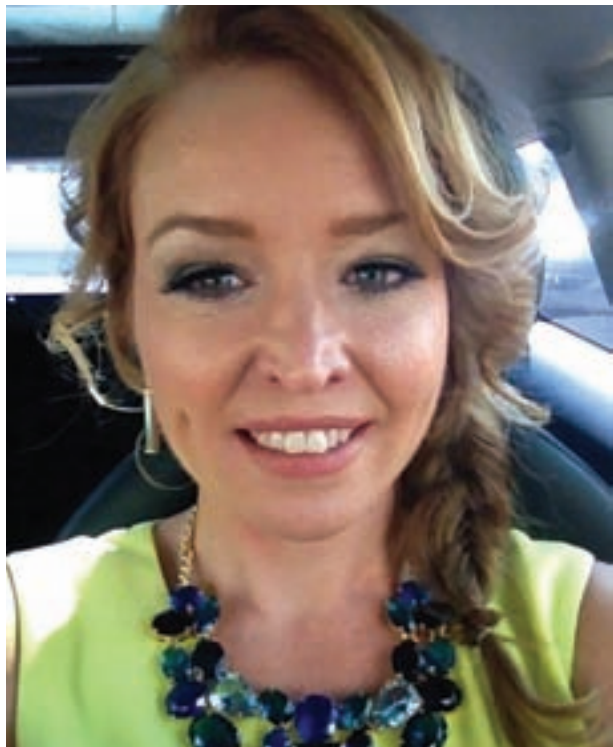
*This is me eating out at State Bird Provisions in San Francisco, Bon Appetit magazine's best restaurant of 2013.*

**Favorite social media for business use:** Again, Facebook. It allows great contact, and even has a really great advertising side. It has allowed us to target very specific groups or events, and is very reasonably priced for the Internet.

**Favorite place to conduct business in the Valley:** It's always easier to talk business on the golf course. I have been known to be found at ASU Karsten, McCormick Ranch, or the Biltmore.

**Favorite place to relax in Arizona:** My wife and I like to escape to Jerome or Flagstaff frequently. Jerome always makes me feel like I am in the middle of nowhere. That's a good feeling.

I am one of the **most articulate teachers** I know.



## Tyler Butler

Director of community outreach, GoDaddy

Age: 36

**Why do YOU think you're kind of a big deal?** I bring electric energy to everything I am committed to. I am driven by my passion to effect change and to make the world around me a better place through altruistic actions.

**Favorite social media for personal use:** I typically use Facebook because most of my friends are connected there, and I enjoy the option to check in and share photos and posts with anyone I choose to share with.

**Favorite social media for business use:** I prefer LinkedIn. I have put quite a bit of time and effort into my LinkedIn profile as I recognize the value in showcasing my experience, accomplishments and work samples in one profile.

**Favorite place to conduct business in the Valley:** Picazzo's Organic Italian Kitchen. With locations near two of my Arizona offices, this place provides a convenient, fun and friendly atmosphere and is great for chatting.

**Favorite place to relax in Arizona:** Home. I rarely have time at home because of my busy and exciting work schedule, so any free time I do have is typically spent there with my family, friends and two dogs.

I am one of the best I know **at joining forces with a variety of community organizations and businesses.**



## Chris DeRose

Attorney, DeRose Law Firm  
Professor, Arizona Summit Law School

Age: 34

**Why do YOU think you're kind of a big deal?** At an early age I've been blessed with success as the best-selling author of three critically acclaimed books, as an adviser to political leaders in Arizona and nationally, and as a lawyer and law professor.

**Favorite social media for personal use:** Facebook. Being able to stay current with friends around the county (and the world) is pretty much the best thing ever invented.

**Favorite social media for business use:** Also Facebook. You're much more likely to receive professional referrals through your extended network of friends and acquaintances.

**Favorite place to conduct business in the Valley:** Anywhere but the office! The Valley has so many great restaurants and coffee shops — it would be a shame to meet anywhere else.

**Favorite place to relax in Arizona:** Prescott. I love the cool weather and well-preserved history of this beautiful old Western town.

I am one of the best **friends** I know.

*I'm pictured in my home library, holding a copy of my most recent book, "The Presidents' War."*



## Paul Evans

CFO, Kahala Corp.

Age: 34

**Why do YOU think you're kind of a big deal?** Umm, have you met me? I am self-motivated, put myself through school and have had a successful career so far. I am a CPA, Valley Leadership Class 35, and a board member with Big Brothers Big Sisters.

**Favorite social media for personal use:** Facebook, because it is easy

**Favorite social media for business use:** LinkedIn, because it is so widely used

**Favorite place to conduct business in the Valley:** Starbucks — great coffee

**Favorite place to relax in Arizona:** The Boulders Resort in Carefree

I am one of the best **listeners** I know.



**S. Jennifer Mannino**  
Executive vice president and director of investigations,  
Subrosa Investigations LLC

**Age:** 39

**Why do YOU think you're kind of a big deal?** It's not all about me. Everyone who surrounds me is a big deal in different ways, and that helps boost my perceived "big-dealness."

**Favorite social media for personal use:** Facebook. I live almost 2,500 miles away from family, and this platform helps me stay in touch with everyone and experience their experiences.

*Here I am with my crew at Genesis City, a nonprofit organization in central Phoenix where I volunteer. I believe in their mission of reclaiming the promise of our disconnected youth.*

**Favorite social media for business use:** LinkedIn; most of my business relationships began through a LinkedIn connection.

**Favorite place to conduct business in the Valley:** I love being in the downtown Phoenix area. I enjoy the upbeat pace of the city and the vibe of the people who work here. It's my "mini-mini" New York.

**Favorite place to relax in Arizona:** Home sweet home. I spend most of my time at work, and I truly relax and re-energize when I retreat back to my home.

I am one of the best **huggers** I know. (I will trade a handshake for a hug any day.)

The national law firm Quarles & Brady is proud to congratulate partner David Funkhouser III for being named among the 2014 "40 Under 40" by the **Phoenix Business Journal**.



David's tireless efforts for his clients and dedication to the community place him firmly among the best and brightest rising stars of Phoenix.



**Jason Miller**  
Director, BMO Private Bank



**Age:** 33

**Why do YOU think you're kind of a big deal?** My beautiful wife and four young children. My family is my greatest accomplishment.

**Favorite social media for personal use:** I don't use social media for personal use.

**Favorite social media for business use:** I use LinkedIn quite regularly and find it very helpful in connecting with like-minded professionals.

**Favorite place to conduct business in the Valley:** Restaurants at Kierland and Scottsdale Quarter — I just like the feel of that part of town.

**Favorite place to relax in Arizona:** Flagstaff — I love the pines and cool air.

I am one of the best **listeners** I know.



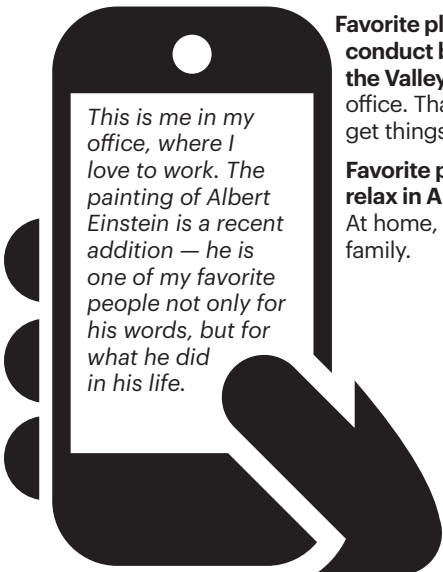
**Tomas Gorny**  
CEO, Unitedweb

Age: 38

**Why do YOU think you're kind of a big deal?** Kind of...? (haha) I believe what we're doing in our business is truly the big deal. It's our entire company, not just one person.

**Favorite social media for personal use:** I don't use social media for personal use. It may be foolish, but I don't even have a Facebook account.

**Favorite social media for business use:** I have a LinkedIn profile, and it's helpful, but I don't use it regularly. I prefer in-person, phone or online chat communication.



*This is me in my office, where I love to work. The painting of Albert Einstein is a recent addition — he is one of my favorite people not only for his words, but for what he did in his life.*

**Favorite place to conduct business in the Valley:** My office. That's where I get things done.

**Favorite place to relax in Arizona:** At home, with my family.



**Alejandra Gomez**  
Deputy organizing director, United We Dream

Age: 32

**Why do YOU think you're kind of a big deal?** I don't, but I think the people who nominated me would say I'm a doer and not just a sayer. I'm committed not only to having a positive impact, but also to empowering new leaders. I'm here because others invested in me, and now I'm making sure that I empower the emerging majority.

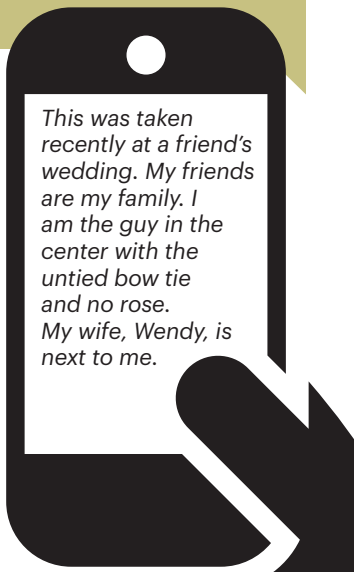
**Favorite social media for personal use:** Instagram is my absolute favorite. I travel regularly, so I love capturing a little bit of the culture and life of wherever I am.

**Favorite social media for business use:** As it has the largest number of engaged users, Facebook allows us to mobilize our community most effectively. It is the best way to stay connected to the various events happening on the ground and highlighting the work we are doing.

**Favorite place to conduct business in the Valley:** Urban Beans is locally owned, has a calm atmosphere that's conducive to productivity and has great Internet.

**Favorite place to relax in Arizona:** A very reflective location in the Valley that is a scenic place in the heart of the city is Papago Park. I go there to tune out, gain focus and reflect.

I am one of the best **day trip explorers** I know.



*This was taken recently at a friend's wedding. My friends are my family. I am the guy in the center with the untied bow tie and no rose. My wife, Wendy, is next to me.*



**Josh Manley**  
CEO, ReplyBuy Inc.

Age: 34

**Why do YOU think you're kind of a big deal?** I don't think I'm a big deal. I try not to take myself too seriously. You have to have an unshakable amount of confidence in what you believe you can accomplish as an entrepreneur.

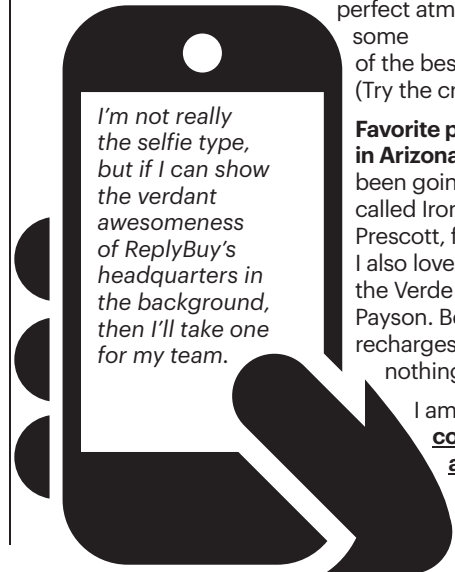
**Favorite social media for personal use:** Facebook. Even with the ad-heavy updates, I get to share my 2-year-old's priceless moments with out-of-town family. Hey, anyone with a heart can appreciate that.

**Favorite social media for business use:** LinkedIn, because I don't have to sift through a barrage of sepia-tone pics of tapas to get to the gist of what I'm looking for.

**Favorite place to conduct business in the Valley:** The Village Tavern in Scottsdale — perfect atmosphere with some of the best food in town. (Try the crab cakes.)

**Favorite place to relax in Arizona:** My family has been going to a place called Iron Springs, near Prescott, for generations. I also love fishing on the Verde River in Payson. Being outdoors recharges me in a way nothing else can.

I am one of the best **communicators and connectors** I know.



*I'm not really the selfie type, but if I can show the verdant awesomeness of ReplyBuy's headquarters in the background, then I'll take one for my team.*

**Edward Maldonado**  
Owner, Law Office of Edward Maldonado

Age: 39

**Why do YOU think you're kind of a big deal?** I really don't think I'm a big deal at all. I just do what needs to be done.

**Favorite social media for personal use:** Facebook, because it was my introduction to social media and it's the most widely used by my friends.

**Favorite social media for business use:** LinkedIn, because it's more basic and structured for contacts.

**Favorite place to conduct business in the Valley:** The Vig Fillmore. I love the relaxed vibe, great food, great beers and great people who work at and frequent the place.

**Favorite place to relax in Arizona:** Wherever my friends are. I'm not big on specific locations; I'm more interested in who I'm with than where I am.

I am one of the best **friends** I know.







**David Funkhouser III**  
Partner, Quarles & Brady LLP

Age: 36

**Why do YOU think you're kind of a big deal?**

Because I have a family that loves me, friends that I enjoy spending time with, and colleagues that support me.

**Favorite social media for personal use:** Facebook. It is a nice way to keep in touch with people in an otherwise hectic life.

**Favorite social media for business use:** LinkedIn. Used effectively, you can

*This is me with my children (Davey, 6; Jackson, 4; and Cayla, 1) swimming on a Sunday afternoon in our pool. Spending time with family is what matters most to me.*

make valuable connections with people from around the globe and try to find meaningful ways to collaborate and mutually benefit one another.

**Favorite place to conduct business in the Valley:** Los Dos Molinos. I am not sure how much business gets done, but the food and staff are amazing.

**Favorite place to relax in Arizona:** The White Mountains. Northeastern Arizona cannot be beat. It doesn't hurt that it is typically about 40 degrees cooler there in the summer, too.

I am one of the best **daddies** I know.

Arizona Sen.  
**Anna Tovar**  
D-Phoenix/Tolleson

Age: 39

**Why do YOU think you're kind of a big deal?**

*This was taken on the Senate floor, where I work to make positive changes for Arizona families.*

I'm just enthused to still be kind of a big deal at 39 and receive this award before my 40th birthday.

**Favorite social media for personal use:** Facebook — most of my family and friends are on it.



**Favorite social media for business use:** Twitter — simple, short and sweet tweets.

**Favorite place to conduct business in the Valley:** The Arizona Capitol is the place where deals are made.

**Favorite place to relax in Arizona:** Sedona — beautiful and peaceful.

I am one of the best **listeners** I know.

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**Congratulations to Jacki Grainger**

on being selected as a 2014 40 Under 40 honoree.



Lending | Syndications | Cash Management | International Services  
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**Robert (Bob) Stockley**

Vice President of Finance  
Waternuts Aquatic Enterprises, Inc.  
Founder and President  
Kristi Cares, The Kristina A. Stockley  
Melanoma Foundation



Congratulations Bob on being named to the **2014 Class of Forty Under 40.**

We thank you for your leadership and community efforts to educate Arizonans on skin cancer awareness and prevention.





**Kirk Johnson**  
Director, Sounds Academy

Age: 32

**Why do YOU think you're kind of a big deal?** I do not consider myself a "big deal," but I am a person with big dreams and big expectations. I have been fortunate to find great people who work with me to put these big dreams into focus. I also have been fortunate to be a part of great organizations such as Alpha Phi Alpha, Seed Spot and Teach for America.

**Favorite social media for personal use:** Facebook, because it allows me to keep in contact with my family members in other countries.

*This was taken at the donated space we use in Mesa. This place is special because if it were not for the generous donation of Buchanan Music, we would not be able to serve all of our students.*

**Favorite social media for business use:** Instagram, because I can make videos of our students playing and upload them right away.

**Favorite place to conduct business in the Valley:** As an organization that serves young musicians throughout the Valley, I can honestly say we have superstars everywhere, from Avondale to central Phoenix to Mesa.

**Favorite place to relax in Arizona:** I enjoy having a nice meal, watching a game, and playing pool at Armadillo Grill or going to a drive-in movie. I am one of the best teachers/mentors I know.



**Jeremy Schachter**  
Manager, Pinnacle Capital Mortgage Corp.

Age: 37

**Why do YOU think you're kind of a big deal?** I do not consider myself a big deal. I like to think I have big hopes and dreams and help create both big and small achievements and success in our community.

**Favorite social media for personal use:** Facebook, as it gives you the pleasure and opportunity of connecting with old and new friends across the country and around the world in a way you never could before.

**Favorite social media for business use:** I utilize LinkedIn, Twitter and Facebook. But quite honestly, I've developed a compelling need — a missionary zeal, one could say — to proclaim the virtues of networking and face-to-face communication.

*I believe in downtown revitalization and community involvement. When you take a stroll down my street in the Willo neighborhood of Phoenix ... I can honestly say you get a sense of community.*

**Favorite place to conduct business in the Valley:** Shine Coffee at Central and Vernon avenues, in Phoenix's midtown museum district. Shine is the perfect example of a locally owned, community-spirited business that helps make up the backbone of Arizona's economy. Not only is the atmosphere great, but its owners were instrumental in the development of the Vernon Avenue Pocket Park on the vacant lot next door.

**Favorite place to relax in Arizona:** The old saying "home is where the heart is" works perfectly in my case. I have worked very hard to achieve my own American dream: a renovated historical home in the Willo District. A lot of blood, sweat and tears went into making it the perfect sanctuary for my partner, Nick, and our dogs, Gracie (a Boston terrier) and Leo (a French bulldog).

I am one of the best friends I know.



**Brett Johnson**  
Partner, Snell & Wilmer LLP

Age: 39

**Why do YOU think you're kind of a big deal?** My mom, my three kids, my sixth-grade teacher (Sister Leone) and, once in a while, my wife all think I am — I assume they can't all be wrong.

**Favorite social media for personal use:** My wife's Facebook page. I refuse to get one, but I still want to check up to see what everyone is doing.

**Favorite social media for business use:** LinkedIn, because I can quickly review connections, expertise and background.

**Favorite place to conduct business in the Valley:** Arrogant Butcher — if you have ever tried the pretzel appetizer or the peanut butter dessert, you wouldn't have to ask why.

**Favorite place to relax in Arizona:** Christmas Tree Lake, White Mountains because big Apache Trout like the dry fly there and you get absolutely no cellular service.

I am one of the best soccer coaches for 4-year-olds I know.

*We took this at my son's recent piano recital. It is not so much the place that matters here, but rather my family surrounding me.*



## Asher Spittler

Managing partner, AWS Recruiting

Age: 37

**Why do YOU think you're kind of a big deal?** Well, like Ron Burgundy, "I have many leather-bound books and my apartment smells of rich mahogany." Just kidding. I'm not a big deal; I've just been lucky to have been surrounded and supported by fantastic people, which has led to great opportunities, partnerships and conversations.

**Favorite social media for personal use:** I've moved more than 20 times since I was a kid, including internationally; Facebook helps me keep in contact and up-to-date on the lives of many of my friends. Plus, I'm at the age where everyone seems to be having kids (including myself) and it's nice to see photos of my friends' growing families.

**Favorite social media for business use:** LinkedIn. However, I do not depend on LinkedIn to add value to my firm. I'm a fan of technology, but I do not believe technology can replace smart, hard work and face-to-face interactions.

**Favorite place to conduct business in the Valley:** Sam Fox is amazing. North, Culinary Dropout, Zinburger, etc., are all superb, but the Henry is his masterpiece. The food excellent, the staff is friendly, and the ambience is perfect for occasions



*My wife and I like to travel. We took this on a train platform in Girona, Spain, after grossly misinterpreting which station was closest to our hotel. Still, it was an adventure, and that's why we love to travel.*

ranging from a daytime business meeting to dinner with the family.

**Favorite place to relax in Arizona:** At home with my wife, son and dog. We bought a house in a quiet Arcadia neighborhood in 2010, and I can't imagine living anywhere else. Every neighbor knows our names, it's safe and it's got a great small-town vibe. My wife and I got married in our backyard.

I am one of the best **future Senior PGA Tour winners** I know.

## CONGRATULATIONS MARIA



Maria Quimba, RN, MA, MBA, MSN  
Assistant Dean of Professional Studies

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**Kaleim Manji**  
President, Spear Education

Age: 33

**Why do YOU think you're kind of a big deal?** Because I won a sit-up competition at hockey camp in fourth grade. That was the peak of my athletic abilities, and I pride myself in holding on to it for as long as possible.

**Favorite social media for personal use:** Tumblr

**Favorite social media for business use:** Flipboard

**Favorite place in the valley to conduct business:** My office. It's beautifully designed, it has amazing food and unique spaces to collaborate, and it's the best representation of my company's values.



*This is me with my wife on our honeymoon, driving our rented convertible on the French Riviera. She's the most beautiful person in the world, and we were in the most beautiful place in the world.*

**Favorite place to relax in Arizona:** Riding my bike on the greenbelt

I am one of the best **laser tag players** I know (as long as I am playing against kids under the age of 12 and they don't gang up on me).



**Veronique James**  
President, the James Agency

Age: 33

**Why do YOU think you're kind of a big deal?** I actually don't think I am a big deal at all. But others close to me tell me that starting a business 10 years ago with \$50 in my pocket is something to be said about.

**Favorite social media for personal use:** Instagram. I am an artist by trade, and I love the interpretation of life through people's photographs.

**Favorite social media for business use:** Facebook. The engagement and insights are amazing, and campaigns can be geo-targeted.



*This was taken in August 2013 on the Rialto bridge in Venice. My husband and I took two weeks to travel to Rome, Florence and Venice. It was very special for us.*

**Favorite place to conduct business in the Valley:** Our new office. It's 4,000 square feet of glass, daylight, cement floors and cool people.

**Favorite place to relax in Arizona:** My husband and I love the Enchantment Resort in Sedona. Besides the gorgeous surroundings, it has incredible energy.

I am one of the best **communicators** I know.



**Scott Salkin**  
CEO, IDS Technology Marketing

Age: 36

**Why do YOU think you're kind of a big deal?** I truly believe I can outcare and outwork pretty much anyone.

**Favorite social media for personal use:** Facebook. I remember growing up in Texas knowing that every Saturday I'd get an update from Mom and Dad on how the rest of the family was doing after their weekly phone call. With Facebook, I can keep up with them on a regular basis and share updates on my own family activities.

**Favorite social media for business use:** LinkedIn. I've used it to generate new business opportunities, keep in touch with old co-workers and connect with folks I've just met.



*My new favorite place in the world is wherever I can find my twins, Jackson and Harper, and my wife, Rachel.*

**Favorite places to conduct business in the Valley:** North at Kierland Mall, and the Henry in Phoenix. Both are great, sophisticated spots.

**Favorite place to relax in Arizona:** Close to home in Arcadia, either in the comfort of my own living room or at a local spot such as Le Grande Orange.

I am one of the best **connectors** I know.



**Jennifer Sanchez**  
Partner, Urias Communications

Age: 32

**Why do YOU think you're kind of a big deal?** I've never thought of myself as a big deal. I owe much of my success to the people in my life who continue to drive me professionally and personally. Dominic, Mom, Dad and Harry, all of this is for you.

**Favorite social media for personal use:** Facebook keeps me connected to friends and family. Selfies never get old.

**Favorite social media for business use:** Twitter, for one reason: simplicity. Sharing information is easy.

**Favorite places to conduct business in the Valley:** My top three are Gallo Blanco (best corn and ceviche in town), Chelsea's Kitchen (Arnold Palmer would be so proud) and my office (it doesn't get any better).

**Favorite place to relax in Arizona:** At the Phoenix Zoo, reconnecting with nature and the natural world around us. Every visit is a new adventure. It always brings me back to my childhood memories.

I am one of the most **positive people** I know.



*This is me (on the right) with my my business partner, Lisa Urias. Doesn't matter where we are or what we're doing, we always have fun.*

# 40 Under 40

Saluting the Valley's current and future leaders

## Shayna Balch

Class of 2013  
Fisher & Phillips LLP



Balch was recently named as Partner with the Law Firm Fisher & Phillips LLP. A graduate of the Sandra Day O'Connor College of Law, Balch represents employers in employment and labor litigation matters before federal and state courts, as well as before administrative agencies. She handles matters across all facets of labor and employment law including wage and hour disputes, employment discrimination, sexual harassment, retaliation, wrongful termination, restrictive covenants, preventive counseling, employee training, personnel policies, and employment agreements.

(602) 281-3406 sbalch@laborlawyers.com  
www.laborlawyers.com

## Brian Bogert

Class of 2012  
Lockton Companies



Brian is an Employee Benefits & Risk Management Consultant and leader in the Lockton Companies' Phoenix Office. He delivers resources putting his clients and community at their competitive best. He's a United Blood Services board member, Phoenix Children's Hospital Patient & family Alumni Leadership (PALs) founder, Valley Leadership alumnus and member of Scottsdale Leadership's Advisory Council. In 2013, Brian co-created a mobile app for the Hospital that received 3,500+ downloads in 60+ countries in its first 6 months.

602-735-8934  
www.lockton.com/associate/brianbogert

## Elizabeth Acord Maribito

Class of 2012  
www.cancercenter.com



Since Elizabeth's recognition in the 2012 Class, she has been promoted to Vice President of Oncology Patient Services at Cancer Treatment Centers of America (CTCA) at Western Regional Medical Center (Western) and is now the senior operations executive at the hospital. She and her husband were recognized in 2011, as one of "AZ's Finest Couples" by the Cystic Fibrosis Foundation for their fundraising commitments and, in 2013 they founded "Green Movement Recycling Foundation". She is currently President of the Board of this non-profit whose mission is to enhance the lives of communities while creating a sustainable environment. Green Movement organizes recycling drives within communities to raise funds for distribution to churches and other non-profit organizations.

## Julie Elise Maurer

Class of 2013  
Benedetto Torgenson Maurer, PLC



Julie E. Maurer recently joined as Partner with Benedetto Torgenson Maurer, a litigation law firm focusing exclusively on business litigation, personal injury and criminal defense. BTM's attorneys have represented clients in hundreds of complex litigation matters with millions of dollars at stake. BTM prides itself in providing concierge service by not only engaging in premier legal analysis, but also in reducing complex issues to addressable solutions specific to each client's unique needs.

602-759-0012  
www.bentorgmaurer.com

## Rob Polston

Class of 2011  
Intel Corporation  
US Army Reserve



Rob Polston currently manages Intel's Military Veteran Initiatives across the United States. In this role Rob oversees external outreach and recruiting of US military veterans into Intel as well as internal programs for Intel's veteran employees. Concurrently, Rob serves in the rank of Major in the US Army Reserve attached to Special Operations Command in Hawaii. Since Intel formally kicked off its veterans program almost two years ago, the company has hired almost one veteran per day and received several industry leading awards including being named to the GI Jobs Top 100 Military Friendly Employers list. Rob currently resides in Chandler, Arizona with his wife and two small children.

480 715-5745 www.intel.com/go/veterans

## Molly Stockley

Class of 2011  
www.cancercenter.com



Since Molly's 2011 recognition, she has become a mother to Jackson (3) and Jacob (9 months) and promoted to Assistant Vice President of Hospital Growth at Cancer Treatment Centers of America at Western Regional Medical Center. She oversees all marketing and community relations efforts as well as multiple patient experience departments. Molly serves as Vice President of The Kristina A. Stockley Melanoma Foundation and Vice President of Arizona's Assistance in Health Care, an organization that provides financial assistance for non-medical expenses to cancer patients in the Phoenix area. Molly is honored to be named the 2014 Co-Chair of the Cancer Support Community's 12th Annual Porch Party fundraising event in Phoenix being held in October. *Molly would like to congratulate her husband, Bob, on his 2014 40 Under 40 selection.*

## Dr. Glen Weiss

Class of 2013  
www.cancercenter.com



Dr. Weiss is the Director of Clinical Research at Cancer Treatment Centers of America at Western Regional Medical Center with a joint appointment at the lung cancer unit of the Cancer and Cell Biology Division at TGen. He has been instrumental in attracting top ranked pharmaceutical companies to collaborate on Phase I and II clinical trials in oncology and has propelled Western's research portfolio. He continues to be active in the oncology arena through publications in peer reviewed articles and abstracts in journals. Since being recognized in 2013, Dr. Weiss has received a MBA from the W.P. Carey School of Business at ASU.

## PHOENIX BUSINESS JOURNAL

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# Alumni



**Dr. Angie Williams-McMichael**  
CEO, Turning Point Youth Facility

Age: 35

**Why do YOU think you're kind of a big deal?** I don't make excuses, I accept ownership for my my failures, and I am an active participant in my success; and I am able to do all of this because God is my No. 1 priority.

**Favorite social media for personal use:** Facebook, because I can keep a pulse on my family and friends and celebrate their wins.

**Favorite social media for use:** Still Facebook, because it's tried and true and a major way I stay connected to others.

**Favorite place to relax in Arizona:** Fuschia Spa in Dana Park. I receive first-class service every time I'm pampered in their facilities. Did I mention the inside is fuschia and chocolate? And you never leave without a sweet treat.

I am one of the best **friends** I know — loyal, loving and and dependable.

**Lovelle Akim McMichael Sr.**  
Owner, Turning Point Youth Facility

Age: 36

**Why do YOU think you're kind of a big deal?** I am devoted to the empowerment of individuals to be the best they can be in life. In a world that is self-absorbed, it feels great to provide individuals with opportunities to explore education, career paths and authentic relationships.

**Favorite social media for personal use:** Instagram, because it keeps me connected to Facebook and Twitter and is the most current of all of the options.

**Favorite social media for business use:** Facebook, because a lot of people still use it and it keeps me connected to family, friends and business constituents.

**Favorite place to conduct business in the Valley:** Our corporate office is a breeding ground for opportunities, and I witness the hundreds of people directly impacted by the work we do.

**Favorite place to relax in Arizona:** I love to watch a good movie at the Harkins Theatre with my T-shirt and souvenir cup.

I am one of the best **life coaches** I know.



**Matt McGuire**

CEO, Cancer Treatment Centers of America

Age: 36

**Why do YOU think you're kind of a big deal?**

I am extremely fortunate to work alongside 650 employees who share my passion for changing the face of cancer care. Plus, it's just really nice to be able to look myself in the mirror and know that each and every day I am doing my best to provide hope and healing for those who are fighting the toughest battle of their lives: their battle with cancer.

To me, that's a very big deal.

**Favorite social media for personal use:** My wife's Facebook page. It gets me just close enough to the action.

**Favorite social media for business use:** Facebook. Reading the encouraging, uplifting posts and comments from our patients and their caregivers is a continual reminder of why we work so hard to make sure we're delivering the best possible treatment options and standard of care. It's a daily reassurance that we are making a difference in thousands of lives.

**Favorite place to conduct business in the Valley:** Honestly, I love coming to the hospital each and every day. Our focus is on making CTCA feel less like a hospital and more like home. After all, many of our patients travel thousands of miles to treat with us — spending time away from their homes. It's an honor to "conduct business" in a facility that places so much value on creating a warm and caring environment.

**Favorite place to relax in Arizona:** Anywhere with my family (though you'll likely catch me on a golf course every now and then).

I am one of the best **"selfie" takers** I know.



**Keisha Tatem**

Director, Natural Resources Conservation Service  
U.S. Department of Agriculture

Age: 38

**Why do YOU think you're kind of a big deal?** I believe we are all a big deal, and I want to help others realize it. I don't believe God gave me gifts so I could keep them all to myself. I chose a public service career with the the USDA because I feel a genuine connection to our planet and want to teach others how to care for it.

**Favorite social media for personal use:** Facebook is my social media drug of choice. I love its versatility. Since I am nearly 2,000 miles from most of my family, I use it to keep up with my nieces and nephews.



**Favorite social media for business use:** The average age of the American farmer is 55, and we have found social media is not an effective communication tool for our business.

**Favorite place to conduct business in the Valley:** Because I manage agency operations for all of Arizona, I travel the entire state for business. My favorite place to conduct business is face to face, wherever our customers are located.

**Favorite place to relax in Arizona:** There's no place like home, and that is where I prefer to kick my feet up and relax. I love being with my family, and coming home to them is the sweet ending to each busy day.

I am one of the best **cooks** I know.



## Angela Florez

Director of leadership programs, Valle del Sol

**Age:** 37

**Why do YOU think you're kind of a big deal?** I don't believe I am a "big deal," as it inherently goes against the very tenets of servant leadership. I am honored to be able to do what I do every day: I get to witness individual transformation as participants find their passion and their voice all at once. It's a beautiful thing, and I am grateful for the opportunity to serve.

**Favorite social media for personal use:** I prefer Twitter for personal use, but I also tend to be verbose so I really enjoy blogging. I feel like Twitter is more fun, whereas other social media tend to be a bit more serious.

**Favorite social media for business use:** I tend to prefer Facebook for business, as it allows more than 140 characters.

**Favorite place to conduct business in the Valley:** Burton Barr Central Library. It has everything I need in one place, comfy chairs, quiet space, Wi-Fi and little spaces to conduct business meetings. The Refuge Coffee Shop is also a great place, with yummy pastries and great coffee.

**Favorite place to relax in Arizona:** My parents' house in Holbrook, where I grew up. I don't go back often; but when I do, I can sprawl out in the backyard and just enjoy the fresh air, Mom's delicious calabacitas and green chile, and Dad's great conversations.

I am one of the best **devil's advocates** I know.

*This is me at the Autism Charter School, enjoying the playground that my Valley Leadership group helped to build and raise money for.*

GoDaddy congratulates Tyler Butler for being selected for the **40 Under 40 Class of 2014.**

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Congratulations to Jason Miller on being named one of The Phoenix Business Journal's 40 Under 40. Your dedication and hard work for your clients and the community makes this honor a well-deserved recognition.

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**Tanya Muniz**  
CFO, Valley of the Sun United Way

**Age:** 38

**Why do YOU think you're kind of a big deal?** I like to push myself to encourage others, and am so proud to be a good example and a role model for young Latinos. I am committed to serving as a real example to other young Latinos that someone who comes from a similar background and culture can do this!

**Favorite social media for personal use:**

According to my teenage son, Facebook is a social media outlet for "old people," so I definitely have to say Instagram so I can keep my "cool"

factor. It is the one outlet where my teenage son and I can follow each other.

**Favorite social media for business use:**

I still enjoy using Facebook to keep in touch with and network with my colleagues. It is easy to use to share networking events and keep up to date with career changes, moves and other important updates.

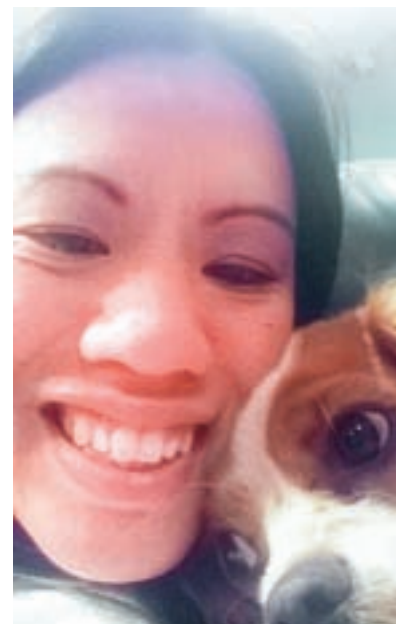
**Favorite place to conduct business in the Valley:**

My office, because it is just easy and I am not a fan of driving.

**Favorite place to relax in Arizona:**

Any lake — Saguaro, Pleasant, Roosevelt — I love to be at the lake with my friends and family on a hot, sunny Arizona day.

I am one of the best **accountants** I know.



**Maria Quimba**  
Assistant dean for professional studies, Grand Canyon University

**Age:** 37

**Why do YOU think you're kind of a big deal?** I am really passionate about shaping and inspiring the next generation of educators and providers to think differently. This means taking risks often and embracing obstacles. Even at 4-foot-11, I can stand toe-to-toe with the best of them.

**Favorite social media for personal use:**

I am old-school — I stay connected to a close inner circle of family and friends via phone, text, email and the occasional letter (complete with wax seal).

**Favorite social media for business use:**

LinkedIn, because I enjoy reading ideas and projects shared by colleagues.

**Favorite place to conduct business in the Valley:**

The Refuge, a cafe with a very relaxed atmosphere that supports local charities, including the refugee population in Phoenix.

**Favorite place to relax in Arizona:**

I love the great outdoors, so my favorite place to relax is on the Arizona trails. Whether standing on the summit of Camelback Mountain or looking up from the base of the Grand Canyon, the natural beauty takes your breath away.

I am one of the best **artists** I know.



**Lawrence Robinson**  
Assistant professor of law, Arizona Summit Law School

**Age:** 32

**Why do YOU think you're kind of a big deal?** Because I recognize the potential of our generation to be both digital and diversity natives — and know what that means for our future creative economy.

**Favorite social media for personal use:** Facebook. It combines all of the best traits of each platform.

**Favorite social media for business use:**

Twitter, because it accepts the fact that I have ADD and want my news and information in bite-size chunks.

**Favorite place to conduct business in the Valley:**

Durant's. It is a classic that'll never go out of style — plus, there is always a surprise opportunity to network.

**Favorite place to relax in Arizona:**

The Farm at South Mountain. It has retained the charm of South Phoenix while serving excellent food.

I am one of the best **two-week-deadline fundraisers** I know.



**David Ralls**  
President, air Integrated

**Age:** 38

**Why do YOU think you're kind of a big deal?** I prioritize others first and am willing to make personal sacrifices for the greater good.

**Favorite social media for personal use:** Facebook — I love staying close to friends and family around the world. There's nothing better than a central place for discussions, updates, photos and videos to stay connected regardless of distance.

**Favorite social media for business use:**

LinkedIn — I never lose touch with customers or colleagues, and I get to watch people's careers progress.

**Favorite place to conduct business in the Valley:**

The Thirsty Camel at the Phoenician. It's such a great place to grab a drink and enjoy the amazing view.

**Favorite place to relax in Arizona:**

My family and I enjoy the outdoors, and Pinetop is a great escape from the Valley for skiing, golfing, fishing and ATV riding.

I am one of the best **bald, tall people** I know.







## Dr. Bodour Salhia

Assistant professor, Integrated Cancer Genomics Division  
Translational Genomics Research Institute

Age: 38

**Why do YOU think you're kind of a big deal?** I am in an awesome position to make a difference in the lives of people with cancer. For me, finding better treatments for women whose breast cancer has spread to the brain or bone, and developing diagnostic tests of early detection, are formidable but achievable goals. I am privileged to be at the forefront of biomedical research and lessening the burden of patients with cancer.

**Favorite social media for personal use:** I enjoy Facebook — I love being able to reconnect with peers and friends I haven't spoken with since grade school.

**Favorite social media for business use:** While I use LinkedIn for more extensive and less known professional contacts, my Facebook page is a consolidation of many contacts across every aspect of my life. It is often an opportunity to cultivate new business relationships and a way to humanize those relationships, making them real and less intimidating at times.

**Favorite place to conduct business in the Valley, and why:** TGen is my home away from home. It's an opportune place to make a difference in the lives of others by doing what I love and am trained to do, which is biomedical cancer research.

**Favorite place to relax in Arizona:** I am enamored by the lush Sonoran Desert that surrounds us. While I rarely have time to truly relax, I find peace in the outdoors. I can get lost in thought hiking the trails of our beautiful mountain preserves.

I am one of the best moms I know.



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**Dillan Micus**  
Executive vice president,  
continental division  
AXA Advisors Southwest

Age: 38

**Why do YOU think you're kind of a big deal?** I've always said you can measure your success by the people around you. I look around and see that we have grown exponentially with our families and finances, and that's a pretty big deal for me.

**Favorite social media for personal use:** I value going out and experiencing life rather than reading about someone else's adventures.

**Favorite social media for business use:** There is something about LinkedIn that holds that humanistic quality and allows for a nonthreatening introduction to some key people you might not have met otherwise.

**Favorite place to conduct business in the Valley:** The Arizona Country Club. What better way to enjoy the sunshine, build relationships and "talk business" than on the golf course near Camelback Mountain?

**Favorite place to relax in Arizona:** Old Town Scottsdale, which I call home.

I am one of the best **social chameleons** I know.

*I love living in the heart of the action. This is the Optima's courtyard. It's a little oasis that leaves you feeling you are on vacation, and then you can step outside and have every type of entertainment at your fingertips.*



**Jennifer Stevens**  
Attorney, Roshka DeWulf & Patten

Age: 32

**Why do YOU think you're kind of a big deal?** My practice area is concentrated on securities litigation — a complex field that requires a great amount of skill, legal knowledge and communication prowess.

**Favorite social media for personal use:** Instagram. I use it to stay in the know with family members. It allows me to see what's happening despite distance.

**Favorite social media for business use:** LinkedIn. It enables me to keep up with promotions, relocations and professional accomplishments of my business associates and peers.

**Favorite place to conduct business in the Valley:** I actually prefer to conduct business at our offices in downtown Phoenix. I appreciate the privacy and city views.

**Favorite place to relax in Arizona:** I love to take stay-cations in Tucson. My husband and I will pick a new resort to stay at, and simply enjoy the serenity and peacefulness below the mountains.

I am one of the best **bakers** I know.

*The Desert Botanical Garden highlights the uniqueness and beauty of the Valley. It's my go-to spot for out-of-town visitors and when I need a break — and Dale Chihuly is one of my favorite artists.*



**Jameson Van Houten**  
CEO, Stonegate Financial Group

Age: 38

**Why do YOU think you're kind of a big deal?** I'm not sure I am a big deal, but I am proud to have built a successful company from nothing, while keeping my commitments to family life and children's charities.

**Favorite social media for personal use:** Facebook — I enjoy that friends and family are taking the time to appreciate the little moments, as well as important milestones, in their lives and others'.

**Favorite social media for business use:** LinkedIn — it helps connect those in business and helps us recruit new talent.

**Favorite place to conduct business in the Valley:** My office. We are a boutique, high-end firm, but I didn't want a formal, stuffy atmosphere. We designed our office around the latest technology and an open concept that is warm and welcoming, encouraging interaction.

**Favorite place to relax in Arizona:** Our house in Flagstaff. It is a place of escape and relaxation for me and my family. We find a sense of calm and tranquility as soon as we hit the high country.

I am one of the best **listeners** I know.

*This shows me coming home to my family after a long day and really appreciating us all being together relaxing on the floor — although I did have to get up to take the picture.*



**Robert Stockley**  
Vice president of finance, Waternuts Aquatic Enterprises Inc.

Age: 36

**Why do YOU think you're kind of a big deal?** I have a difficult time considering myself a big deal. Constant focus and relentless effort have put me in a position to contribute to causes that have touched me deeply. I also believe my success is due to my team.

**Favorite social media for personal use:** I have stayed away from personal social media. I live vicariously through my wife's Facebook page,

**Favorite social media for business use:** LinkedIn is a wonderful networking tool. I love that it allows us to maintain contact and informs everyone about the movement, longevity, achievements and backgrounds of our contacts.

**Favorite place to conduct business in the Valley:** At our customers' places of work. I feel working in the field is the best way get to know our clients.

**Favorite place to relax in Arizona:** I am a third-generation Arizona native. My favorite place to relax is in my backyard with my wife, Molly, and my sons, Jackson, 2, and Jacob, 8 months.

I am one of the best **dads** I know.

*This is me with my two sons by the pool at our new home in Goodyear. Our backyard is my favorite place.*



*I expect my bank to:*  
**Know my business,  
 not just my balance.**

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\*Based on commercial and industrial loans as a percentage of total assets. Data provided by Thomson Reuters Bank Insight, December 2013. \*\*Greenwich Associates is a leading worldwide strategic consulting and research firm specializing in financial services. For Middle Market, the Greenwich Awards are based on nearly 14,000 market research interviews with U.S. companies with sales revenues of \$10 million-\$500 million, and honorees were recognized by their customers as providing superior quality of products, service and coverage. Of more than 750 U.S. banks evaluated, Comerica ranked within the top 5 percent of banks with "distinctive quality" and "performing at a differentiated level relative to peers." For Small Business, the Greenwich Awards are based on more than 17,000 market research interviews with U.S. companies with annual revenues of \$1 million-\$10 million, and honorees were recognized by their customers as providing superior quality of products, service and coverage. Of more than 750 U.S. banks evaluated, Comerica ranked within the top 6 percent of small business banks with "distinctive quality" and "performing at a differentiated level relative to peers." CBP-4142 05/14



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MassMutual Arizona  
CA Insurance License #0B53845  
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